# Qinwei Zhu

I design thoughtful and delightful user experiences.

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## Work

### Web Design & Development Intern
**IBM**
*Jun, 2015 - Aug, 2016 | Beijing, China*

Redesigned and implemented the website for IBM's CDUG conference. Designed the dashboard for IBM LinuxONE Community Cloud. Advocated usability and aesthetics as the only designer in the team.

### App Operation Intern
***Bri Experience Technology***
*Mar, 2014 - Aug, 2014 | Beijing, China*

Maintained a new wallpaper app for 2 months. Visualized the user's data based on emotional indications and wallpaper colors. Improved app's content strategy. Number of active users increased by one million.

## Projects

### Comake
***Group Communication Tool***
*Feb, 2017 - Present | Main Designer, Project Coordinator*

Organizing a team of 6 to help a Cornell startup to develop Comake, a group communication tool focusing on how people design and make decisions during a project. Responsibilities include chat functionality and integration with Slack.

### FitCat 2.0
***iOS Application to Help Cats Lose Weight***
*Aug, 2016 - Present | Main Designer| Best MPS Project*

Led the decision of redesigning the information architecture of FitCat 1.0. Used metaphors to help non-tech users understand the app better. Currently under development and sponsored by Cornell Feline Center.

### Kitchem
***Educational Game of Chemistry***
*Aug, 2016 - Dec, 2016  | Game Designer*

Designed a food game to teach students how to balance chemical equations. Studied how concrete instructions could facilitate the learning of abstract concepts. Tested on 1000 users and received positive feedback.

## Education

**Cornell University**
*Aug, 2016 - Present | GPA 3.79/ 4.00*

MPS of Information Science

**Beijing University of Posts and Telecommunications (BUPT)**
*Sep, 2012 - Jun, 2016 | Rank 7/60*

B.E. of Industrial Design

## Awards

**Best MPS Project - FitCat**
*Dec, 2016 | Info Sci MPS Project*

**Excellent Graduate Thesis**
*Aug, 2016 | School of Digital Media, BUPT*

**First Place in College Innovation Project**
*Aug, 2016 | Project Leader |  BUPT*

**BUPT Scholarships**
*2013, 2014, 2015 | BUPT*

## Skills

User Research, Prototyping, Interaction Design, Usability Testing, Visual Design

Sketch, Adobe Suite, Axure, Invision, Balsamiq, Webflow

Html, CSS, Javascript, D3.js, Bootstrap, Python, Java

## Interests

Hip-Hop Dancing, Spring Board Diving, Photography, Film Editing