Cloud and Web Application

1. Introduction
2. Client-Side Techniques
3. Server-Side Techniques
4. Lab: Web App for Cloud

Objectives

- Understand the basic concepts and techniques of web applications
- Understand the basic ideas of cloud computing and deploying web applications on cloud
- Getting your hands dirty on web applications and cloud

Cloud and Web Application

Part 1: Introduction

Table of Contents

- Preface
- History of Web Applications
- Cloud Computing
- OpenShift Online

PREFACE

What is a Web Application?

- *"A web application is a software package that can be accessed through the web browser. The software and database reside on a central server rather than being installed on the desktop system and is accessed over a network."* (NetSity corporate homepage)

- A distributed application that accomplishes a certain business need based on the technologies of WWW and that consists of a set of web-specific resources

Web Applications

- Complex distributed, client/server applications
- High interactivity, high accessibility (Cloud)
- Applications are usually broken into logical chunks called "tiers", where every tier is assigned a role
- Client side run inside a web browser
- Using HTTP for communication
- Rapid development, requires more planning, design, and control than “conventional” projects.

What are the Advantages?

- App runs server side, no install, packaging, CDs, upgrades, configurations or tweaking of settings on the client side.
- Greater responsibilities and control placed in the hands of the system administrators (as opposed to the users)
- Data is likely more secure (stored server side, proper security measures and backup)

What are the Advantages? (con't)

- Machine independent (any user can log in from any computer). Lower client side system requirements (machine only needs network access and the ability to run a compliant web browser)
- One application will run on any and all platforms, assuming standards compliant code and browsers.
- Reduced external network traffic (ex. Database heavy applications)

What are the Disadvantages?

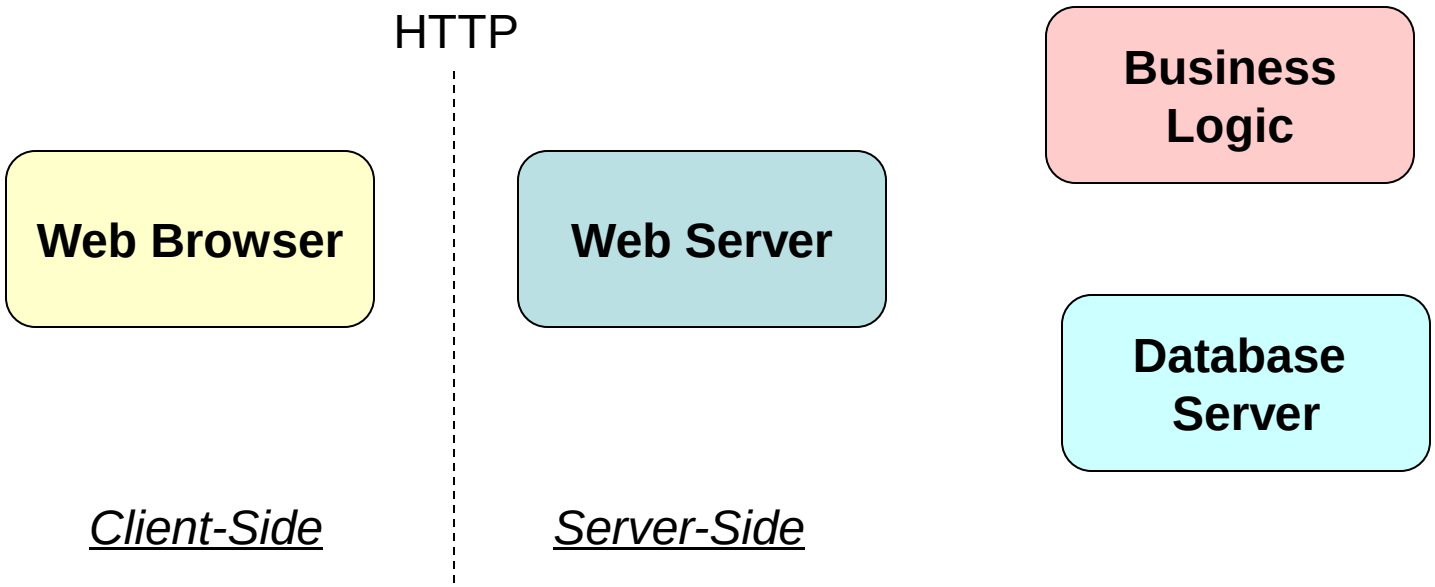
- “Who has my data?” Essentially, not you.
- Issues of trust. Many users do not trust other people, even within the same company, to keep their data safe and secure.
- Response time. While the actual execution of the app may be much quicker, user response time can be noticeably slower than a local app.
- Internet (or network) connectivity is not (yet) ubiquitous.

What are the Disadvantages? (2)

- Browser compatibility can still be a problem.
- Some tasks that are simple in traditional application development, are quite complicated from a web application (ex, local printing)
- Security concerns limit what you can accomplish (limited access to the users local machine).
- Depending on the application, usability can be very bandwidth sensitive.

Web Application Components

- Four important components of a web application:



Web Application Components (2)

- Web Browser: presents the user interface
- Web Server: processes HTTP requests
- Business Logic: processes requests at the application level by providing a service
- Database Server: maintains the database by processing query and update requests from the application

What are the Sides?

- Client side (Front-end):
  - runs after page is displayed
  - page/content generation
  - user interaction
  - send data back to server
  - depends on browser/DOM
- Server side (Back-end):
  - runs before page is displayed
  - page/content generation
  - handle returning data
  - concerned with web server/database

Web Browsers

- Program designed to enable users to access, retrieve and view documents and other resources on the Internet
- Main responsibilities:
  - Bring information resources to the user (issuing requests to the web server and handling any results generated by the request)
  - Presenting web content (render HTML, CSS, JS)
  - Capable of executing web applications.

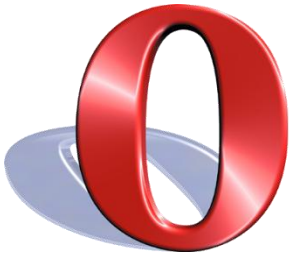
Different Browsers

Browsers driven by product differentiation

IE

Firefox

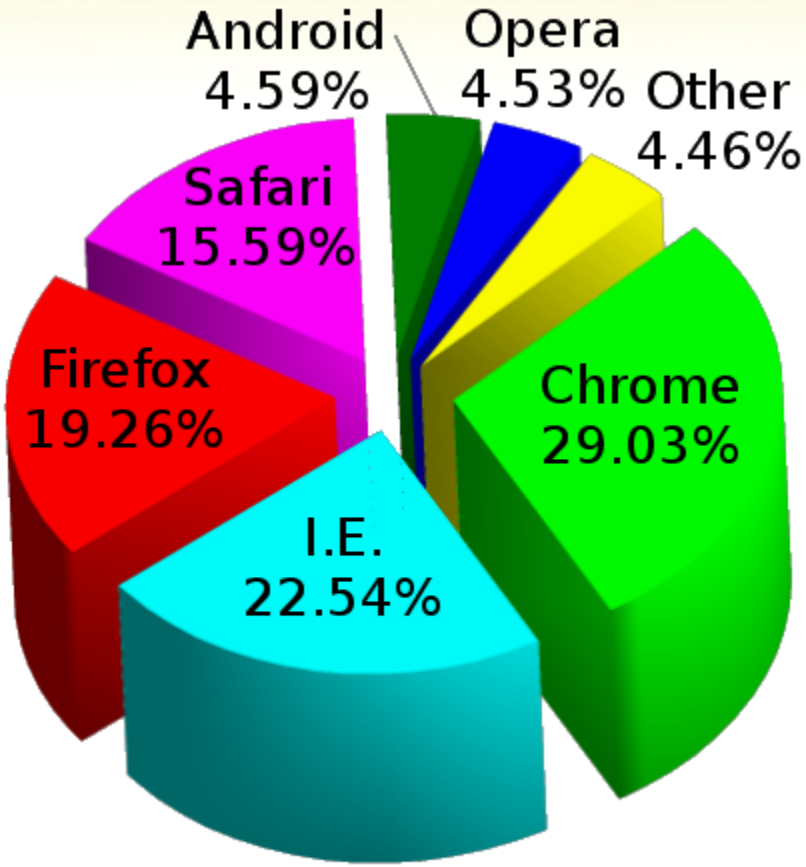
Chrome



Opera

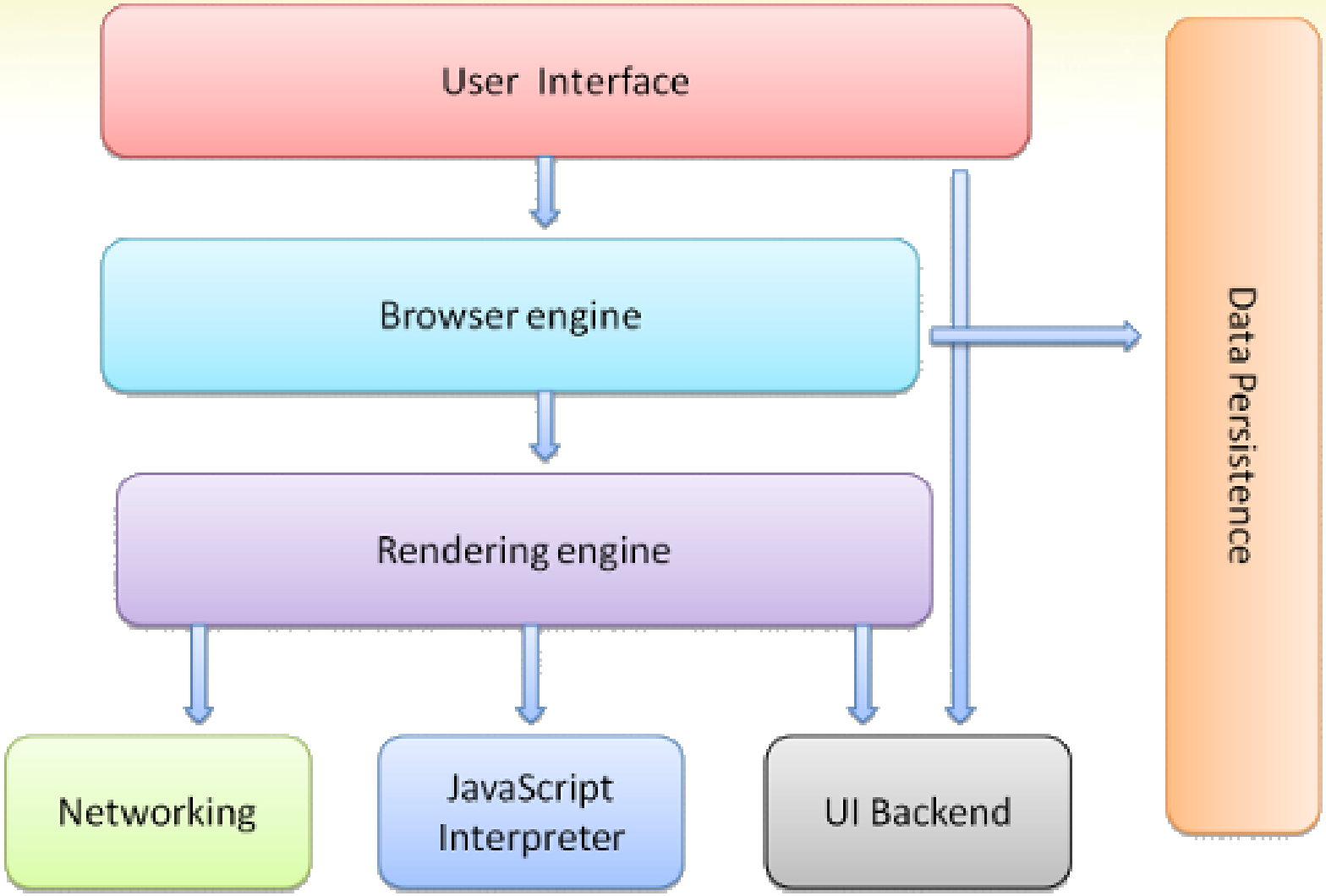
Safari

Browser's Market



Browser usage on Wikimedia
September 2012

Browser Structure

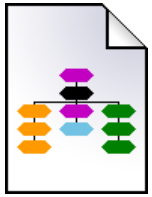


http://taligarsiel.com/Projects/howbrowserswork1.htm

Browsers components

Scripting engine:
interprets JavaScript

Rendering engine:
draws text, images, etc



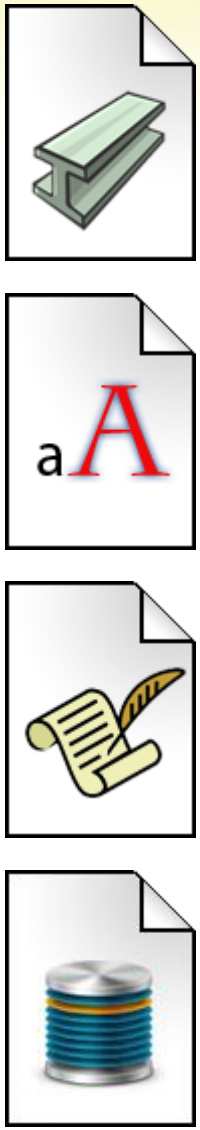
DOM:
Document Object Model

Rendering engines

- Trident-based
  - Internet Explorer, Netscape, Maxthon, etc.
- Gecko-based
  - Firefox, Netscape, SeaMonkey, etc.
- WebKit-based
  - Chrome, Safari, Maxthon, etc.
- Presto-based
  - Opera

Inside Browsers

- Separation of concerns:
  - structure (.html)
  - presentation (.css)
  - logic (.js)
  - data



User Interface Presentation

- Parse HTML and CSS code
  - handle errors
- Format and present a graphical display
- Handle user interactions
  - scroll, mouse movement, click, etc.

Script Interpretation

- Most browsers interpret JavaScript and its variants (ECMAScript, JScript, etc.)
- Scripting languages are powerful, so interpreters are necessarily complex
- Script interpreters are not entirely standardized across browsers, so script programmers must test scripts on many browser versions
  - The “write once, test many” principle in action

What is a server?

Software that provides services:

- web server
- Database server
- File server
- Print server
- Mail server

Web Server Responsibilities

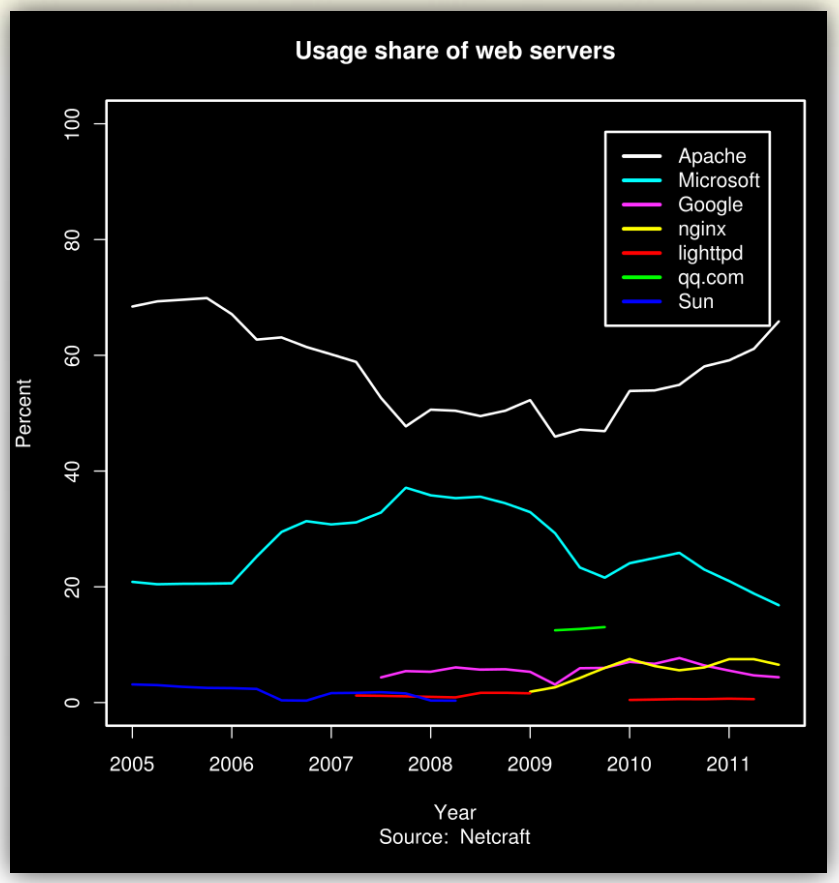
- Web servers are software products that handle web requests and manage connections
- These requests are redirected to other software products (ASP.NET, PHP, etc.), depending on the web server settings

Web Servers

Apache, IIS, Nginx, Lighttpd, etc.

Web Servers Market Share 2014

- Apache - 60.4%
- Nginx - 21.0%
- IIS -12.3%
- LiteSpeed -2.0%
- Google Server -5.09%
- Tomcat – 0.4%
- Lighttpd - 0.3%
- Node.js – 0.1%



W3Techs.com, 1 July 2014

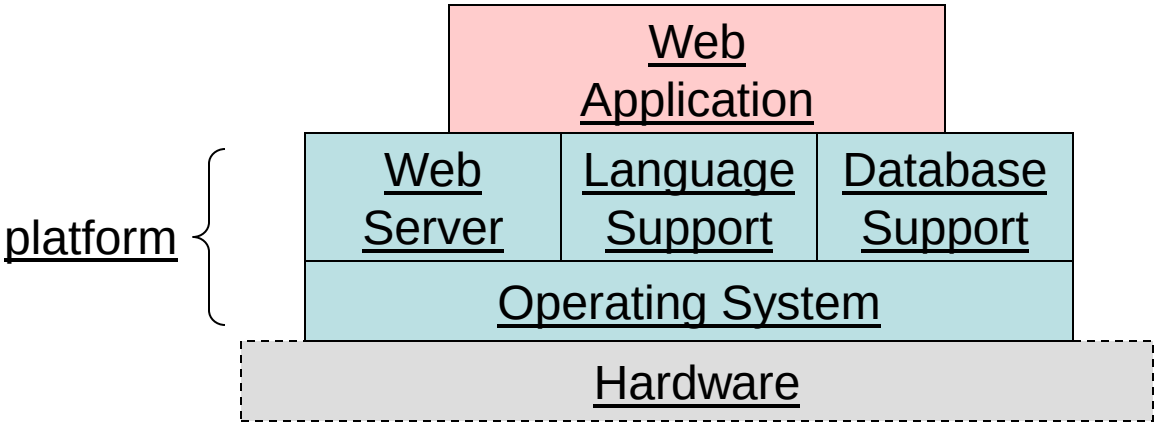
Database Server Responsibilities

- Relational Database Management System (RDBMS)

  NoSQL
- Maintains data storage for an application
  - processes queries and updates
- Provides a standard interface for application programs
  - Open DataBase Connectivity (ODBC)
  - Java DataBase Connectivity (JDBC)
- Supports standard query language for data query and manipulation
  - Structured Query Language (SQL)

Web App Platform

- A webapp platform is the host environment for application development and operation
- The platform includes
  - operating system, web server, language support, database support

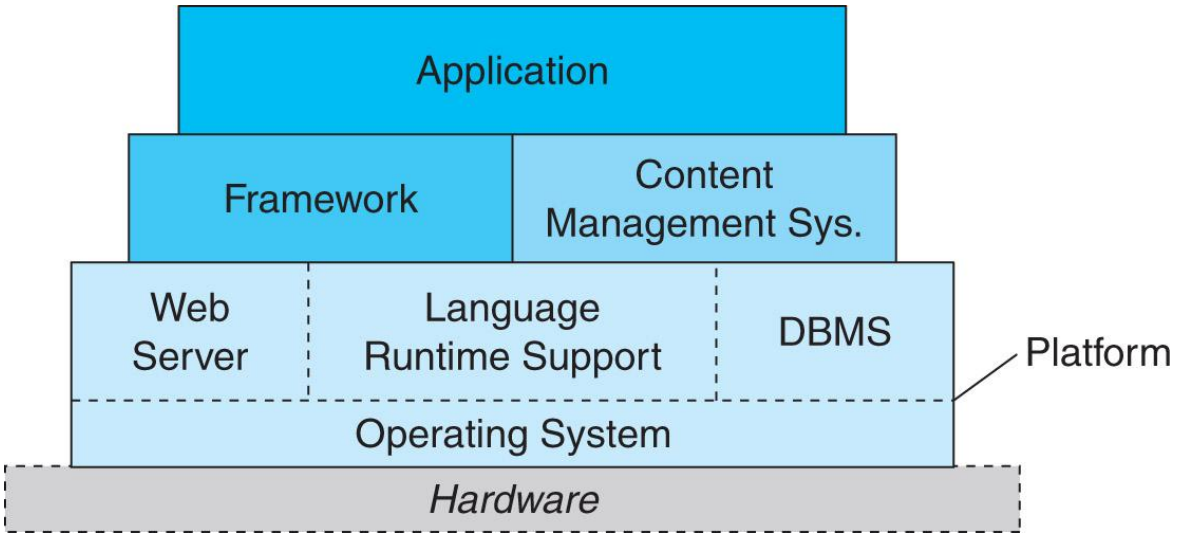


Web App Framework

- A web app framework is a set of tools that support web app development with:
  - A standard design model (e.g., MVC)
  - User interface toolkit
  - Reusable components for common functions (authentication, e-commerce, etc.)
  - Database support
  - Support for distributed system integration

Web Application Framework

- Frameworks give application developers more powerful building blocks to work with

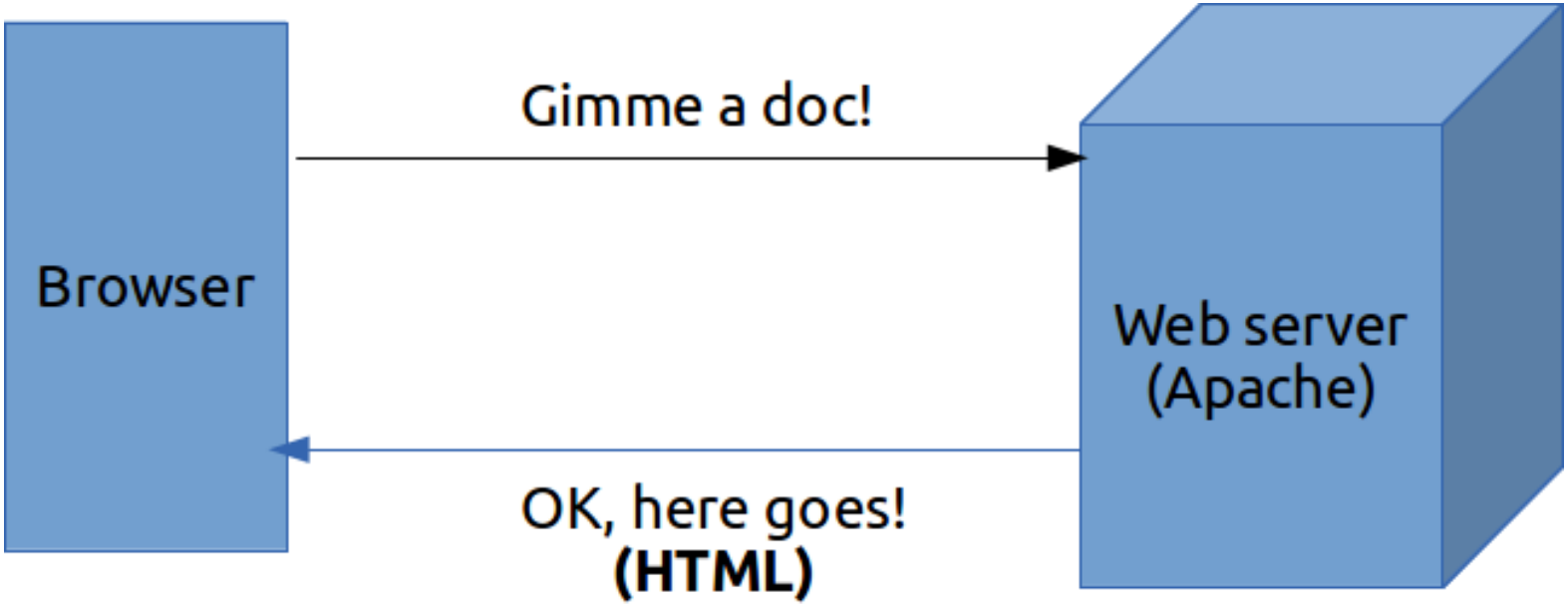


HISTORY OF WEB APPLICATION

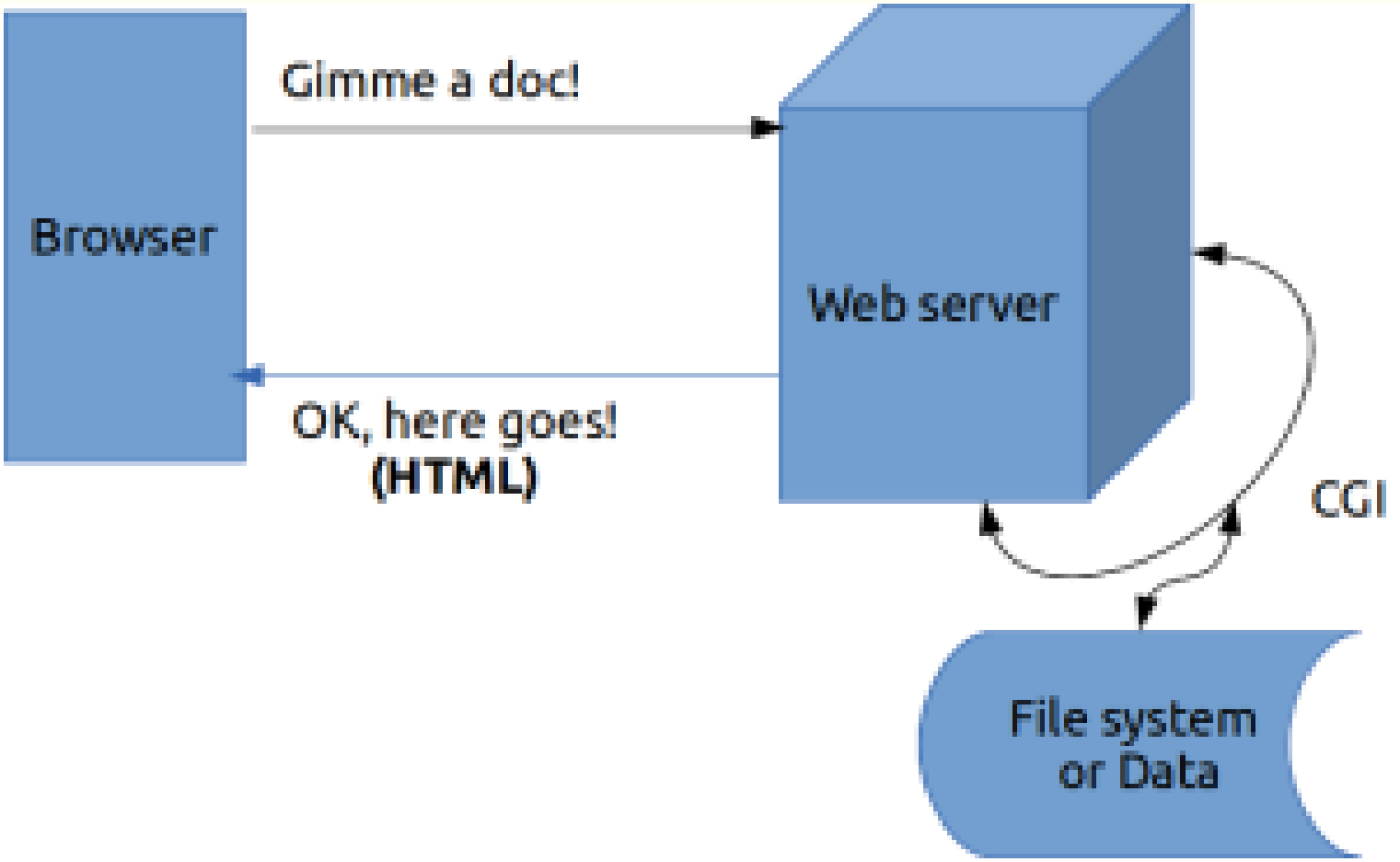
The Good Old Days

- Simple, static web pages (with animated gifs).

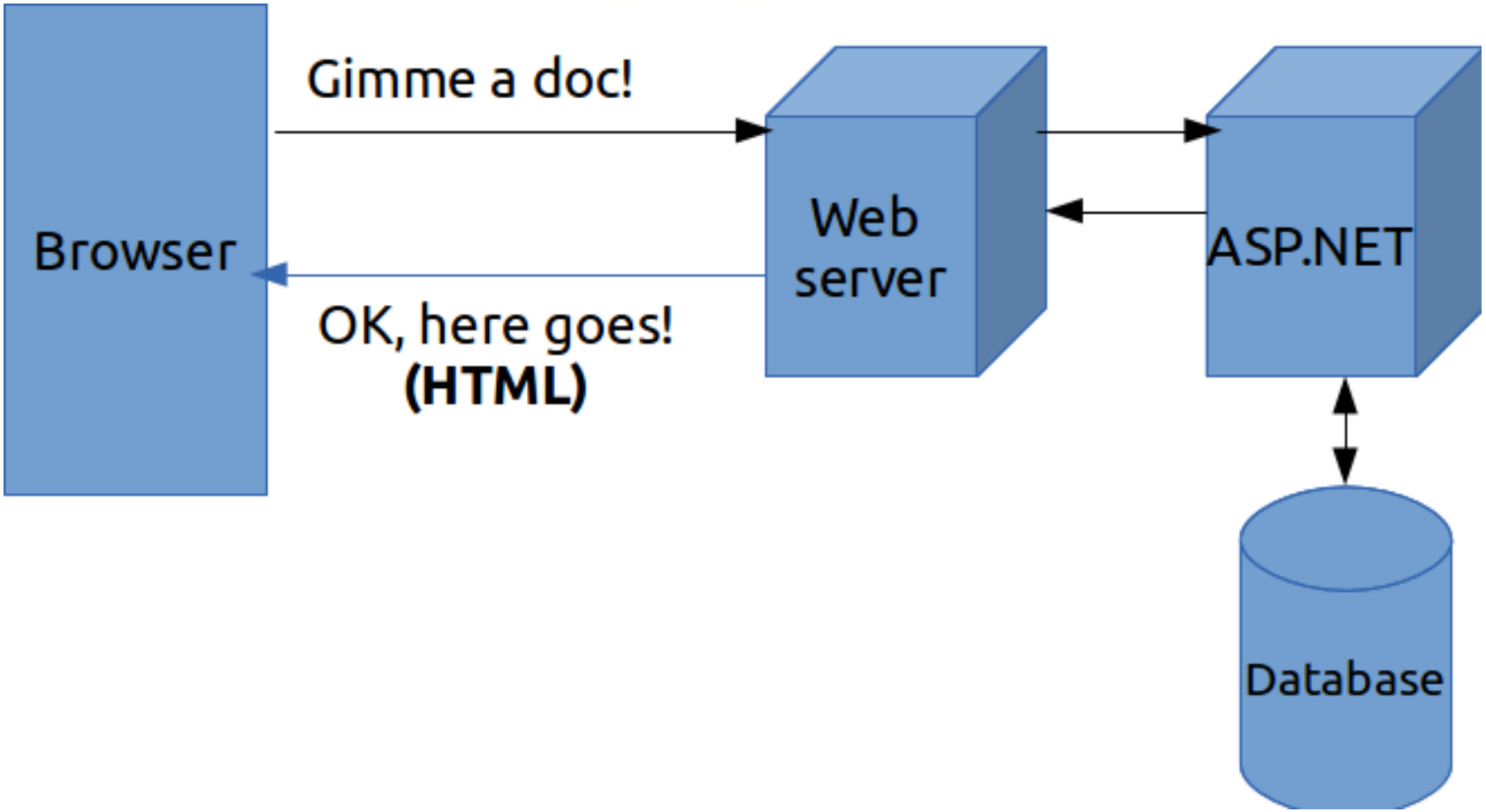
Static Web Site



CGI/Perl –> till 2005

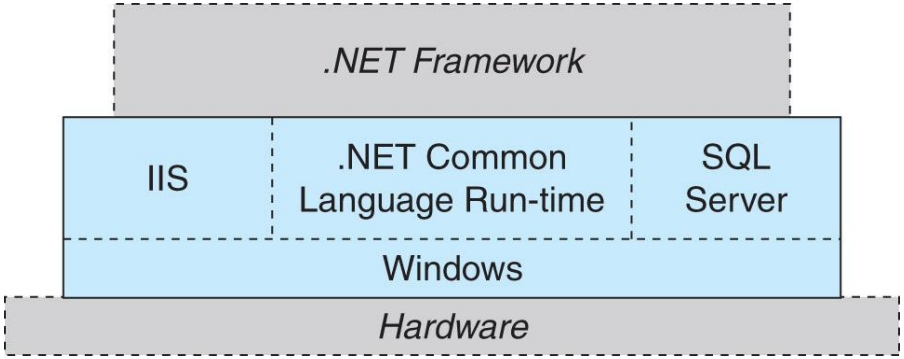


IIS & ASP



Microsoft / .NET

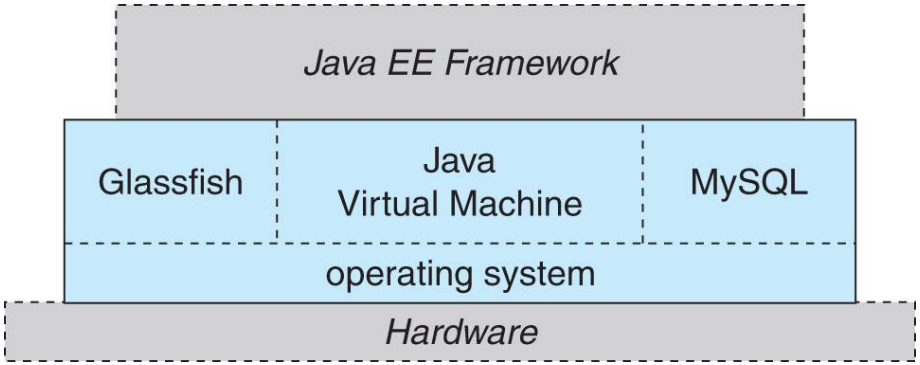
- All Microsoft products (licensed)



- .NET supports multiple languages
- Runs primarily on Windows Server O/S

Java EE

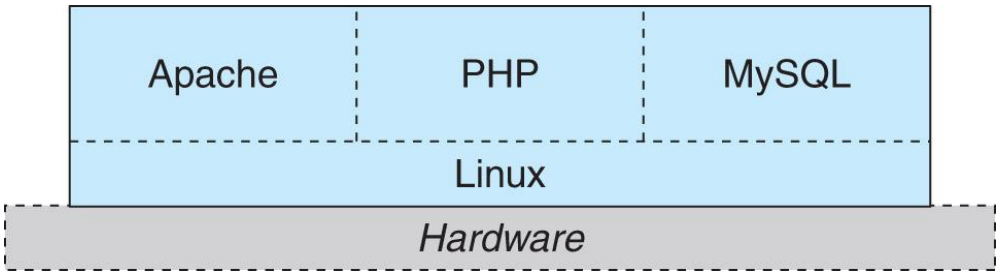
- Supports Java language development



- Supported by multiple operating systems
- Proprietary, free license

LAMP Stack

- Linux, Apache, MySQL, PHP/Perl/Python

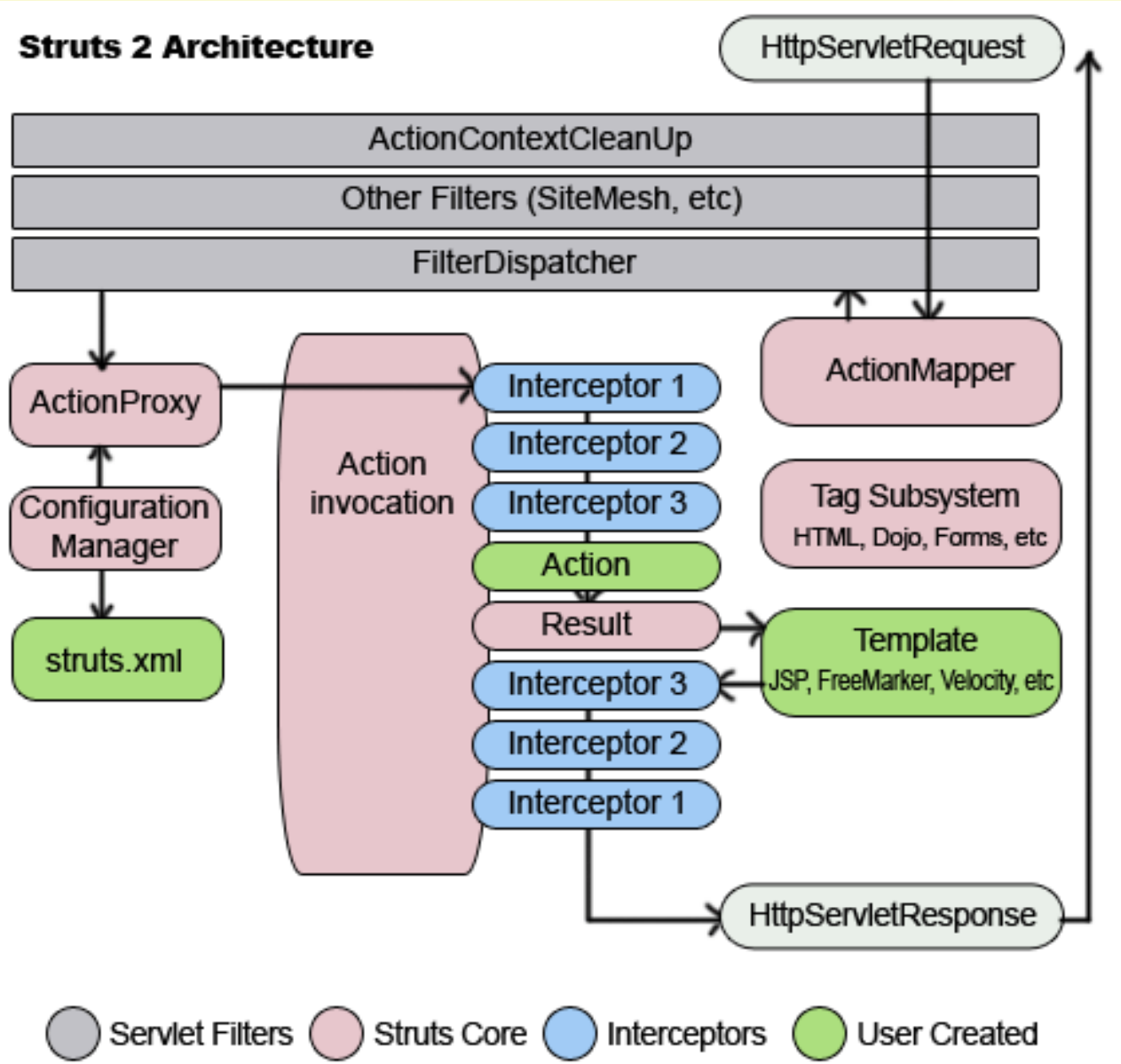


- The LAMP platform appeared in mid 1990's and has become very popular
- LAMP is open-source free software, which is one reason for its popularity

Struts

- A webapp framework based on Java EE
- Features:
  - use of MVC design paradigm
  - Centralized XML-based application configuration that can define many functions
  - Action definitions link user interface events to Controller and View modules

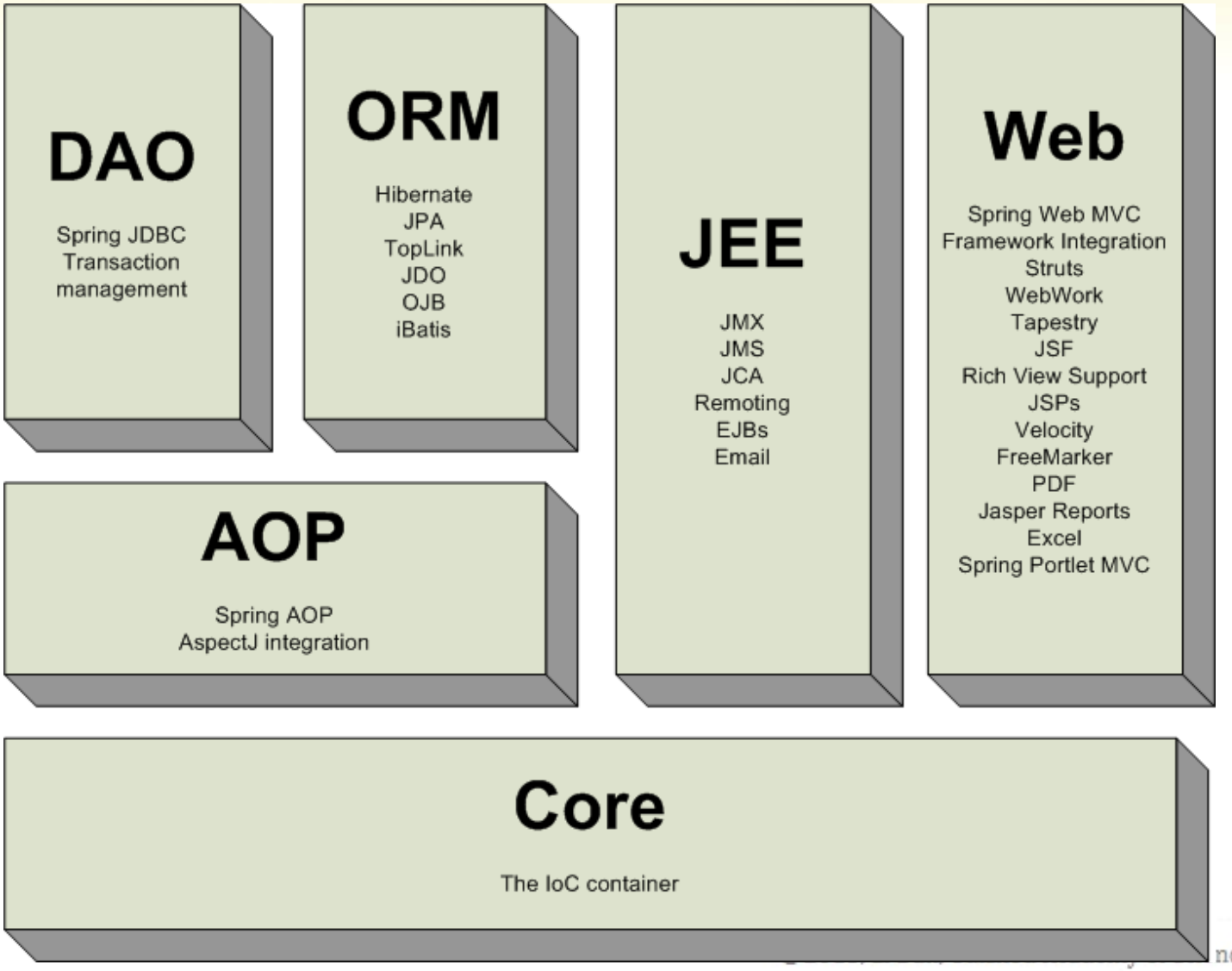
Struts Architecture



Spring

- Lightweight container and framework
  - Most of your code will be unaware of the Spring framework
  - Use only the parts you of Spring you want
- Manages dependencies between your objects
  - Encourages use of interfaces
  - Lessens “coupling” between objects
- Cleaner separation of responsibilities
  - Put logic that applies to many objects in one single place
  - Separate the class’s core responsibility from other duties
- Simplifies database integration
  - Spring JDBC
  - Hibernate
  - Java Persistence

Spring Architecture



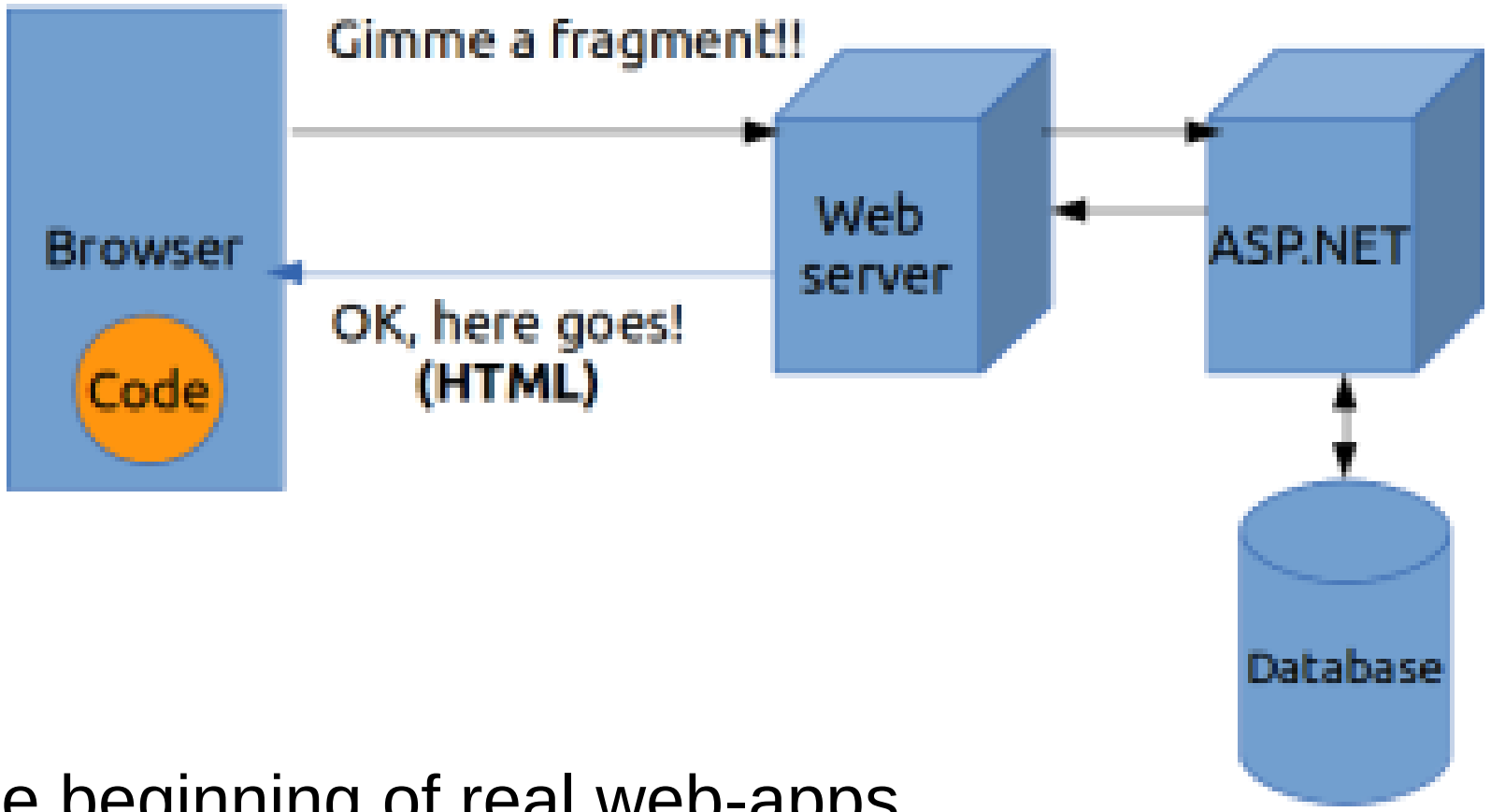
Hibernate

- A ORM (Object/Relation Mapping) framework
- Provides a high-performance Object/Relational persistence and query service
- Traditional (historical) use
  - Mapping Java objects to relational databases
- Today
  - Collection of projects/frameworks for extended use of POJO (plain old Java objects)
- http://www.hibernate.org/

Why use Hibernate?

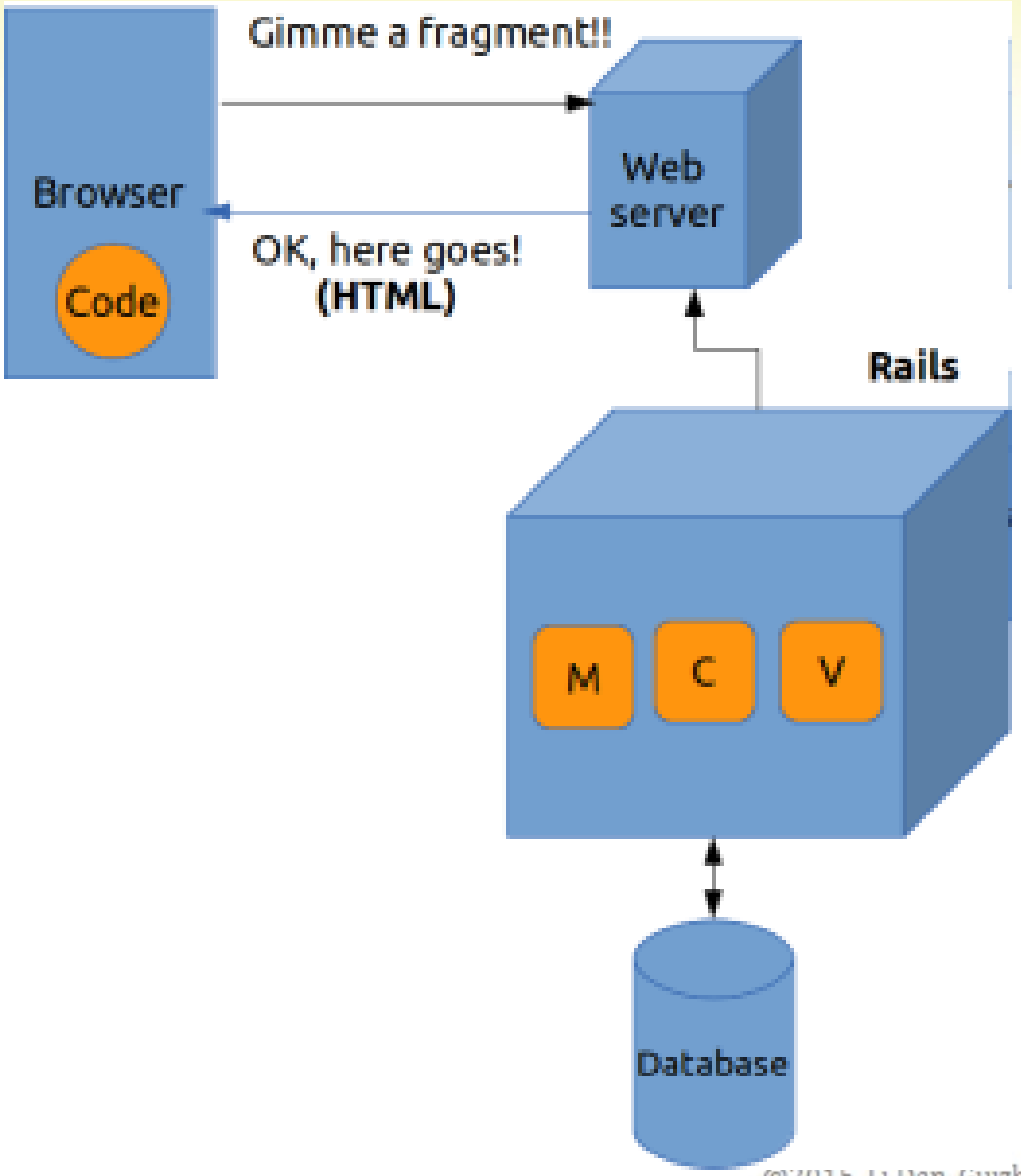
- Simpler data persistence
  - Automatically handles mapping SQL to Object and vice versa
  - Automatic creation of database schemas
  - Automatic updating of database schemas
    - Add a field to an object; Hibernate converts your existing database for you.
  - Provides search functionality
- Simpler database management
  - No JDBC code or SQL code needed
  - Easy to swap out database engines by a simple configuration change
    - No need to create the schema on the new database

Appearance of Ajax (2005)



The beginning of real web-apps

Ruby on Rails (2007)



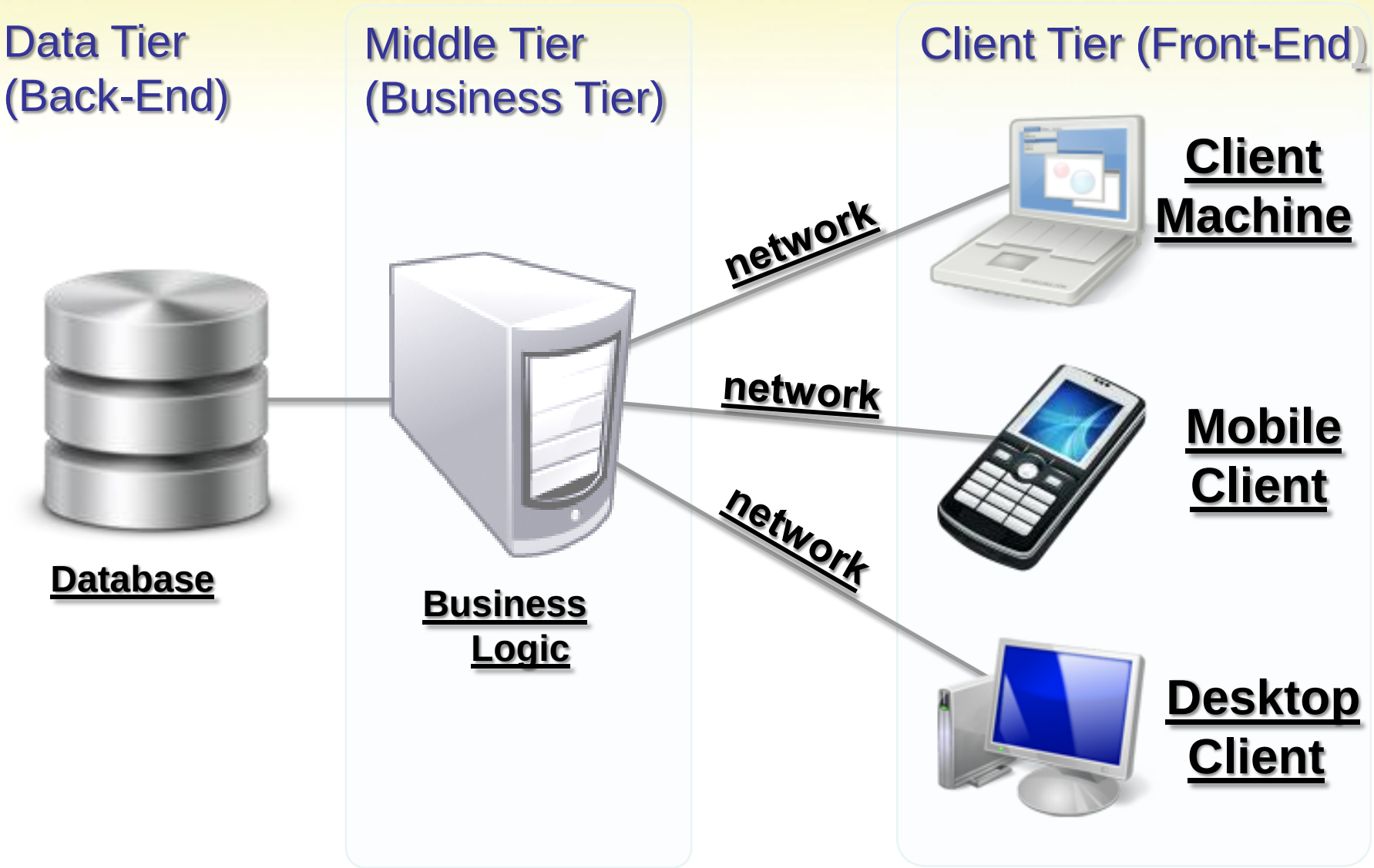
Ruby On Rails

- Ruby: a dynamically typed object-oriented programming language
- Rails: a webapp framework, featuring:
  - automatic code skeletons
  - built-in testing features
  - object-relation mapping
  - default implementation of common webapp functions

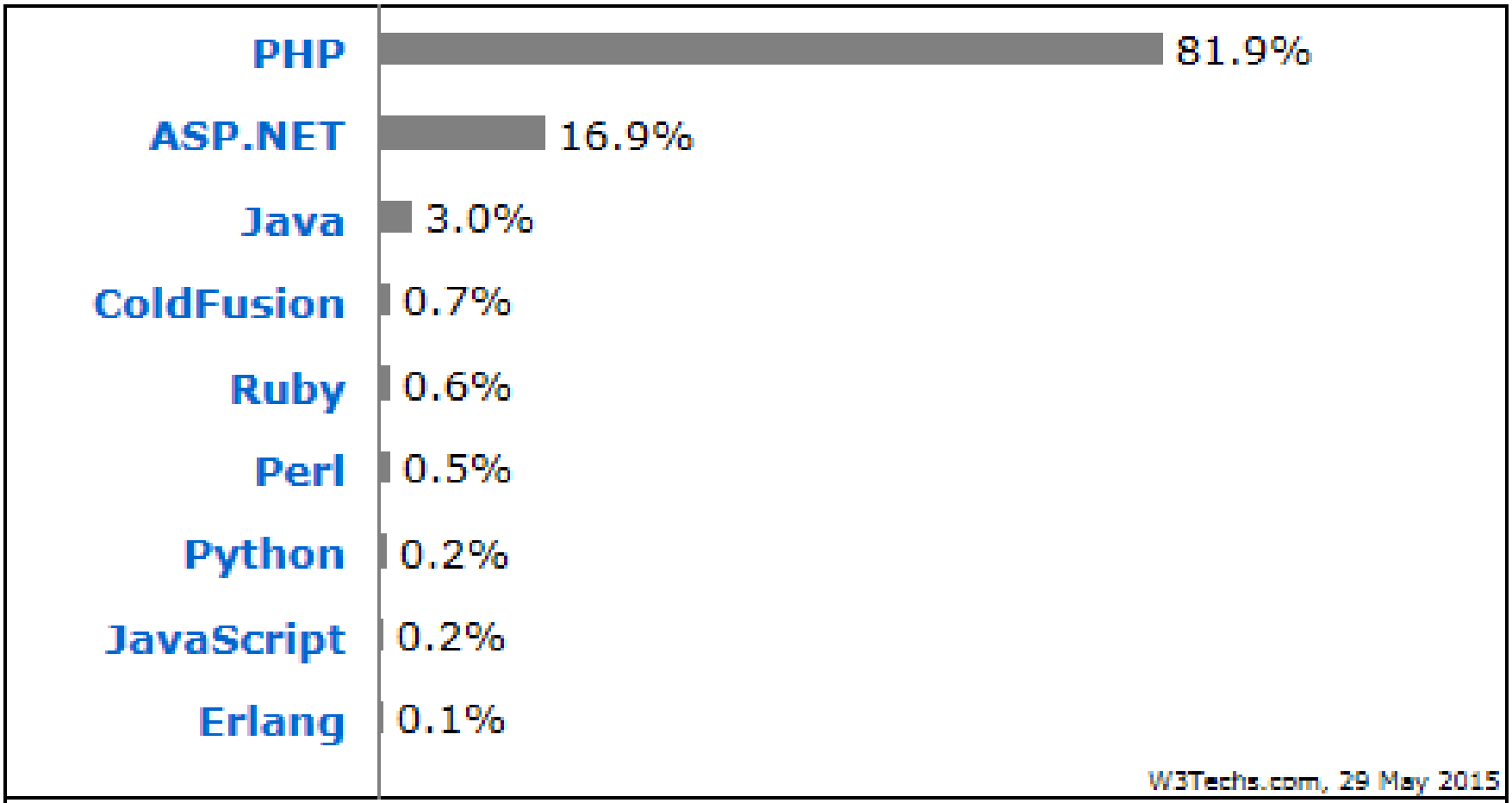
The 3-Tier Architecture

- The 3-tier architecture consists of the following tiers (layers):
  - Front-end (client layer)
    - Client software – provides the UI of the system
  - Middle tier (business layer)
    - Server software – provides the core system logic
    - Implements the business processes / services
  - Back-end (data layer)
    - Manages the data of the system (database / cloud)

The 3-Tier Architecture Model



Market Shares of Server Languages



Percentages of websites using various server-side programming languages
Note: a website may use more than one server-side programming language

Three Trends between 2007-2010

- The rise of smart phones and mobile apps. Many applications had a web version and a mobile phone app for it.
- The rise of jQuery – a JavaScript library to build dynamic, beautiful web apps – and made Ajax easy!
- The release of Node.js –high performance JavaScript on the server.

MEAN Stack

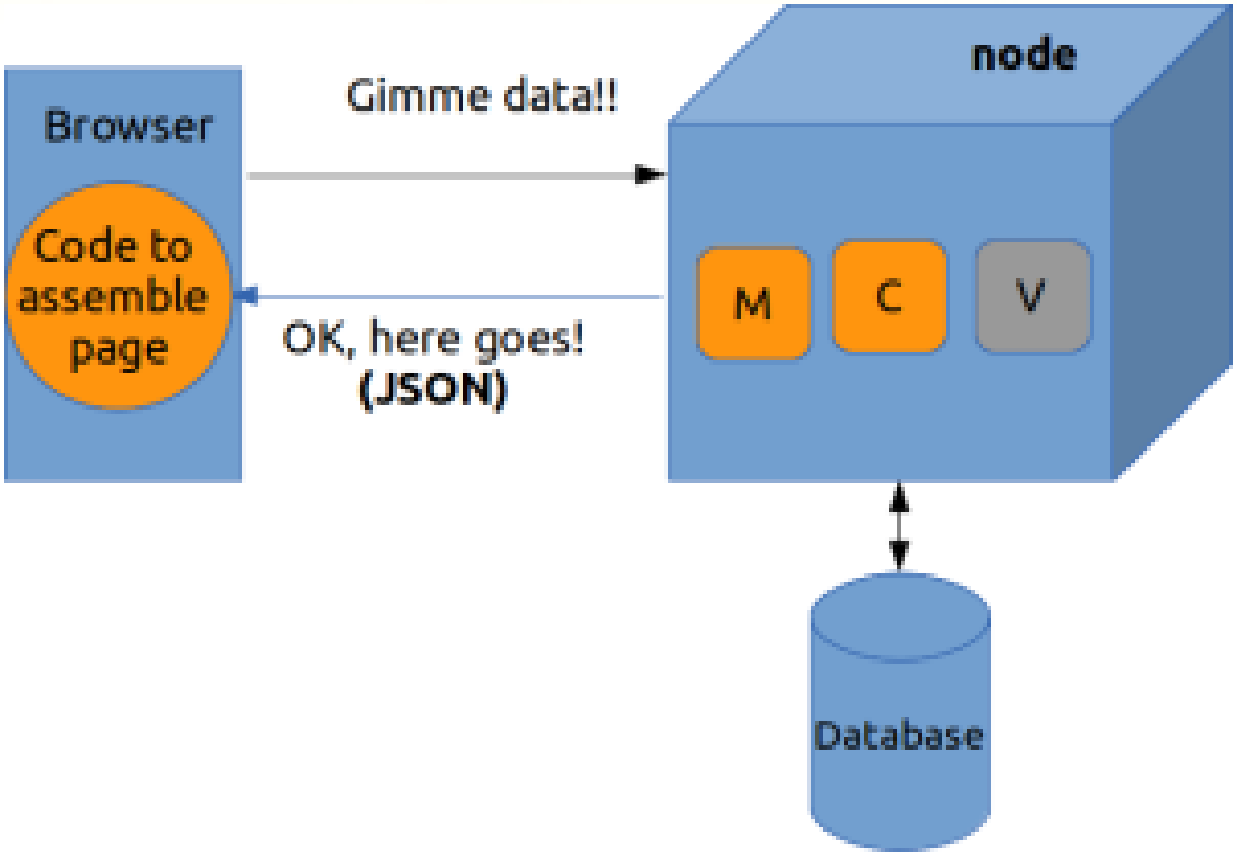
	A complete stack for Javascript, comprised of **M**ongoDB, **E**xpress, **A**ngular, and **N**ode.
	MongoDB for a schema-optional, "NoSQL" data store - perfectly suited for working with JSON data
	The Express Javascript framework, with a large library of middleware and add-ons - including Mongoose, an ORM for MongoDB
	AngularJS for declarative templating, and easy client-side application design
	Nodejs, for an event-driven, server-side Javascript runtime - powered by the V8 engine

Introduction to Node.js

“Node.js is a platform built on Chrome's JavaScript runtime for easily building fast, scalable network applications. Node.js uses an event-driven, non-blocking I/O model that makes it lightweight and efficient, perfect for data-intensive real-time applications that run across distributed devices.”

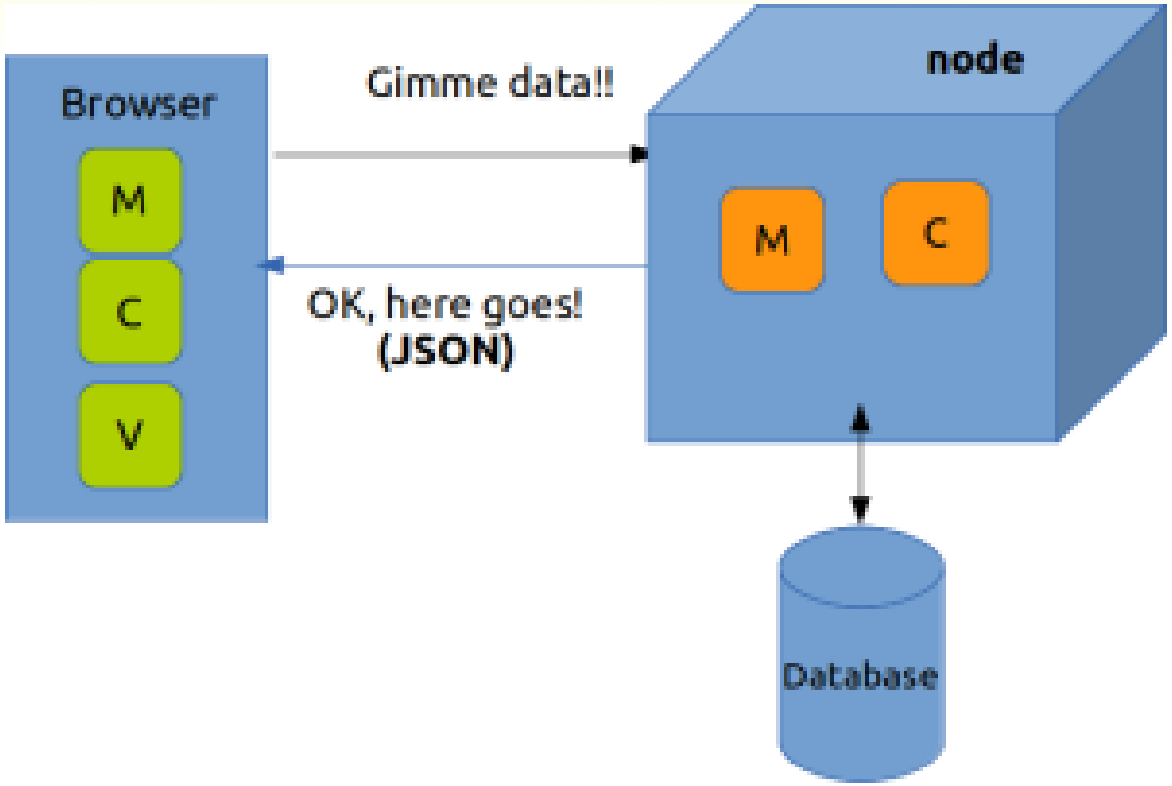
- nodejs.org

Node.js

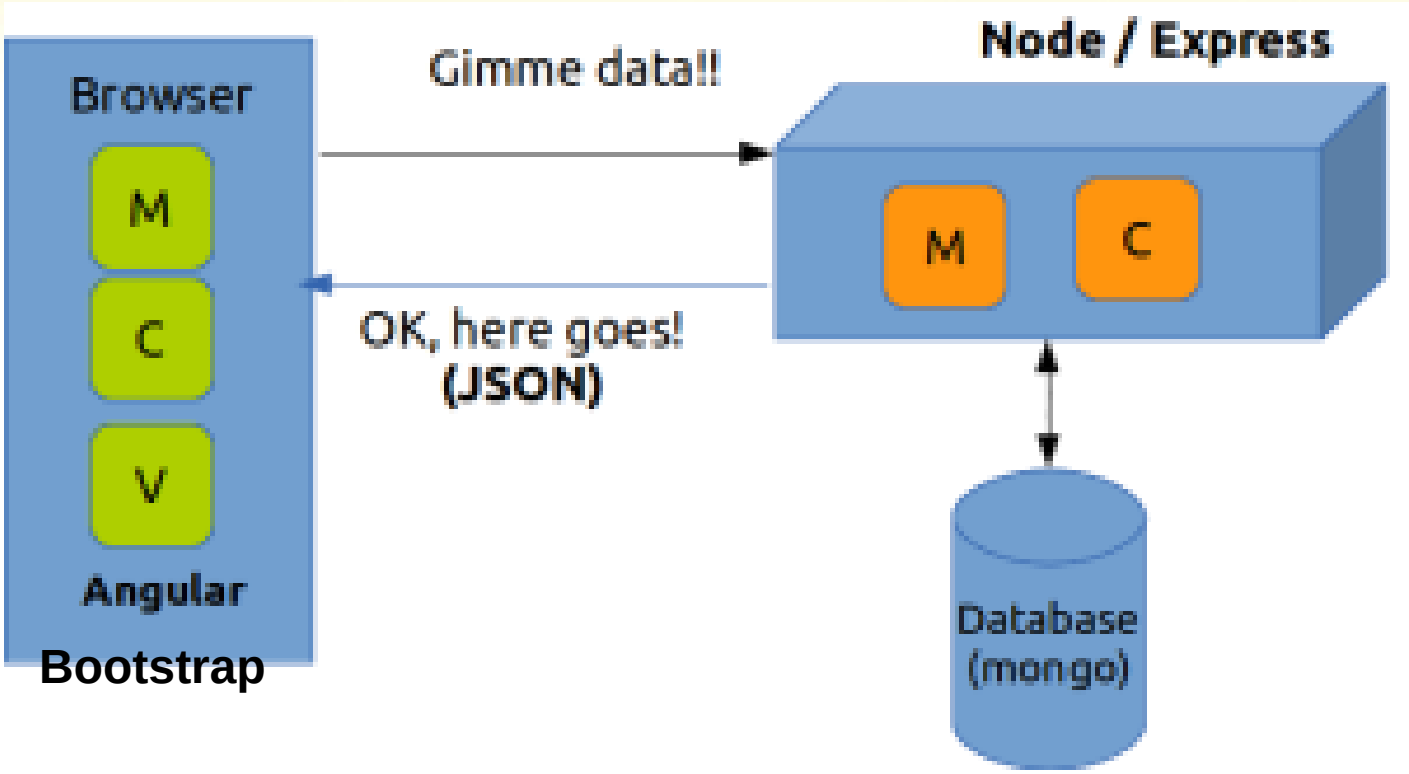

Browser
Code to assemble page
Gimme data!!
OK, here goes!
(JSON)
node
M
C
V
Database

Focus on Client Side

- MVC Frameworks:
  - ✓Backbone
  - ✓Ember
  - ✓Knockout
  - ✓AngularJs



A Modern Web App Architecture



Mobility

- Everything
  - Web sites
  - Information
  - Services
- Everywhere
  - You only need your phone or tablet
- All the time

Cloud Apps

CLOUD COMPUTING

The Cloud is Coming !

- The cloud technologies are becoming inseparable part of our life.
- Cloud is a metaphor for the internet
- The world is moving towards the cloud!
- Software developers will also jump into the cloud: now or later, it will happen
  - This year, or few years later, everyone will develop applications for the cloud

Cloud Computing

- Cloud computing is a model for enabling convenient, on-demand network access to a shared pool of configurable computing resources (e.g., networks, servers, storage, applications, and services) that can be rapidly provisioned and released with minimal management effort or service provider interaction. --- NIST Definition

- Cloud computing has five essential **characteristics,** three **deployment models**, and three **service models**.

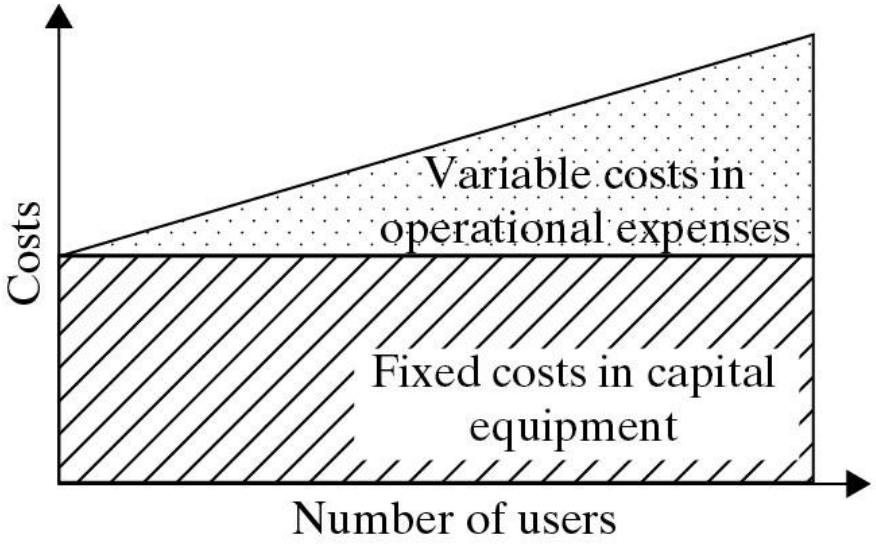
Before the cloud

- If you wanted to start an enterprise app, you needed an IT shop
- Massive costs in hardware, software, power, administrative staff
- Prohibitive cost to entry

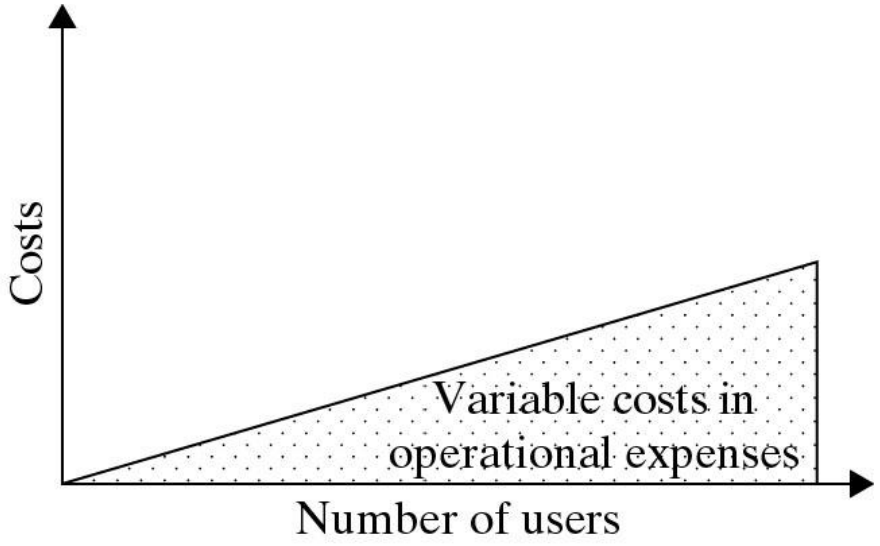
How the Cloud Works?

- In the cloud everyone consumes a portion of the shared computing resources
  - CPU, memory, storage, IO, networking, etc.
- If you business is small, you consume less
  - If your business is growing, you consume more resources from the cloud
- Pay as you go
  - Start for free, pay when you grow and need more resources

Cost-Effective of Cloud vs. Traditional

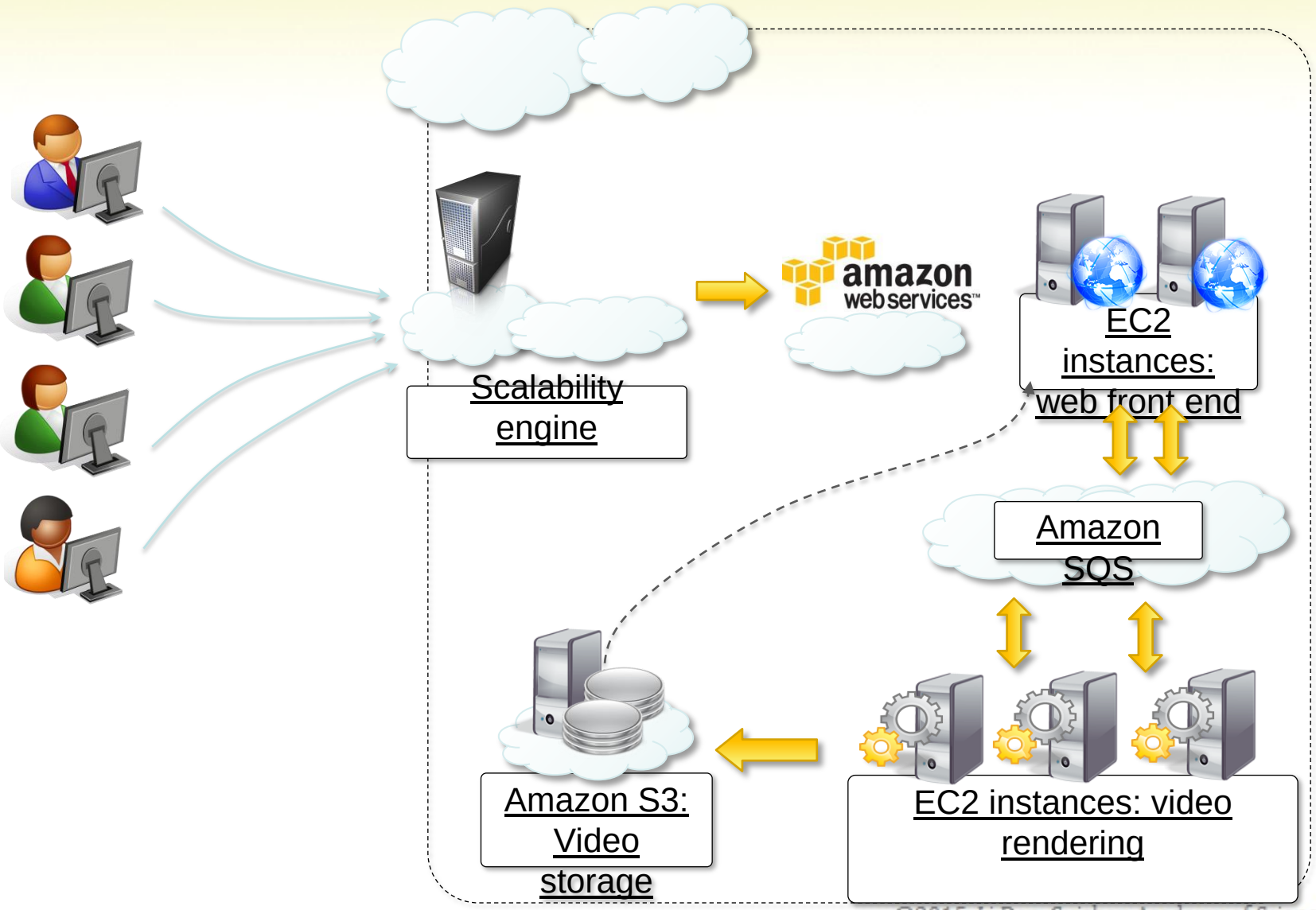


(a) Traditional IT cost model



(b) Cloud computing cost model

Cloud Application

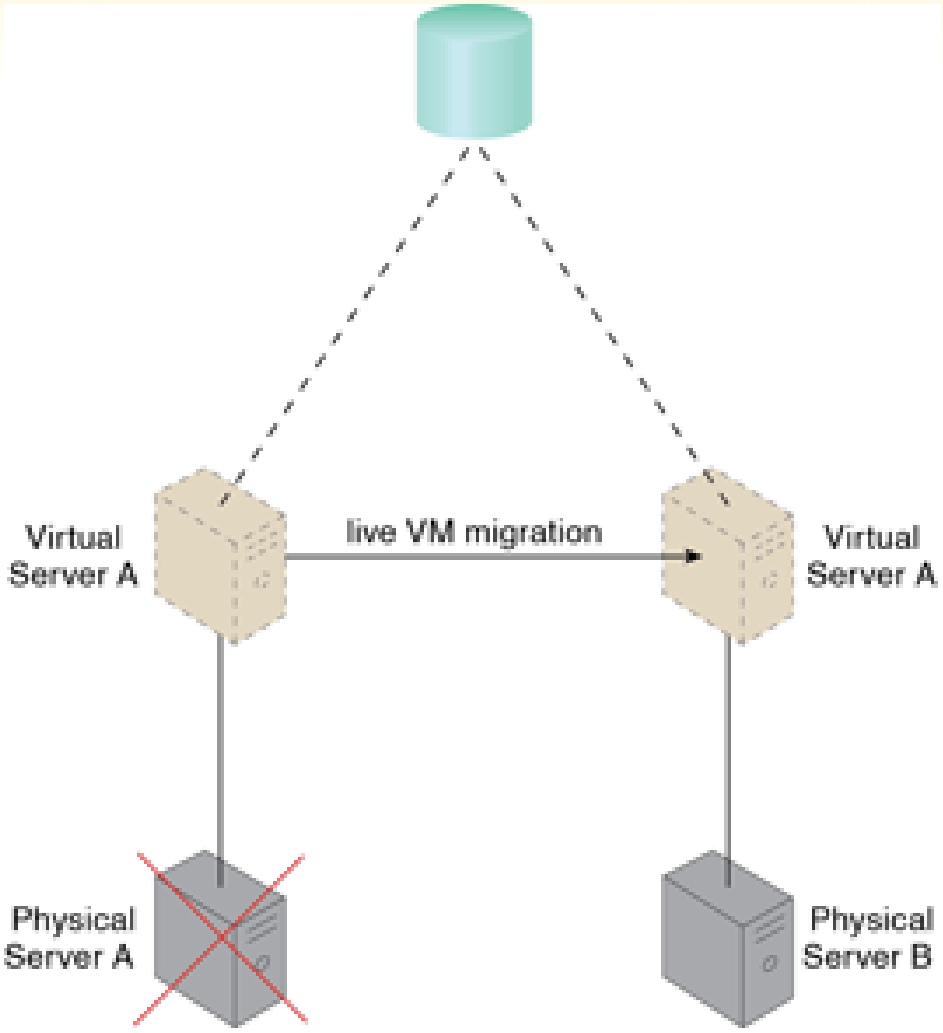


Essential Characteristics of Cloud

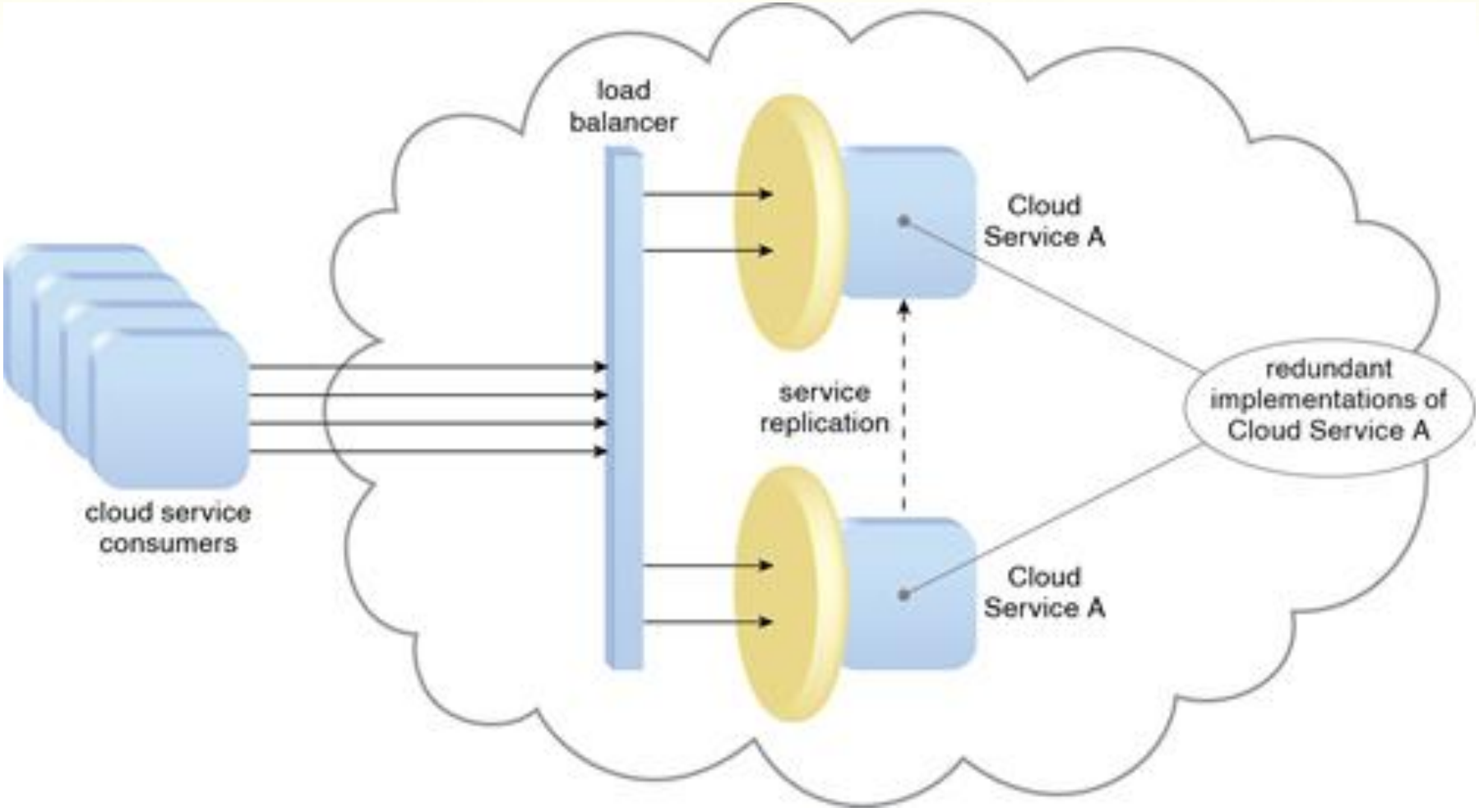
1. Broad network access
   - You can access the cloud from anywhere
2. Resource pooling
   - You work with virtual machines that could be hosted anywhere
3. Rapid elasticity
   - Easily go from 5 servers to 50 or from 50 servers to 5
4. On-demand self-service
   - You get elasticity automatically
5. Measured service
   - You pay for what you use

Source: NIST Working Definition of Cloud Computing

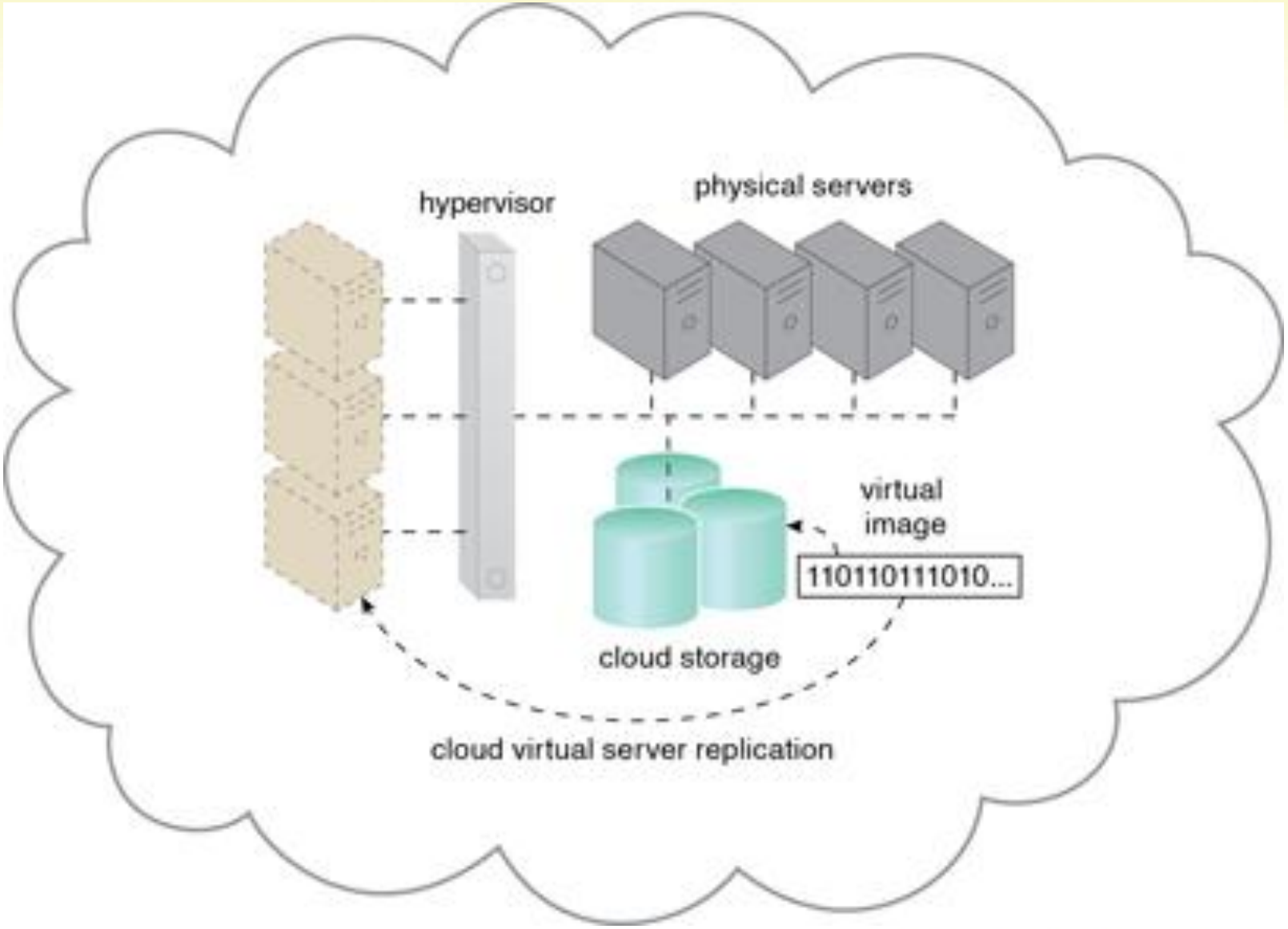
Zero Downtime



Load Balancer



Resource Replication



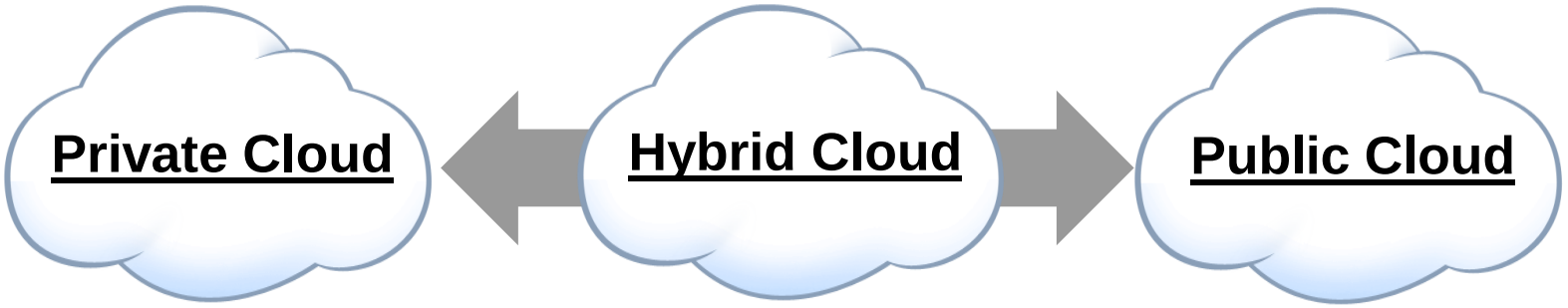
Deployment Models

- Public clouds
  - Service provider owned and managed.
  - Access by subscription.
  - Standardized services
- Private clouds
  - Users owned and managed.
  - Access limited to client and its partner network.
  - Retaining greater customization and control.
- Hybrid clouds
  - Mix of private and public cloud

Choice of Deployment Models

Exclusive

Shared by multiple organizations



- Lower total costs
- Control & visibility
- Multiple apps sharing resources

- Cloudbursting – overdraft for peak loads
- Dev/test vs. production
- B2B integration

- Fast & inexpensive to start
- Outsourced services
- Multiple tenants sharing resources

Public Clouds

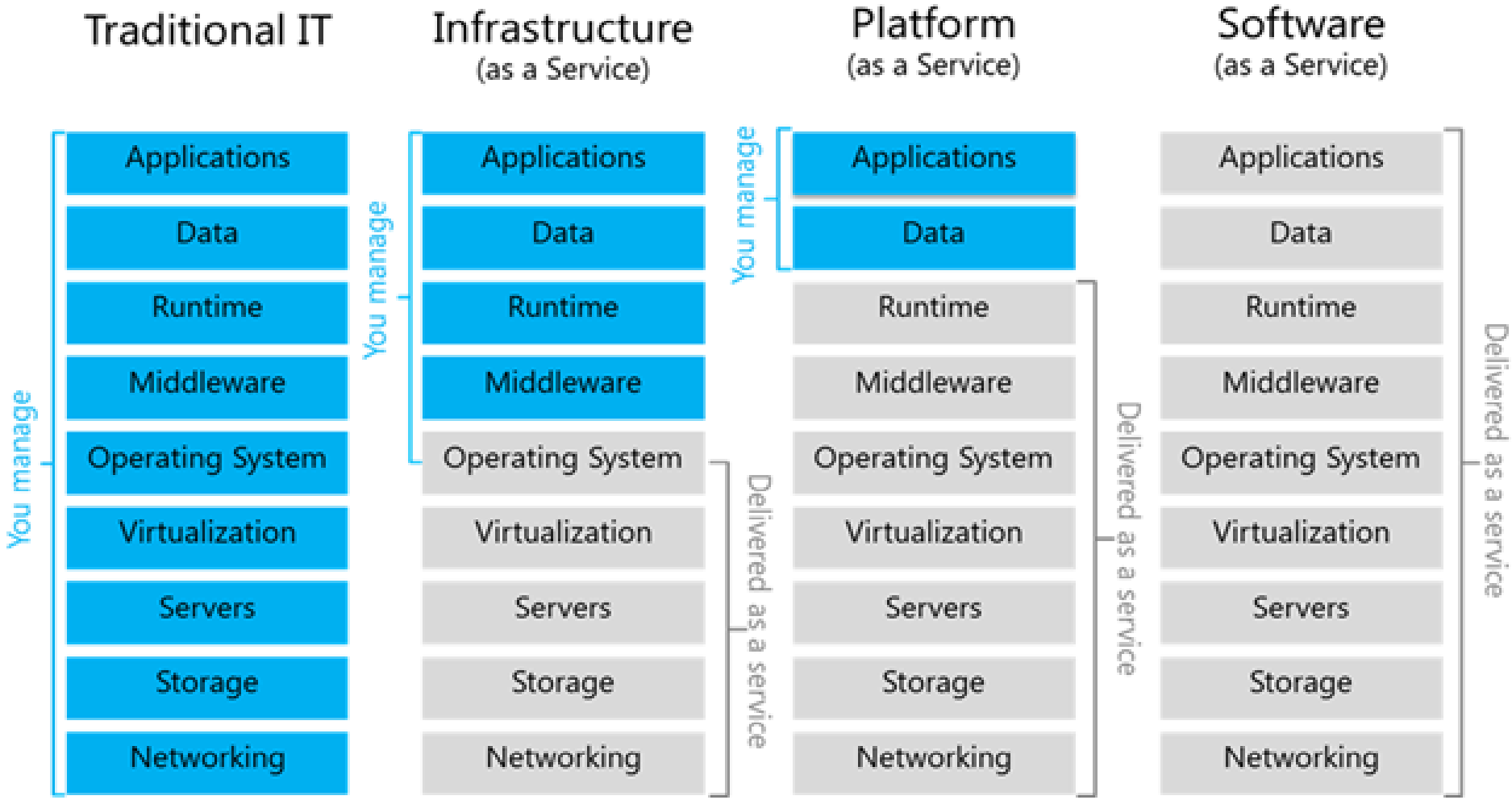
- Provide computing resources on demand
  - Publicly in Internet, for everyone
  - Paid on usage of resources
  - Could be IaaS, PaaS, SaaS or mix of them

- Examples of public clouds
  - IaaS: Aliyun, Qingyun, Amazon EC2, …
  - PaaS: OpenShift online, IBM Bluemix, Heroku, Google App Engine, Amazon AWS, Windows Azure, Baidu BAE, JD JAE, Sina SAE…
  - SaaS: Google Apps, Microsoft Office 365, Salesforce.com, Adobe Creative Cloud …

Cloud Service Models

- Infrastructure as a Service (IaaS)
  - Virtual machines in the cloud on demand
  - Users install the OS and software they need
- Platform as a Service (PaaS)
  - Platform, services and APIs for developers
  - E.g. Java + JBoss + JSF + JPA + MySQL or JavaScript + Node.js + MongoDB + Express
- Software as a Service (SaaS)
  - Hosted application on demand (e.g. WordPress)

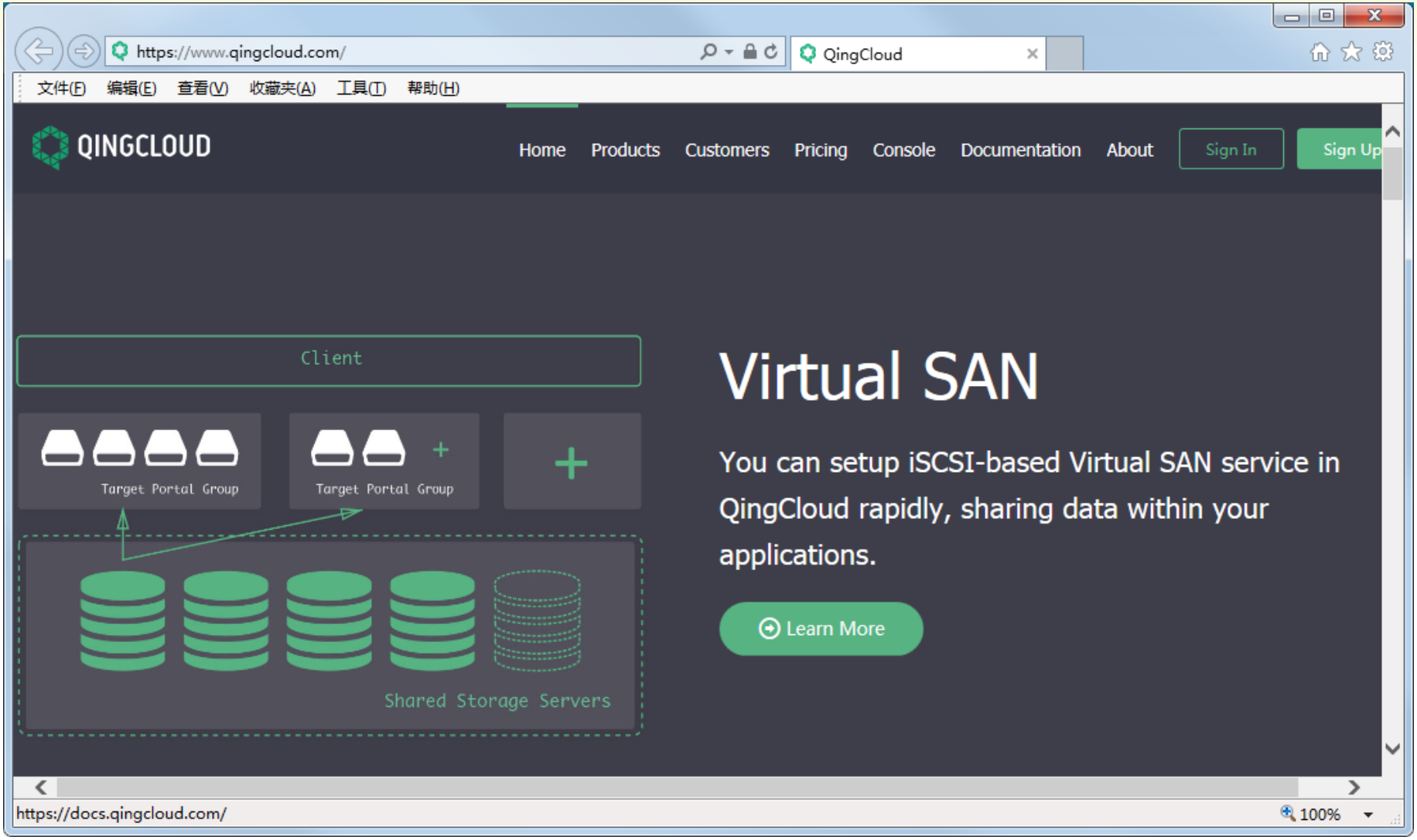
Levels of Service



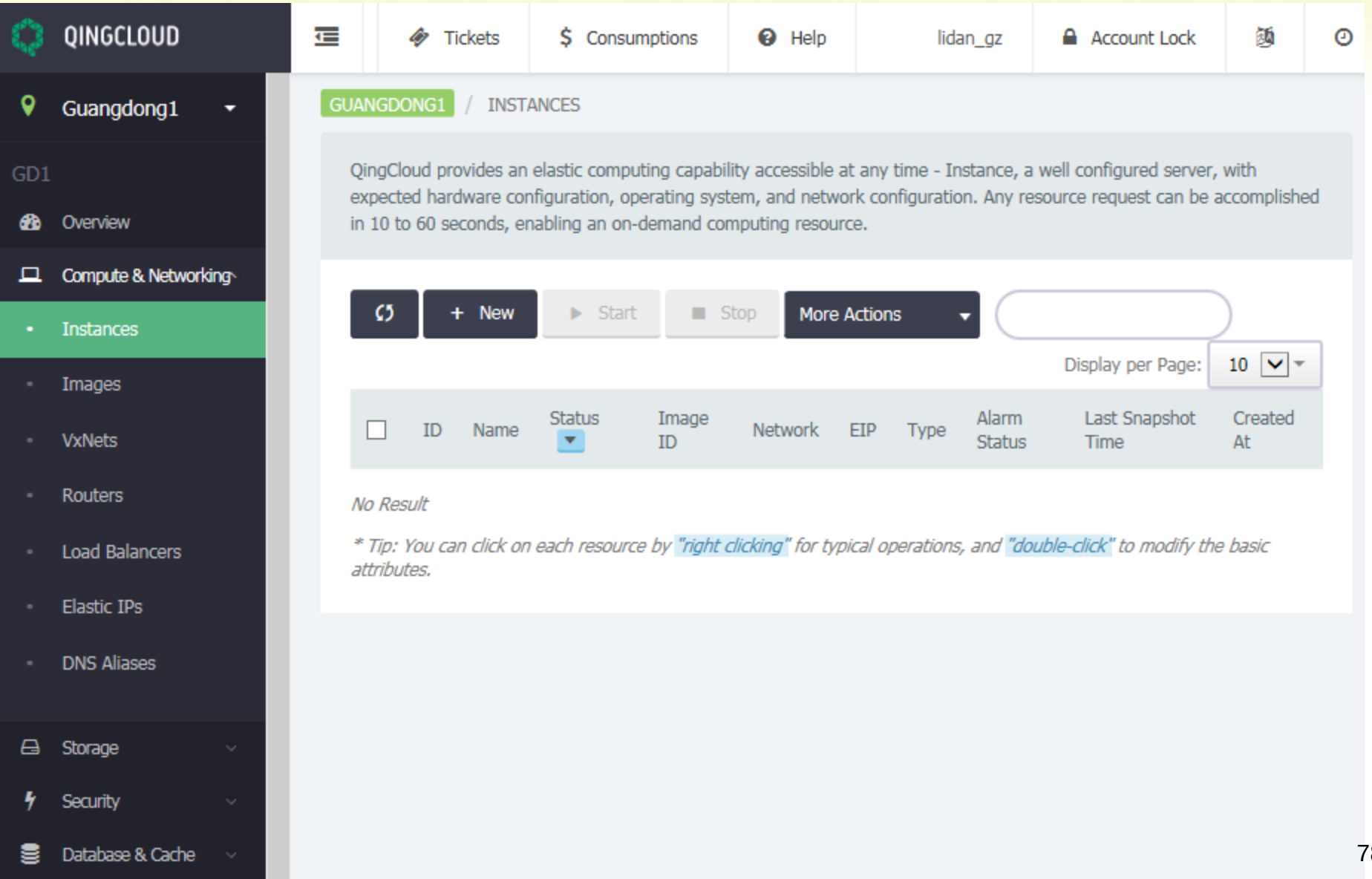
IaaS (Infrastructure as a Service)

- PaaS ≈ rent virtual computers and other resources, such as networks and storeages.
- Most basic cloud service model
- Cloud users deploy their applications by then installing operating system images on the machines as well as their application software.
- You could modify your resources as you go
  - E.g. add more 100 GB HDD storage + 2 GB RAM
- IaaS pricing on the amount of resources allocated and consumed.

Example of IaaS: QingCloud



Console of QingCloud



PaaS (Platform as a Service)

- PaaS ≈ rent a complete development platform;
- Cloud vendors deliver a computing platform typically including operating system, programming language execution environment, database, and web server.
  - E.g. Linux + Python + Django + MongoDB + Nginx load balancer + web server
- Users develop and run their software on a cloud platform without the cost and complexity of buying and managing the underlying hardware and software layers.

PaaS vs. IaaS

- IaaS better for migrating existing applications
  - More flexible, you install your environment
- PaaS has lower demands on administration
- PaaS will take care of scaling if applications use correct frameworks, also redundancy and CDN
- PaaS better for new applications
- BUT has dangers of vendor lock in if platform specific functions are used

More about PaaS

- Public solution stacks for web applications
  - OS, web server, language interpreters, provisions for automatic scaling, all shielded from the user
- Each system only has a few supported languages
  - Automatic deployment and scaling not trivial
- Offers development tools
  - Libraries for specific services
  - IDE plugins, deployment tools

Typical PaaS Architecture

Front-End: HTML5, CSS3 JavaScript / Mobile

Middle-Tier Languages and Frameworks:
PHP, Java, C#, Python, Ruby, JavaScript, Symfony, Zend Framework, JSF, ADF, Django, Rails, ASP.NET, ASP.NET MVC, Node.js

Computing Nodes:
Amazon EC2, Azure Compute, App Engine

Back-End :
Relational DBs, NoSQL (MongoDB), Blob Storage, Message Queues, CDN, Notifications

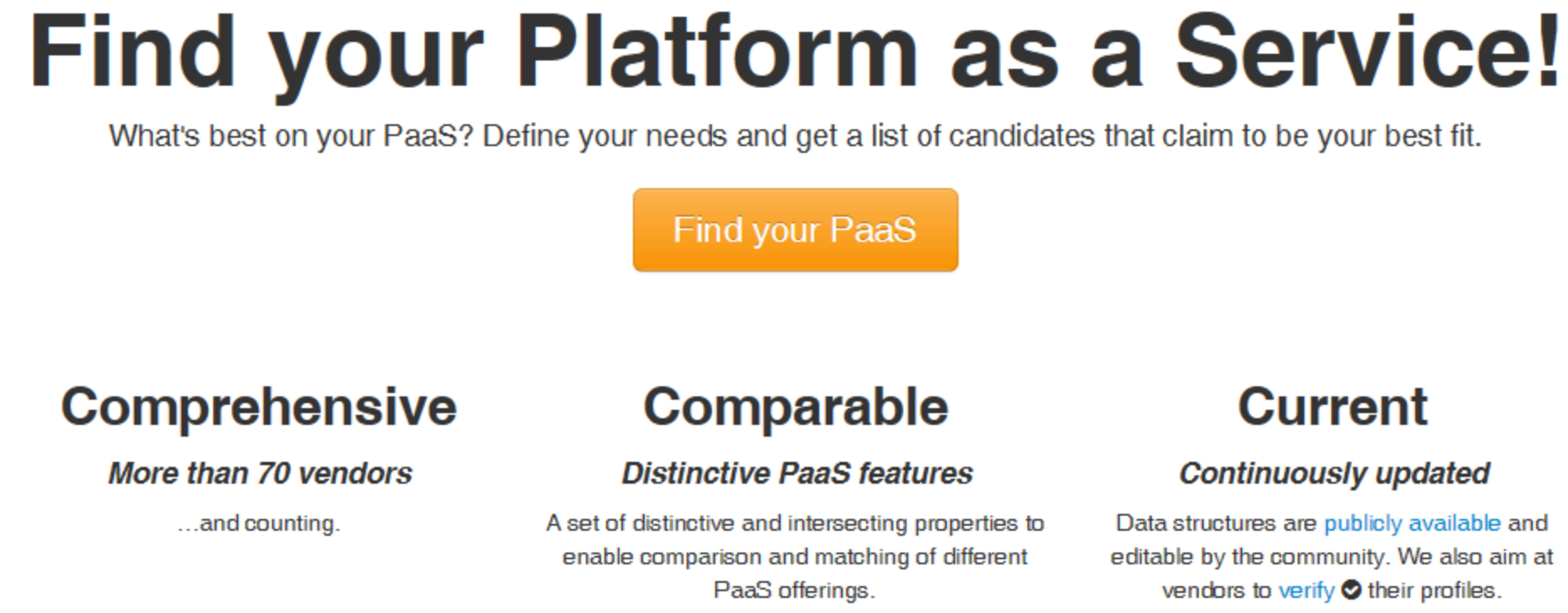
Operating Systems: Linux / Windows / other

Classical PaaS Stacks

- Java + JBoss app server + Java ServerFaces + JBoss Rich Faces + Java Persistence API + Oracle database
- Python + Django + MongoDB + Linux cron jobs + Nginx load balancer + Gunicorn web server
- .NET Framework + C# + ASP.NET + WCF + SQL Server + Nginx load balancer + IIS web server
- PHP + Zend Framework + Cassandra DB + Nginx load balancer + Apache web server
- JavaScript + Node.js + MongoDB + RabbitMQ
- Ruby + Ruby on Rails + MySQL + Sphinx + Memcache + Unicorn HTTP server

Find your Platform as a Service

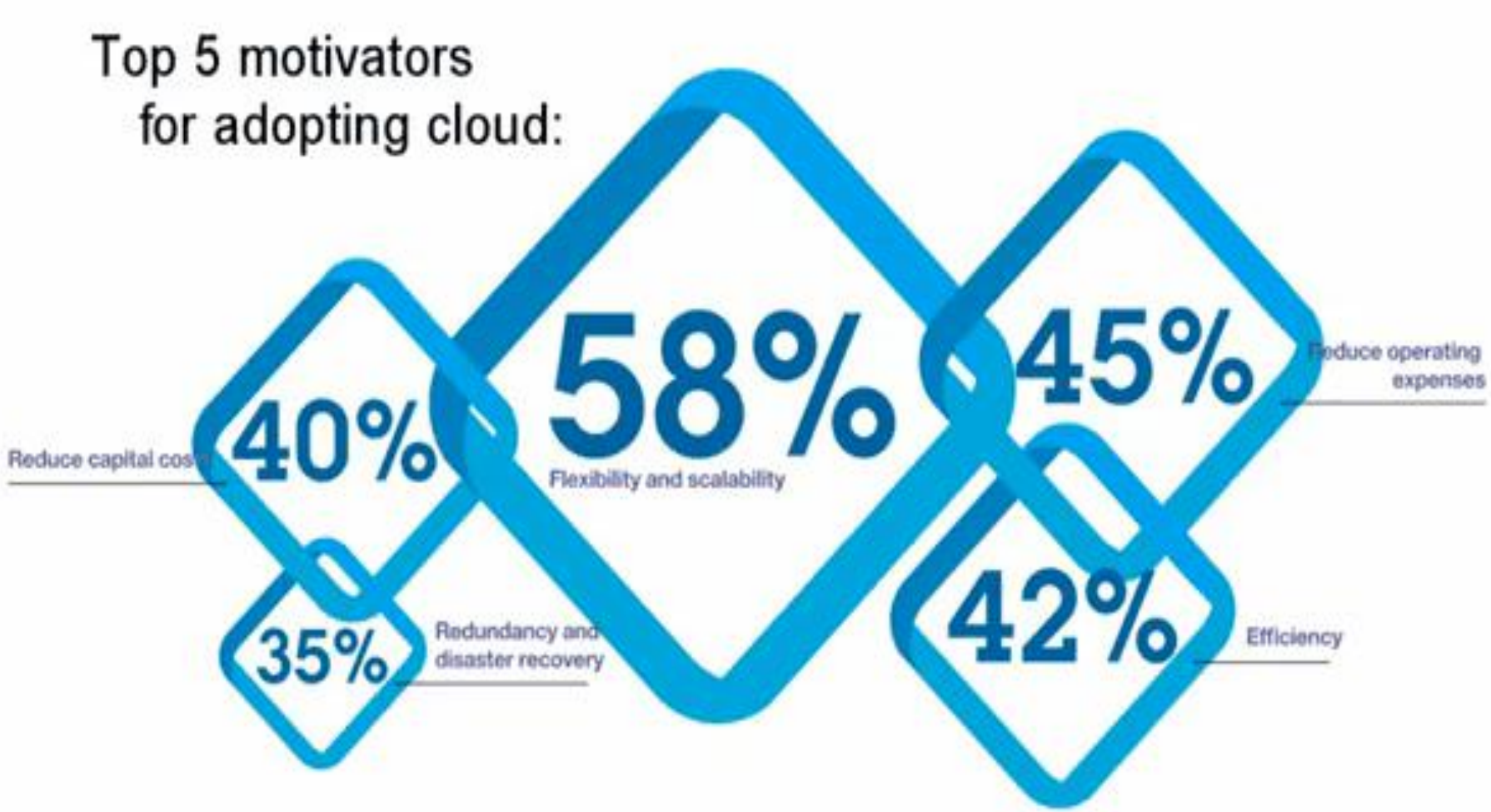
- http://www.paasify.it



SaaS (Software as a Service)

- SaaS ≈ rent an application in cloud.
- Cloud vendors install and operate application software in the cloud.
- One application instance may be serving hundreds of customers.
- Customers access the software from cloud clients.
- A customer can configure the application through metadata

Top Motivators for Adopting Cloud



Source: IBM Tech Trends Report 2011

Disadvantages of cloud computing

- Dependent on internet connections
- Users are subject to terms and conditions
- Data in hands of a 3rd party
- No worldwide accepted standards

Web Apps
from Browser/Server to Browser/Cloud

OPENSHIFT ONLINE

OPENSHIFT

- https://www.openshift.com/
- Red Hat's open source Platform-as-a-Service (PaaS)
- Allow developers to quickly develop, host, and scale applications in a cloud
- Offer online, on premise, and open source project options.

Three Versions of **Open**Shift

	OpenShift Online	OpenShift Enterprise	OpenShift Origin
What is it?	Hosted PaaS Service	Private PaaS Product	Open Source PaaS Project
How can it help me?	Quickly develop, host, and scale applications in the public cloud.	Accelerate IT service delivery and streamline application development.	Use a free, open source PaaS or help extend OpenShift.
How is it priced?	Free or Premium Plans	Annual software subscription	Free and open source
Who provides support?	Community Support for Free & Bronze Plans or Red Hat Support for Silver Plan	Red Hat	Community
Where does it run?	In the public cloud	On your servers or in your private cloud	Your laptop, your servers, private cloud, or public cloud
Who is it good for?	Startups, developers, small businesses, and even enterprises	Enterprises that want to run their own cloud	Anyone that wants to tinker on the latest thing in open source software
How do I get it?	Sign Up Online	Download a free evaluation	Download from GitHub

OpenShift Online

- Red Hat's public cloud application development and hosting platform
- Automate the provisioning, management and scaling of applications
- Supporting 6 languages: Java, Ruby, PHP, Node.js, Python and Perl;
- 3 Middleware: Jboss, Tomcat, Zend server
- 6 Frameworks: Django ,Drupal ,Flask,Rails ,Switchyard ,Vert.x
- 7 Native Services: Jenkins, Mongodb, Mysql, Openshift Metrics, Pgrouting, Postgis, Postgresql
-

Services and Features

- **World-class Support**
  - Supported by Red Hat's award-winning technical support.
- **Auto Scaling**
  - Automates the scaling of your application as your user traffic increases. Pay-as-you-go access to more and faster servers.
- **Custom SSL**
  - Secure traffic to your custom domains with SSL and your own certificates.
- **Extra Storage**
  - Access to more fast local storage for your applications.

Terminology of OpenShift

- **Application:** OpenShift is focused on hosting web applications.
- **Gear:** a gears is a service container running the application. Gear size: small (512M RAM,1G disk), medium(1G RAM, 1G disk) and large(2G RAM,1G disk).
- **Cartridge:** plug-ins a gear to run an application, such as Tomcat, Node.js, MySQL.
- **Scaling:** If you allow your application to scale, a load balancer allocates more gears to handle traffic as you application needs it.

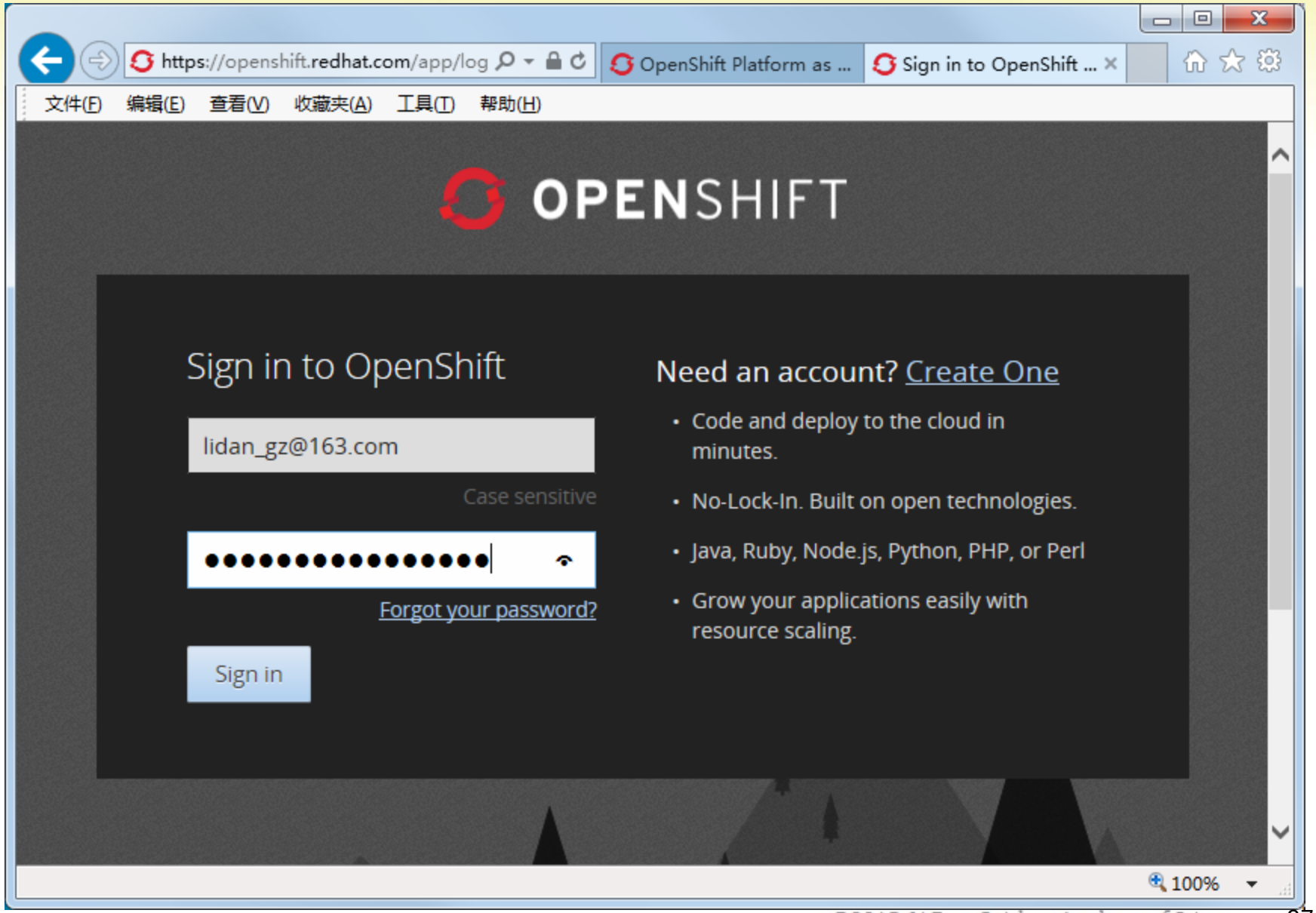
Monthly Pricing

USD / CAD / EUR	Free Plan	Bronze Plan	Silver Plan
$ BASE PRICE	Free	Free	$20/month
APPLICATION IDLING	24 hours	Never	Never
INCLUDED GEARS	3 small gears	3 small gears	3 small gears
MAX GEARS	3	16	16+
SCALING	Yes (3 min / 3 max)	Yes (3 min / 16 max)	Yes (3 min / 16 max)
GEAR SIZES	small	small ($0.02/hour) small.highcpu ($0.025/hour) medium ($0.05/hour) large ($0.10/hour)	small ($0.02/hour) small.highcpu ($0.025/hour) medium ($0.05/hour) large ($0.10/hour)
STORAGE	1GB per gear	1GB per gear; $1.00/month per additional GB	6GB per gear; $1.00/month per additional GB
SSL	Shared	For custom domains	For custom domains
TEAMS	Not included	Up to 15	Up to 15
JBOSS EAP 6	Included	3 gears free; $0.03/hr per additional gear	3 gears free; $0.03/hr per additional gear

Steps to Use OpenShift Online

1. Create an "Application" in OpenShift Online (with the web console, command-line tools, or your IDE)
2. Code the application in your favorite environment, or use one of the available Quickstarts.
3. Push the application code to OpenShift Online (using Git)

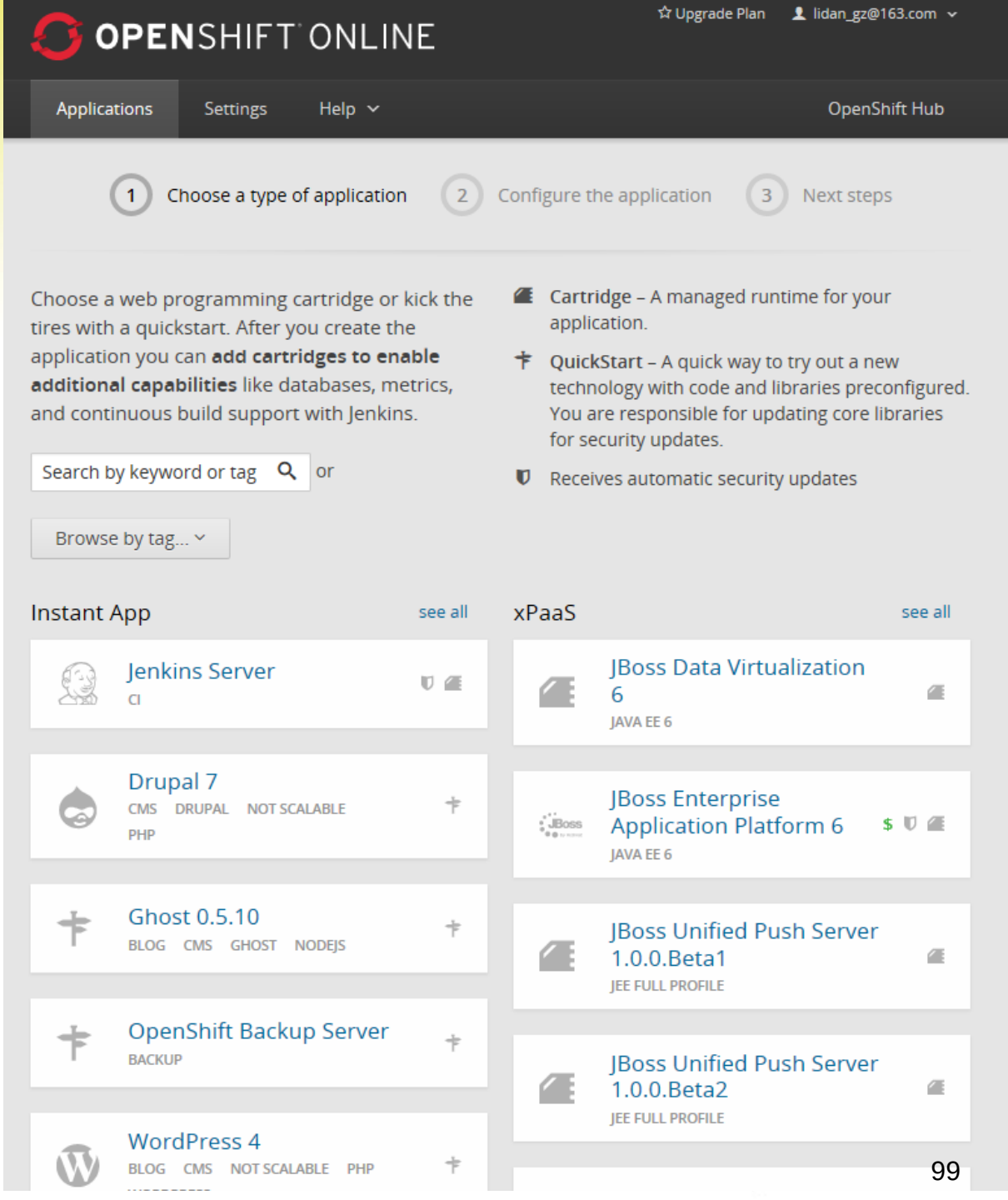
Log in to OpenShift web console



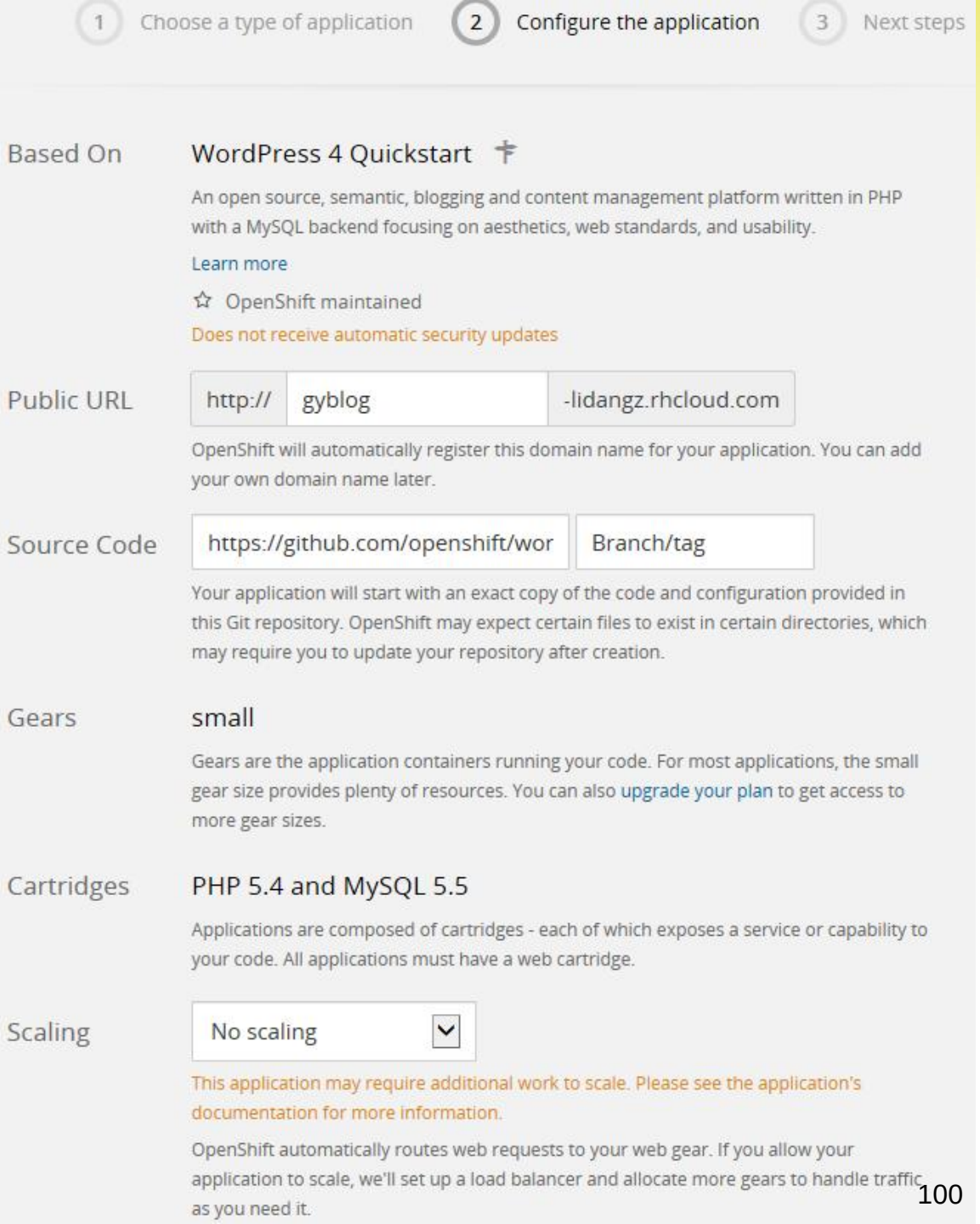
Create an Application

1. Choose a web framework or codebase to start from
   - Try JBoss, PHP, Python, Ruby, Node.js
   - or create a new Drupal or Wordpress site instantly.
2. Add cartridges like MySQL or MongoDB to your application
   - including databases, cache servers, management tools, and continuous integration servers.
3. Upload your code to OpenShift via Git
   - Your source code is stored with your application in a Git version control repository.

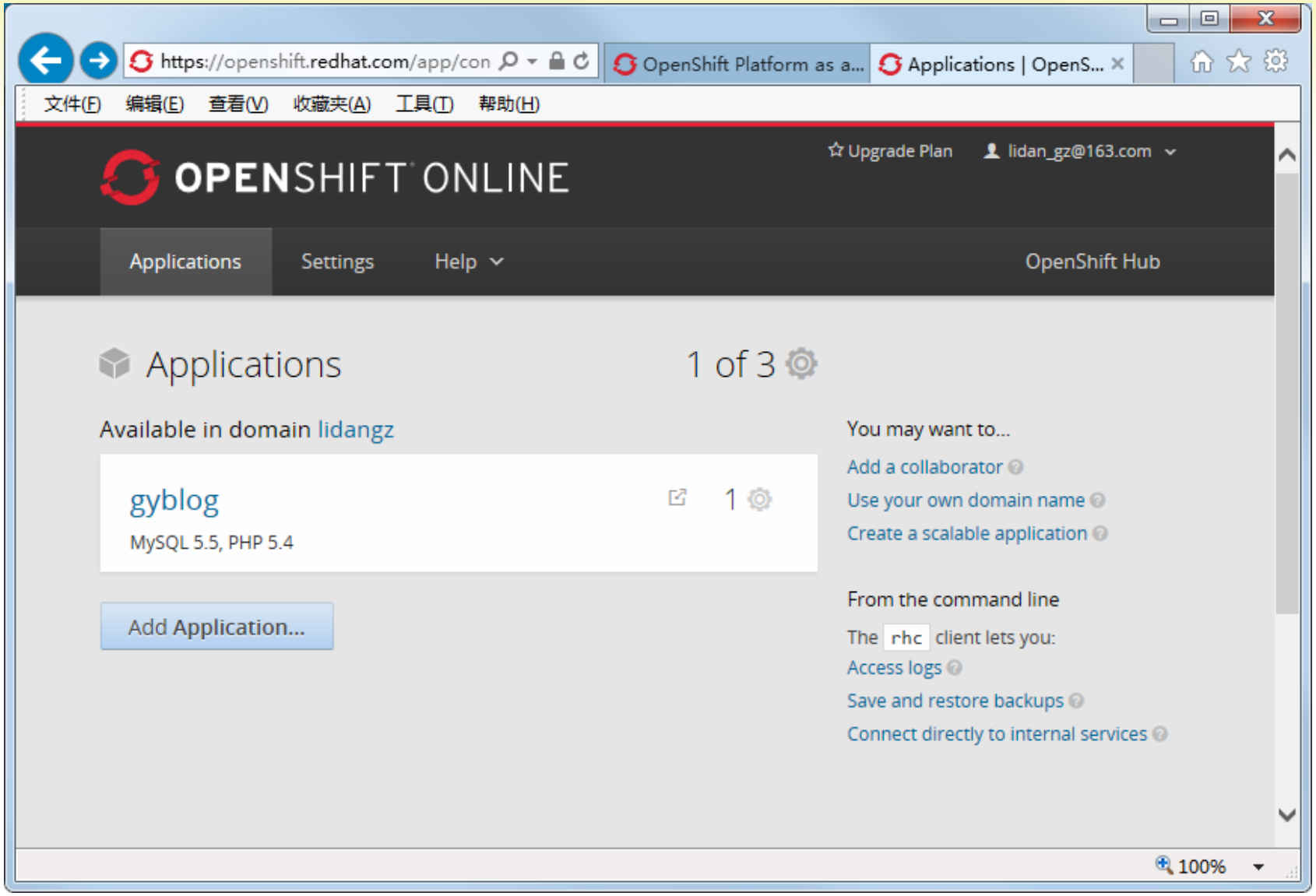
Choose a Type of Application



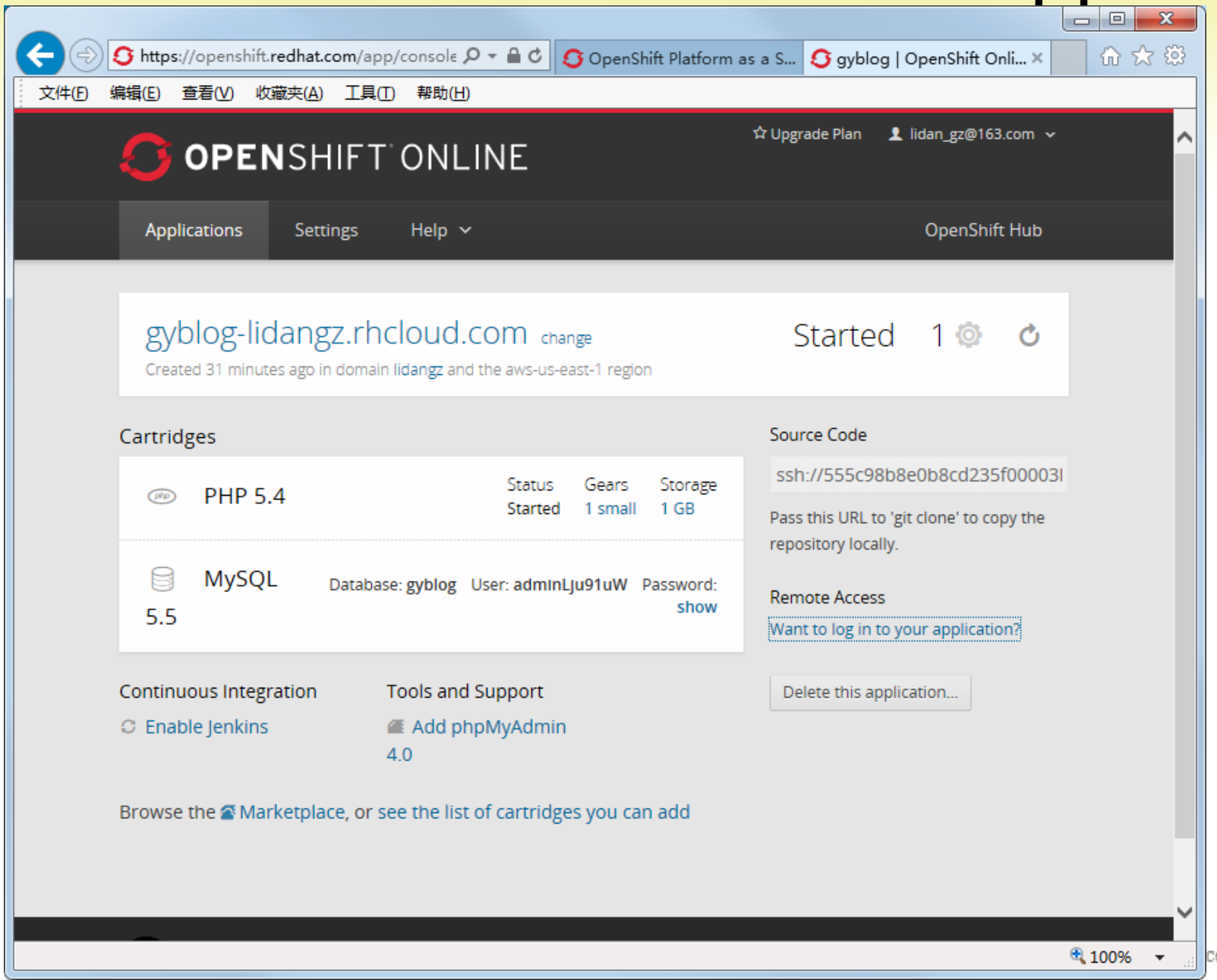
Configure the Application



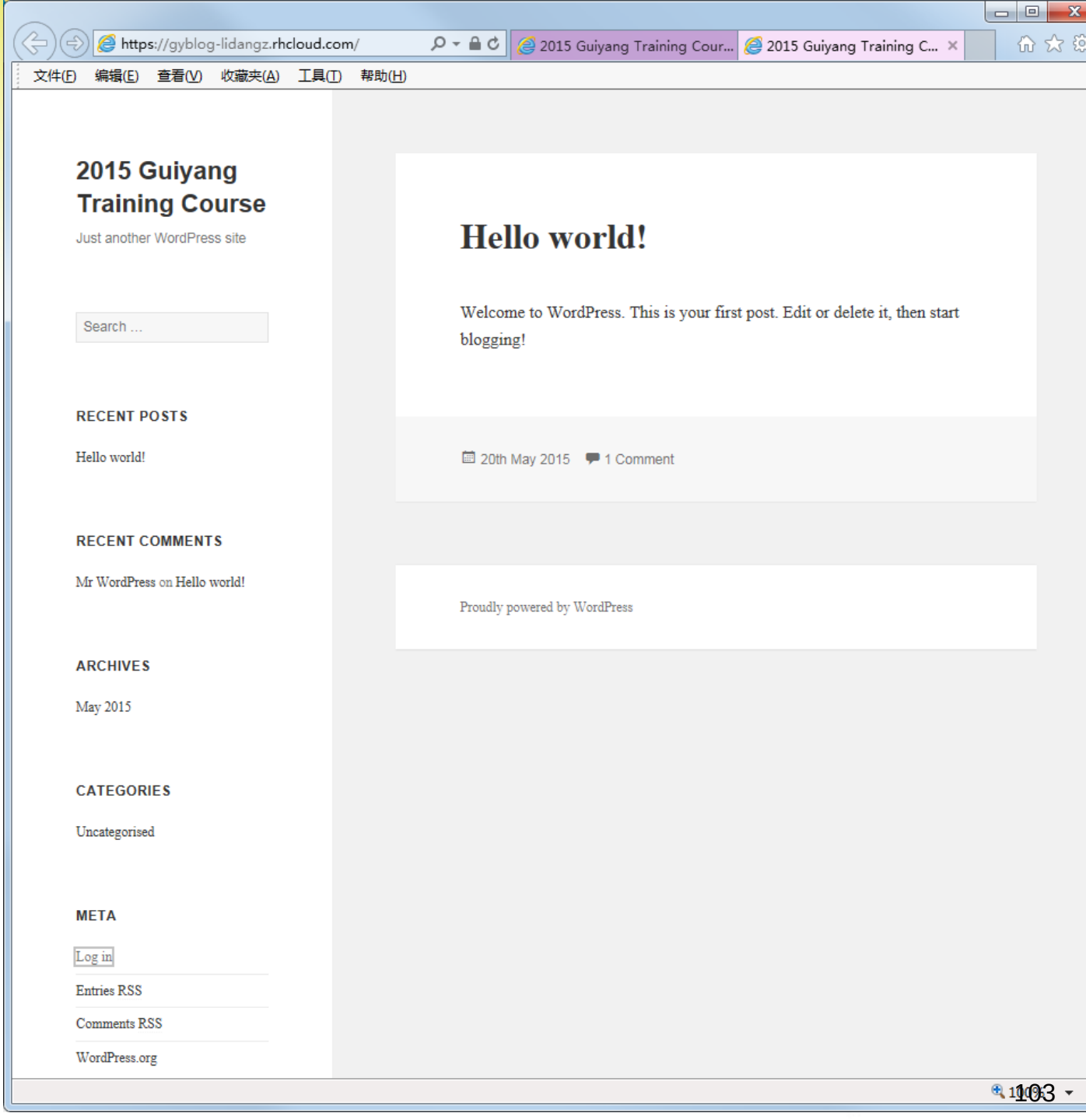
List of the Applications



Overview of WordPress App



WordPress Blog



Lab: Start with OpenShift Online

- Sign up a free account in https://www.openshift.com/
- Login in to OpenShift web console, and create a WordPress application.
- Test your WordPress application.