Qinwei Zhu | *Product/UX Designer*

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Education

2016 − 2017 GPA 3.79	**Cornell University** MPS of Information Science
2012 - 2016 Rank 7/60	**Beijing University of Posts and Telecommunications** B.E. of Industrial Design

Experiences

Oberland
Design Agency
2017.07-Current, NY

UX Deisgner
Redesigned the official websites for Luck Stone. To be launched in August 2017.
Redesigning the official website for Scattergood Foundation.

Comake
Internet Startup
2017.02-2017.05, NY

Product Design Intern
Comake aspires to turn the traditional folder hierachy into a productive network of files.
I designed the enssential file linking feature to create and visualize this network.

Cornell
Feline Center
2017.02-2017.05, NY

Student Designer
Designed an iOS app called FitCat to help cats lose weight.
Won best MPS project at Cornell and raised funds internally for further production.

IBM
z Brand Team
2015.05-2016.06, CN

Web Design/ Frontend Intern
Designed the dashboard for IBM LinuxONE Community Cloud services.
Designed the 2015 conference website for Chinese System z User Community.

Bri Exprience
Internet Startup
2014.04-2016.08, CN

UI Design/ Data Analysis Intern
Drove the content strategy of our new wallpaper app through user data analysis.
Active users reached 1 million after the first 3 months of operation.

Selected Projects

WITUS
2016.08-2016.12, NY

A browser extension for international students to share work authorization information and manage their job hunting process.

Kitchem
2016.08-2016.12, NY

An educational game teaching chemical equation balancing.
Conducted research on 1000+ reddit users and maintained the game for educational purposes.

Collaboration in Gates
2017.04, NY

An interactive visualization of faculty collaboration on academic papers in the Cornell computer science department.

Skills

Areas	Communication, Collaboration, Productivity, Education, Data Visualization
User Research	User Interview, Persona, Storyboarding, Usability Testing
Prototyping	InVision, Balsamiq, Framer, Webflow, Principle, Axure, Keynote
Visual Design	Sketch, Photoshop, Illustration
Development	HTML, CSS, Javascript, D3.js, jquery, Bootstrap, Python
Interests	Photography, Film Making, 3D Modeling