

**SAM LAY**

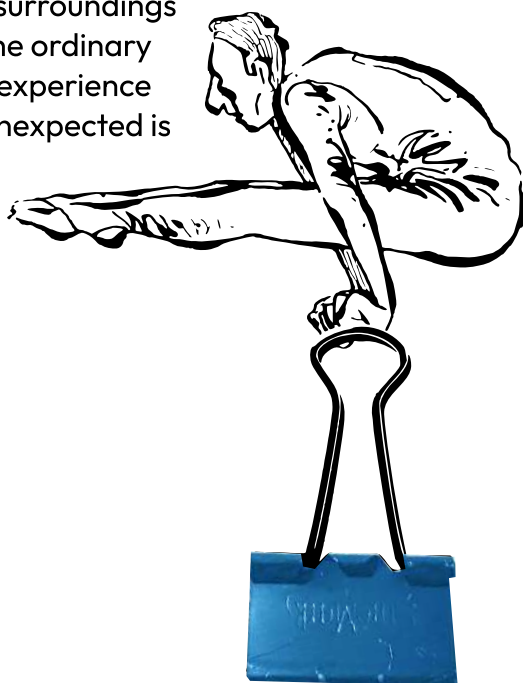
# LIFE IN A NOTEBOOK

**WHEN ART MEETS EVERYDAY**

Life in a Notebook brings the world of art closer to our everyday life. Cartoonist Sam Lay lets his artistic vision move off the two-dimensional page and reaches beyond, into the three-dimensional world of his audience. The mundane and familiar objects of our domestic world such as pencils, paper clips and buttons come into Lay's visual world in a marriage of perspective and humor that stretches the boundaries of the cartoon.

Can the things we see around us every day have another life? Can we look beyond what is routine and what we know of the world to see things in new ways? What happens when objects from different dimensions come together and interact? Lay's experimental approach to cartoon making explores these questions, celebrates the commonplace, and invites audiences to un-see the world as we know it.

With the artist's invitation to see the little things in our surroundings from a different light, Life in a Notebook draws upon the ordinary and often taken for granted elements of our universal experience and puts them to work in the artist's world. Here, the unexpected is familiar, the familiar feels unexpected, and art meets the everyday!



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## About the Artist

# SAM LAY

Sam Lay is a Singapore based visual artist, illustrator, and cartoonist. Sam Lay's practice explores and satirizes our universal experience where the humor of everyday life is celebrated on a level that everyone can enjoy and understand. As a champion of the silent comic or pantomime technique, Sam Lay lets his illustrations deliver the narrative or punchline without the accompanying text or speech of conventional cartoons.



In 2020, Sam Lay created over 200 cartoons as part of The Oddly Sequential project, an initiative to promote the awareness of pantomime cartoons to audiences in Singapore. Now underway with his new project, Life in a Notebook, Sam Lay strikes the creative chemistry between his illustrations and everyday life by incorporating common household objects into his cartoons. He continues to create a visual world that is a little bit familiar, a little bit new, and where everyone is welcome.

## LIFE IN A NOTEBOOK By SAM LAY

### ACKNOWLEDGEMENTS

Artist	Sam Lay
Curators	Sam Lay Barbora Burianova
Exhibition Design	Barbora Burianova
Exhibition Build	Right Space

### CONTACT

For inquiries about the exhibition you may contact us at:

[sam@curratic.com](mailto:sam@curratic.com)

You can follow Sam Lay and his future projects on social media!



This event would not come to life without the support of our partners. We would like to express our gratitude towards the National Arts Council Singapore, National Kidney Foundation Singapore, and our venue partner CapitaLand for being part of this project. The exhibition is organized by curratic, an arts activation company based in Singapore.

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**SAM LAY**

# **LIFE IN A NOTEBOOK**

**WHEN ART MEETS EVERYDAY**

**POP UP  
EXHIBITION**

**18 — 20 FEB**

**LOCATION**

Capital Tower  
(Level 9, Open Mind)

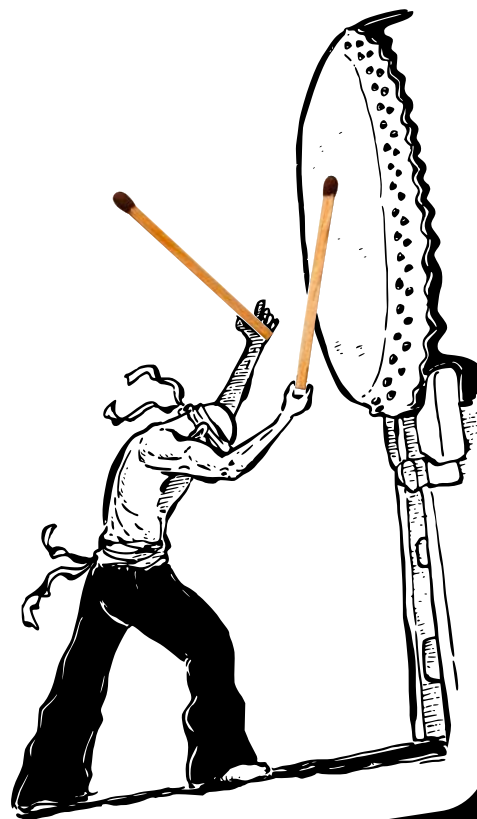
168 Robinson Rd,  
L9 Capital Tower,  
Singapore 068912

**OPENING HOURS**

9 am — 9 pm

**ADMISSION**

Free



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