

Lidwine Makamte

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WORK EXPERIENCE

Self Employed

Jan. 2021 – Present

Freelance Graphic Designer

Pyla, CY

- Designed 6 company brand guidelines utilizing Adobe Illustrator , indesign and Adobe Photoshop.
- Produced detailed visuals and illustrations for 10 clients with 100% customer satisfaction.
- Created over 100 proposals and contracts for design projects.
- Created 20+ social media templates for clients to raise awareness for their brands and generate leads.
- Created 500+ promotional and direct-mailing concepts and designs.

Est Fanmogny

Jan 2020– Dec, 2020

Poultry farmer/ Owner

Yde, CMR

- Oversee and manage day to day operations of poultry farm such as set up, monitoring and finances.
- Managing relationships with suppliers, customers, and other stakeholders to ensure that the company's operations run smoothly.
- Monitoring and analyzing the key performance indicators (KPIs) to identify areas of improvement.
- managing the resources, including people, equipment, and materials, to ensure that they are used effectively and efficiently.

Bozhou Kindergarten

July 2019 – Sept 2019

English Teacher

Bozhou, China

- Created learning material like illustration , video content and rhyme to teach the kids in a interesting and entertaining way
- Held other session with kindergarten teachers to collaborate and share information to improve student collaboration
- Prepared a weekly plan for the children

EDUCATION

Nanjing university of post and telecommunication

July, 2020

MBA, Business Administration

Nanjing, China

- Njupt scholarship holder 2017 -2020
- Research carried out on school purposes in the Netherlands company Kalibra, Delft
- Participant of 2017 web designer and programmers Authorship Workshop at Nanjing University of post and telecommunication, Nanjing

St louis university of health and biomedical science

July, 2015

HPD, Physiotherapy

Bamenda, Cameroon

- Honor GPA is over 3.5 in Physiotherapy higher professional diploma
- Volunteer with the Cameroon Red cross , Yaoundé

ADDITIONAL INFORMATION

- Techniques: MS Project, Digital Design, Website Graphics, Visual Design
- Technical Skills / Software: Adobe Creative Suite, Microsoft 365, PC and Google docs
- Certifications: Google Digital marketing certification, google analytic certification
- Programming skill: HTML, CSS, and JavaScript.
- languages fluent in English and French , Speaks basic Chinese mandarin and basic Greek