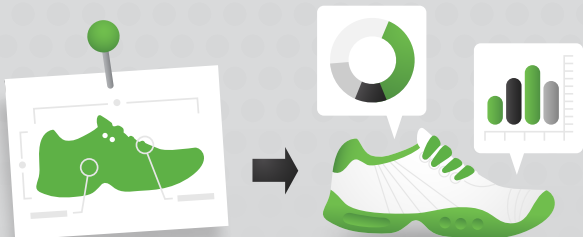


MESH^o1[®]

Merging Innovation and Intelligence

MESH01 for Product Design



Accelerate product innovation through our
unique and robust co-creation platform

Connecting the world's top brands to a vast network of talented, experienced designers to drive innovation and keep pace with new product demands—quickly, easily and cost-effectively!



MESH01 for Product Design

Why go it alone?

To keep up with increased competition and growing customer demand, today's brands are challenged to develop new, innovative products faster than ever before. Often there are too many projects or too few in-house resources to handle it all.

What if you could turn to one source—during any stage of a project—and enlist the immediate help of thousands of expert designers? You can free up staff to focus on other strategic initiatives and still know that critical product development milestones are being met.

The industry's premier co-creation site

MESH01's unique web-enabled platform delivers creative innovation and strategic analysis for the three most critical areas in the consumer product lifecycle: design, testing and marketability. We connect brands with the appropriate segment of our global network of professionals, enabling them to:

- Explore new products and innovations through crowd-sourced design projects
- Evaluate the reliability and performance of a product with customized field testing
- Gather valuable consumer feedback through market analytics

By drawing from a virtual talent pool, MESH01 expands on companies' in-house R&D capabilities to help brands thrive in a highly competitive market.

Why Co-Creation for Product Design

- Meet critical deadlines, free up staff
- Access global talent, quickly and easily, from one place
- Expand or enhance in-house design capabilities
- Stay connected to new ideas
- Reduce misfires in R&D, increase ROI
- Gain a global perspective

MESH.1 / Design



WELCOME

Open up to outside thinking.

Connect to more than 8,000 talented designers-giving you the virtual horsepower to help with existing projects or start something new. A secure site enables you to review concepts, provide feedback, and stay

[JOIN NOW](#)



Current Design Competitions



Shoe design

CATEGORY:	DUE DATE:	DESIGNERS	AWARD
Footwear	8/31	27	\$1600



Club design

CATEGORY:	DUE DATE:	DESIGNERS	AWARD
Equipment	8/31	34	\$2500



Pouch design

CATEGORY:	DUE DATE:	DESIGNERS	AWARD
Clothing	8/31	72	\$3000

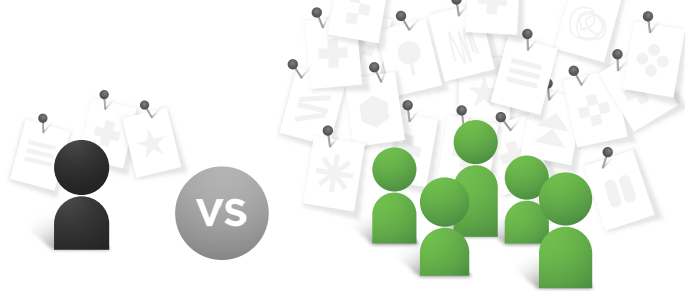
From the Lab

Check out this week's featured innovation.



Ut nulla. Vivamus bibendum, nulla ut congue doli fringilla, lorem ipsum.

[See More Designs](#)



20x the Design Output

Why have one or two in-house designers working on a project when you can put a global team on the job—instantly

*Streamline design, meet critical deadlines
Finished concepts delivered on average
within 32 days!*

*Gain a fresh perspective—FAST
20 unique designs delivered on average
in 18 days!*

*Design, test, perfect—from one source
Open interaction between designers and testes
accelerates innovation*

20x the design output— vs. traditional design firms

Global insight
More ideas in less time
Greater value on \$ spent

Run it by our expert testers

Eliminate cost of failure
Gain valuable feedback
Go to market with confidence (because you tested it!)



MESH01 for Product Design

Connect with the experts you seek

Our secure, robust co-creation platform draws membership from more than 100 countries worldwide, creating a lively interactive community that shares a passion for a brand's industry. This centralized site enables you to engage with MESH01 discreetly and connect with the right members in any or every phase of the product development process.

And we're just getting started! Our co-creation solution continues to grow with specialized experts from a range of disciplines and professional organizations: industrial designers, product developers, athletes, outdoor enthusiasts, consumers, material manufacturers, and more.

Why MESH01 for Design

- **Virtual horsepower**—tap into a talented, passionate community with 8,000+ members from over 100 countries representing 700 design schools
- **Easy, online process**—take advantage of the most in-depth briefing, submission, communication, and scoring process for product design
- **Streamlined results**—expect an approved design within 32 days (that's our average)
- **Design and testing in one**—leverage open interaction between designers and testers from one platform to accelerate innovation

Learn more!

See how co-creation with MESH01 saves you valuable time and keeps your projects on schedule—with fast, proven results! Contact us as **603-766-0955** or email design@mesh01.com

MESH01[®]