

MESH^o1[®]

Merging Innovation and Intelligence

MESH01 for Product Testing



Ensure a more successful
product launch



through our unique and
robust co-creation platform

Connecting the world's top brands to a global network of experienced, passionate testers to put products through their paces—and gather valuable feedback—before they hit the market.



MESH01 for Product Testing

Why go it alone?

To keep up with increased competition, today's brands are challenged to develop new products and get them out to market faster than ever before. Often there are too many projects or too few in-house resources to properly execute the critical stages in product design and testing.

What if you could turn to one source and enlist the immediate help of expert testers to evaluate your new product before it hits the shelves? Draw from a community of thousands and target the very same customers who will buy your product. You'll receive the candid, constructive feedback you need to identify issues ahead of time and ensure a more successful launch with no surprises.

Why Co-Creation for Product Testing

- Ensure product has gone through requisite testing before launch
- Eliminate cost of product failure
- Gather valuable feedback from global markets
- Influence current and future product direction

The industry's premier co-creation site

MESH01's unique web-enabled platform delivers creative innovation and strategic analysis for the three most critical areas in the consumer product lifecycle: design, testing and marketability. We connect brands with the appropriate segment of our global network of professionals, enabling them to:

- Explore new products and innovations through crowd-sourced design projects
- Evaluate the reliability and performance of a product with customized field testing
- Gather valuable consumer feedback through market analytics

By drawing from a virtual talent pool, MESH01 expands on companies' in-house R&D capabilities to help brands thrive in a highly competitive market.

MESH01® / Product Testing



WELCOME

Test the innovations geared for you.

Now access the top brands that are actively seeking your expertise and insight. Use our dynamic site to manage tests, update your profile, participate in forums, and offer real-time feedback.

[JOIN NOW >](#)

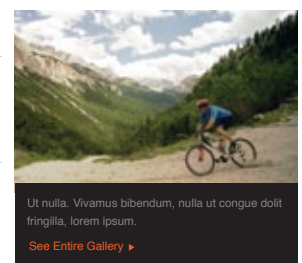


Current Product Tests

| | | | | |
|--|--------------------|---------------------|------------|---------------|
| | Jacket | | | |
| | CATEGORY: Clothing | DURATION: 8/31-9/15 | TESTERS 27 | SOMETHING 875 |
| | Work Boot | | | |
| | CATEGORY: Footwear | DURATION: 8/31-9/15 | TESTERS 27 | SOMETHING 250 |
| | Golf Shoe | | | |
| | CATEGORY: Footwear | DURATION: 8/31-9/15 | TESTERS 27 | SOMETHING 345 |

From the Field

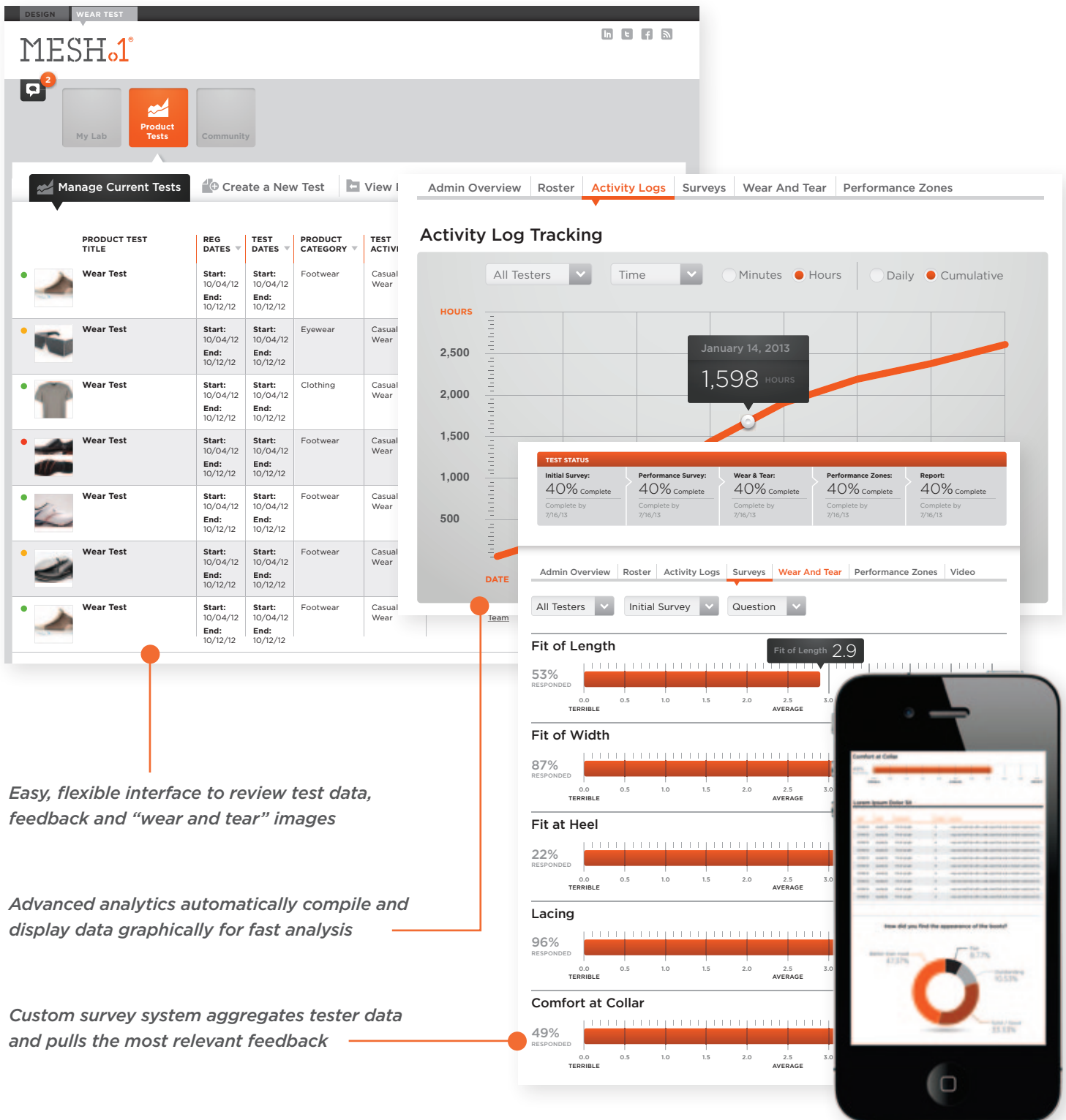
Check out this week's featured tester.





Run it by our expert testers—go to market with confidence!

We make it fast and easy to gather feedback from your targeted customers.





MESH01 for Product Testing

Connect with the experts you seek

Our secure, robust co-creation platform draws membership from more than 100 countries worldwide, creating a lively interactive community that shares a passion for a brand's industry. This centralized site enables you to engage with MESH01 discreetly and connect with the right members in any or every phase of the product development process.

And we're just getting started! Our co-creation solution continues to grow with specialized experts from a range of disciplines and professional organizations: industrial designers, product developers, athletes, outdoor enthusiasts, consumers, material manufacturers, and more.

Why MESH01 for Testing

- **Global perspective**—tap into a passionate community with 8,000+ members from over 100 countries
- **Easy, online process**—take advantage of a powerful platform that automates tester recruitment and compiles results in an easy-to-use dashboard
- **Avid participants**—connect with the same people who will buy your product—and get their valuable assessment in a timely fashion
- **Market analytics when you need it**—access your product data whenever you need it through a secure, dynamic dashboard
- **Testing and design in one**—leverage open interaction between testers and designers from one platform to accelerate innovation

Learn more!

See how co-creation with MESH01 saves you valuable time and keeps your projects on schedule—with fast, proven results! Contact us as **603-766-0977** or email product.testing@mesh01.com

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