

Liesl L. Fawson

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EDUCATION

Brigham Young University, College of Physical and Mathematical Sciences

AUGUST 2022–APRIL 2025

Bachelor of Science in Statistics: Applied Statistics and Analytics, Minor in Information Systems

Utah Valley University

AUGUST 2018–JULY 2022

Associates of Science, University Studies

EXPERIENCE

SEO Intern

NOVEMBER 2024–CURRENT

97th Floor, Lehi, Utah | Hybrid

- Employs the use of keyword research, Google Analytics, and Google Search Console to increase client search results

Account Manager

AUGUST 2024–CURRENT

Bottom Line Refined, San Diego, California | Remote

- Reviews, analyzes, and consults over 80 client locations to make detailed changes to client expenses
- Manages and supervises a team of four consultants to provide over 60 percent savings for Fortune 250 company, resulting in over \$1 million in cost savings
- Leads client executive meetings to present expense control findings and saving opportunities
- Critically analyzed audits findings for saving opportunities

Data Analyst, Senior Consultant

APRIL 2023–JULY 2024

Bottom Line Refined, San Diego, California | Remote

- Utilized and learned analysis technology, such as Google Sheets, Microsoft SharePoint, Microsoft Excel, Microsoft PowerPoint to effectively review expenses for clients
- Received senior-level promotion after working one year as a data analyst

Expense Control Intern

JULY 2022–APRIL 2023

Bottom Line Refined, San Diego, California | Remote

- Utilized detail-oriented practices to input over 500 lines of data entry
- Received a senior-level promotion after working nine months at Bottom Line Refined

Writing Tutor

SEPTEMBER 2021–AUGUST 2022

UVU Woodbury School of Business, Orem, Utah | In-Person

- Tutored 4–12 students a day to improve business writing techniques
- Collaborated and studied with 8+ team members a day to improve business writing techniques for mentoring students

Volunteer Representative

OCTOBER 2019–JUNE 2021

The Church of Jesus Christ of Latter-day Saints | In-Person

- Managed interviewing, teaching, scheduling and reporting for groups of up to 50 service volunteers
 - Developed creative problem solving skills while keeping a rigorous 10+ hour working schedule
 - Served and developed relationships with people from Germany, Austria, and Switzerland
 - Developed strong communication and presentation skills by managing groups of up to 50 missionaries
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SKILLS & INTERESTS

- Intermediate in Excel and VBA; Experience in R Code, Python, Linux, HTML, SQL, Ahrefs, Google Analytics, and Google Search Console
- Enjoys running, ballet, painting, and homemade bread