



UX Designer

CONTACT

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PROFILE

Passionate recent graduate with a strong inclination towards User Experience (UX) and eager to start a career in design. Graduated in Technologies and Methods for Experience Design with a deep passion for creating engaging and intuitive user experiences. Creative, with a strong problem-solving spirit and eager to gain experience in the field of UX design.

LINGUANGES

Italian - Native
English - C1
Spanish - C1

SKILLS

Excellent knowledge of Wordpress and WooCommerce
HTML5, CSS
User Interface (UI) design and User Experience (UX) design
Prototyping and wireframing
SEO and SEM
Design thinking and problem-solving
Tools: Sketch, Figma

LIDIA MARIA MICELI

29/04/1996

EDUCATION

University of Siena

Master degree in Communication Strategies and Techniques (Technologies and Methods for Experience Design) with a final grade of 110/110 (2023)

University for Foreigners of Siena

Bachelor's Degree in Linguistic and Cultural Mediation (2020)

WORK EXPERIENCE

Torre Macauda Travel Agency | 2019

Researching the best accommodation solutions for clients;
Executing assigned tasks while managing work pressure;
Customer service

Cruising Journal | Feb/Apr 2020

Translation, editing, and publication of articles on cruise ships and travel packages; Managing website with Wordpress

AleMar Web | Ott/Feb 2023

Building websites in HTML and CSS

PROJECT EXPERIENCE

In my thesis, I developed a prototype app dedicated to the archaeological area of Eraclea Minoa (AG). Through Figma, I designed an intuitive interface for ticket purchase, access to audio guides, and consumption of historical information. This work demonstrated my skills in designing comprehensive user experiences, integrating practical and cultural elements to enhance the tourist visit.