

## Using Our Name

Opready is one word. When used in text, it's written as a proper noun with only the first letter capitalized. The all-caps case version is reserved for our mark which is included in this package.

**Opready**

Do use -  
Proper noun case

**OpReady**

Do not -  
Use improper case

**Op Ready**

Do not -  
Use multiple words

**OPREADY**

Do not -  
Use reserved mark

## Using our Logo

Our marks cannot appear or metaphorically suggest affiliation with accompanying design or other marks.

**OPREADY**

Do -  
Follow all brand guidelines

**OPREADY**

Do not -  
Use stroke or outline

**OPREADY**

Do not -  
Use unapproved colorways

**OPREADY**

Do not -  
Use less than 12pt height

**OPREADY**

Do not -  
Clip or distort proportions

**OPREADY**

Do not -  
Add shadows or stack marks

**OPREADY**

Do not -  
Fill with patterns or add effects

**OPREADY**

Do not -  
Use less than 7:1 contrast ratio

By using Opready's trademarks and resources, you agree to follow our brand and trademark guidelines - as well as our Terms of Service and all other rules and policies that can be found on our website at [www.opready.com](http://www.opready.com).