

rashid.rocks content for halcyon template

LinkedIn address: <https://de.linkedin.com/in/rowoyele>

Twitter: @hello_rashid

E-mail: hello@rashid.rocks

ASKING HOW TO UNDERSTAND WHERE WE ARE AND WHERE WE SHOULD GO

My practice is situated around a questioning of what exists and how to evaluate that through social practice and envisioning collaborative ways to engage communities and groups in processes of innovation. Facilitating workshops, presenting ideas through new perspectives, and performing in the public realm are my methods of departing the principles of design into the social consciousness. Moving from a desire to democratize design towards a process of designing democracy. We have the tools to re-design the world that we live in and that we shape for the future. The common good is inherently social — this is your call to action!

WE CAN UNDERSTAND SOCIAL SERVICES AS COMPLEX SYSTEMS ACTORS + BEHAVIORS + TOUCHPOINTS + INTERACTIONS

PROJECTS **(projects listed in reverse chronological order below)**

STUDIO CINCINNATI Cincinnati, Ohio, USA

Designed and facilitated one of the first social innovation platforms developed in the United Way national non-profit system.

GLOBAL CITIZEN LEADERS Mumbai + Lonavala, Maharashtra, India

Co-facilitated an innovation program with 472 MBA students working on more than 50 projects using Design Thinking.

YOUTH BIKE SUMMIT New York City, New York, USA

Sat on the development committee and facilitated portions of the conference's events.

MAKE YOUR MARK w/DESIS LAB + PARTNERSHIPS FOR PARKS New York City, New York, USA

Designed and facilitated a program centered around urbanism with youth in 3 specific areas of New York City.

QUEER URBAN GEOGRAPHIES Paris + Argenteuil, France

Facilitated community engagement workshops and developed a performance to explore queer experiences of urbanism.

LIVING ARTS CITY

New York City, New York, USA

Designed and facilitated the opening and closing workshops with colleagues from Transdisciplinary Design.

RECYCLING CITY // CITA: PERFECT GHETTO

Venice + Mestre/Marghera, Venezia, Italy

Developed an anthropological investigation around the cultural implications of the redesign of a transit hub.

DEED COLUMBIA

Manizales + Rio Sucio + Anserma + Aguadas, Caldas, Colombia

Facilitated visioning and innovation workshop sessions with artisans in partnership with Universidad Autónoma de Manizales.

WORLD BANK + HUMANITARIAN DESIGN LAB

New York City, New York, USA

Developed a deeper understanding of the value of micro-insurance to climate-vulnerable populations.

Links for Projects:

Studio Cincinnati // Vimeo Video: <https://vimeo.com/126626652>

Studio Cincinnati // Website: <http://www.studiocincinnati.org>

Global Citizen Leaders // Website: <http://insights.ccl.org/wp-content/uploads/2015/03/WeSchool.pdf>

Youth Bike Summit // Website: <http://youthbikesummit.org>

Make Your Mark // Website: <http://sds.parsons.edu/blog/projects/make-your-mark/#sds-twitter>

Make Your Mark // Vimeo: <https://vimeo.com/102231498>

Queer Urban Geographies // Website: <http://queergeo.xyzlab.org>

Queer Urban Geographies // Vimeo Video: <https://vimeo.com/134340084>

Living Arts City // Website: <http://sce.parsons.edu/livingartscity/>

Recycling City // ISSUU publication: http://issuu.com/extremecities/docs/recycling_city

DEED Columbia // Website: http://deed.parsons.edu/?page_id=394

World Bank + HDL // YouTube: https://www.youtube.com/watch?v=GoY0MEy_05Y

About Rashid Links:

Parsons Alumni // Website: <http://sds.parsons.edu/blog/alumni/rashid-owoyele/#sds-twitter>

Amazing Alumni Indiana University School of Liberal Arts //

Website: <http://liberalarts.iupui.edu/features/alumni-donors/owoyele.php>