# **Qinwei Zhu**

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Work —

### Web Design & Development Intern IBM

Jun 2015 - Aug 2016 | Beijing, China

Designed the dashboard for IBM LinuxONE Community Cloud Service. Redesigned and implemented the website for IBM's CDUG conference. Advocated usability and aesthetics as the only designer in the team.

### App Operation Intern Bri Experience Technology

Mar 2014 - Aug 2014 | Beijing, China

Maintained a new wallpaper app for 2 months. Visualized the user's data based on emotional indications and wallpaper colors. Improved app's content strategy. The number of active users increased by one million.

Projects —

#### Comake

#### **Group Communication Tool**

Feb 2017 - Present | Main Designer, Project Lead

Leading a team of 6 to help a Cornell startup to develop Comake, a group communication tool focusing on how people design and make decisions during a project. Responsibilities include chat functionality and integration with Slack.

#### FitCat 2.0

#### iOS Application to Help Cats Lose Weight

Aug 2016 - Present | Main Designer | Best MPS Project

Led the decision of redesigning the information architecture of FitCat 1.0. Used metaphors to help nontech users understand the app better. Currently under development and sponsored by Cornell Feline Center.

#### **WITUS**

#### Web-based Solution for Job Hunting

Aug 2016 - Dec 2016 | Main Designer

Led the design of a Pinterest-like browser extension to solve international students' inconvenience of going back and forth to check work authorization information while viewing job postings online. Users are able to pin jobs to our job management tool through the plugin.

#### Education —

#### **Cornell University**

Aug 2016 - Present | GPA 3.79/ 4.00 MPS of Information Science

## Beijing University of Posts and Telecommunications (BUPT)

Sep 2012 - Jun 2016 | Rank 7/60 B.E. of Industrial Design

Skills —

User Research, Usability Testing Persona, Scenarios Information Architecture Prototyping Interface Design Data Visualization

Sketch, Adobe Creative Suite Axure, Invision, Balsamiq, Keynote Eyetracker, 3D Printer

HTML, CSS, Javascript D3.js, Echarts.js, Bootstrap, jQuery Python, Java

Awards —

#### **Best MPS Project - FitCat**

Dec 2016 | Info Sci MPS Project

#### **Excellent Graduate Thesis**

Aug 2016 | School of Digital Media, BUPT

### First Place in College Innovation Project

Aug 2016 | Project Leader | BUPT

#### **BUPT Scholarships**

2013, 2014, 2015 | BUPT

Interests —

Spring Board Diving, Hip-Hop Dance, Photography, Film Creation