Qinwei Zhu

Product Designer

qz265@cornell.edu

qinwei.me

607 379 7557

qz265@cornell.edu

qinwei.me

607 379 7557

EDUCATION

Sep 2012 – Jul 2016

Cornell University
MPS of Information Science

Courses: Data Visualization for Web, Educational Technology, Designing Technologies for Social Impact, Computer-Mediated Communication

Aug 2016 – May 2017

Beijing University of Posts and Telecommunications
BE of Industrial Design

Courses: Interaction Design, Design Thinking, Web Design, Game Design, C++, Database, 3D Modeling

INDUSTRIAL WORK

Sep 2016 – Feb 2017

Cornell Feline Center
UX/UI Design

Designed FitCat, which is an app that helps overweight cats to lose weight. FitCat will be launched in 2017 spring semester.

Jun 2015 – Aug 2016

IBM
UX/UI Design& Front-end Development

Designed and implemented a website for IBM CDUG conference. Designed and implemented IBM's LinuxOne Community Cloud platform, which provides developers with free cloud services.

Mar 2014 – Aug 2014

Bri App Studio
Product Operation& User data analysis

Operated a newly launched wall paper App for two months during which the active user passed one million. Analysed and visualized the user data to acquire their preference.

ACADEMIC WORK

Aug 2016 – Dec 2016

Working in the U.S. (WITUS)
A Browser Extension and a Job Version of "Pinterest"

Used design thinking to design a web-based solution to help international students manage their work authorization and manage the job application in the U.S..

Aug 2016 – Dec 2016

Kitchem:
An Educational Game Teaching Chemistry

Created an educational game Kitchem to teach chemical equation balancing. We released it on Reddit and conducted an experiment base on the game.

Jul 2015

Dentsu Innovation Program
Gamified Interactive AR Gym
Used an AR screen to gamify the experience of working out.

Jul 2014 – May 2015

College Innovation Training Program
Interactive Waterscape; Project Lead

Created an interactive instrument "water harp" that changes people's experience of interacting with water.

SKILLS

Design

User Research
Storyboarding
Wire Framing
Prototyping
Usability Testing
Heuristic Evaluation
Persona and Scenarios
Infinity Diagrams
Industrial Design
Film Editing

Programming

Python
HTML, CSS, Bootstrap
Javascript, jQuery

Tools

Sketch
Photoshop
Axure
Invision
Webflow

RECOGNITIONS

Dec 2016

Best Project Award
- Cornell MPS IS

Jun 2016

Excellent Graduate Project
- BUPT

Jul 2015

First Place in College Innovation Program
- BUPT

2013, 2014, 2015

Second Class Scholarship
- BUPT