Cloud and Web Applications

- 1. Introduction
- 2. Client-Side Techniques
- 3. Server-Side Techniques
- 4. Lab: Web App for Cloud

Objectives

 Understand the basic concepts and techniques of web applications

 Understand the basic ideas of cloud computing and deploying web applications on cloud

Getting your hands dirty on web applications and cloud

Cloud and Web Applications

Part 1: Introduction

Table of Contents

- Preface
- History of Web Applications
- Cloud Computing
- OpenShift Online

PREFACE

What is a Web Application?

- "A web application is a software package that can be accessed through the web browser. The software and database reside on a central server rather than being installed on the desktop system and is accessed over a network." (NetSity corporate homepage)
- A distributed application that accomplishes a certain business need based on the technologies of WWW and that consists of a set of web-specific resources

Web Applications

- Complex distributed, client/server applications
- High interactivity, high accessibility (Cloud)
- Applications are usually broken into logical chunks called "tiers", where every tier is assigned a role
- Client side run inside a web browser
- Using HTTP for communication
- Rapid development, requires more planning, design, and control than "conventional" projects.

What are the Advantages?

- App runs server side, no install, packaging, CDs, upgrades, configurations or tweaking of settings on the client side.
- Greater responsibilities and control placed in the hands of the system administrators (as opposed to the users)
- Data is likely more secure (stored server side, proper security measures and backup)

What are the Advantages? (con't)

- Machine independent (any user can log in from any computer). Lower client side system requirements (machine only needs network access and the ability to run a compliant web browser)
- One application will run on any and all platforms, assuming standards compliant code and browsers.
- Reduced external network traffic (ex. Database heavy applications)

What are the Disadvantages?

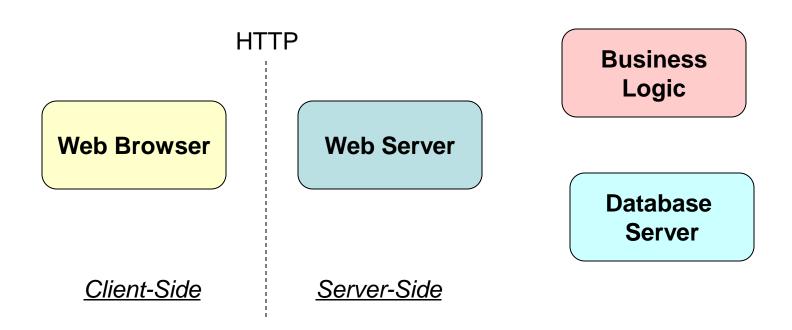
- "Who has my data?" Essentially, not you.
- Issues of trust. Many users do not trust other people, even within the same company, to keep their data safe and secure.
- Response time. While the actual execution of the app may be much quicker, user response time can be noticeably slower than a local app.
- Internet (or network) connectivity is not (yet) ubiquitous.

What are the Disadvantages? (2)

- Browser compatibility can still be a problem.
- Some tasks that are simple in traditional application development, are quite complicated from a web application (ex, local printing)
- Security concerns limit what you can accomplish (limited access to the users local machine).
- Depending on the application, usability can be very bandwidth sensitive.

Web Application Components

Four important components of a web application:



Web Application Components (2)

- Web Browser: presents the user interface
- Web Server: processes HTTP requests
- Business Logic: processes requests at the application level by providing a service
- Database Server: maintains the database by processing query and update requests from the application

What are the Sides?

- Client side (Front-end):
 - runs after page is displayed
 - page/content generation
 - user interaction
 - send data back to server
 - depends on browser/DOM
- Server side (Back-end):
 - runs before page is displayed
 - page/content generation
 - handle returning data
 - concerned with web server/database

Web Browsers

- Program designed to enable users to access, retrieve and view documents and other resources on the Internet
- Main responsibilities:
 - Bring information resources to the user (issuing requests to the web server and handling any results generated by the request)
 - Presenting web content (render HTML, CSS, JS)
 - Capable of executing web applications.

Different Browsers

Browsers driven by product differentiation



ΙE



Firefox



Chrome

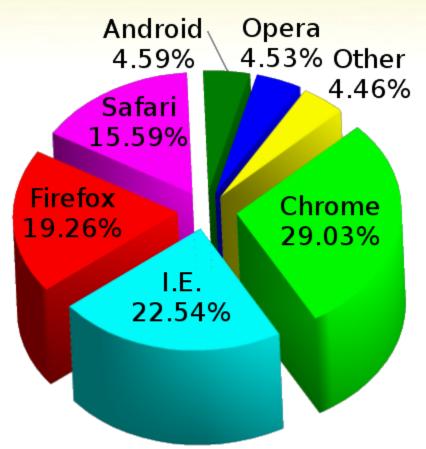


Opera



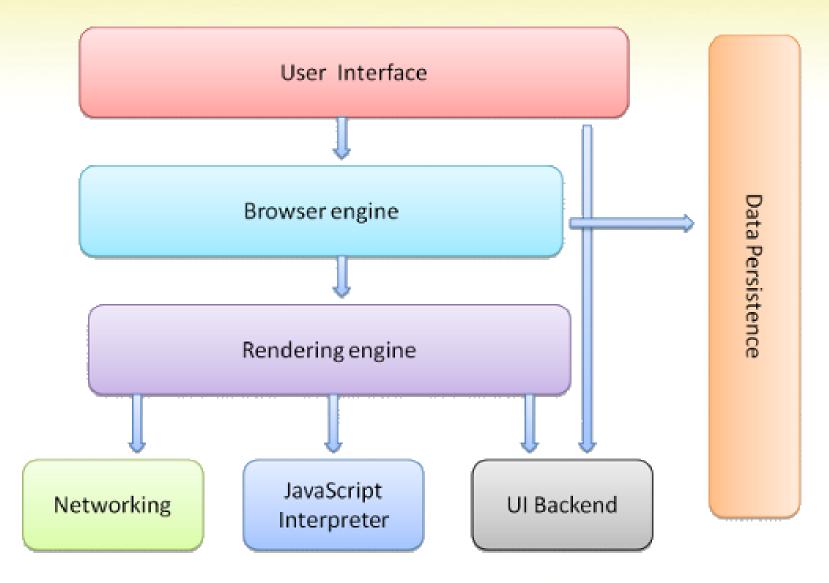
Safari

Browser's Market



Browser usage on Wikimedia September 2012

Browser Structure



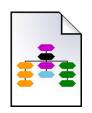
Browsers components



Scripting engine: interprets JavaScript



Rendering engine: draws text, images, etc



DOM:

Document Object Model

Rendering engines

- Trident-based
 - Internet Explorer, Netscape, Maxthon, etc.



- Gecko-based
 - Firefox, Netscape, SeaMonkey, etc.



- WebKit-based
 - Chrome, Safari, Maxthon, etc.

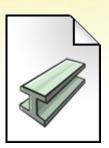


- Presto-based
 - Opera



Inside Browsers

- Separation of concerns:
 - structure (.html)
 - presentation (.css)
 - logic (.js)
 - data









User Interface Presentation

- Parse HTML and CSS code
 - handle errors

Format and present a graphical display

- Handle user interactions
 - scroll, mouse movement, click, etc.

Script Interpretation

- Most browsers interpret JavaScript and its variants (ECMAScript, JScript, etc.)
- Scripting languages are powerful, so interpreters are necessarily complex
- Script interpreters are not entirely standardized across browsers, so script programmers must test scripts on many browser versions
 - The "write once, test many" principle in action

What is a server?

Software that provides services:

- web server
- Database server
- File server
- Print server
- Mail server



Web Server Responsibilities

- Web servers are software products that handle web requests and manage connections
- These requests are redirected to other software products (ASP.NET, PHP, etc.), depending on the web server settings

Web Servers

Apache, IIS, Nginx, Lighttpd, etc.



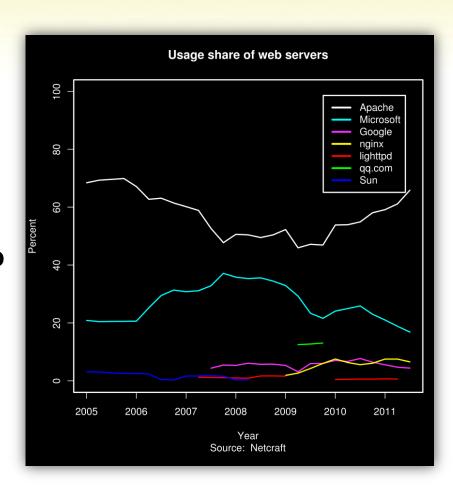






Web Servers Market Share 2014

- Apache 60.4%
- Nginx 21.0%
- IIS -12.3%
- LiteSpeed -2.0%
- Google Server -5.09%
- Tomcat 0.4%
- Lighttpd 0.3%
- Node.js 0.1%

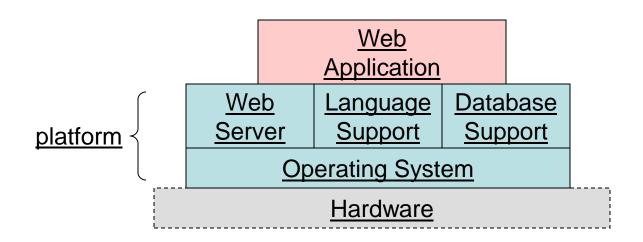


Database Server Responsibilities

- Relational Database Management System (RDBMS)
 NoSQL
- Maintains data storage for an application
 - processes queries and updates
- Provides a standard interface for application programs
 - Open DataBase Connectivity (ODBC)
 - Java DataBase Connectivity (JDBC)
- Supports standard query language for data query and manipulation
 - Structured Query Language (SQL)

Web App Platform

- A webapp platform is the host environment for application development and operation
- The platform includes
 - operating system, web server,
 language support, database support

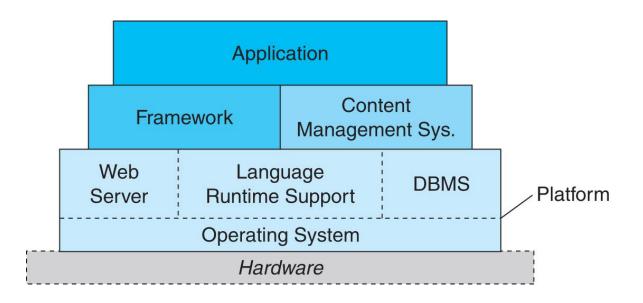


Web App Framework

- A web app framework is a set of tools that support web app development with:
 - A standard design model (e.g., MVC)
 - User interface toolkit
 - Reusable components for common functions (authentication, e-commerce, etc.)
 - Database support
 - Support for distributed system integration

Web Application Framework

 Frameworks give application developers more powerful building blocks to work with



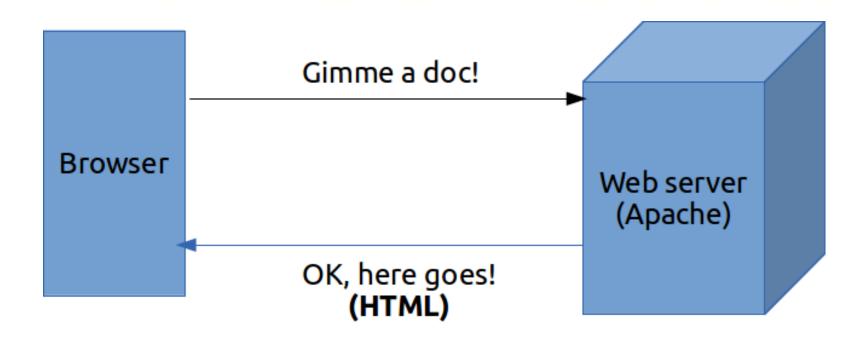
HISTORY OF WEB APPLICATION

The Good Old Days

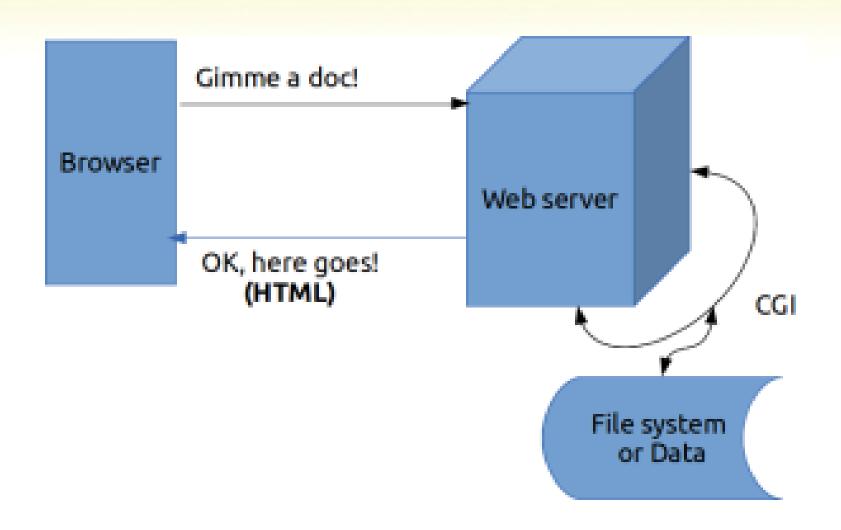
Simple, static web pages (with animated gifs).



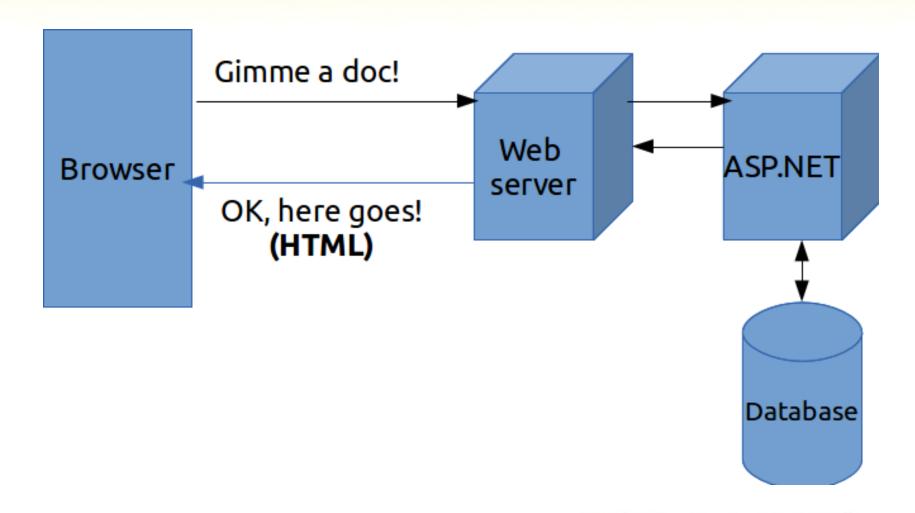
Static Web Site



CGI/Perl -> till 2005

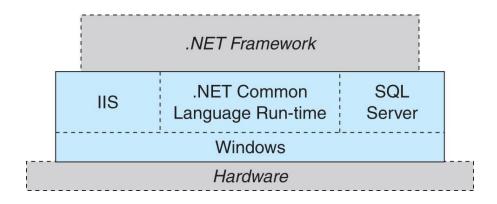


IIS & ASP



Microsoft / .NET

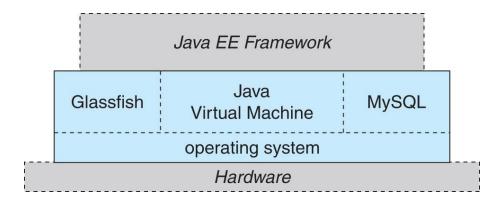
All Microsoft products (licensed)



- .NET supports multiple languages
- Runs primarily on Windows Server O/S

Java EE

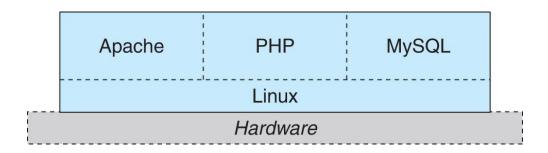
Supports Java language development



- Supported by multiple operating systems
- Proprietary, free license

LAMP Stack

Linux, Apache, MySQL, PHP/Perl/Python

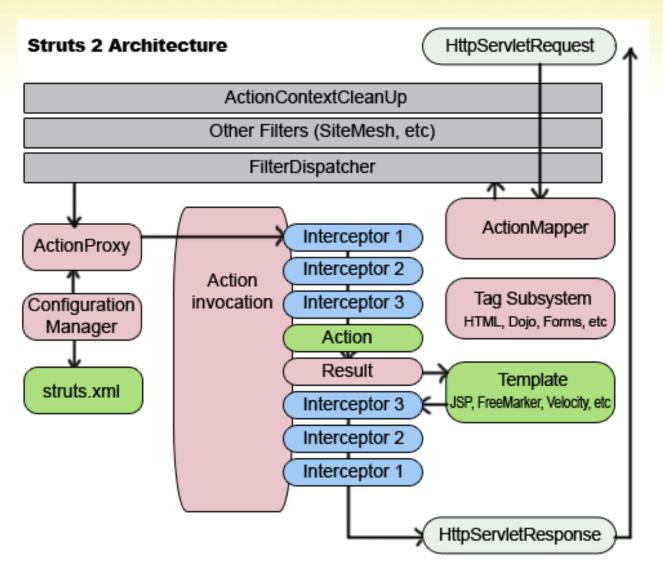


- The LAMP platform appeared in mid 1990's and has become very popular
- LAMP is open-source free software, which is one reason for its popularity

Struts

- A webapp framework based on Java EE
- Features:
 - use of MVC design paradigm
 - Centralized XML-based application configuration that can define many functions
 - Action definitions link user interface events to Controller and View modules

Struts Architecture











Interceptors



Spring

- Lightweight container and framework
 - Most of your code will be unaware of the Spring framework
 - Use only the parts you of Spring you want
- Manages dependencies between your objects
 - Encourages use of interfaces
 - Lessens "coupling" between objects
- Cleaner separation of responsibilities
 - Put logic that applies to many objects in one single place
 - Separate the class's core responsibility from other duties
- Simplifies database integration
 - Spring JDBC
 - Hibernate
 - Java Persistence

Spring Architecture

DAO

Spring JDBC Transaction management

ORM

Hibernate JPA TopLink JDO OJB iBatis

AOP

Spring AOP AspectJ integration

JEE

JMX JMS JCA Remoting EJBs Email

Web

Spring Web MVC
Framework Integration
Struts
WebWork
Tapestry
JSF
Rich View Support
JSPs
Velocity
FreeMarker
PDF
Jasper Reports
Excel
Spring Portlet MVC

Core

The IoC container

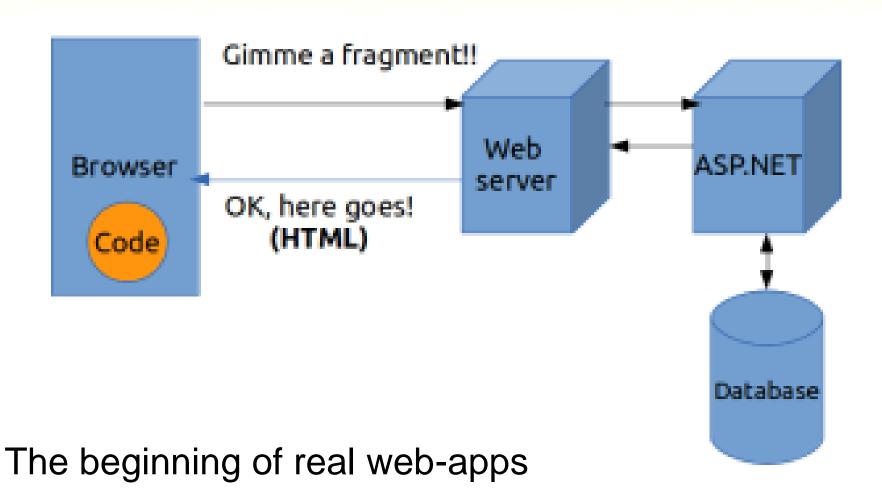
Hibernate

- A ORM (Object/Relation Mapping) framework
- Provides a high-performance Object/Relational persistence and query service
- Traditional (historical) use
 - Mapping Java objects to relational databases
- Today
 - Collection of projects/frameworks for extended use of POJO (plain old Java objects)
- http://www.hibernate.org/

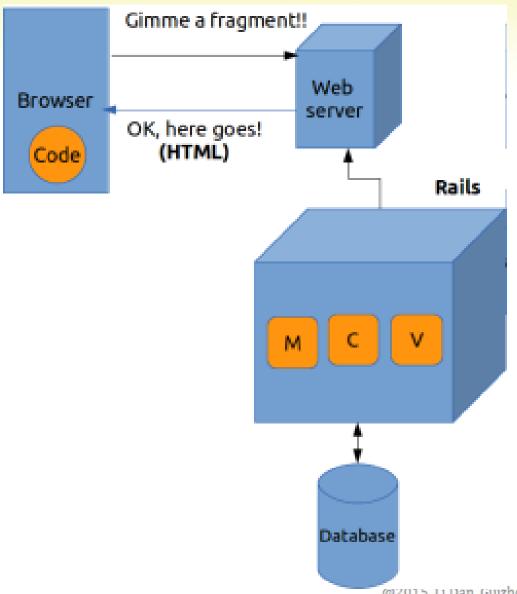
Why use Hibernate?

- Simpler data persistence
 - Automatically handles mapping SQL to Object and vice versa
 - Automatic creation of database schemas
 - Automatic updating of database schemas
 - Add a field to an object; Hibernate converts your existing database for you.
 - Provides search functionality
- Simpler database management
 - No JDBC code or SQL code needed
 - Easy to swap out database engines by a simple configuration change
 - No need to create the schema on the new database

Appearance of Ajax (2005)



Ruby on Rails (2007)



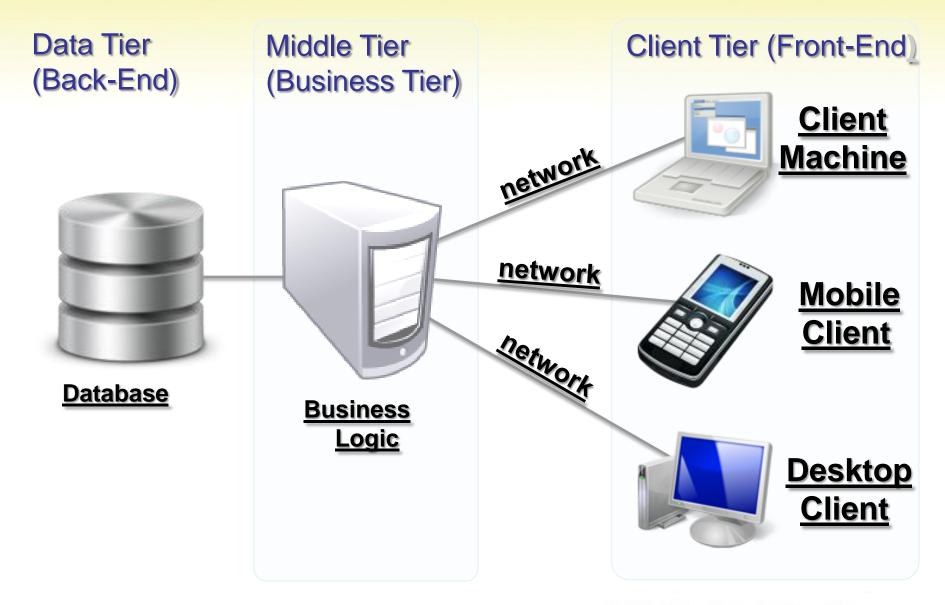
Ruby On Rails

- Ruby: a dynamically typed object-oriented programming language
- Rails: a webapp framework, featuring:
 - automatic code skeletons
 - built-in testing features
 - object-relation mapping
 - default implementation of common webapp functions

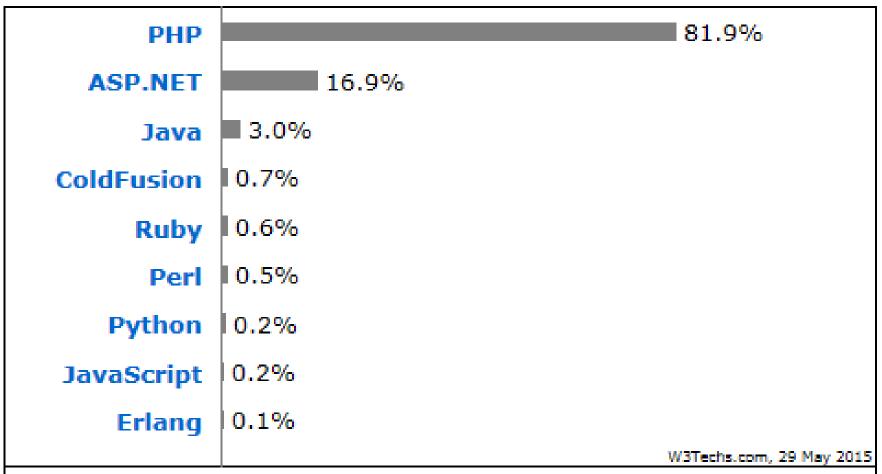
The 3-Tier Architecture

- The 3-tier architecture consists of the following tiers (layers):
 - Front-end (client layer)
 - Client software provides the UI of the system
 - Middle tier (business layer)
 - Server software provides the core system logic
 - Implements the business processes / services
 - Back-end (data layer)
 - Manages the data of the system (database / cloud)

The 3-Tier Architecture Model



Market Shares of Server Languages

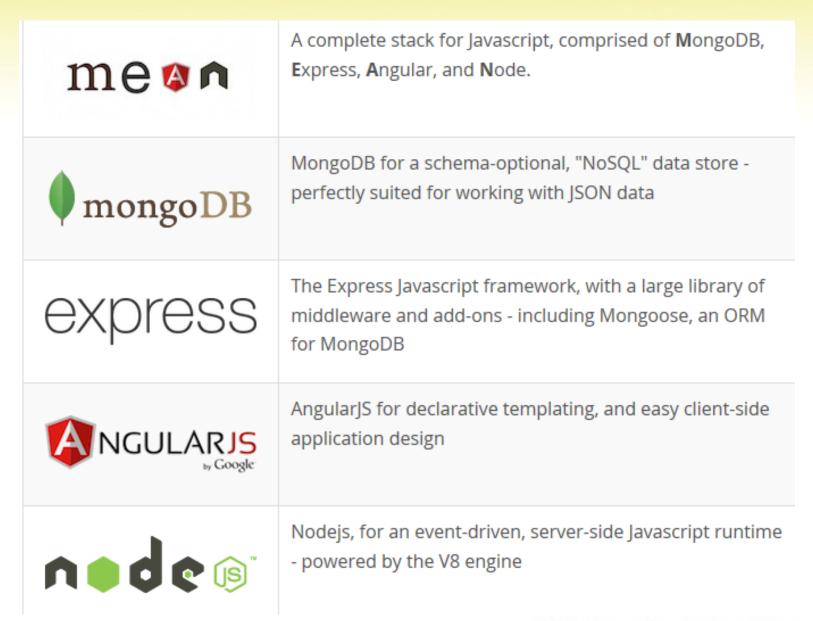


Percentages of websites using various server-side programming languages Note: a website may use more than one server-side programming language

Three Trends between 2007-2010

- The rise of smart phones and mobile apps.
 Many applications had a web version and a mobile phone app for it.
- The rise of <u>iQuery</u> a JavaScript library to build dynamic, beautiful web apps – and made Ajax easy!
- The release of <u>Node.js</u> –high performance JavaScript on the server.

MEAN Stack

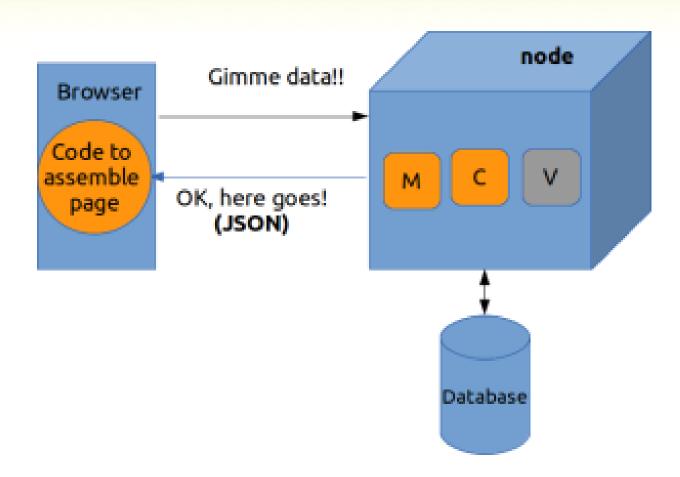


Introduction to Node.js

"Node.js is a platform built on Chrome's JavaScript runtime for easily building fast, scalable network applications. Node.js uses an event-driven, non-blocking I/O model that makes it lightweight and efficient, perfect for data-intensive realtime applications that run across distributed devices."

- nodejs.org

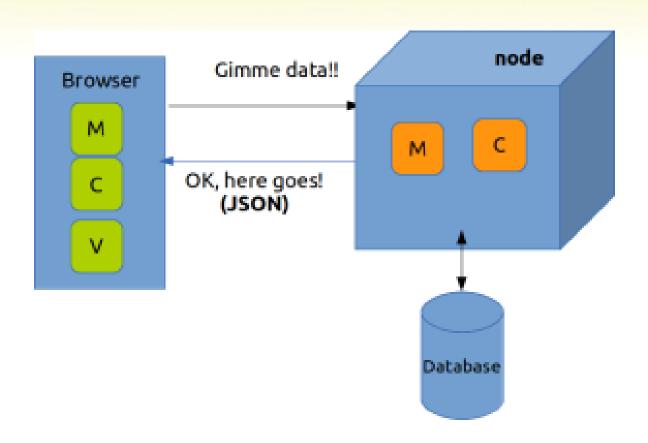
Node.js



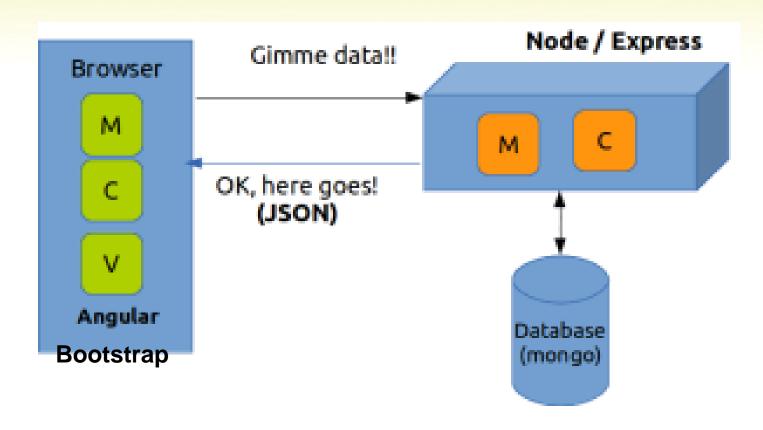
Focus on Client Side

•MVC Frameworks:

- ✓ Backbone
- ✓ Ember
- ✓ Knockout
- ✓ AngularJs



A Modern Web App Architecture



Mobility

- Everything
 - Web sites
 - Information
 - Services
- Everywhere
 - You only need your phone or tablet
- All the time



Cloud Apps



CLOUD COMPUTING

The Cloud is Coming!

- The cloud technologies are becoming inseparable part of our life.
- Cloud is a metaphor for the internet
- The world is moving towards the cloud!
- Software developers will also jump into the cloud: now or later, it will happen
 - This year, or few years later, everyone will develop applications for the cloud

Cloud Computing

 Cloud computing is a model for enabling convenient, on-demand network access to a shared pool of configurable computing resources (e.g., networks, servers, storage, applications, and services) that can be rapidly provisioned and released with minimal management effort or service provider interaction. --- NIST Definition

 Cloud computing has five essential characteristics, three deployment models, and three service models.

Before the cloud

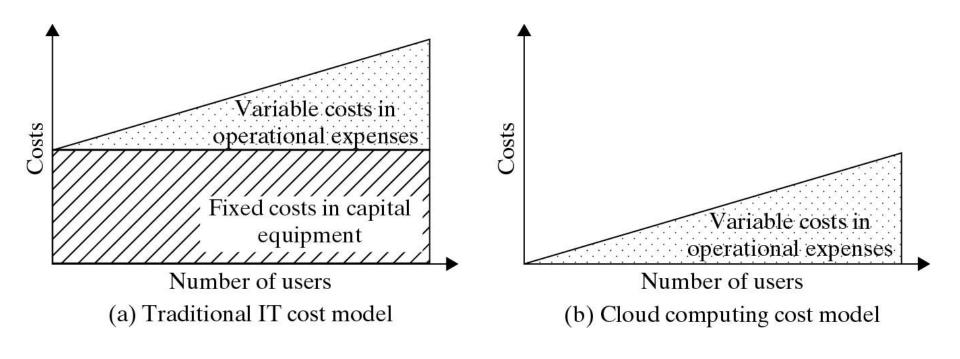
- If you wanted to start an enterprise app, you needed an IT shop
- Massive costs in hardware, software, power, administrative staff
- Prohibitive cost to entry



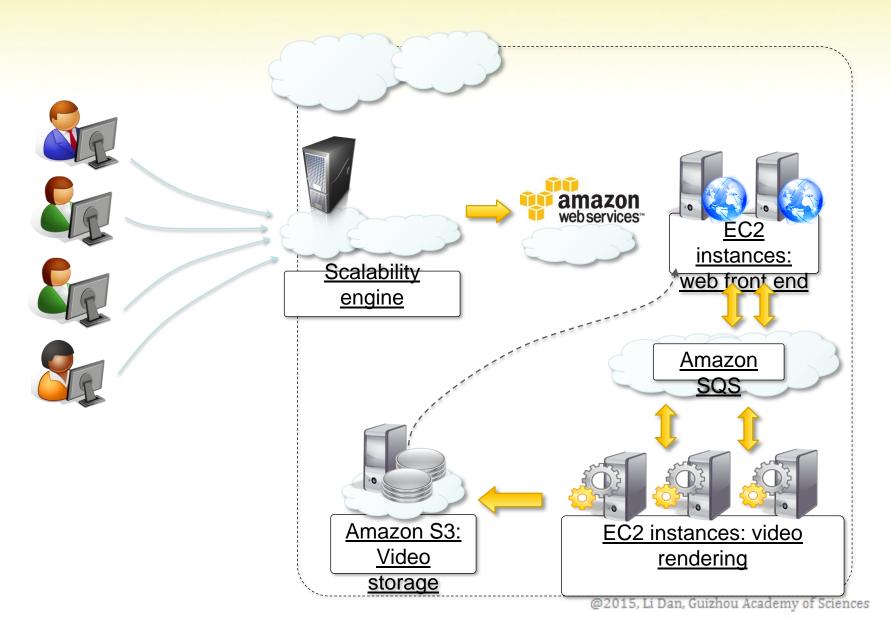
How the Cloud Works?

- In the cloud everyone consumes a portion of the
 - CPU, memory, storage, IO, networking, etc.
- If you business is small, you consume less
 - If your business is growing, you consume more resources from the cloud
- Pay as you go
 - Start for free, pay when you grow and need more resources

Cost-Effective of Cloud vs. Traditional



Cloud Application



Essential Characteristics of Cloud

Broad network access

You can access the cloud from anywhere

2. Resource pooling

You work with virtual machines that could be hosted anywhere

Rapid elasticity

Easily go from 5 servers to 50 or from 50 servers to 5

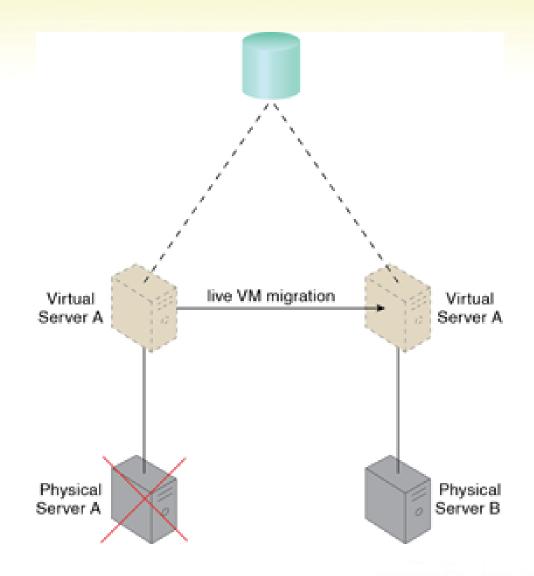
4. On-demand self-service

You get elasticity automatically

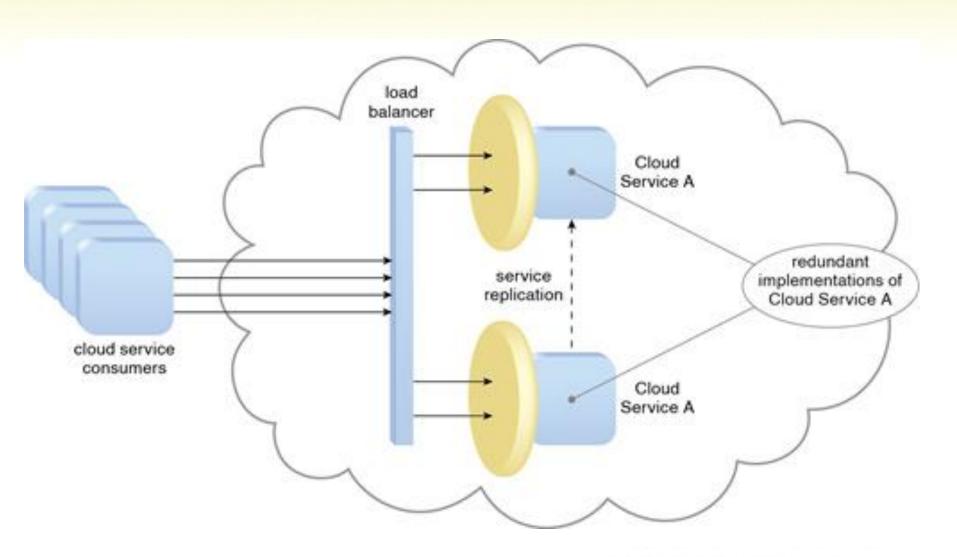
Measured service

You pay for what you use

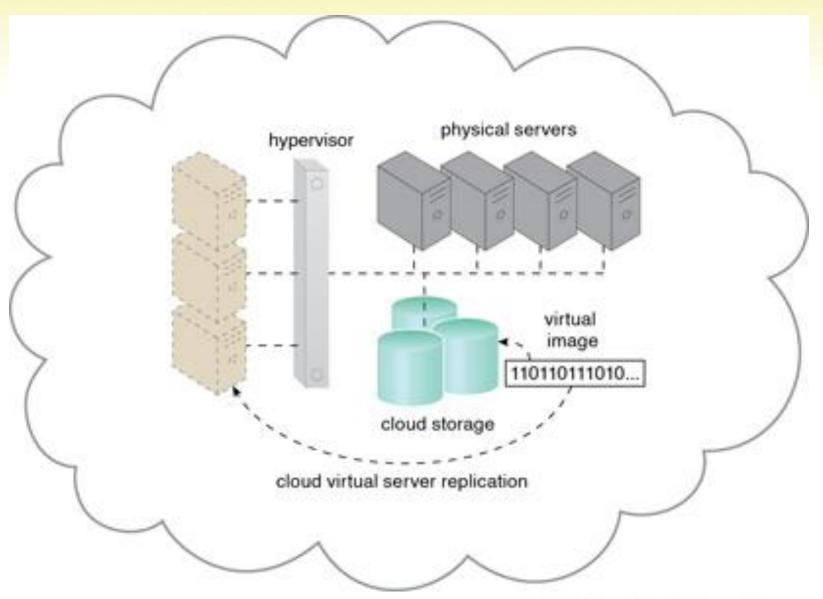
Zero Downtime



Load Balancer



Resource Replication



Deployment Models

Public clouds

- Service provider owned and managed.
- Access by subscription.
- Standardized services

Private clouds

- Users owned and managed.
- Access limited to client and its partner network.
- Retaining greater customization and control.

Hybrid clouds

Mix of private and public cloud

Choice of Deployment Models

Private Cloud

Hybrid Cloud

Public Cloud

- Lower total costs
- Control & visibility
- Multiple apps sharing resources
- Cloudbursting
 - overdraft for peak loads
- Dev/test vs. production
- B2B integration

- Fast & inexpensive to start
- Outsourced services
- Multiple tenants sharing resources

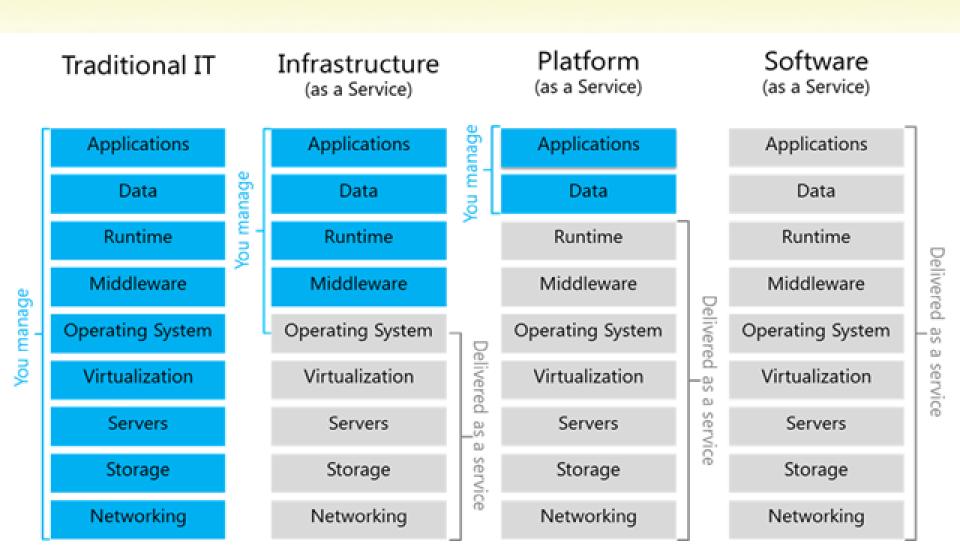
Public Clouds

- Provide computing resources on demand
 - Publicly in Internet, for everyone
 - Paid on usage of resources
 - Could be laaS, PaaS, SaaS or mix of them
- Examples of public clouds
 - laaS: Aliyun, Qingyun, Amazon EC2, ...
 - PaaS: OpenShift online, IBM Bluemix, Heroku,
 Google App Engine, Amazon AWS, Windows Azure,
 Baidu BAE, JD JAE, Sina SAE...
 - SaaS: Google Apps, Microsoft Office 365,
 Salesforce.com, Adobe Creative Cloud ...

Cloud Service Models

- Infrastructure as a Service (laaS)
 - Virtual machines in the cloud on demand
 - Users install the OS and software they need
- Platform as a Service (PaaS)
 - Platform, services and APIs for developers
 - E.g. Java + JBoss + JSF + JPA + MySQL or JavaScript + Node.js + MongoDB + Express
- Software as a Service (SaaS)
 - Hosted application on demand (e.g. WordPress)

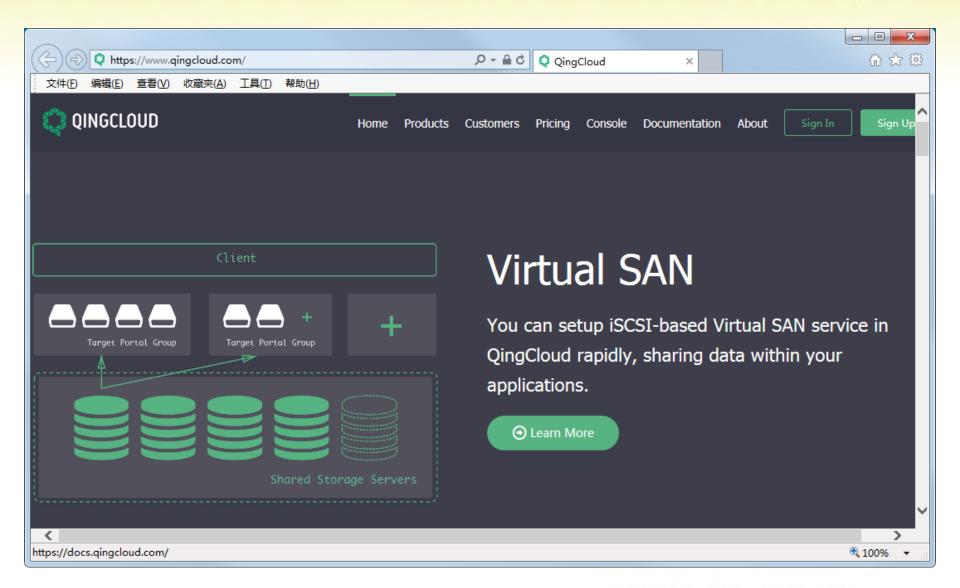
Levels of Service



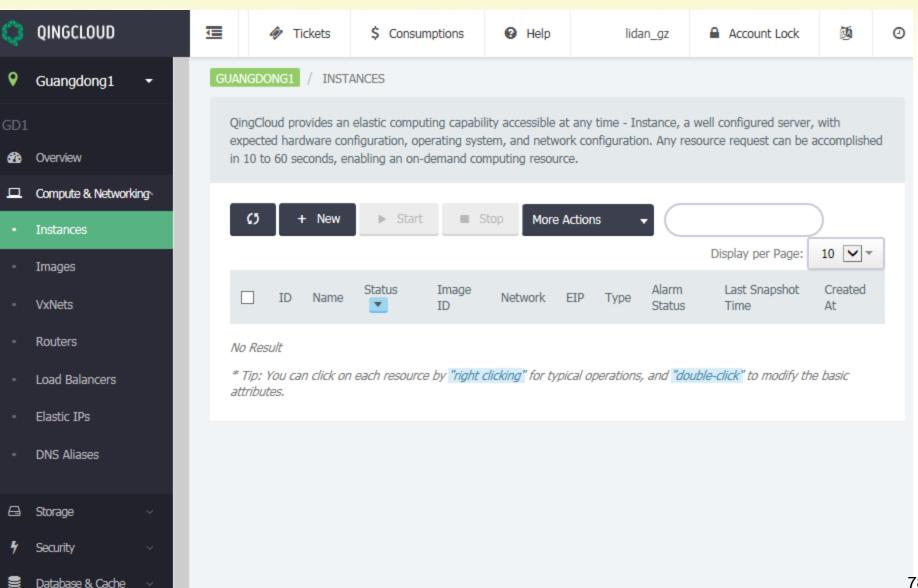
laaS (Infrastructure as a Service)

- PaaS ≈ rent virtual computers and other resources, such as networks and storeages.
- Most basic cloud service model
- Cloud users deploy their applications by then installing operating system images on the machines as well as their application software.
- You could modify your resources as you go
 - E.g. add more 100 GB HDD storage + 2 GB RAM
- laaS pricing on the amount of resources allocated and consumed.

Example of laaS: QingCloud



Console of QingCloud



PaaS (Platform as a Service)

- PaaS ≈ rent a complete development platform;
- Cloud vendors deliver a computing platform typically including operating system, programming language execution environment, database, and web server.
 - E.g. Linux + Python + Django + MongoDB + Nginx load balancer + web server
- Users develop and run their software on a cloud platform without the cost and complexity of buying and managing the underlying hardware and software layers.

PaaS vs. laaS

- laaS better for migrating existing applications
 - More flexible, you install your environment
- PaaS has lower demands on administration
- PaaS will take care of scaling if applications use correct frameworks, also redundancy and CDN
- PaaS better for new applications
- BUT has dangers of vendor lock in if platform specific functions are used

More about PaaS

- Public solution stacks for web applications
 - OS, web server, language interpreters, provisions for automatic scaling, all shielded from the user
- Each system only has a few supported languages
 - Automatic deployment and scaling not trivial
- Offers development tools
 - Libraries for specific services
 - IDE plugins, deployment tools

Typical PaaS Architecture

Front-End: HTML5, CSS3 JavaScript / Mobile

Middle-Tier Languages and Frameworks:

PHP, Java, C#, Python, Ruby, JavaScript, Symfony, Zend Framework, JSF, ADF, Django, Rails, ASP.NET, ASP.NET MVC, Node.js

Computing Nodes:

Amazon EC2, Azure Compute, App Engine

Back-End:

Relational DBs, NoSQL (MongoDB), Blob Storage, Message Queues, CDN, Notifications

Operating Systems: Linux / Windows / other

Classical PaaS Stacks

- Java + JBoss app server + Java ServerFaces + JBoss Rich Faces + Java Persistence API + Oracle database
- Python + Django + MongoDB + Linux cron jobs + Nginx load balancer + Gunicorn web server
- .NET Framework + C# + ASP.NET + WCF + SQL Server + Nginx load balancer + IIS web server
- PHP + Zend Framework + Cassandra DB + Nginx load balancer + Apache web server
- JavaScript + Node.js + MongoDB + RabbitMQ
- Ruby + Ruby on Rails + MySQL + Sphinx + Memcache + Unicorn HTTP server

Find your Platform as a Service

http://www.paasify.it

Find your Platform as a Service!

What's best on your PaaS? Define your needs and get a list of candidates that claim to be your best fit.

Find your PaaS

Comprehensive

More than 70 vendors

...and counting.

Comparable

Distinctive PaaS features

A set of distinctive and intersecting properties to enable comparison and matching of different PaaS offerings.

Current

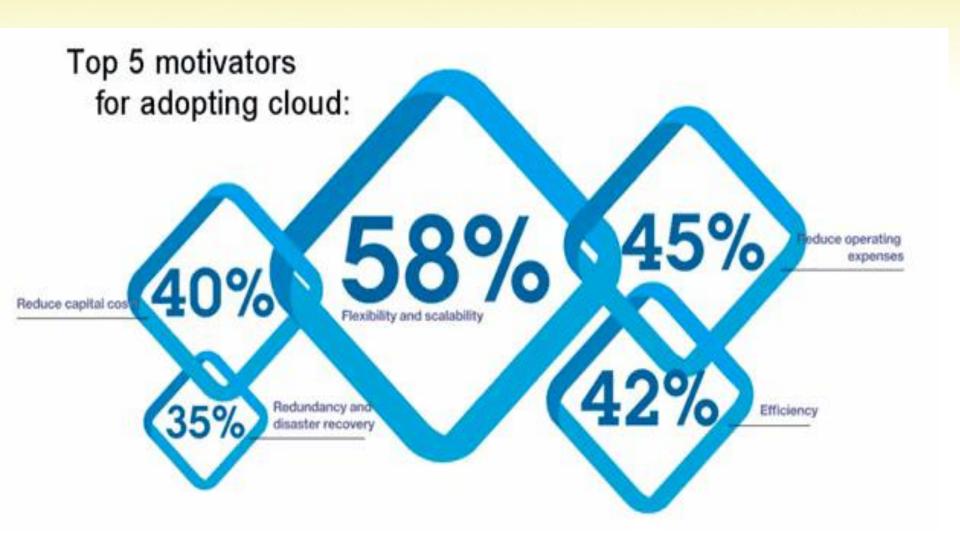
Continuously updated

Data structures are publicly available and editable by the community. We also aim at vendors to verify their profiles.

SaaS (Software as a Service)

- SaaS ≈ rent an application in cloud.
- Cloud vendors install and operate application software in the cloud.
- One application instance may be serving hundreds of customers.
- Customers access the software from cloud clients.
- A customer can configure the application through metadata

Top Motivators for Adopting Cloud



Disadvantages of cloud computing

- Dependent on internet connections
- Users are subject to terms and conditions
- Data in hands of a 3rd party
- No worldwide accepted standards

Web Apps from Browser/Server to Browser/Cloud



OPENSHIFT ONLINE

OPENSHIFT

- https://www.openshift.com/
- Red Hat's open source Platform-as-a-Service (PaaS)
- Allow developers to quickly develop, host, and scale applications in a cloud
- Offer online, on premise, and open source project options.

Three Versions of OpenShift

	OpenShift Online	OpenShift Enterprise	OpenShift Origin
What is it?	Hosted PaaS Service	Private PaaS Product	Open Source PaaS Project
How can it help me?	Quickly develop, host, and scale applications in the public cloud.	Accelerate IT service delivery and streamline application development.	Use a free, open source PaaS or help extend OpenShift.
How is it priced?	Free or Premium Plans	Annual software subscription	Free and open source
Who provides support?	Community Support for Free & Bronze Plans or Red Hat Support for Silver Plan	Red Hat	Community
Where does it run?	In the public cloud	On your servers or in your private cloud	Your laptop, your servers, private cloud, or public cloud
Who is it good for?	Startups, developers, small businesses, and even enterprises	Enterprises that want to run their own cloud	Anyone that wants to tinker on the latest thing in open source software
How do I get it?	Sign Up Online	Download a free evaluation	Download from GitHub

OpenShift Online

- Red Hat's public cloud application development and hosting platform
- Automate the provisioning, management and scaling of applications
- Supporting 6 languages: Java, Ruby, PHP, Node.js, Python and Perl;
- 3 Middleware: Jboss, Tomcat, Zend server
- 6 Frameworks: Django ,Drupal ,Flask,Rails ,Switchyard ,Vert.x
- 7 Native Services: Jenkins, Mongodb, Mysql, Openshift Metrics, Pgrouting, Postgis, Postgresql

Services and Features

World-class Support

Supported by Red Hat's award-winning technical support.

Auto Scaling

 Automates the scaling of your application as your user traffic increases. Pay-as-you-go access to more and faster servers.

Custom SSL

 Secure traffic to your custom domains with SSL and your own certificates.

Extra Storage

Access to more fast local storage for your applications.

Terminology of OpenShift

- Application: OpenShift is focused on hosting web applications.
- Gear: a gears is a service container running the application. Gear size: small (512M RAM,1G disk), medium(1G RAM, 1G disk) and large(2G RAM,1G disk).
- Cartridge: plug-ins a gear to run an application, such as Tomcat, Node.js, MySQL.
- Scaling: If you allow your application to scale, a load balancer allocates more gears to handle traffic as you application needs it.

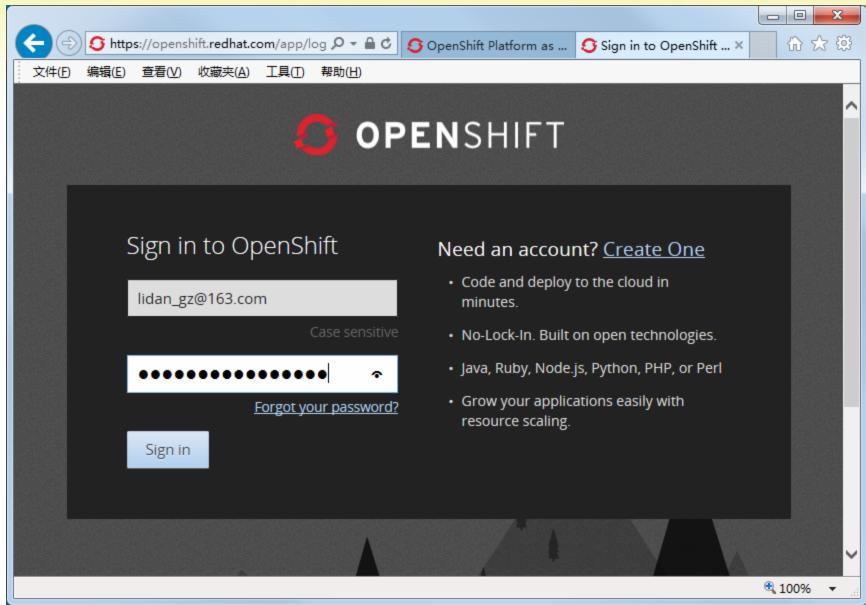
Monthly Pricing

USD CAD EUR	Free Plan	Bronze Plan	Silver Plan
\$ BASE PRICE	Free	Free	\$20/month
O APPLICATION IDLING	24 hours	Never	Never
♦ INCLUDED GEARS	3 small gears	3 small gears	3 small gears
S MAX GEARS	3	16	16+
✓ SCALING	Yes (3 min / 3 max)	Yes (3 min / 16 max)	Yes (3 min / 16 max)
	small	small (\$0.02/hour) small.highcpu (\$0.025/hour) medium (\$0.05/hour) large (\$0.10/hour)	small (\$0.02/hour) small.highcpu (\$0.025/hour) medium (\$0.05/hour) large (\$0.10/hour)
STORAGE	1GB per gear	1GB per gear; \$1.00/month per additional GB	6GB per gear; \$1.00/month per additional GB
₽ SSL	Shared	For custom domains	For custom domains
♣ TEAMS	Not included	Up to 15	Up to 15
☐ JBOSS EAP 6	Included	3 gears free; \$0.03/hr per additional gear	3 gears free; \$0.03/hr per additional gear

Steps to Use OpenShift Online

- Create an "Application" in OpenShift
 Online (with the web console, command-line tools, or your IDE)
- 2. Code the application in your favorite environment, or use one of the available Quickstarts.
- 3. Push the application code to OpenShift Online (using Git)

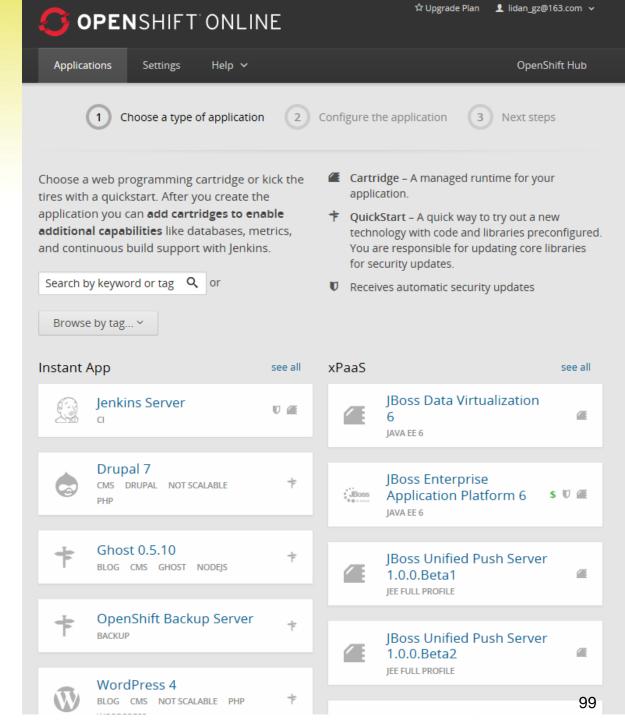
Log in to OpenShift web console



Create an Application

- Choose a web framework or codebase to start from
 - Try JBoss, PHP, Python, Ruby, Node.js
 - or create a new Drupal or Wordpress site instantly.
- 2. Add cartridges like MySQL or MongoDB to your application
 - including databases, cache servers, management tools, and continuous integration servers.
- 3. Upload your code to OpenShift via Git
 - Your source code is stored with your application in a Git version control repository.

Choose a Type of Application





An open source, semantic, blogging and content management platform written in PHP with a MySQL backend focusing on aesthetics, web standards, and usability.

Learn more

☆ OpenShift maintained

Does not receive automatic security updates

Public URL http:// gyblog -lidangz.rhcloud.com

OpenShift will automatically register this domain name for your application. You can add your own domain name later.

Source Code https://github.com/openshift/wor Branch/tag

Your application will start with an exact copy of the code and configuration provided in this Git repository. OpenShift may expect certain files to exist in certain directories, which may require you to update your repository after creation.

Gears small

Gears are the application containers running your code. For most applications, the small gear size provides plenty of resources. You can also upgrade your plan to get access to more gear sizes.

Cartridges PHP 5.4 and MySQL 5.5

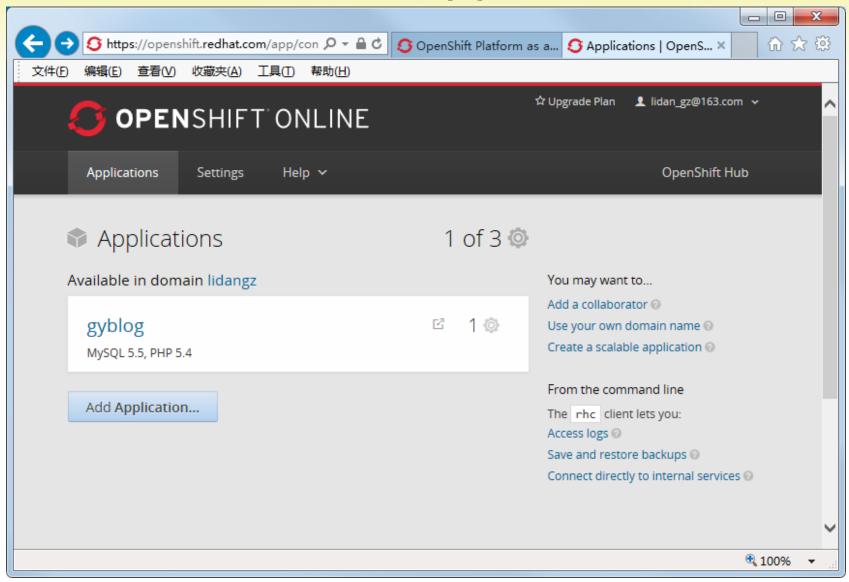
Applications are composed of cartridges - each of which exposes a service or capability to your code. All applications must have a web cartridge.

Scaling No scaling

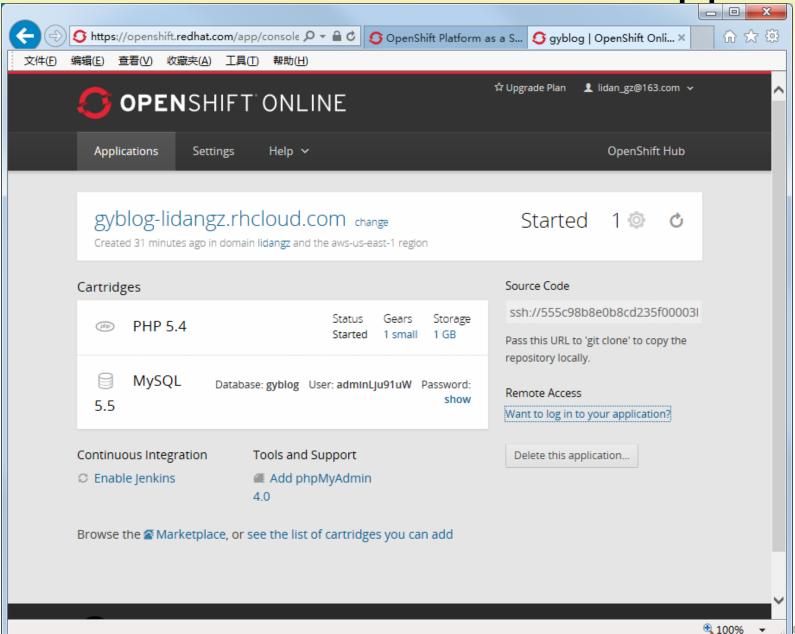
This application may require additional work to scale. Please see the application's documentation for more information.

OpenShift automatically routes web requests to your web gear. If you allow your application to scale, we'll set up a load balancer and allocate more gears to handle traffic as you need it.

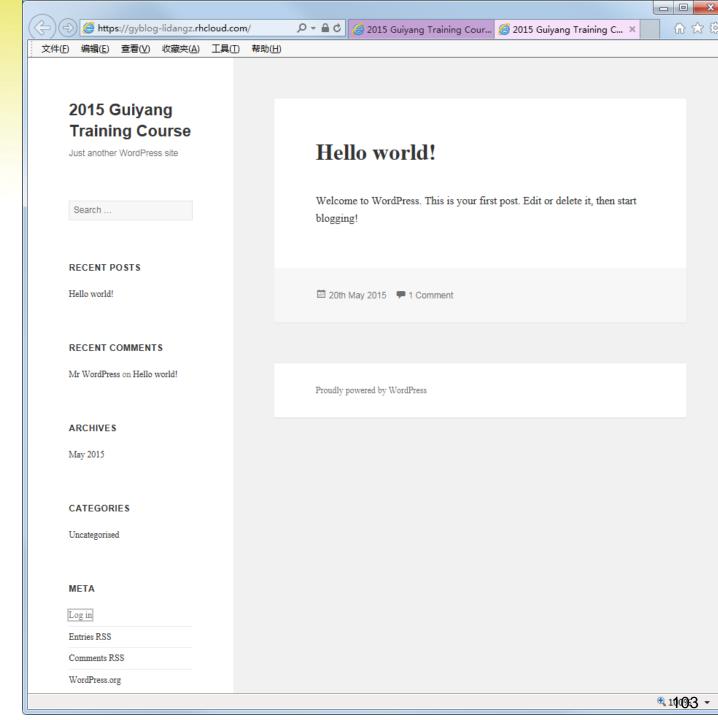
List of the Applications



Overview of WordPress App



WordPress Blog



Lab: Start with OpenShift Online

- Sign up a free account in https://www.openshift.com/
- Login in to OpenShift web console, and create a WordPress application.
- Test your WordPress application.