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| 项目/产品名称 | |  | | | | |
| 调研时间 | |  | | 调研地点 |  | |
| 调 研 人 | |  | | | | |
| 调研形式 | | 访谈 实地观察 问卷 查阅资料 其他 | | | | |
| 被调研用户信息 | | | | | | |
| 姓名 | 部门与岗位 | | 工作内容 | | | 联系方式 |
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| 调研内容 | |  | | | | |
| 取得的原始材料 | |  | | | | |