Qinwei Zhu

I design thoughtful and delightful user experiences.

Porfolio: Qinwei.me
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Work

Web Design & Development Intern
IBM
Jun, 2015 - Aug, 2016 | Beijing, China

Redesigned and implemented the website for IBM's CDUG conference. Designed the dashboard for IBM LinuxONE Community Cloud. Advocated usability and aesthetics as the only designer in the team.

App Operation Intern
Bri Experience Technology
Mar, 2014 - Aug, 2014 | Beijing, China

Maintained a new wallpaper app for 2 months. Visualized the user's data based on emotional indications and wallpaper colors. Improved app's content strategy. Number of active users increased by one million.

Projects

Comake
Group Communication Tool
Feb, 2017 - Present | Main Designer, Project Coordinator

Organizing a team of 6 to help a Cornell startup to develop Comake, a group communication tool focusing on how people design and make decisions during a project. Responsibilities include chat functionality and integration with Slack.

FitCat 2.0
iOS Application to Help Cats Lose Weight
Aug, 2016 - Present | Main Designer| Best MPS Project

Led the decision of redesigning the information architecture of FitCat 1.0. Used metaphors to help non-tech users understand the app better. Currently under development sponsoring by Cornell Feline Center.

Kitchem
Educational Game of Chemistry
Aug, 2016 - Dec, 2016 | Game Designer

Designed a food game to teach students how to balance chemical equations. Studied how concrete instructions could facilitate the learning of abstract concepts. Tested on 1000 users and received positive feedback.

Education

Cornell University
Aug, 2016 - Present | GPA 3.79/ 4.00

MPS of Information Science

Beijing University of Posts and Telecommunications (BUPT)
Sep, 2012 - Jun, 2016 | Rank 7/60

B.E. of Industrial Design

Awards

Best MPS Project - FitCat
Dec, 2016 | Info Sci MPS Project

Excellent Graduate Thesis
Aug, 2016 | School of Digital Media, BUPT

First Place in College Innovation Project
Aug, 2016 | Project Leader | BUPT

BUPT Scholarships
2013, 2014, 2015 | BUPT

Skills

User Research, Prototyping, Interaction Design, Usability Testing, Visual Design

Sketch, Adobe Suite, Axure, Invision, Balsamiq, Webflow

Html, CSS, Javascript, D3.js, Bootstrap, Python, Java

Interests

Hip-Hop Dancing, Spring Board Diving, Photography, Film Editing