# Qinwei Zhu

I design thoughtful and delightful experiences.

## Work —

### Student Designer
***Cornell Feline Center***
*Dec, 2016 - Present | Ithaca, NY*

- Designed FitCat 2.0, an iOS app that solves the problem of cats' obesity.
- Improved the app by creating user profiles, introducing real-world-feeling user experience and iterating through usability testings.

### Web Design & Development Intern
***IBM***
*Jun, 2015 - Aug, 2016 | Beijing, China*

- Designed and implemented IBM's LinuxOne Community Cloud platform.
- Designed and implemented IBM's CDUG conference website.

### Operation Intern
***Bri Studio***
*Mar, 2014 - Aug, 2014 | Beijing, China*

- Maintained a newly-launched app for wallpapers.
- Conducted data analysis and visualization of one million users' data to understand their preferences.

## Project —

### WITUS
*Aug, 2016 - Dec, 2016 | Ithaca, NY*

- Designed a Pinterest-like solution to achieve efficient job hunting for international students.
- Created a browser plugin as a work authorization indicator and entrance to our bottom-to-top job posting platform.

### Kitchem
*Aug, 2016 - Dec, 2016 | Ithaca, NY*

- Designed a game to teach and practice chemical equation balancing.
- Conducted a research on concreteness fading.

## Contact —

***Qinwei.me***
***qz265@cornell.edu***

## Education —

### Cornell University
*Aug, 2016 - Present | GPA 3.79*

MPS of Information Science

### Beijing University of Posts and Telecommunications (BUPT)
*Sep, 2012 - Jun, 2016 | GPA 3.36*

B.E. of Industrial Design

## Award —

### Best Project - FitCat
*Dec, 2016 | Info Sci MPS Project*

### Excellent Graduate Thesis
*Aug, 2016 | School of Digital Media, BUPT*

### First Place in College Innovation Project
*Aug, 2016 | Team Leader | BUPT*

### BUPT Scholarships
*2013, 2014, 2015 | BUPT*

## Skill —

User Research, Prototyping, Interaction Design, Usability Testing, Visual Design

Html, CSS, Javascript, D3.js, Python, Java

## Interest —

Hip-Hop Dancing, Spring Board Diving, Rock Climbing