

# Ms. Chao LI

## Curriculum Vitae

Manchester Institute of Innovation Research  
Alliance Manchester Business School (AMBS)  
University of Manchester, UK  
✉ lichao(DOT)sjtu(AT)yahoo(DOT)com



### Research Assistant (AMBS Fellowship) & Ph.D. Researcher (CSC Scholarship)

Manchester Institute of Innovation Research (MIIIR)

Alliance Manchester Business School (AMBS), University of Manchester (UoM), UK

**Vice President/President** Chinese Students and Scholars Association (CSSA) in UK/Manchester

### Education Experience

- 2013–Now **Ph.D. in Innovation, Management and Policy**, *Manchester Institute of Innovation Research, AMBS, University of Manchester (UoM), UK.*
- 2010–2013 **Master in Management Science and Engineering**, *Antai College of Economics and Management, Shanghai Jiao Tong University, China.*
- 2005–2009 **Bachelor in Mechanical Engineering and Automation**, *School of Mechanical and Power Engineering, Shanghai Jiao Tong University, China.*

### Work Experience

- 2013.09– **Research Assistant (AMBS Fellowship)**, *Manchester-Beijing-Atlanta Innovation Co-Lab,*  
2017.09 *Manchester, UK.*
- 2009.08– **Physics Teacher**, *Volunteer at “China Youth Volunteers Poverty Relay Plan” in Yijinhuluo*  
2010.07 *High School, Inner Mongolia, China.*

### Internship Experience

- 2015.08–09 **Assistant Project Manager and Incubator Manager**, *Shanghai Chenhui Venture Partners Co., Ltd., Shanghai, China.*
- 2013.06–09 **Summer Intern**, *Deloitte Consultancy Office, Shanghai, China.*
- 2011.06–12 **Research Analyst Intern**, *McKinsey & Company, Shanghai, China.*
- 2013.09– **MBA Program Assistant**, *Antai Economics and Management School, Shanghai Jiao Tong*  
2014.01 *University, Shanghai, China.*

- 2012.03–07 **Project Assistant**, *SXL Consultancy Group*, Shanghai, China.
- 2008.11–  
2009.02 **HR Assistant for campus recruitment**, *IMI Group*, Shanghai, China.
- 2008.07–08 **Project Assistant**, *Audit Office, Audit Bureau of Minhang District*, Shanghai, China.

## Social and Volunteer Experience

- 2015.06–Now **President**, *Chinese Students and Scholars Association in Manchester (CSSA-MAN)*, UK.
- Official Website: <http://www.cssaman.org.uk>
  - The number of society members increases from 500 to 8,000, making CSSA-MAN the largest Chinese student society in UK.
  - Organized various activities including academic workshops, career fairs, entertainment events, sports, charity and cultural events. CSSA-MAN was twice nominated by UoM Student Union for “Society of the Year”, making it the only Asian Community receiving this honor in the history of University of Manchester.
  - Multiple events were reported by CCTV, Phoenix TV, Xinhua Net and BBC. I was personally interviewed by CCTV and Phoenix TV in multiple occasions.
- 2017.01–Now **Vice President**, *Chinese Students and Scholars Association in UK (CSSA-UK)*, UK.
- 2009.08–  
2010.07 **Vice Secretary**, *Youth League at School of Mechanical Engineering of Shanghai Jiao Tong University*, China.

## Teaching Experience

- 2016.01–06 **Case Study in Management**, *1st Year Undergraduate*, Alliance Manchester Business School (AMBS), University of Manchester, UK.
- 2016.07–08 **Globalization, World Economy and MNEs, International Summer Project**, *Alliance Manchester Business School (AMBS)*, University of Manchester, UK.

## Academic Activities

- 2016.10 **Invited as the Committee Panel on Rising Powers and Global Innovation Workshop**, UK.
- 2016.07 **PhD Colloquium of the R&D Management (RADMA) Conference**, Cambridge, UK.
- 2016.07 **Presented at the main session of RADMA Conference**, Cambridge, UK.
- 2015.04 **Assistant Chair at International Small Business and Entrepreneurship (ISBE) Conference**, Manchester, UK.

- 2015.01 **Presented at Druid Academy 2015 Conference, Aalborg, Denmark.**
- 2014.06 **Presented at International Summer School of Emerging Technologies, Manchester, UK.**
- 2014.06 **Presented at European Union for Studies of Policies for Research and Innovation (EU-SPRI) 2014 Annual Conference, Manchester, UK.**
- 2014.05 **Presented at AMBS Annual Doctoral Conference, Manchester, UK.**
- 2013.09 **Presented at the 7th International Conference on Operations and Supply Chain Management (ICOSCM 2013), Shanghai, China.**

## --- Honors and Awards

- 2015 **Society of the Year Nomination by SU of University of Manchester (Top 1%), UK.**
- 2015 **Excellent CSSA in Greater Manchester by Chinese Consulate in Manchester, UK.**
- 2014 **Semi-finals at China-UK High-level Entrepreneurship Competition, Hangzhou, China.**
- 2013 **China Scholarship Council (4 years).**
- 2009 **Merit Student of Shanghai (Top 0.1%), China.**
- 2008 **Tyco International Scholarship (1st Prize), Shanghai Jiao Tong University (Top 0.1%), China.**
- 2008 **Outstanding Student Leader of Shanghai Jiao Tong University, (Top 1%), China.**
- 2007 **National Inspirational Scholarship of China (Top 1%).**
- 2006,2007 **Merit Student of Shanghai Jiao Tong University, Shanghai, China.**
- 2005,2006 **People' s Scholarship of Shanghai Jiao Tong University, Shanghai, China.**
- 2004 **Merit Student of Heilongjiang Province, China (Top 0.1%).**

## --- Projects

- 2013-2016 **Rising Powers: Emerging Technologies and Implications of Next Generation Innovation Systems Development, Sponsor: European Economic and Social Research Council.**
- 2010-2013 **Corporate Environmental Innovation Management and Sustainable Development of Competitiveness, Sponsor: National Outstanding Youth Science Fund Project of China.**
- 2013-2016 **Competitive Inertness, Organizational Learning and Sustainable Development: Research on Transitional Growth of Established Corporates in China, Sponsor: National Natural Science Foundation, China.**

- 2014-2018 **Social Responsibility, Industrial Competitiveness and Sustainable Development of Major Infrastructure Project Management in China**, *Sponsor: National Natural Science Foundation, China.*
- 2014-2017 **Corporate Environmental Information Disclosure and Mechanisms: Research bas don Stakeholder' s View** , *Sponsor: National Natural Science Foundation, China.*
- 2016-2019 **Social Responsibility of Domestic and Foreign Corporates in China**, *Sponsor: National Natural Science Foundation, China.*

---

## Publications

### International Conferences

1. **Chao Li**. "Between Exploration and Exploitation: Strategic Choices and Combinations for Innovation among SMEs in Chinese Manufacturing Sectors". R&D Management Conference, Cambridge, UK, 2016
2. **Chao Li**. "Beyond Conventional Perceptions: the Power of Rising SMEs in China's Innovative Transformation". The Druid Academy 2015 Conference, Aalborg, Denmark, 2015.
3. **Chao Li**. "China' s innovation system transformation: policy dilemmas and variety in developmental trajectories". The 2014 Conference of European Forum for Studies of Policies for Research and Innovation, Manchester, UK, 2014.
4. **Chao Li**, Guoyou Qi. "Green Innovation and Financial Performance: The Moderating Role of Environmental Dynamism and Resource Slack". 7th International Conference on Operations and Supply Chain Management (ICOSCM 2013), Shanghai, China, 2013.

## Academic Journals

1. Han Lin, Saixing Zeng, Haijian Liu, **Chao Li**. "How do intermediaries drive corporate innovation? A moderated mediating examination". Journal of Business Research, 2016, 69(11), 4831-4836.
2. Weishu Liu, Mengdi Gu, Guangyuan Hu, **Chao Li**, Huchang Liao, Li Tang, Philip Shapira. "Profile of developments in biomass-based bioenergy research: a 20-year perspective", Scientometrics, 2014, 99, 507-521.
3. Gang Liu, **Chao Li**, Yanjun Wu. "Research on the Heterogeneity of Entrepreneurial Team and the New Path of Enterprise Performance: based on the Perspective of Dynamic Capabilities", Journal of System & Management, 2016.
4. Tongji Wei, Han Lin, Dan Wang, **Chao Li**. "The Impact of Corporate Environmental Commitment on Environmental Management: an Empirical Study". Industrial Engineering and Management, Oct. 2013, Vol. 18(5):74-79, ISSN 1007-5429.
5. Xiaohua Meng, Saixing Zeng, Zhenbo Zhang, **Chao Li**. "The Effect of TMT's Characteristics on Corporate Environmental Responsibility: Evidences from Chinese Manufacturing Listed Companies". Journal of System & Management, 2012, Vol. 21(6), 825-834.

## Other Journals

1. Ying Wang, **Chao Li**. "Research on the Development Strategy of Northern Powerhouse of UK and UK-China Education Cooperation". Journal of World Education, 2015, Vol. 23.(Chinese)
2. **Chao Li**. "The Management of Chinese Students and Scholars Association in the Era of Big Data". China Scholars Abroad, Aug. 24, 2016. (Chinese)

## Master Thesis

1. Corporate Environmental Management and Financial Performance

---

## Skills

- |              |   |
|--------------|---|
| Expertise    | Project Management, Innovation Management, Business Consulting, Market Research, Case Study, Data Mining & Analysis |
| Professional | STATA, SPSS, Vintage Point, AutoCAD, C++, MS Office   |
| Personal     | Independent Research, Writing, Lecturing, Presentation, Communication & Leadership                                  |

---

## Websites

LinkedIn [www.linkedin.com/in/lichao-ambs](http://www.linkedin.com/in/lichao-ambs)

## Languages

- Chinese (Native)

- English (Fluent)