

Qinwei Zhu

I design thoughtful and delightful experiences.

Work —

Student Designer **Cornell Feline Center**

Dec, 2016 - Present | Ithaca, NY

- Designed FitCat 2.0, an iOS app that solves the problem of cats' obesity.
- Improved the app by creating user profiles, introducing real-world-feeling user experience and iterating through usability testings.

Web Design & Development Intern **IBM**

Jun, 2015 - Aug, 2016 | Beijing, China

- Designed and implemented IBM's LinuxOne Community Cloud platform.
- Designed and implemented IBM's CDUG conference website.

Operation Intern **Bri Studio**

Mar, 2014 - Aug, 2014 | Beijing, China

- Maintained a newly-launched app for wallpapers.
- Conducted data analysis and visualization of one million users' data to understand their preferences.

Project —

WITUS

Aug, 2016 - Dec, 2016 | Ithaca, NY

- Designed a Pinterest-like solution to achieve efficient job hunting for international students.
- Created a browser plugin as a work authorization indicator and entrance to our bottom-to-top job posting platform.

Kitchem

Aug, 2016 - Dec, 2016 | Ithaca, NY

- Designed a game to teach and practice chemical equation balancing.
- Conducted a research on concreteness fading.

Contact —

Qinwei.me
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Education —

Cornell Univeristy

Aug, 2016 - Present | GPA 3.79

MPS of Information Science

Beijing University of Posts and Telecommunications (BUPT)

Jun, 2016 - Present | GPA 3.36

B.E. of Industrial Design

Award —

Best Project - FitCat

Dec, 2016 | Info Sci MPS Project

Excellent Graduate Thesis

Aug, 2016 | School of Digital Media, BUPT

First Place in College Innovation Project

Aug, 2016 | Team Leader | BUPT

Scholarship

2013, 2014, 2015 | BUPT

Skill —

User Research, Prototyping, Interaction Design, Usability Testing, Visual Design

Html, CSS, Javascript, D3.js, PHP, Python, Java

Interest —

Hip-Hop Dancing, Spring Board Diving, Rock Climbing