LIFE2CHAIN

CONNECTS AI AND BLOCKCHAIN

TO CREATE, STORE, CONSUME AND EARN MONEY FROM USER VIDEO CONTENT

Life2Film

AI WEB SERVICE THAT AUTOMATICALLY DISCOVERS THE BRIGHTEST MOMENTS IN VIDEOS

3 years user traction:
Registered: 450K
MAU: 20K
DAU: 700

Traffic: Google/Yandex
1st position"Видеоредактор Онлайн"
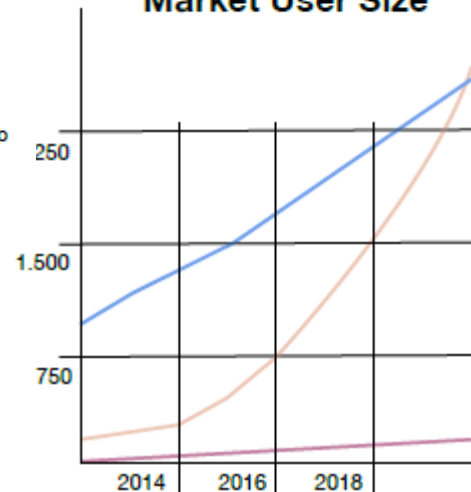Generate 2000 lids/day

Registration: 35%
Retention: 7day - 5% (web beta)
Revenue: 1% (from registration)

Market User Size

○ Facebook   ○ Facebook post video   ○ Magistro

250
1.500
750

2014   2016   2018

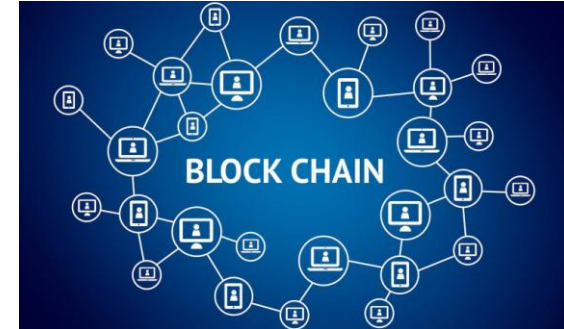*"In 5 years most of Facebook will be video" (Mark Zukerberg)*

Integrated AI and BLOCKCHAIN technologies

MACHINE LEARNING SERVICE THAT AUTOMATICALLY DISCOVERS THE BRIGHTEST MOMENTS AND COMPILE THEM INTO NEW VIDEOS

TOKENS AND DISTRIBUTED VIDEO STORAGE

TECHNOLOGIES AND TOOLS USED

Done:

✓Created Life2Chain tokens at WAVES platform

✓Connects existing LifeFilm users accounts with WAVES wallets

✓Designed and implemented the gamification model with Life2Chain tokens

Expected soon:

➢ Introduce SIA-like technology for decentralized video storage

➢ Blockchain based solution for Copyright protection.

Monetization (how earn token)

1) User earn Life2Chain tokens when upload, review, comments, like, repost video content

2) Hosting provider earn Life2Chain token for storing and sharing video content

3) Businesses and investors purchase Life2Chain token

Monetization (how to spend tokens)

1) User pays with Life2Chain tokens for the AI edited video (sponsored blurb free) and premium services

2) Advertisers pays with Life2Chain tokens for sponsored blurb in edited user video

3) Professionals pays with Life2Chain for stock users video

CORE TEAM

Rustam Salavatov
10+ experience
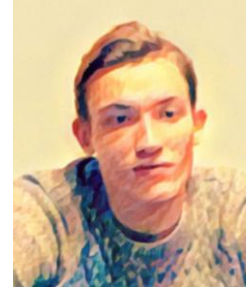Videographer, Videoeditor, Film Director, Data Science

Damir Kazykhanov
16+ experienece
Business advisor , finance, Startups, international markets.

David Shakuntz
3+ expereince
Full stack developer

Evgeniy Makshantsev
5+ experience
Blockchain visioner, entrepreneur

SUPPORT

Renald Gubaidullin – developer

Pavel Smirnov - developer

Alexander Sysoenko - Business Devolopment/Angel

KEY CHALLENGE

We had many ideas and every team member had his own vision because of our backgrounds diversity

It was difficult to select one or find right balance between different ideas