Dr. Chao LI

Curriculum Vitae

Manchester Institute of Innovation Research
Alliance Manchester Business School (AMBS)
University of Manchester, UK

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Research Assistant

Manchester Institute of Innovation Research (MIoIR)

Alliance Manchester Business School (AMBS), University of Manchester (UoM), UK

Vice Predent/President Chinese Students and Scholars Association (CSSA) in UK/Manchester

Education Experience

- 2013–2017 **Ph.D. in Innovation, Management and Policy**, Manchester Institute of Innovation Research, AMBS, University of Manchester (UoM), UK.
- 2010–2013 Master in Management Science and Engineering, Antai College of Economics and Management, Shanghai Jiao Tong University, China.
- 2005–2009 **Bachelor in Mechanical Engineering and Automation**, School of Mechanical and Power Engineering, Shanghai Jiao Tong University, China.

Work Experience

- 2013.09— **Research Assistant**, *Manchester-Beijing-Atlanta Innovation Co-Lab*, Manchester, UK. 2017.09
- 2009.08- **Physics Teacher**, Volunteer at "China Youth Volunteers Poverty Relay Plan" in Yijinhuoluo 2010.07 High School, Inner Mongolia, China.

Internship Experience

- 2015.07–09 **Assistant Project Manager and Incubator Manager**, Shanghai Chenhui Venture Partners Co., Ltd., Shanghai, China.
- 2012.07–10 **Summer Intern**, *Deloitte Consultancy Office*, Shanghai, China.
- 2012.02-06 **Project Assistant**, *SXL Consultancy Group*, Shanghai, China.
- 2011.06–12 **Research Analyst Intern**, *McKinsey & Company*, Shanghai, China.

- 2013.09- MBA Program Assistant, Antai Economics and Management School, Shanghai Jiao Tong
- 2014.01 University, Shanghai, China.
- 2008.11- HR Assistant for campus recruitment, IMI Group, Shanghai, China.

2009.02

2008.06–09 **Project Assistant**, Audit Office, Audit Bureau of Minhang District, Shanghai, China.

Social and Volunteer Experience

2015.06-Now President, Chinese Students and Scholars Association in Manchester (CSSA-MAN), UK.

- Official Website: http://www.cssaman.org.uk
- Lead CSSA-MAN to be the largest Chinese student society in UK.
- Organize varies of activities including academic workshops, career fairs, entertainment events, sports, charity and cultural events. CSSA-MAN was twice nominated by UoM Student Union for "Society of the Year", making it the only Asian Community receiving this honor in the history of University of Manchester.
- Multiple events have been reported by CCTV NEWS, Phoenix TV, Xinhua Net and BBC.
 I have been personally interviewed by CCTV NEWS, Phoenix TV and BBC in multiple occasions.
- 2017.01-Now Vice President, Chinese Students and Scholars Association in UK (CSSA-UK), UK.
 - 2009.8- **Vice Secretary**, Youth League at School of Mechanical Engineering of Shanghai Jiao Tong 2010.7 University, China.

Teaching Experience

- 2016.01–06 **Case Study in Management**, *1st Year Undergraduate*, Alliance Manchester Business School (AMBS), University of Manchester, UK.
- 2016.07–08 **Globalization, World Economy and MNEs, International Summer Project**, *Alliance Manchester Business School (AMBS)*, University of Manchester, UK.

Academic Activities

- 2017.10 Present at the Atlanta Conference on Science and Innovation Policy, Atlanta, US.
- 2017.06 Present at the Global Innovation and Knowledge Academy Conference, Lisbon, Portugal.
- 2016.10 Invited as the Committee Panel on Rising Powers and Global Innovation Workshop, *UK*.

- 2016.07 PhD Colloquium of the R&D Management (RADMA) Conference, Cambridge, UK.
- 2016.07 Present at the main session of RADMA Conference, Cambridge, UK.
- 2015.04 Assistant Chair at International Small Business and Entrepreneurship (ISBE) Conference, *Manchester*, UK.
- 2015.01 Present at DRUID Academy 2015 Conference, Aalborg, Denmark.
- 2014.06 Present at International Summer School of Emerging Technologies, Manchester, UK.
- 2014.06 Present at European Union for Studies of Policies for Research and Innovation (EU-SPRI) 2014 Annual Conference, *Manchester*, *UK*.
- 2014.05 Present at AMBS Annual Doctoral Conference, Manchester, UK.
- 2013.09 Present at the 7th International Conference on Operations and Supply Chain Management (ICOSCM 2013), *Shanghai*, China.

Honors and Awards

- 2015 Society of the Year Nomination by SU of University of Manchester (Top 1%), UK.
- 2015 Excellent CSSA in Greater Manchester by Chinese Consulate in Manchester, UK.
- 2014 Semi-finals at China-UK High-level Entrepreneurship Competition, Hangzhou, China.
- 2013 China Scholarship Council (4 years).
- 2009 Merit Student of Shanghai (Top 0.1%), China.
- 2008 Tyco International Scholarship (1st Prize), Shanghai Jiao Tong University (Top 0.1%), China.
- 2008 Outstanding Student Leader of Shanghai Jiao Tong University, (Top 1%), China.
- 2007 National Inspirational Scholarship of China (Top 1%).
- 2006,2007 Merit Student of Shanghai Jiao Tong University, Shanghai, China.
- 2005,2006 People's Scholarship of Shanghai Jiao Tong University, Shanghai, China.
 - 2004 Merit Student of Heilongjiang Province, China (Top 0.1%).

Projects

- 2016-2019 **Responsible Research and Innovation (RRI) in Synbio Technology**, Sponsor: European Economic and Social Research Council.
- 2013-2016 Rising Powers: Emerging Technologies and Implications of Next Generation Innovation Systems Development, Sponsor: European Economic and Social Research Council.

- 2013-2015 **Sustainable Development of Emerging Innovative SMEs**, Sponsor: European Economic and Social Research Council.
- 2014-2018 Social Responsibility, Industrial Competitiveness and Sustainable Development of Major Infrastructure Project Management in China, Sponsor: National Natural Science Foundation, China.
- 2011-2014 Corporate Environmental Innovation Management and Sustainable Development of Competitiveness, Sponsor: National Outstanding Youth Science Fund Project of China.
- 2013-2016 Competitive Inertness, Organizational Learning and Sustainable Development: Research on Transitional Growth of Established Corporates in China, Sponsor: National Natural Science Foundation, China.
- 2014-2017 Corporate Environmental Information Disclosure and Mechanisms: Research basd on Stakeholder's View, Sponsor: National Natural Science Foundation, China.
- 2016-2019 **Social Responsibility of Domestic and Foreign Corporates in China**, *Sponsor: National Natural Science Foundation*, China.

Skills

Expertise Project Management, Innovation Management, Business Consulting, Market Research, Case Study, Data Mining & Analysis

Professional STATA, SPSS, Vintage Point, AutoCAD, C++, MS Office

Personal Independent Research, Writing, Lecturing, Presentation, Communication & Leadership

Websites

LinkedIn www.linkedin.com/in/lichao-ambs

Languages

- Chinese (Native)

- English (Fluent)

Publications

International Conferences

- Chao Li, Fumi Kitagawa, Mercedes Bleda, Philip Shapira. "From Innovative SMEs to Innovative China: Strategies, Networks and Dynamics". Atlanta Conference on Science and Innovation Policy, Atlanta, US, 2017
- Philip Shapira, Chao Li, Abdullah Gök, Fatemeh Salehi, Fatemeh Salehi, Fatemeh Salehi, Fatemeh Salehi, Seokkyun Woo, Seokkyun Woo, Yanchao Li. "The Ig Nobels Who Wins What and Why?".
 Atlanta Conference on Science and Innovation Policy, Atlanta, US, 2017
- Chao Li, Philip Shapira, Mingchuan Yu. "Strategic Conformity, Organizational Learning Ambidexterity and Corporate Innovation Performance". Global Innovation and Knowledge Association (GIKA) Conference, Lisbon, Portugal, 2017
- Chao Li. "Between Exploration and Exploitation: Strategic Choices and Combinations for Innovation among SMEs in Chinese Manufacturing Sectors". R&D Management Conference, Cambridge, UK, 2016
- Chao Li. "Beyond Conventional Perceptions: the Power of Rising SMEs in China's Innovative Transformation". The Druid Academy 2015 Conference, Aalborg, Denmark, 2015.
- Chao Li. "China's innovation system transformation: policy dilemmas and variety in developmental trajectories". The 2014 Conference of European Forum for Studies of Policies for Research and Innovation, Manchester, UK, 2014.
- 7. **Chao Li**, Guoyou Qi. "Green Innovation and Financial Performance: The Moderating Role of Environmental Dynamism and Resource Slack". 7th International Conference on Operations and Supply Chain Management (ICOSCM 2013), Shanghai, China, 2013.

Academic

Journals

- 1. Xuemei Xie, Yaoyang Jia, Xiaohua Meng, Chao Li. "Corporate Social Responsibility, Customer Satisfaction, and Financial Performance: The Moderating Effect of the Institutional Environment in Two Transition Economies". Journal of Cleaner Production, 2017, 150, 26-39.
- 2. Gang Liu, Chao Li, Yanjun Wen. "Relationship between Entrepreneurial Team Heterogeneity and New Firm Performance: a Perspective of Dynamic Capability". Journal of Systems & Management, 2017, 26(4), 655-662.
- 3. Han Lin, Saixing Zeng, Haijian Liu, Chao Li. "How do intermediaries drive corporate innovation? A moderated mediating examination". Journal of Business Research, 2016, 69(11), 4831-4836.
- 4. Weishu Liu, Mengdi Gu, Guangyuan Hu, Chao Li, Huchang Liao, Li Tang, Philip Shapira. "Profile of developments in biomass-based bioenergy research: a 20-year perspective", Scientometrics, 2014, 99, 507-521.
- 5. Tongji Wei, Han Lin, Dan Wang, Chao Li. "The Impact of Corporate Environmental Commitment on Environmental Management: an Empirical Study". Industrial Engineering and Management, Oct. 2013, Vol. 18(5):74-79, ISSN 1007-5429.
- 6. Xiaohua Meng, Saixing Zeng, Zhenbo Zhang, Chao Li. "The Effect of TMT's Characteristics on Corporate Environmental Responsibility: Evidences from Chinese Manufacturing Listed Companies". Journal of System & Management, 2012, Vol. 21(6), 825-834.

Other

Journals

- 1. Ying Wang, Chao Li. "Research on the Development Strategy of Northern Powerhouse of UK and UK-China Education Cooperation". Journal of World Education, 2015, Vol. 23.(Chinese)
- 2. Chao Li. "The Management of Chinese Students and Scholars Association in the Era of Big Data". China Scholars Abroad, Aug. 24, 2016. (Chinese)

Master

Thesis 1. Impact of Corporate Proactive Environmental Strategy on Economic Performance – From A Perspective of Environmental Information Disclosure

PhD Thesis

1. From Innovative SMEs to Innovative China: Innovation Strategies and Networks of SMEs in Chinese Manufacturing Sectors