



Qinwei Zhu

Portfolio: Qinwei.me
Email: qz265@cornell.edu
Phone: 607 - 379 - 7557

Work —

Web Design & Development Intern

IBM

Jun, 2015 - Aug, 2016 | Beijing, China

Designed and implemented the dashboard for IBM LinuxONE Community Cloud Service. Implemented the website for IBM's CDUG conference. Advocated usability and aesthetics as the only designer in the team.

App Operation Intern

Bri Experience Technology

Mar, 2014 - Aug, 2014 | Beijing, China

Maintained a new wallpaper app for 2 months. Used javascript to visualize the user's data based on emotional indications and wallpaper colors. The number of active users increased by one million.

Projects —

Comake

Group Communication Tool

Feb, 2017 - Present | Designer, Front-end Developer, Project Lead

Leading a team of 6 to help a Cornell startup to develop Comake, a web-based group communication tool focusing on how people design and make decisions during a project. Responsibilities include the chat functionality and integration with Slack using Ruby on Rails.

Kitchen

Educational Game Research

Aug, 2016 - Dec, 2016 | Game Designer

Created a web educational game to teach students how to balance chemical equations. Tested it on 1000 users to study how concrete instructions could facilitate the learning of abstract concepts based on the game.

WITUS

Web-based Solution for Job Hunting

Aug, 2016 - Dec, 2016 | Main Designer

Led the design of a Pinterest-like browser extension to solve international students' inconvenience of going back and forth to check work authorization information while viewing job postings online. Users are able to pin jobs to our job management tool through the plugin.

Education —

Cornell University

Aug, 2016 - Present | GPA 3.79/ 4.00

MPS of Information Science

Beijing University of Posts and Telecommunications (BUPT)

Sep, 2012 - Jun, 2016 | Rank 7/60

B.E. of Industrial Design

Skills —

HTML, CSS, SASS, Javascript
D3.js, Echarts.js, Bootstrap, jQuery
Python, Java, Ruby

Sketch, Adobe Creative Suite
Axure, Invision, Balsamiq, Keynote
Eyetracker, 3D Printer

User Research, Usability Testing
Persona, Scenarios
Information Architecture
Prototyping
Interface Design
Data Visualization

Awards —

Best MPS Project - FitCat

Dec, 2016 | Info Sci MPS Project

Excellent Graduate Thesis

Aug, 2016 | School of Digital Media, BUPT

First Place in College Innovation Project

Aug, 2016 | Project Leader | BUPT

BUPT Scholarships

2013, 2014, 2015 | BUPT

Interests —

Spring Board Diving, Hip-Hop Dance,
Photography, Film Creation