BIKE SALES Marital status AVG income per purchase **AVG** customer comute Maried 56 000,00 54 000,00 52 000,00 50 000,00 48 000,00 44 000,00 60 Single 50 40 Region Purchased Purchased bike 30 Europe bike —No North America 20 No 42 000,00 Pacific 10 -Yes 40 000,00 Yes **FeMale** Male 0 ■ No 45 384,62 45 588,24 0-1 Miles 1-2 Miles 5-10 Miles More than 10 2-5 Miles miles 50 526,32 53 714,29 Yes Comute distance **GENDER** Costumer Age Brackets 70 60 50 Purchased bike 40 **→**No 30 **→**Yes 20 10 0 Adolescent Middle Age Old