

Platform: Fiverr

The screenshot shows the Fiverr homepage. At the top, there's a navigation bar with links for 'Become a Seller', 'Community', 'Messages', 'Buying', and a user profile icon. Below the navigation is a horizontal menu with categories: 'Graphics & Design', 'Digital Marketing', 'Writing & Translation', 'Video & Animation', 'Music & Audio', 'Programming & Tech', 'Business', and 'Fun & Lifestyle'. On the left side, there's a sidebar with a greeting 'Hi, Elizabeth' and a message 'Get offers from sellers for your project', followed by a 'Post a Request' button. Below this are sections for 'Popular Searches' (Flyer, Cartoon, Photoshop, Illustration, Testimonial, Christmas Card) and 'Browse History' (Explore your browsing history). A 'Recently Viewed' section is also present. The main content area features a large banner with the text 'Get Growing' and 'Branding and tech services that scale your business', accompanied by a tablet displaying various business metrics like 'Orders: 2.100', 'Revenue: \$1.500', and 'Conversion: 95.5%'. Below the banner is a section titled 'Related To Items You've Viewed' which lists five service items with small images, seller names, descriptions, and ratings.

Main actions: “Find services/Become a seller”: Main mechanism of the site is to offer or pay for a small task, often one that results in the production and/or dissemination of a piece of media that can be transferred digitally rather than an object sent in the mail (although there are a number of notable exceptions, like the “cube animals” trend.) Sometimes the seller will customize something (Custom DJ Drops, Photorealistic product simulation, etc.). Other sellers offer to share information or promote you on a separate platform with a large number of followers.

Prominently displayed stats on the Seller page state that:

“A gig is bought every 5 sec

Projects completed 25M

Price Range \$5-10K “

I set up my seller profile like-so:



libyaccruevalue

What's your story in one line?

These are the categories for listings:

Writing & Translation Video & Animation Music &

Resumes & Cover Letters	Articles & Blog Posts
Proofreading & Editing	Press Releases
Translation	Transcription
Creative Writing	Legal Writing
Business Copywriting	Other
Research & Summaries	

Video & Animation Music & Audio Programming & Tech Business

Whiteboard & Animated Explainers	Spokesperson Videos
Intros & Animated Logos	Animated Characters & Modeling
Promotional Videos	Short Video Ads NEW
Editing & Post Production	Live Action Explainers NEW
Lyric & Music Videos	Other

Whiteboard explainers were once utilized by Constant Dullart, I believe.

Writing & Translation Video & Animation Music & Audio

Voice Over	Session Musicians & Singers
Mixing & Mastering	Jingles & Drops
Producers & Composers	Sound Effects
Singer-Songwriters	Other

Podcasts & Audio Programming & Tech Business

Virtual Assistant	Business Tips
Market Research	Presentations
Business Plans	Career Advice
Branding Services	Flyer Distribution
Legal Consulting	Other
Financial Consulting	

(Business Tips section is interesting. I worry about the business sense of someone who will pay \$5 for tips from someone on the internet, but I guess that's why they're in need of help?)

Programming & Tech Business Fun & Lifestyle

Online Lessons	Greeting Cards & Videos
Arts & Crafts	Your Message On...
Relationship Advice	Viral Videos
Health, Nutrition & Fitness	Pranks & Stunts
Astrology & Readings	Celebrity Impersonators
Spiritual & Healing	Collectibles
Family & Genealogy	Global Culture
Gaming	Other

Other actions:

Messaging/ To-Do's/Notifications

Community Events & Podcast: Independently hosted business seminars are an extension of the Fiverr brand, you can sign up to host one and dates are listed



Photo from #FiverrSingapore Community Event

UI: Standard flexbox grid, adjusts with browser width

Anatomy of a Listing:

The screenshot shows a Fiverr listing page. At the top left is the title "I Will Get You A Job On A Cruise Ship As A Dj" with a 5-star rating. Below it is a category "Business / Career Advice". To the right, there are three pricing options: \$160 Premium, \$20 Standard, and \$5 Basic. The \$20 Standard package is selected and includes a "Continue (\$20)" button and a "Compare Packages" link. The \$5 Basic package is also visible. At the bottom, there's a "My Portfolio" section with a "View My Portfolio" link and a thumbnail image.

I Will Get You A Job On A Cruise Ship As A Dj

★★★★★ (5)

Business / Career Advice

\$160 Premium

\$20 Standard

2 Days Delivery

Gold

I will give you my e book plus skype with you for 20 min

Continue (\$20)

Compare Packages

\$5 Basic

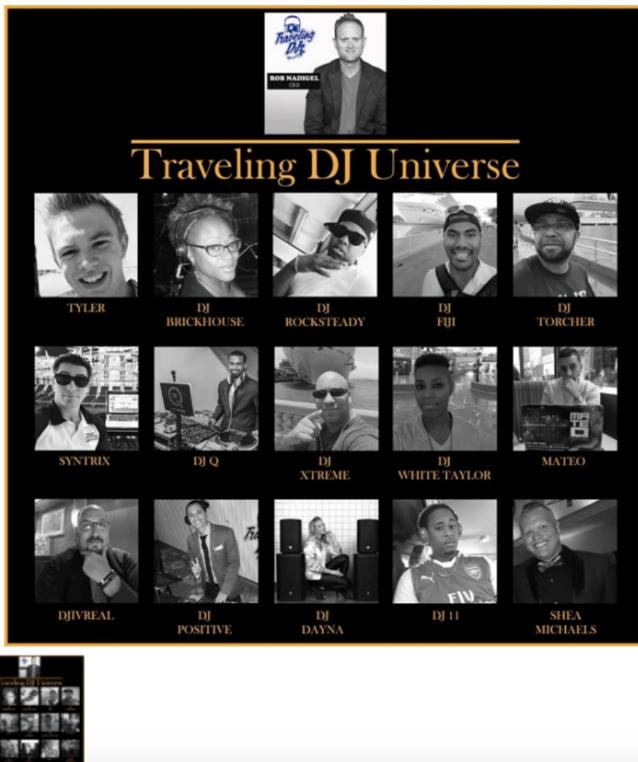
My Portfolio NEW View My Portfolio

Tasks are listed in the format, “I will [do this thing],” illustrated by an image or several images to click through.

I Will Get You A Job On A Cruise Ship As A Dj

★★★★★ (5)

Business / Career Advice



Listings often have three distinct pay grades with a cumulative array of features (Standard, Basic and Premium). Sometimes, Premium also expedites the process. (A big part of the Fiverr model is that it's not supposed to be anyone's fulltime job, but users are advertised and advertise themselves based on their response times.)

Compare Packages			
	\$160 Premium	\$20 Standard	\$5 Basic
Description	VIP E book. Video chat. DJ Press Kit	Gold I will give you my e book plus skype with you for 20 min	Silver I will give you my e book.
Delivery time	5 days	2 days	1 day
	Select \$160	Select \$20	Select \$5



djemotion

Step up your A game Promote and market
yourself

★★★★★ 5.0 (1k+ reviews)

Contact Me

📍 From	Canada
👤 Member since	Apr 2010
👉 Recent Delivery	about 13 hours

Over 1k+ reviews I'm DJ emotion TOP seller
on fiverr. With over 12 voice overs I can
produce DJ Drops commercials and DJ IDs.

+ See More

Most recent delivery time is noted to show the user is presently engaged. Also there are various user certifications shown as badges. These are the three levels and requirements for each:



Level One Seller

Overview

There are a few requirements you'll need to meet in order to reach Level One status. This is an automatic process - we look back at your performance for the past 60 days, and if you meet the standards, you'll be ranked as a Level One Seller.

Requirements

- Complete at least 60 days as an active Seller on Fiverr
- Complete at least 10 individual orders (all time)
- Earn at least \$400
- Maintain a 4.8 star rating over the course of 60 days
- 90% Response rate over the course of 60 days
- 90% Order completion over the course of 60 days
- 90% On-time Delivery over the course of 60 days
- Avoiding receiving warnings over the course of 30 days

Benefits

- 10 Active Gigs
- 4 Gig Extras (\$5, \$10, \$20, \$40)
- 10 Gig Multiples
- Send Custom Offers, up to \$5,000
- Earning clearance: 14 days
- Eligibility to be featured at promotional listings



Level Two Seller

Overview

It's time to step up your game. Level Two status isn't easy to achieve, but it's worth it. This is an automatic process - we look back at your performance for the past 60 days, and if you meet the standards, you'll be ranked as a Level Two Seller.

Requirements

- Complete at least 120 days as an active Seller on Fiverr
- Complete at least 50 individual orders (all time)
- Earn at least \$2,000
- Maintain a 4.8 star rating over the course of 60 days
- 90% Response rate over the course of 60 days
- 90% Order completion over the course of 60 days
- 90% On-time Delivery over the course of 60 days
- Avoiding receiving warnings over the course of 30 days

Benefits

- 20 Active Gigs
- 5 Gig Extras (\$5, \$10, \$20, \$40, \$50)
- 15 Gig Multiples
- Send Custom Offers, up to \$10,000
- Priority Customer Support
- Eligibility to be featured at promotional listings
- Eligibility for Customer Success program
- Earning clearance: 14 days



Top Rated Seller

Overview

This elite group of Sellers enjoy a growing number of exclusive benefits, as they continue on providing Buyers with an overall excellent experience. Please note that this is a manual process - once you meet the following requirements, we will look back on your performance. Once our team confirms your eligibility, you'll be ranked as a Top Rated Seller.

Requirements

- Complete at least 180 days as an active Seller on Fiverr
- Complete at least 100 individual orders (all time)
- Earn at least \$20,000
- Maintain a 4.8 star rating over the course of 60 days
- 90% Response rate over the course of 60 days
- 90% Order completion over the course of 60 days
- 90% On-time delivery over the course of 60 days
- Avoiding receiving warnings over the course of 30 days

Benefits

- 30 Active Gigs
- 6 Gig Extras (\$5, \$10, \$20, \$40, \$50, \$100)
- 20 Gig Multiples
- Custom Offers, up to \$10,000
- VIP Customer Support
- Eligibility to be featured at promotional listings
- Eligibility for Customer Success program
- Earning clearance: 7 days

Unclear what a Gig Extra or Gig Multiple is, not sure I want to know

At the bottom of Cruise DJ Profile, reviews and comments.

About This Gig

Have you ever wanted to work on a cruise ship? I'm DJ emotion i have over 15 years of experience working and mentoring DJs. This E book will explain everything you need to know about working on a cruise ship. From the marketing to life at sea this is the first step to the biggest change in your life.

5 Reviews ★★★★★ 5 Most Recent ▾

Seller Communication Service as Described Would Recommend

★★★★★ ★★★★★ ★★★★★

 **Mezraofficial** ★★★★★
Excellent seller! Will work with again!
20 days ago

 **Seller's Feedback** ★★★★★
Outstanding Experience!
20 days ago

Chinese whispers with Fiverr content:

I Will Design 3d Bundle Of Ebook Cover,Software Or Product Box,Dvd

★★★★★ (9)

Graphics & Design / Packaging Design



Reverse-image searching these



Visually similar images



Report images



30

31





48

Visually similar images



Report images



50

Visually similar images



Report images



49

Visually similar images



Speech-to-text transcription of Elmer (who provides a service reading text in his Midwestern accent and with his neighborly elderly whiteman sense of authority):



murphsmedia2

Level 2 Seller

I will be your spokesperson as
elmer, drinking coffee

★ 5.0 (215)



STARTING AT \$5

"Ohio from Minnesota City any money for retirement fiber is a spokesperson not spokes man cuz I can't be a man anymore let's hear about your sale maybe you halal meat store and you're going to have pork shoulder for I could announce that I could be your announcer for that you can be gone for awhile like Antarctica something so nice so no potty mouth and I don't I need the money so order the cake I can 20 bucks whatever you can spend if you okay you know I'll get it done see you later alligator"

I Will Sell You My 7 Year Old Son Art

★★★★★ (1)

Fun & Lifestyle / Arts & Crafts



About This Gig

My 7 year old "entrepreneur" Mateo is a great artist and he knows it. So he decided to start selling his drawings in order to save an buy from himself a Halo's "Chief Commander". And after that, continue growing and selling his art so he learn how to earn money, save it, and most of all, enjoy it (that's the one thing that his dad and I want to teach him... Enjoy, love and be passionate about what you do!! Believe you can do it. you can achieve it and believe in yourself!!).

\$5 Order Details

○ 1 Day Delivery

Continue (\$5)

Gig Quantity

 **luliworks**
I Love with Mad Passion what I Do!
★★★★★ 4.9 (1k+ reviews)

Contact Me

From Mexico
Member since Jan 2013
Avg. Response Time 6 hours
Recent Delivery 3 days

I offer graphic design, animation, edition and creativity!

+ See More

Posted his drawing on my tumblr

Blog of Liby Hays.
++ Interested in the body as a site of formal correspondence.

THE ARISTOCRATS



12:38 am • 6 April 2018

Course-correct on this sample essay from a man selling writing advice, using my understanding of analogies

Before (false):

Trading is like Driving a Car

As any experienced trader or investor will tell you, predicting future prices is very difficult - like trying to drive on roads with drunk drivers. Most of the time it's out of your hands; you can barely control your road-rage mouth let alone the habits of other driver's. Focus on stop signs and what's directly in front of you and you might make it home to feed your goldfish; decide to start watching movie clips on your two inch phone screen and maybe your goldfish gets taken by social services or worse. Today, the problem with both driving and trading is that even when one is focused the unpredictable can and does occur.

Crypto traders must focus on a multitude of factors. You have to know what the long term trends are like. What the other markets are doing is another fundamental focus point. Knowing current sentiment is also key (is South Korea going to follow through on its threat of banning cryptocurrencies? Hmmm...). Have you been keeping up on current market setup as well or are

After (true):

Writing is like Trading is like Driving a Car

As any experienced trader or investor will tell you, predicting future prices is very difficult - like trying to drive on roads with drunk drivers. Most of the time it's out of your hands; you can barely control your road-rage mouth let alone the habits of other driver's. Focus on stop signs and what's directly in front of you and you might make it home to feed your goldfish; decide to start watching movie clips on your two inch phone screen and maybe your goldfish gets taken by social services or worse. Today, the problem with both driving and trading is that even when one is focused the unpredictable can and does occur.

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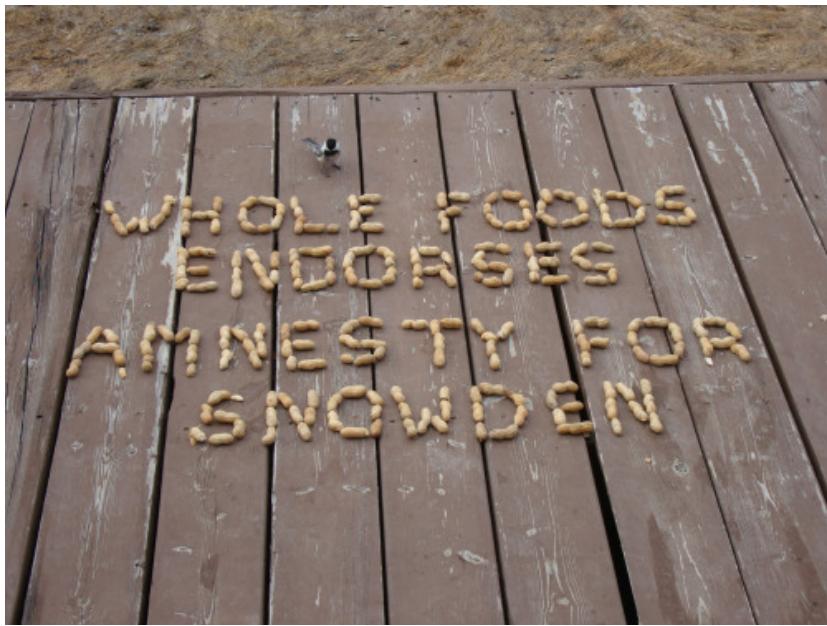
My proposals:

1. Comissioning (I commission a task)-



a.An animation?

Thinking back to some of the Fiverr art produced by the jogging back in 2014.



Commissioned text

- b. Making one commission, using results to make another, etc etc.
- 2. Production (I offer a task)-
 - a. Surreal/poetic offers?
 - b. Customized printables- do not disturb sign?
 - c. A bundle of previously made art and writing?