## Quizlet

## Day 07 行銷 (1)

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ı. all-out	(adj.) complete and with as much effort as possible  We made an effort to get the project finished on time.	15. <b>definite</b>	(adj.) fixed, certain, or clear We need a answer by tomorrow.
		16. <b>drive up</b>	to force a price, value, etc. to go up Cool and wet weather corn and
2. all the way	as much as possible or completely  If you want to bring it up with the boss, I'll	17. expectancy	soybean futures prices.  (n.) the feeling that something exciting or
3. all walks of life	referring to different types of jobs and different levels of society  Members of the gym include lawyers, teachers, plumbers, and hairdressers - people from		There was a general air of in the crowd.
		18. extraordinary	(adj.) very unusual, special, unexpected, or strange  Her voice had an hypnotic quality.
4. as opposed to	in contrast to; rather than I'd prefer to go in May, September.	19. feasibility study	(n.) an examination of a situation to decide if a suggested method, plan, or piece of work is possible or reasonable:  The local authority is to carry out a into expanding the old stadium.
5. astonishingly	(adv.) in a way that is very surprising: She did well in her exams.		
6. at a stretch	continuously or without any interruptions There's no way I could work for ten hours	20. fixed price	(n.) a price that will not change after it is agreed We agreed to purchase the finished goods at a
7. back up	to prove something is true; the vehicles have to wait in a long line because there are too many of them  His claims areed _ by recent research.	21. forgetfully	(adv.) in a way that is forgetful (= often forgetting things):  I left the file on the bus.
8. boldly	The traffic is starting to on the M25.  (adv.) in a brave and confident way, without showing any fear  His secretary asks, "Aren't you going to ask me out for dinner?"	22. gauge	(v.) to calculate an amount, especially by using a measuring device Use a thermometer to the temperature.
		23. have control over	the act of controlling something or someone, or the power to do this:  She doesn't any that child - it's embarrassing.
9. call on	to ask someone in a formal way to do something		
10. compilation	They'reing _ all men and boys over the age of 14 to join the army.  (n.) the act of compiling something:	24. <b>in bloom</b>	to be producing flowers  The apple trees are _ full (= completely covered in flowers).
io. Compilation	A team of four was involved in the of the book.	25. in reference	a mention of something I am writing (= in connection with)
11. comprehensible	(adj.) able to be understood  Her writing is barely to me.	26. intervention	your letter of 15 March.  (n.) the act or fact of becoming involved
12. confiscation	(n.) a government's taking of a privately owned business or personal property without a proper public purpose or an award of just compensation  The law allows for of vehicles used in crimes.	26. Intervention	intentionally in a difficult situation  The by UN troops prevented fighting from breaking out
		27. irretrievable 28. lose ground	(adj.) impossible to correct or return to a previously existing situation or condition I agree things look difficult, but the situation
13. constitute	(v.) to be the parts that form something:  Economy travelers about 80% of the airline's business.		to become less popular, fall in value, or be given less support
14. contend	(v.) to compete in order to win something There are three world-class tennis players ing for this title.		California still tops the 50 states in tech exports but ising

29. make an assessment	the process of considering all the information about a situation or a person and making a judgement  The first thing you must do is of the situation.
30. market stall	(n.) a large table or a small shop with an open front from which goods are sold in a public place In the village market, thes are piled high with local vegetables.
31. mediate	(v.) to help solve a disagreement by talking to the separate people or groups involved, or to communicate information between people:  Negotiators were called in to between the two sides.
32. modestly	(adv.) humbly She spoke about her work.
33. over the Internet	when applied to cloud computing, the provisioning of world-wide servers When you shop , be careful where you buy and who you buy from.
34. perception	(n.) a thought, belief, or opinion, often held by many people and based on appearances  Even though he had done nothing illegal, the public's was that he had acted dishonestly, and he was forced to resign.
35. public profile	(n.) information about a person's life, work, interests, etc. on a social networking website:  Your displays a simplified version of your LinkedIn profile.
36. <b>setback</b>	(n.) a fall in prices on a stock or financial market:  Small companies are less likely to be diversified sos in a single sector are more likely to wipe them out
37. set forth	showed; set out (from a place) out or away, or (from a point in time) forward The conditions are in paragraph of this section. They on their travels in early June.
38. striking difference	obvious, interesting, and (esp. of a person) often attractive  There is also a between plant and cyanobacteria enzymes.
39. <b>telling</b>	(adj.) showing the truth about a situation or showing what someone really thinks a comment

40. <b>underlying</b>	(adj.) real but not immediately obvious It is important to look at all the causes of the conflict
41. with the exception of	not including I like all kinds of movies (= but not) horror movies.