



Undergraduate Economics Society

Student Faculty Mixer | May 2nd 2017

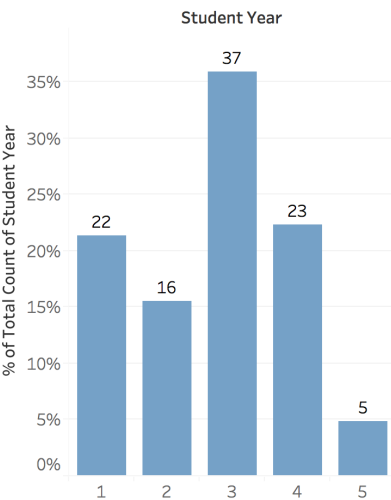
Objective

The Student Faculty Mixer was designed to bring Economics students and faculty members together to discuss research and academics in a casual environment. 14 faculty members were present and 103 students signed-in at the event. Complementary pizza from Round Table Pizza was offered to attendees and faculty.

For clarification, *Attendees* refers to students who are not in any UES Committee and signed-in when they arrived at the event.

Demographics

Economics and Math / Economics students (with any secondary field of study) composed almost two-thirds of the students who attended. This suggests that this type of event is enticing to students in the Department. Non-Economics Department majors and Undeclared students were 16% of attendees, which indicates that we can attract students not in the department, yet who are proactive and eager to learn.



Underclassmen were only 37% of the attendees, which hints that this type of event is more appealing to upperclassmen. 4.9% of attendees had previously come to at least one event during the 2016-2017 academic year.

References

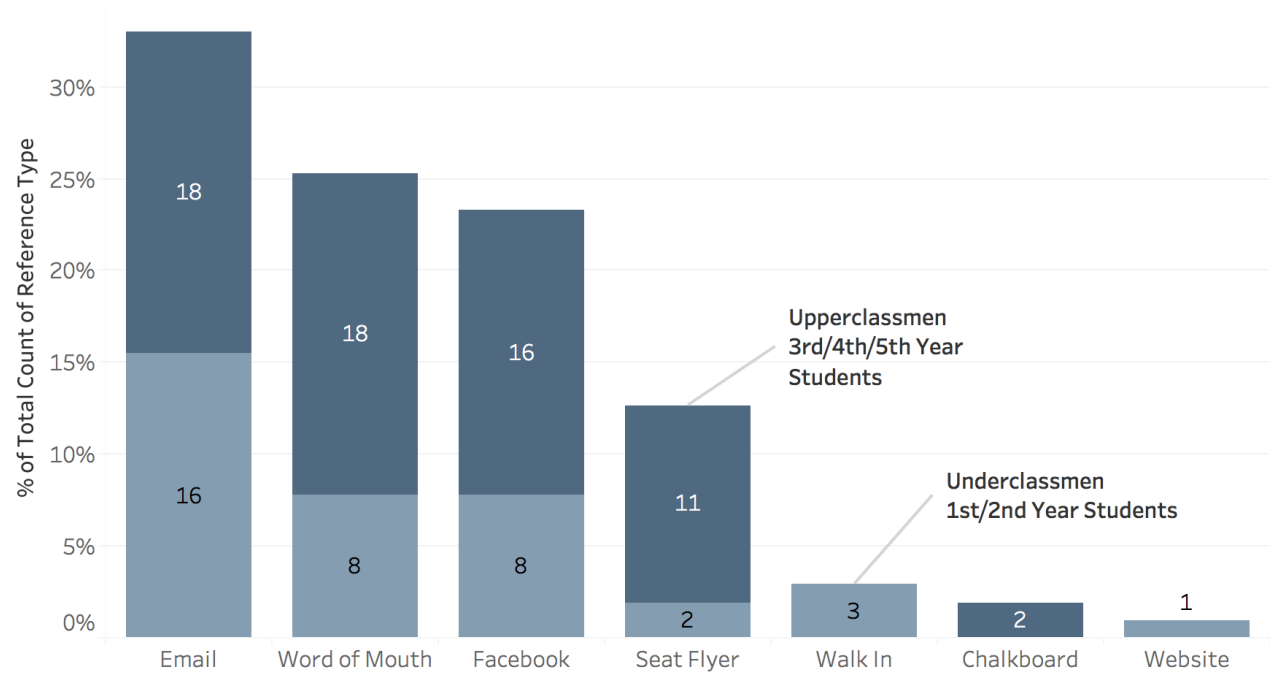
Our most influential reference sources were emails, word of mouth, Facebook, and seat flyers. The Board sent two emails, the first five days before the event, and a reminder email the day before. We published our Facebook Event a week before the event, and 84 marked “Interested,” and 26 non-UES Board members marked “Going.” This Facebook data is consistent with the number of attendees (24) who selected Facebook as their reference. Board members taped up 506 paper flyers in five classrooms around campus, which ultimately



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attracted 13 students. This is an unconvincing result; however, it shows that we are indeed influencing an audience. With further work, we will be able to target this audience more effectively and with more precision.



Feedback

The day after the event, a feedback survey was distributed to all attendees. There were 12 responses, and the attitude toward the event was generally positive. On a scale from 1-5, students responded to “How satisfied were you with the event?” with an average rating of 4.7 and no rating below 4. Students on average responded to “How satisfied were you with the faculty that attended?” with a rating of 4.7 out of 5 as well. 83% of respondents said they were “Likely” or “Very Likely” to attend another UES event. Respondents selected which faculty they had conversations with, and the most talked to faculty included Prof. Itai Sher, Prof. Martin Santamaria, and Prof. Melissa Famulari. Respondents could select multiple answers for each of the questions presented below.

