



I design thoughtful and delightful user experiences.

Portfolio: Qinwei.me

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Work —

Web Design & Development Intern

IBM

Jun, 2015 - Aug, 2016 | Beijing, China

As the only designer in the team, I advocated usability and aesthetics during development. I polished up the website for IBM's CDUG conference. I designed the dashboard for IBM LinuxONE Community Cloud.

App Operation Intern

Bri Experience Technology

Mar, 2014 - Aug, 2014 | Beijing, China

I maintained a new wallpaper app for 2 months. The active user reached 1 million during the time. I shed a new light on our team's content strategy by visualizing the user's data based on the emotional indication and the color of wallpapers.

Project —

Comake

Feb, 2017 - Present | Main Designer, Project Coordinator

I'm organizing a team of 6 to help a Cornell startup to develop Comake. Comake is a team communication tool focusing on how people design and make decisions during a project. My team is responsible for its chat functionality and integration with Slack.

FitCat 2.0

Aug, 2016 - Present | Main Designer | Best MPS Project

FitCat is an iOS app to help cats lose weight. I led the decision of redesigning the information architecture of FitCat 1.0. I used metaphors to help non-tech users understand the app better. FitCat is now under development, sponsored by Cornell Feline Center.

Kitchen

Aug, 2016 - Dec, 2016 | Game Designer

To study how concrete instructions could facilitate the learning of abstract concepts, we designed a food game to teach students how to balance chemical equations. We tested it on 1000 users and received positive feedback.

Education —

Cornell University

Aug, 2016 - Present | GPA 3.79/ 4.00

MPS of Information Science

Beijing University of Posts and Telecommunications (BUPT)

Sep, 2012 - Jun, 2016 | Rank 7/60

B.E. of Industrial Design

Award —

Best MPS Project - FitCat

Dec, 2016 | Info Sci MPS Project

Excellent Graduate Thesis

Aug, 2016 | School of Digital Media, BUPT

First Place in College Innovation Project

Aug, 2016 | Project Leader | BUPT

BUPT Scholarships

2013, 2014, 2015 | BUPT

Skill —

User Research, Prototyping, Interaction Design, Usability Testing, Visual Design

Sketch, Adobe Suite, Axure, Invision, Balsamiq, Webflow

Html, CSS, Javascript, D3.js, Bootstrap, Python, Java

Interest —

Hip-Hop Dancing, Spring Board Diving, Rock Climbing