Qinwei Zhu

Porfolio: Qinwei.me
Email: qz265@cornell.edu
Phone: 607 - 379 - 7557

Work

Web Design & Development Intern
IBM
Jun, 2015 - Aug, 2016 | Beijing, China

Designed the dashboard for IBM LinuxONE Community Cloud Service. Redesigned and implemented the website for IBM's CDUG conference. Advocated usability and aesthetics as the only designer in the team.

App Operation Intern
Bri Experience Technology
Mar, 2014 - Aug, 2014 | Beijing, China

Maintained a new wallpaper app for 2 months. Visualized the user's data based on emotional indications and wallpaper colors. Improved app's content strategy. Number of active users increased by one million.

Projects

Comake
Group Communication Tool
Feb, 2017 - Present | Main Designer, Project Coordinator

Organizing a team of 6 to help a Cornell startup to develop Comake, a group communication tool focusing on how people design and make decisions during a project. Responsibilities include chat functionality and integration with Slack.

FitCat 2.0
iOS Application to Help Cats Lose Weight
Aug, 2016 - Present | Main Designer| Best MPS Project

Led the decision of redesigning the information architecture of FitCat 1.0. Used metaphors to help non-tech users understand the app better. Currently under development and sponsored by Cornell Feline Center.

WITUS
Web-based Solution for Job Hunting
Aug, 2016 - Dec, 2016 | Main Designer

Led the design of a Pinterest-like browser extension to solve international students' inconvenience of going back and forth to check work authorization information while viewing job postings online. Users are able to pin jobs to our job management tool through the plugin.

Education

Cornell University
Aug, 2016 - Present | GPA 3.79/ 4.00

MPS of Information Science

Beijing University of Posts and Telecommunications (BUPT)
Sep, 2012 - Jun, 2016 | Rank 7/60

B.E. of Industrial Design

Skills

User Research, Usability Testing
Persona, Scenarios
Information Architecture
Prototyping
Interface Design
Data Visualization

Sketch, Adobe Creatvie Suite
Axure, Invision, Balsamiq, Axure
Eyetracker, 3D Printer

HTML, CSS, Javascript
D3.js, Echarts.js, Bootstrap, jQuery
Python, Java

Awards

Best MPS Project - FitCat
Dec, 2016 | Info Sci MPS Project

Excellent Graduate Thesis
Aug, 2016 | School of Digital Media, BUPT

First Place in College Innovation Project
Aug, 2016 | Project Leader | BUPT

BUPT Scholarships
2013, 2014, 2015 | BUPT

Interests

Spring Board Diving, Hip-Hop Dance, Photography, Film Creation