Sandra Vargas
Front End Developer

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Team player with good communication skills and willingness to learn.

Skills

Front End
- HTML5
- CSS3/ Sass
- JavaScript(ES6)
- Responsive design (mobile first)
- WordPress
- Joomla
- ARIA (Accesibility)
- Schema markup

Libraries / Frameworks
- React
- jQuery
- Bootstrap

UI/UX
- Adobe Suite
- Wireframing
- Prototyping
- Atomic Design

Other Tools
- Git
- NPM
- Slack
- Asana

Experience

Graphic Designer / Web Developer
Vet Marketing Pro
Jan. 2018 - Present

- Create responsive websites based on mockups.
- Develop custom themes on Wordpress and add the functionality required with custom widgets, taxonomies, post types, plugins, etc.
- Design the user flow of mobile and web-based applications, also tested them and gave comprehensive feedback to the lead developer.
- Integrate ARIA attributes for accessibility.
- Plan and implement Schema markup to improve SEO.
- Setup Google Analytics, Google Search Console and Google Tag Manager for clients.
- Create SOP documents and step-by-step tutorials to train less "tech-savvy" coworkers.

Graphic Designer / Web Developer
Lifestyle Interactive Technologies
Oct. 2012 - Dec. 2016

- Create responsive websites based on basic mockups.
- Design the user flow of web-based applications.
- Create custom email templates and graphics for email marketing campaigns.
- Create brand identity, marketing and promotional materials for clients.
- Create SOP documents for in-house use for several tasks.

Education

CETYS University*
Tijuana Campus

Bachelor's degree in Digital Graphic Design Engineering   GPA: 4.00/4.00
August 2003 to December 2007.
Medal for Academic Merit and diploma.

*Accredited by the Western Association of Schools and Colleges (WASC).

in linkedin.com/in/sandralvargas   💼 portfolio.lifeanddoodles.com   github.com/lifeanddoodles