

Blog Assistant with IBM & Cloudinary

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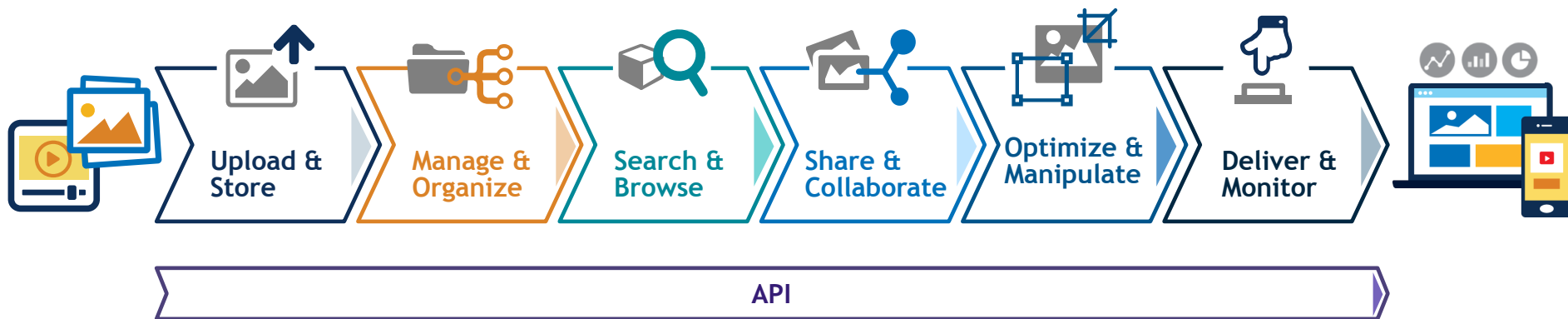
Cloudinary Signup - <https://cloudinary.com/users/register/free>

<https://github.com/cloudinary>

<https://cloudinary.com/documentation>



What we do?



Source Images

- From local
- Fetch from remote resource
- Web address
- Google
- Facebook
- Dropbox
- Instagram

Upload Images

- API
- Media Library
- Remotely (Fetch and Auto-Upload)
- Upload Widget



Optimize & Manipulate

- **f_auto** : Detects the browser and gives the best format
- **q_auto** : Automatically compresses the image while making sure the visual quality is kept
- **Resize & Crop**
- **Add effects**
- **Overlays and so much more ...**



Manage & Organize

- **Folders/Sub-folders**
- **Tags** (Explicit or auto)
- **Context/Metadata**



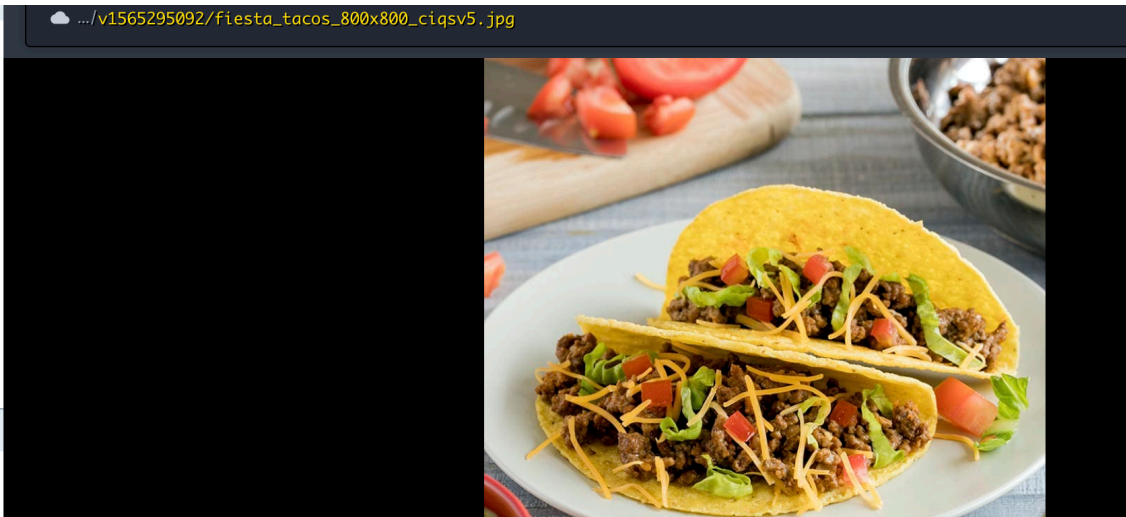
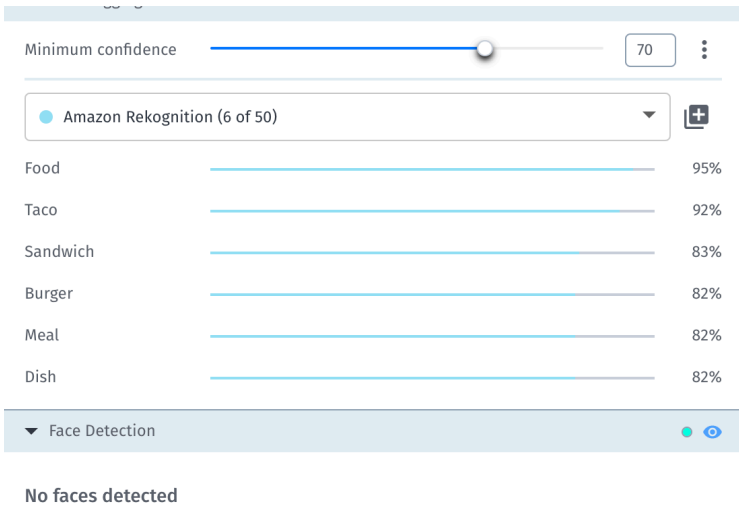
Search & Browse

- **By name**
- **By tags**
- **By metadata**
- **Advanced Search** (size, date, colors, prefix etc)

Getting images from Cloudinary for the blog post

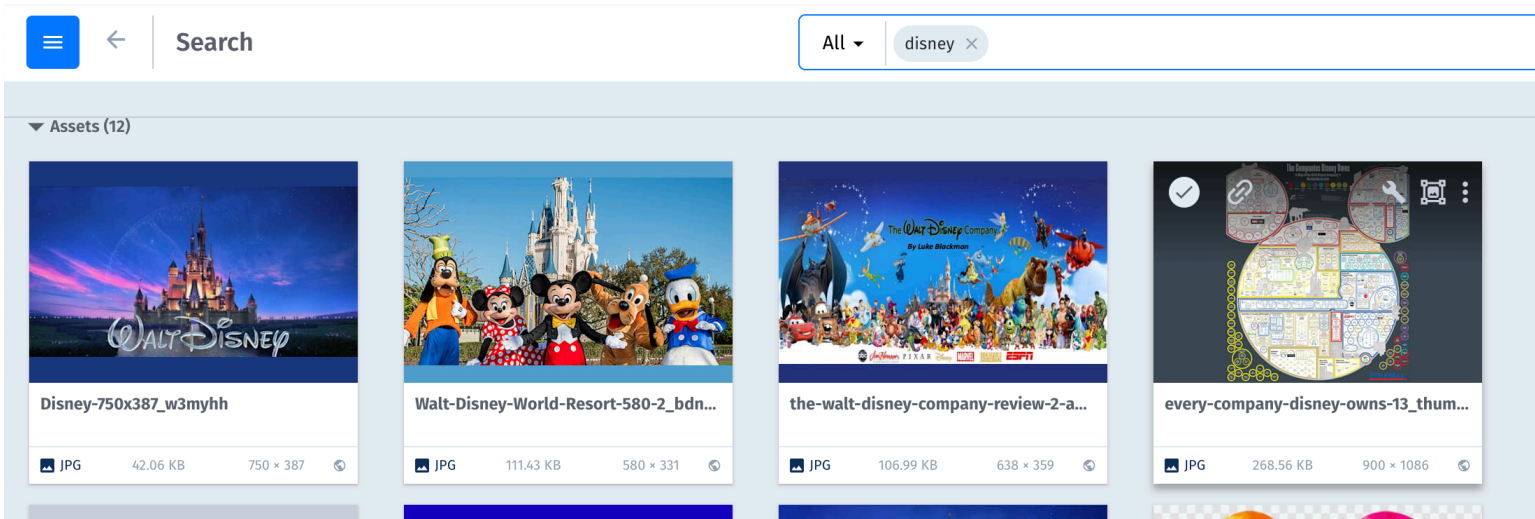
- Request to Cloudinary based on the keywords extracted from the NLP
- Search the Cloudinary account (if need be transform the image) and deliver the URL back to the bot.

Auto- Tagging



```
cloudinary.uploader.upload("< path to taco image>", {
  public_id:"celebrity",
  categorization: "aws_rek_tagging",
  transformation:{width:500,height:400,crop:"thumb",gravity:"auto"},
},
function(error,result){console.log(result);});
```


Search based on tags



```
cloudinary.search
  .expression('disney')
  .with_field('tags').max_results(10).execute().
  then(result=>console.log(result));
```

QUESTIONS ?

Thank you!

