

统计报表

一 学习目标




二 客户贡献分析

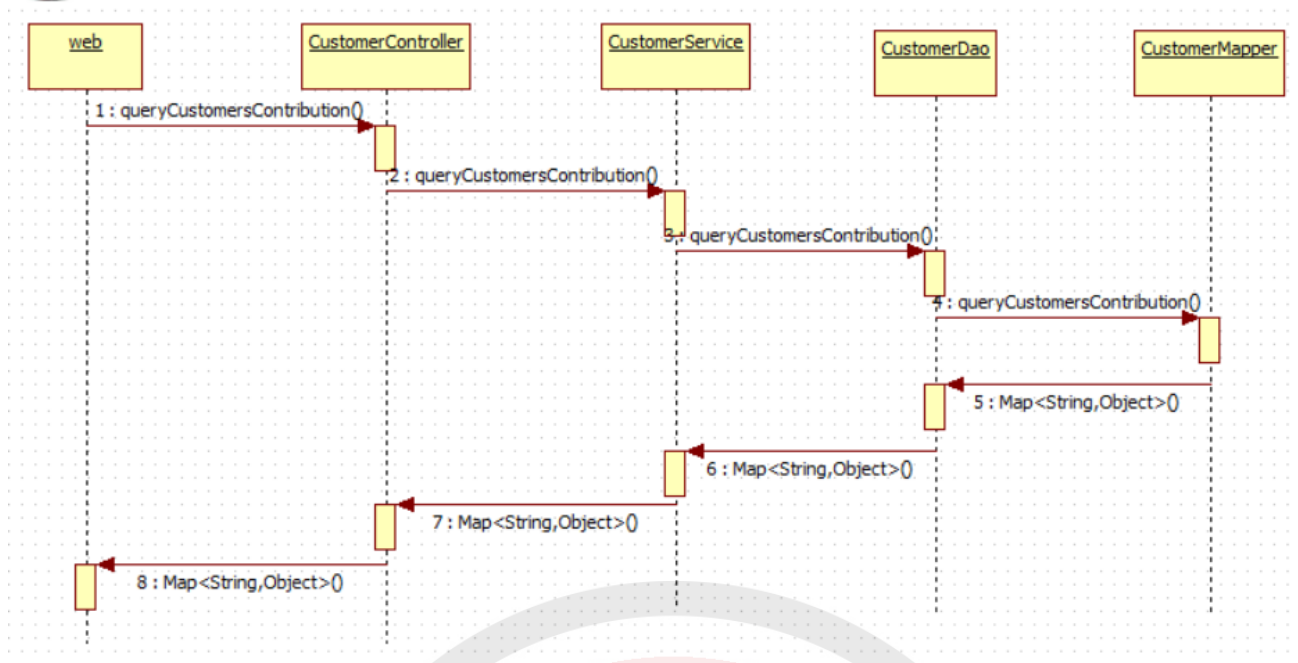
1 需求分析

按客户统计客户历史订单金额就代表客户的贡献分析

2 页面原型

客户名称:	<input type="text"/>	 查询
	客户名称	贡献金额
1	腾讯	11500
2	阿里巴巴	400

3 流程图



4 编写Controller

```

@Controller
@RequestMapping("report")
public class ReportController extends BaseController{

    @RequestMapping("/{type}")
    public String index(@PathVariable("type") String type){

        switch (type){
            case "0": return "customer_contribution";
            case "1": return "customer_gc";
            case "2": return "customer_serve";
            case "3": return "customer_loss";
            default: return "error";
        }
    }
}

@RequestMapping("queryCustomersContribution")
@ResponseBody
public Map<String,Object> queryCustomersContribution(CustomerGCQuery customerGCQuery){
    return customerService.queryCustomersContribution(customerGCQuery);
}
    
```

5 编写Service

```
public Map<String,Object> queryCustomersContribution(CustomerGCQuery customerGCQuery){
    PageHelper.startPage(customerGCQuery.getPage(),customerGCQuery.getRows());
    List<CustomerDto> list =
customerDao.queryCustomersContribution(customerGCQuery);
    PageInfo<CustomerDto> pageInfo = new PageInfo<>(list);
    Map<String,Object> map = new HashMap<>();
    map.put("rows",pageInfo.getList());
    map.put("total",pageInfo.getTotal());
    return map;
}
```

6 编写Dao

```
public List<CustomerDto> queryCustomersContribution(CustomerGCQuery customerGCQuery);
```

7 编写Mapper

```
<select id="queryCustomersContribution" parameterType="customerGCQuery"
resultType="customerDto" >

    select c.name,sum(sum) as total

    from t_order_details od
    LEFT JOIN t_customer_order co on od.order_id = co.order_no
    LEFT JOIN t_customer c on co.cus_id = c.id

    where od.is_valid = 1 and co.is_valid = 1 and c.is_valid = 1

    <if test="customerName != null and customerName !='' ">

        and c.name like concat('%',{customerName},%')

    </if>

    group by co.cus_id

    ORDER BY total desc

</select>
```

8 编写Dto

```
public class CustomerDto {

    private String name;
    private Integer total;
```

```
public String getName() {  
    return name;  
}  
  
public void setName(String name) {  
    this.name = name;  
}  
  
public Integer getTotal() {  
    return total;  
}  
  
public void setTotal(Integer total) {  
    this.total = total;  
}  
}
```

9 编写Query

```
public class CustomerGCQuery extends BaseQuery{  
  
    private String customerName;  
  
    public String getCustomerName() {  
        return customerName;  
    }  
  
    public void setCustomerName(String customerName) {  
        this.customerName = customerName;  
    }  
}
```

10 前台js

```
function searchCustomerContributions() {  
    $("#dg").datagrid('load',{  
        customerName:$("#customerName").val()  
    });  
}
```

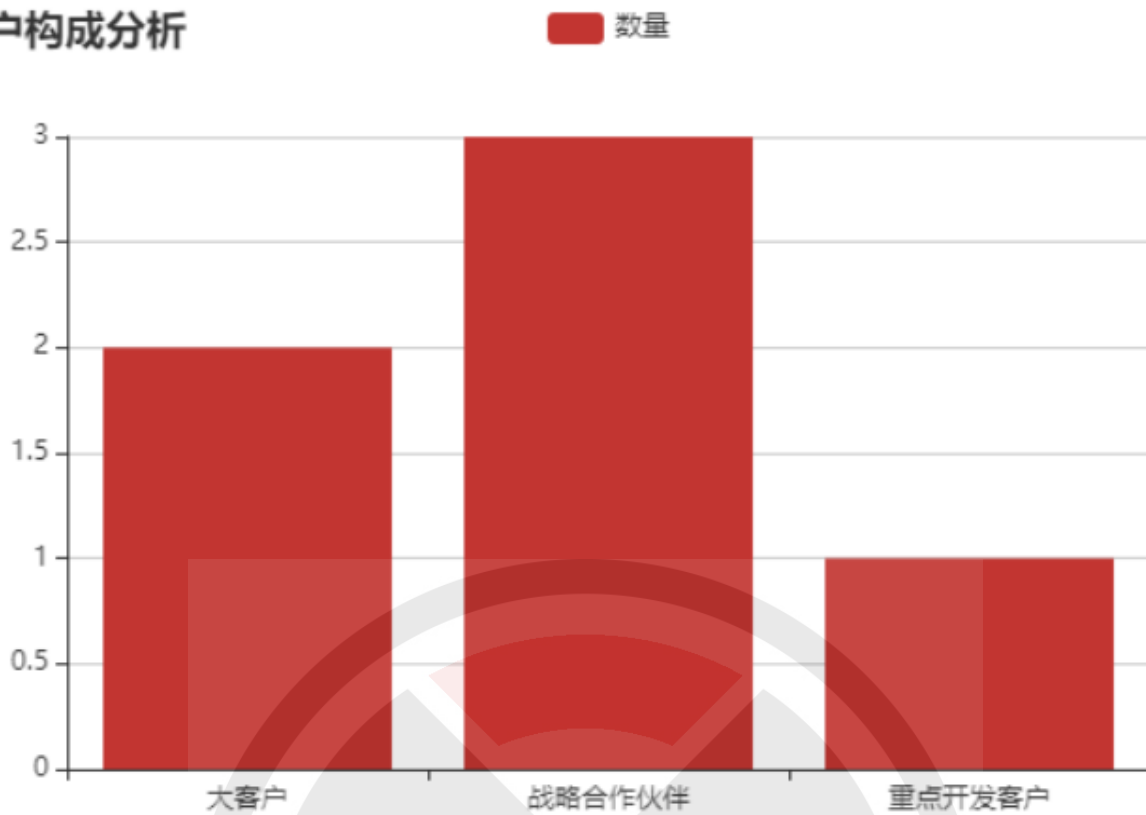
三 客户构成分析

1 需求分析

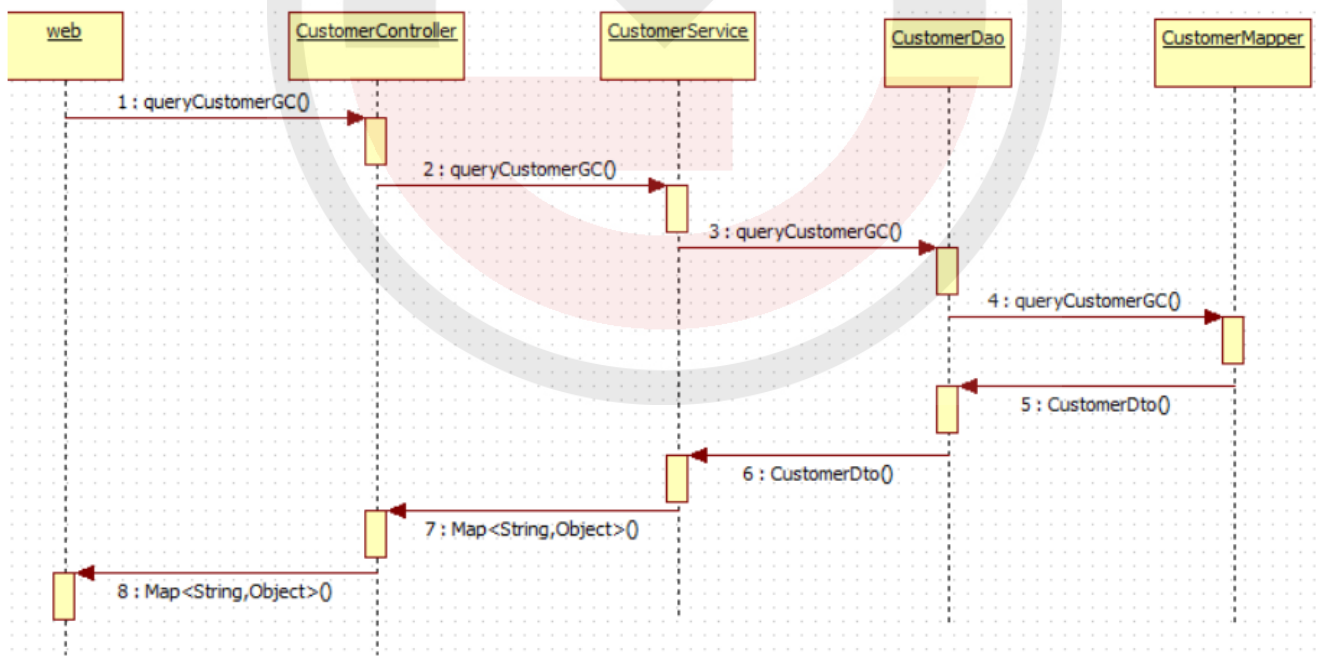
将客户的构成情况以柱状图的形式来显示出来

2 页面原型

客户构成分析



3 流程图



4 编写Controller

```
/**
 * 客户构成分析
 * @return
 */
@RequestMapping("queryCustomerGC")
@ResponseBody
public Map<String,Object> queryCustomerGC(){
    return customerService.queryCustomerGC();
}
```

5 编写Service

```
public Map<String,Object> queryCustomerGC(){
    List<CustomerDto> customerDtos = customerDao.queryCustomerGC();

    /**
     * 准备 x坐标的数组 和 y坐标的数组
     */
    String[] levels = null;

    Integer[] counts = null;

    Map<String,Object> map = new HashMap<>();

    map.put("code",300);

    if(customerDtos!=null&&customerDtos.size()>0){

        levels=new String[customerDtos.size()];
        counts=new Integer[customerDtos.size()];

        for (int i = 0; i <customerDtos.size() ; i++) {

            CustomerDto customerDto = customerDtos.get(i);

            levels[i] = customerDto.getLevel();

            counts[i] = customerDto.getCount();
        }
        map.put("code",200);
    }

    map.put("levels",levels);
    map.put("counts",counts);

    return map;
}
```

6 编写Dao

```
public List<CustomerDto> queryCustomerGC();
```

7 编写Mapper

```
<select id="queryCustomerGC" resultType="customerDto">
    select level,count(*) as count from
    t_customer
    WHERE is_valid = 1
    GROUP BY level
</select>
```

8 编写Dto

```
public class CustomerDto {

    private String name;
    private Integer total;

    private String level;
    private Integer count;

    public String getName() {
        return name;
    }

    public void setName(String name) {
        this.name = name;
    }

    public Integer getTotal() {
        return total;
    }

    public void setTotal(Integer total) {
        this.total = total;
    }

    public String getLevel() {
        return level;
    }

    public void setLevel(String level) {
        this.level = level;
    }

    public Integer getCount() {
        return count;
    }
}
```

```
    }  
  
    public void setCount(Integer count) {  
        this.count = count;  
    }  
}
```

9 前台js

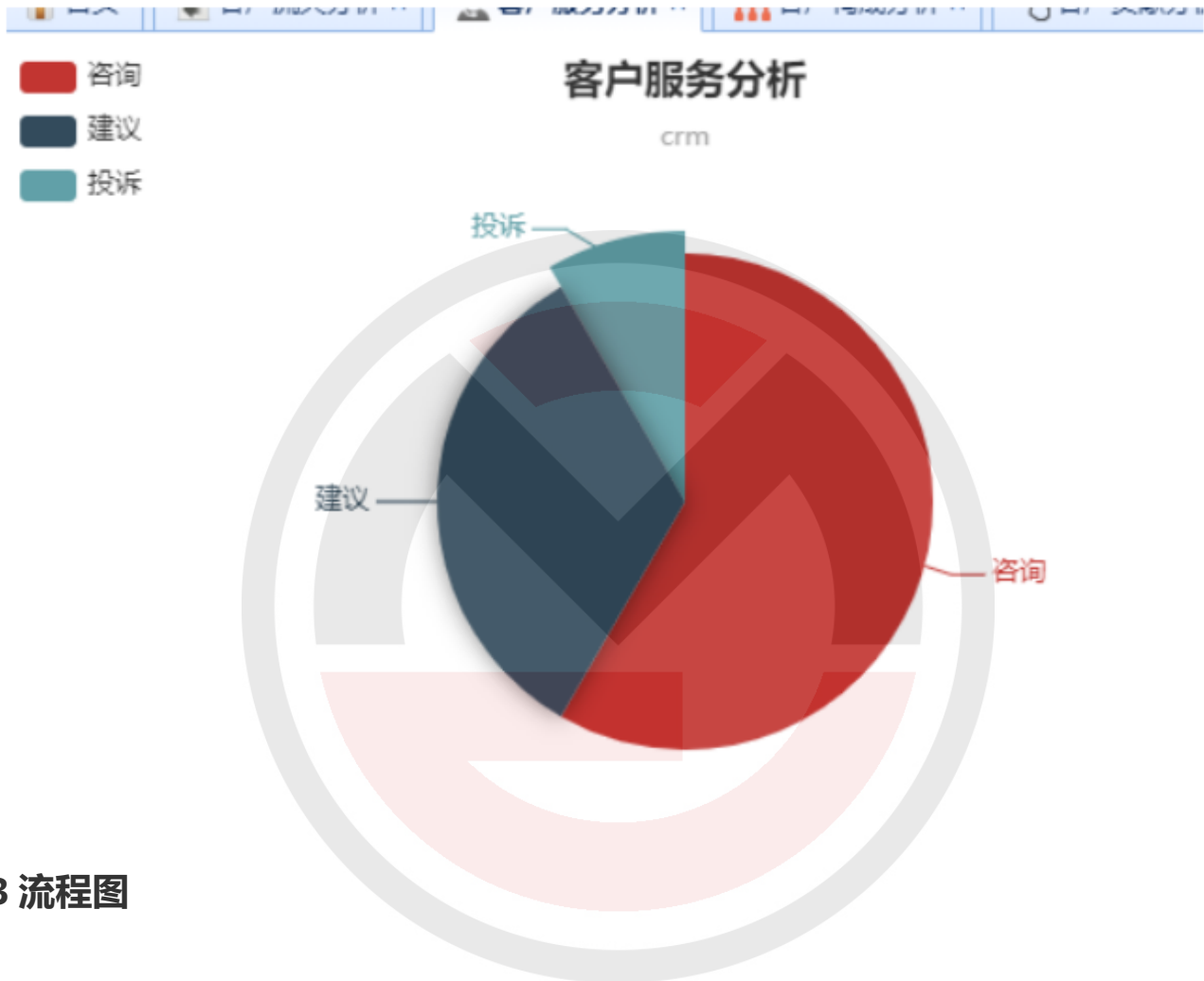
```
$(function () {  
    loadCustomerGC()  
})  
  
function loadCustomerGC() {  
    $.ajax({  
        type: "post",  
        url: ctx + "/customer/queryCustomerGC",  
        dataType: "json",  
        success: function (data) {  
            if (data.code == 200) {  
                var levels= data.levels;  
                var counts= data.counts;  
                var myChart = echarts.init(document.getElementById('main'));  
                var option = {  
                    title: {  
                        text: '客户构成分析 '  
                    },  
                    tooltip: {},  
                    legend: {  
                        data: ['数量']  
                    },  
                    xAxis: {  
                        data: levels  
                    },  
                    yAxis: {},  
                    series: [{  
                        name: '数量',  
                        type: 'bar',  
                        data: counts  
                    }]  
                };  
                myChart.setOption(option);  
            }  
        }  
    })  
}
```


四 客户服务分析

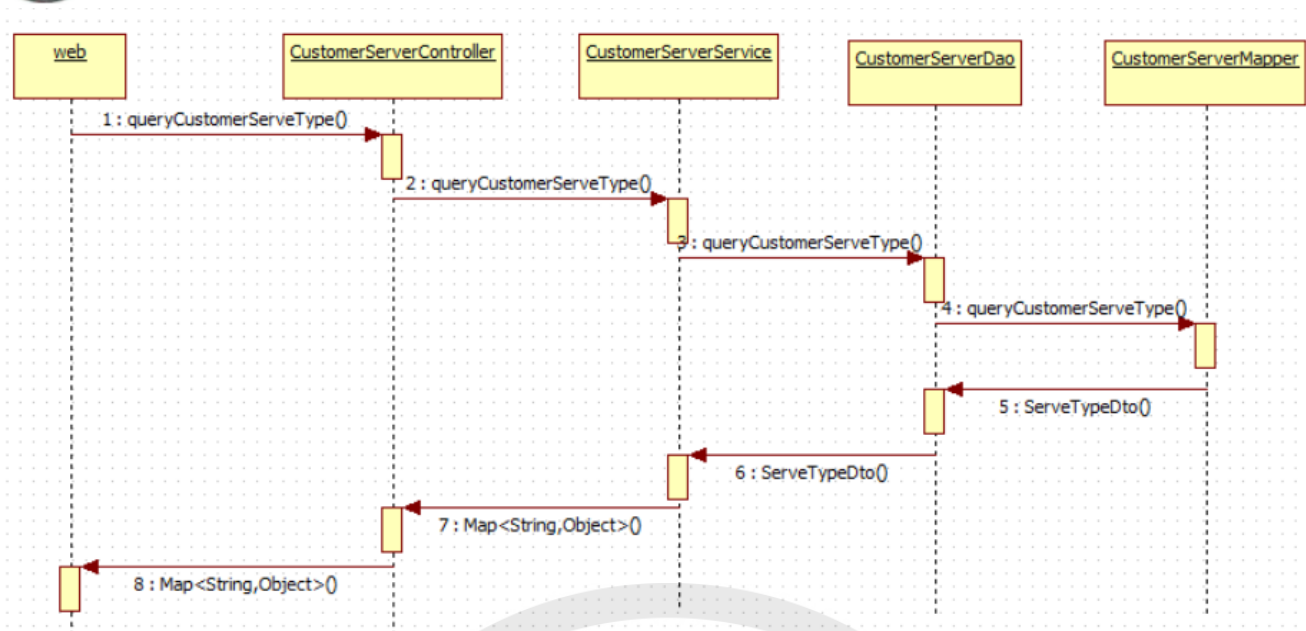
1 需求分析

将客户的服务情况以柱状图的形式来显示出来

2 页面原型



3 流程图



4 编写Controller

```
@ResponseBody
@RequestMapping("queryCustomerServeType")
public Map<String,Object> queryCustomerServeType(){
    return customerServeService.queryCustomerServeType();
}
```

5 编写Service

```
public Map<String,Object> queryCustomerServeType(){
    List<ServeTypeDto> list = customerServeDao.queryCustomerServeType();
    String[] types = null;
    ServeTypeDto[] serveTypeDtos = null;
    Map<String,Object> map = new HashMap<>();
    map.put("code",300);

    if(list!=null&& list.size()>0){
        types = new String[list.size()];
        serveTypeDtos = new ServeTypeDto[list.size()];
        for (int i = 0; i <list.size() ; i++) {
            ServeTypeDto serveTypeDto = list.get(i);
            types[i] = serveTypeDto.getName();
            serveTypeDtos[i] = serveTypeDto;
        }
        map.put("code",200);
    }
    map.put("types",types);
    map.put("datas",serveTypeDtos);
    System.out.println(JSON.toJSONString(map));
    return map;
}
```

6 编写Dao

```
public List<ServeTypeDto> queryCustomerServeType();
```

7 编写Mapper

```
<select id="queryCustomerServeType" resultType="serveTypeDto">

    select serve_type as name , count(*) as value
    from t_customer_serve
    where is_valid = 1
    group by serve_type
</select>
```

8 编写Dto

```
public class ServeTypeDto {

    private String name;
    private Integer value;

    public String getName() {
        return name;
    }

    public void setName(String name) {
        this.name = name;
    }

    public Integer getValue() {
        return value;
    }

    public void setValue(Integer value) {
        this.value = value;
    }
}
```

9 前台js

```
$(function () {
    loadCustomerServeType()
})
```

```
function loadCustomerServeType() {
    $.ajax({
        type: "post",
        url: ctx + "/customer_serve/queryCustomerServeType",
        dataType: "json",
        success: function (data) {

            if(data.code==200){
                //types={退款, 售后支持}
                var types = data.types;
                //datas = {{name: 退款, value : 1},{name: 售后支持, value : 3}}
                var datas = data.datas;
                //基于准备好的dom, 初始化echarts实例
                var chart = echarts.init(document.getElementById("main"));
                var option = {
                    title : {
                        text: '客户服务分析',
                        subtext: 'crm',
                        x: 'center'
                    },
                    tooltip : {
                        trigger: 'item',
                        formatter: "{a} <br/> {b} : {c} ({d}%)"
                    },
                    legend: {
                        orient: 'vertical',
                        left: 'left',
                        data: types
                    },
                    series : [
                        {
                            name: '服务类型',
                            type: 'pie',
                            radius : '55%',
                            center: ['50%', '50%'],
                            data: datas,
                            itemStyle: {
                                emphasis: {
                                    shadowBlur: 10,
                                    shadowOffsetX: 0,
                                    shadowColor: 'rgba(0, 0, 0, 0.5)'
                                }
                            }
                        }
                    ]
                };
                //设置图表的配置项和数据项
                chart.setOption(option);
            }else{
                $.messager.alert("crm", "暂无数据", "info");
            }
        }
    });
}
```

```
}  
})  
}
```

