

Using Our Name

Opready is one word. When used in text, it's written as a proper noun with only the first letter capitalized. The all-caps case version is reserved for our mark which is included in this package.

Opready

Do use -
Proper noun case

OpReady

Do not -
Use improper case

Op Ready

Do not -
Use multiple words

OPREADY

Do not -
Use reserved mark

Using our Logo

Our marks cannot appear or metaphorically suggest affiliation with accompanying design or other marks.

OPREADY

Do -
Follow all brand guidelines

OPREADY

Do not -
Use stroke or outline

OPREADY

Do not -
Use unapproved colorways

OPREADY

Do not -
Use less than 12pt height

OPREADY

Do not -
Clip or distort proportions

OPREADY

Do not -
Add shadows or stack marks

OPREADY

Do not -
Fill with patterns or add effects

OPREADY

Do not -
Use less than 7:1 contrast ratio

By using Opready's trademarks and resources, you agree to follow our brand and trademark guidelines - as well as our Terms of Service and all other rules and policies that can be found on our website at www.opready.com