## **AI** in Education

Teaching and Learning with Artificial Intelligence



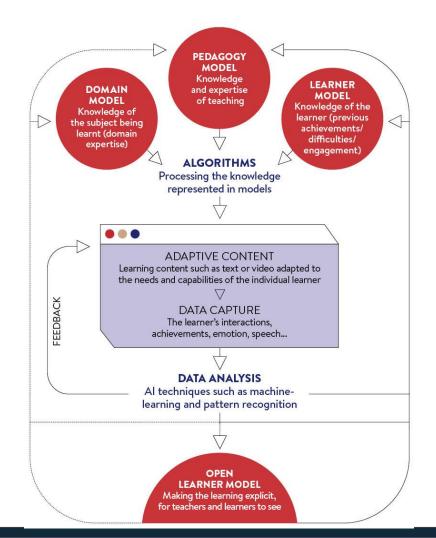
### AI in Education (AIEd)

- The application of AI in education has been a research subject for almost 30 years, but much of the opportunities and spotlights happens after the boom of computational power in the recent years
- AIEd is making tremendous advancements in four areas:
  - Student profiling and prediction
  - Student assessment and evaluation
  - Adaptive systems and personalisation
  - Intelligent tutoring systems





## How does AI fit into education?



Source:

Pearson, 2016

https://www.raconteur.net/hr/artificial-intelligence-is-the-next-giant-leap-in-education



### **Education Application 1: Smart Tutoring**

- Smart tutoring systems help students by giving them assistance before they fall behind and become disinterested
- Insights from data will help identify which area the students are struggling
- Thus, educators can dedicate more resources to rectify the problem early on





### **Smart Tutoring**

- Third Space Learning, which is an online math tutoring platform, uses a system which will detect if a student's reaction to a concept follows a pattern of misunderstanding
- This system helps teachers to address the misconception early and prevent issues down the road
- Another company, **Brainly** is using ML algorithms to filter spam and low quality content in order to deliver quality services to students
- In addition, Brainly platform makes friend suggestions based on the areas which the student needs help







### **Education Application 2: Personalised Learning**



## **How Artificial Intelligence is Boosting Personalization in Higher Education**













#### by David Hutchins

David Hutchins is vice president of higher education and K-12 education for CDW-G, a leading technology provider to government and education.

► LISTEN 04:28

Personalized learning, which tailors educational content to the unique needs of individual students, has become a huge component of K-12 education. A growing number of college educators are embracing the trend, taking advantage of data analytics and artificial intelligence to deliver just-right, just-in-time learning to their students.

#### Source:

https://edtechmagazine.com/higher/articl e/2017/11/ai-boosts-personalized-learnin a-higher-education https://bdtechtalks.com/2017/03/09/artific ial-intelligence-education-edtech/



### Making learning more personal

- Up until now, students undergo standardised classes which are laid out in the curriculum structure
- Standardisation happens due to the aim to generalise education for individuals, aiming to cater for various needs of each individual

However, each individual is different - some are interested in geology, but some just

find geology boring





### Making learning more personal

- With personalised learning, students can get targeted and customised responses from the teachers and improve accordingly
- The pattern recognition capability of Al can address this gap by matching course materials based on personal interest and learning style of each individual



# **AI** in Education

**Grading Essays** 



### **Education Application 3: Grading Essays**



# Artificial intelligence used to mark exam papers

BY TIM SANDLE MAY 29, 2018 IN TECHNOLOGY

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Trials in China have shown how artificial intelligence can at least match, and sometimes surpass, the ability of teachers to mark exam papers. One in every four schools is evaluating machine-led technology.



#### Source:

http://www.digitaljournal.com/tech-and-sc ience/technology/artificial-intelligence-us ed-to-mark-exam-papers/article/523361



### **Grading Essays**



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## China's schools are quietly using AI to mark students' essays ... but do the robots make the grade?

Almost a quarter of the country's schools are testing 'thinking' technology designed to assess everything from an essay's style and structure to its logic and remove human error



T Why you can trust SCMP

#### Source:

https://www.scmp.com/news/china/societ v/article/2147833/chinas-schools-are-qui etly-using-ai-mark-students-essays-do



### **Grading Essays**

- Schools in China have been testing out systems which grades essay work
- The system is able to interpret general logic and meaning of the text, thus undertake human-like judgement in assessing an essay's quality
- Subsequently, the system can assign a grade and provide recommendations of improvement, such as writing style, sentence structure, and overall theme
- In addition, if the essay is trailing off topic, the system is able to detect it and mark it down
- The system assists teachers and reduce the time spent by teachers marking essays, while removing marking inconsistency altogether







http://www.digitaljournal.com/tech-and-science/technology/artificial-intelligence-used-to-mark-exam-papers/article/523361 https://elearningindustry.com/ai-is-changing-the-education-industry-5-ways, www.phdcomics.com Title: "We're all doomed" - originally published 2/6/2008



### **Grading Essays**





### **How Does it Work?**

- The software uses deep learning algorithms to self-compare its outcomes from human teachers' scores
- By comparing repeatedly, the software learns to grade essays with minimal difference from a human teacher
- Moreover, the software can take suggestions and comments from human teachers into account, enabling it to learn better and faster