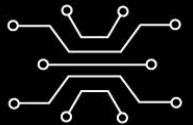


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Optimize Your Online Learning



Thinkful

Creating Tomorrow's Workforce

Thinkful is a tech bootcamp equipping people with the education and network to launch new careers and take their place in the world's next workforce.

Guaranteed.

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Workshop Rundown

- Shifting Learning Landscape
- Benefits of Online Learning
- Hard Look at the Problems
- How to Conquer Those Problems
- How to Learn More

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Shifting Learning Landscape

Number of Students
Taking At Least Some Online
Courses

350,000

Exclusively Online
2016-2017



+15.4%

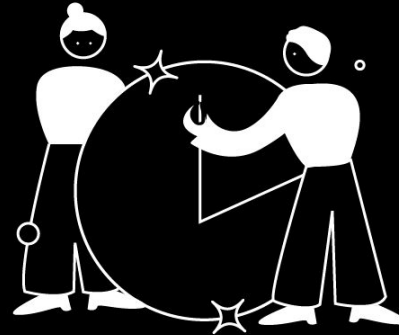
Overall Post -
Secondary Enrollment
2016-2017

- 88,910

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Online Learning *Can Be Great*

1. Lower Overall Costs
2. Around the Clock Access
3. Flexible Schedule Control
4. Better Material Retention



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Lower Overall Costs

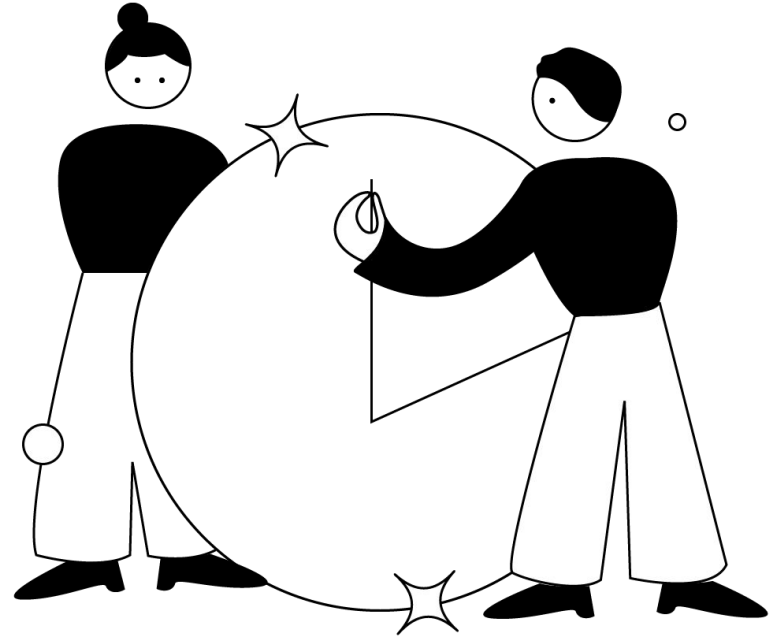


Online learning eliminates many of the additional costs that are baked into a physical campus.

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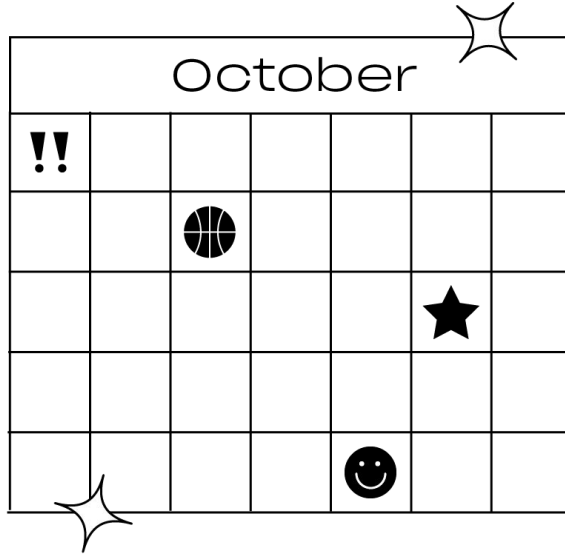
Around the Clock Access

- Only need a calendar and wifi
- More access to mentors,
support, and peers
- Course material works with
your lifestyle



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Greater Schedule Control and Flexibility



- Life doesn't slow down when you take on new challenges
- Mentors meet when you're available
- Customized 1:1 attention

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Better Information Retention

- E-learning participants can learn ~5x more in same time
- Frequent touch points help address struggles
- Student experience remains paramount



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Pump the Brakes

To overcome potential obstacles, let's talk about:

- Preparing the right mindset from the start
- Dealing with the challenges/stages of any compressed learning program
- Advice from the experts and people who have excelled already

Let's Start With The Basics

1. Understand the Course Learning Practices and Expectations
2. Fully Commit Yourself and Participate Whenever Possible
3. Complete Learning Tasks and Assignments On Time
4. Learn How You Work Best (And Also How You Don't)

The 4 Stages of Compressed Learning

**The Hand-Holding Honeymoon
The Cliff Of Confusion
The Desert of Despair
The Upswing of Awesome**

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The Hand-Holding Honeymoon

What is it?

The joy-filled romp through highly polished resources teaching you things that seem tricky but are totally doable with support.

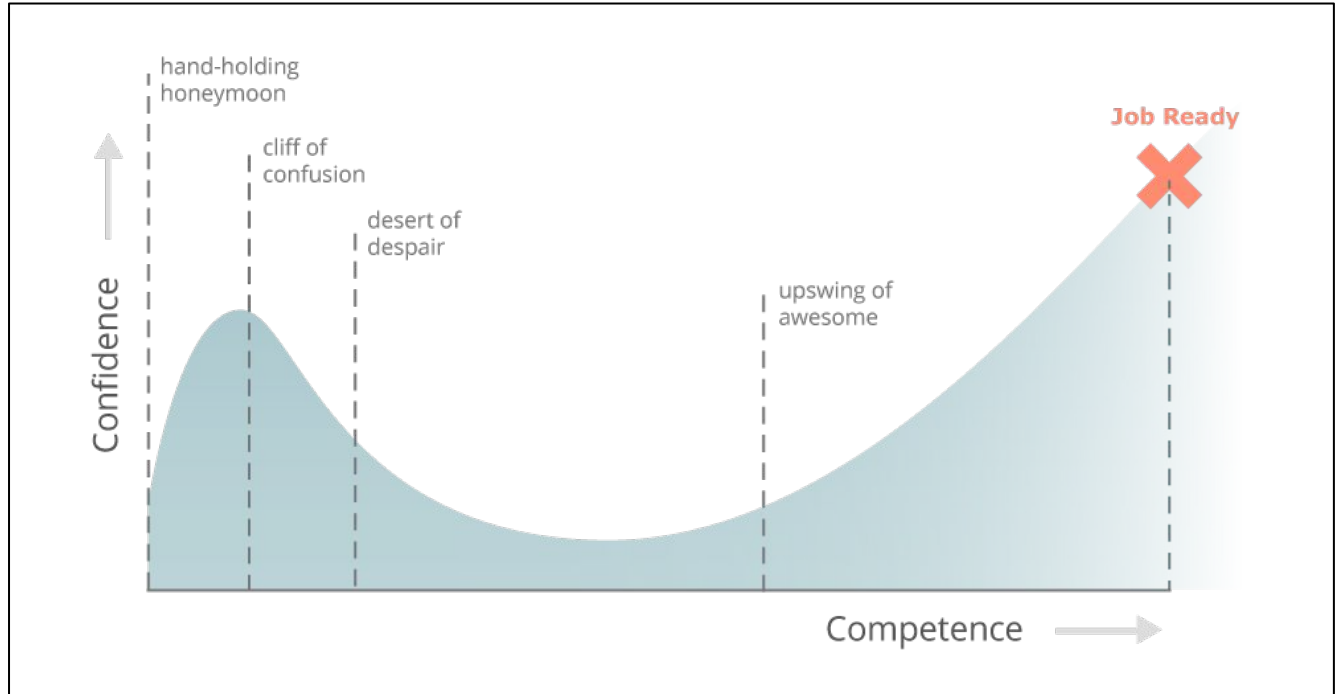
Symptoms:

- Uncontrolled excitement
- Devouring hours and hours of curriculum
- “Oh this is easy!”

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The Bigger Picture

Confidence vs. Competence



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Post Honeymoon: Addressing the Drop

Feel free to create your study routine at your own comfortable pace.

Never forget the reason why you took this course.

Accept that you will have productive and less productive days.

Have healthy snacks nearby to boost your energy.

Reward yourself every time you complete a challenging task.

Make sure that you take some time for yourself from time to time!

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The Cliff of Confusion

What is it?

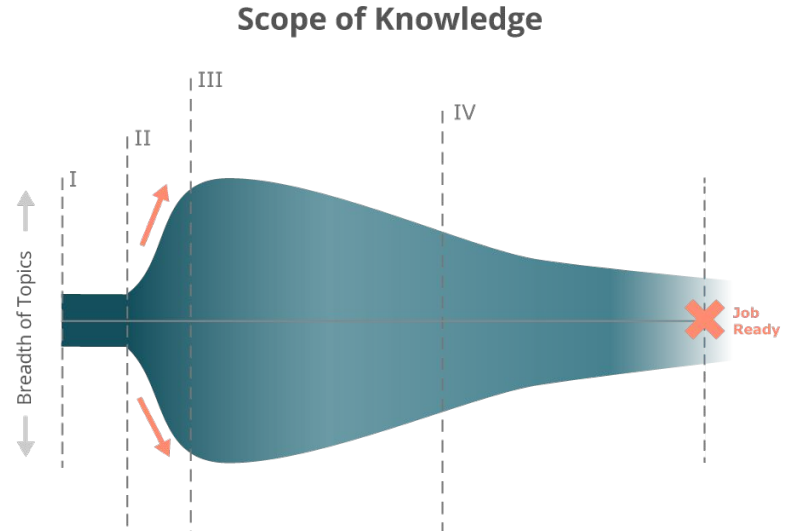
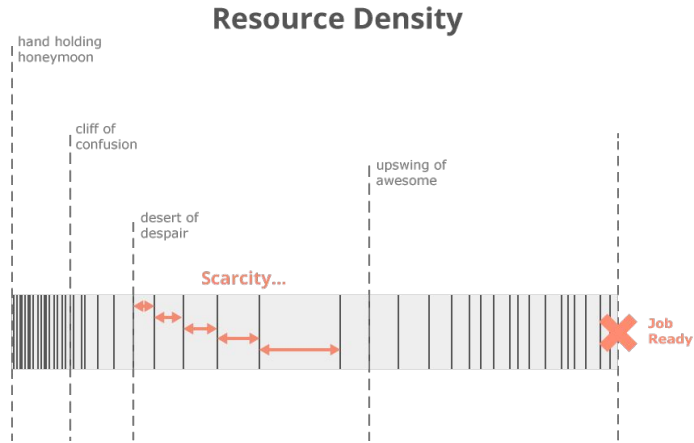
The painful realization that it's a lot harder and it feels like you can't actually do anything yet.

Symptoms:

- I don't understand this...
- I will never be able to do this on my own
- Imposter Syndrome

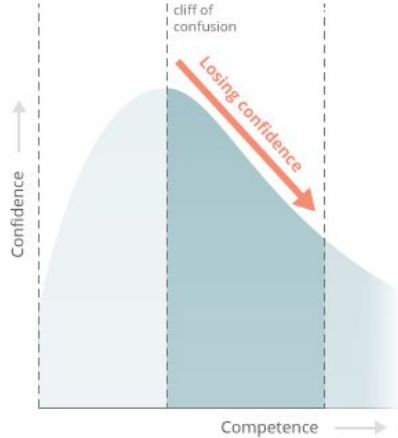
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Resource Density and Scope of Knowledge



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Navigate the Cliffs of Confusion



Build a Study Plan:

- Plan ahead & have an effective schedule
- Create to-do lists
- Set time limits and stay on the schedule
- Treat your study like a job
- Break down tasks

Above all else! ASK FOR HELP!

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1-on-1 Mentorship Matters

Essential Element To Success

- Gain relevant and trustworthy industry knowledge, expertise, and skills
- Gain individualized focus to support your goals
- Increased accountability
- Don't get lost in the crowd



Help Others Help You

Maximize Your Mentor Session Time By:

Coming with questions/agenda

Never being afraid to ask why

Taking charge of your own learning

The Desert of Despair

What it is?

Long and lonely journey through a seemingly pathless landscape where every new direction seems correct but you're frequently going in circles.

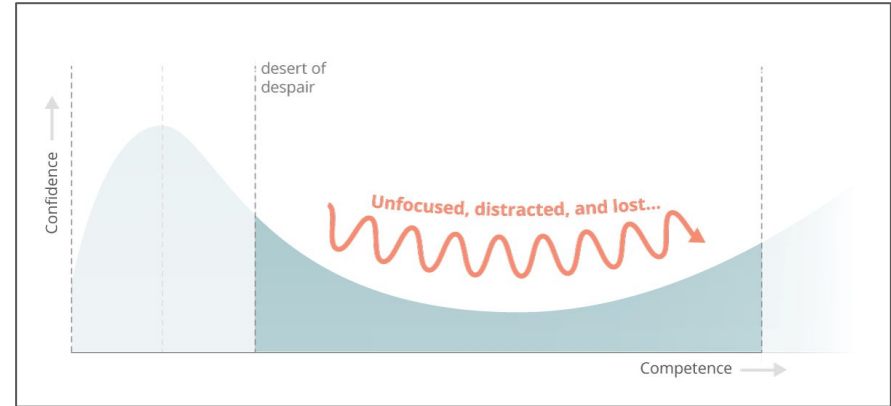
Symptoms:

- Feeling isolated and alone
- Getting distracted
- Procrastinating
- Going around in circles but getting nowhere

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Survive The Desert of Despair

- Review, revise, repeat
- Create your own flashcards
- Quiz yourself on key concepts
- Virtual study groups
- Build accountability



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Take Advantage Of Stellar Support

- **Group Sessions** - Highly interactive, in-depth, topic-based sessions.
- **Team Graders** - Valuable checkpoint feedback from a variety of industry professionals.
- **Technical Coaches** - Provide students with rapid solutions to their most pressing questions.

The Upswing of Awesome

What is it?

The Upswing of Awesome is when you've finally found a path through the desert and pulled together a unified understanding of these new skills.

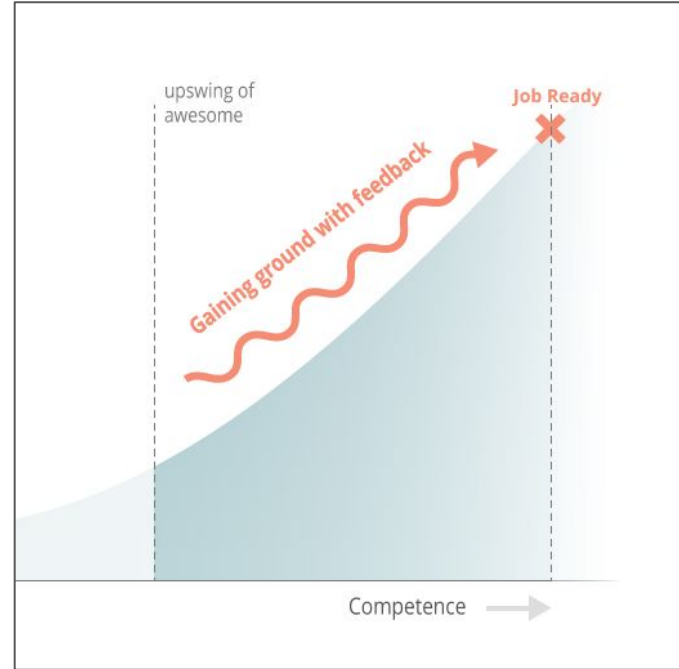
Symptoms:

- I have arrived!
- Wow! I made this project or product!
- Give me that job!

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Maximize The Upswing of Awesome

- Seek And Follow Known Best Practices
- Check Your Assumptions
- Work on Unsexy Skills



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1-on-1 Career Support

- Dedicated career counselor
- Custom applications and resumes
- Interview feedback and improvements
- Mock practical interviews
- Make introductions



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More Tools to Help

Limit Social Media

Make Study Enjoyable

Study Consistently

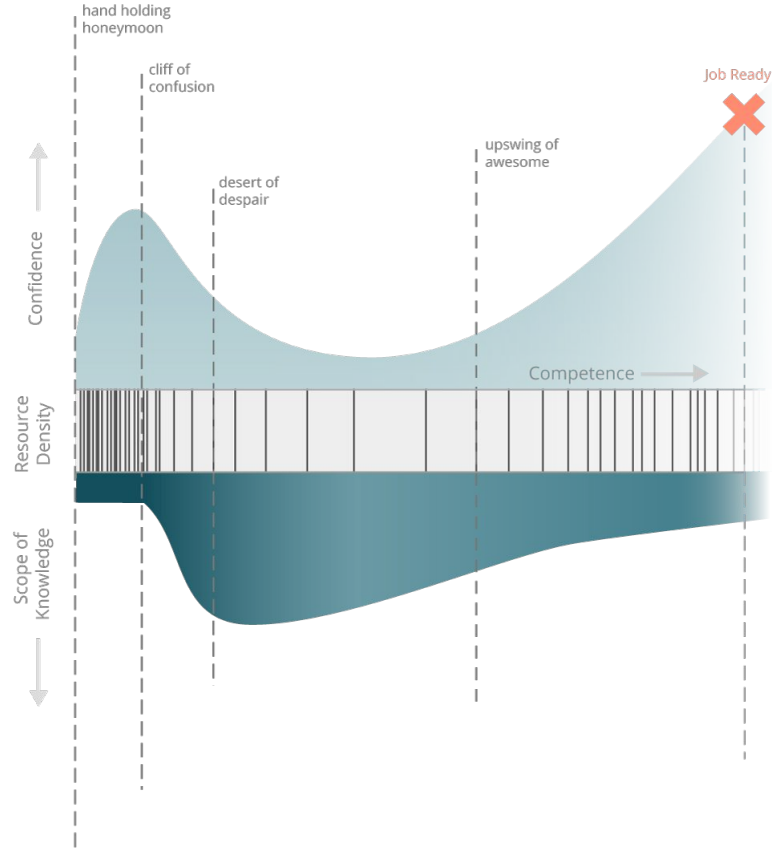
Celebrate Your Success

Leave Room for
Unexpected Events



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Bringing It All Together



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Quotable advice from expert mentors, etc.

Learn More with Thinkful:

Find the Course That's Best For You:
thinkful.com

**Post any questions in the
Chat and Q&A!**

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