

IET DAVV'S



A A K S H A N K
— 2 0 1 6 —



Institute of Engineering & Technology

Devi Ahilya Vishwavidyalaya, Indore

(Accredited 'A' Grade by NAAC)

About Us

Institute of Engineering & Technology is acclaimed and respected as a knowledge centre par excellence. It is one of the prestigious institutes of central India which has been striving ceaselessly to shape young enthusiasts into trained professionals. We have always kept an attitude to sustain our nation with pride by our honest contribution to the welfare of the society.

"Huge aspirations define the heights of great success."



A A K S H A N K

About Us

Started by a group of enthusiastic IETians, in 2001, in order to provide a grooming stage to the budding talents in the Institute, Aakshank has transformed itself into the most zestful and extra-ordinary cultural bonanza in Central India. The events cover a wide array of events ranging from competitions in varied genres like Dance, Drama, Singing to Star Night, DJ Night, StuntMania and plenty of informals.

As quoted by Brian Stacy:
***“Excellence is not a destination;
it is a continuous journey that never ends”***

We at Aakshank constantly strive to give our best shot each time we take strike.

HIGHLIGHTS OF PREVIOUS YEAR

Reachout of over
200+ Colleges

Sponsored and partnered
with over 20+ national
and local brands.

Unprecedented outdoor,
print, electronic and
social media promotion.

Footfall of over
15000+ students from
across the state

30+ Events over various
genres like Fashion Show
Informals and DJ Night.



STARNITES



K. Mohan



Agnee performing live at IET

STARNITES



Kailash Kher



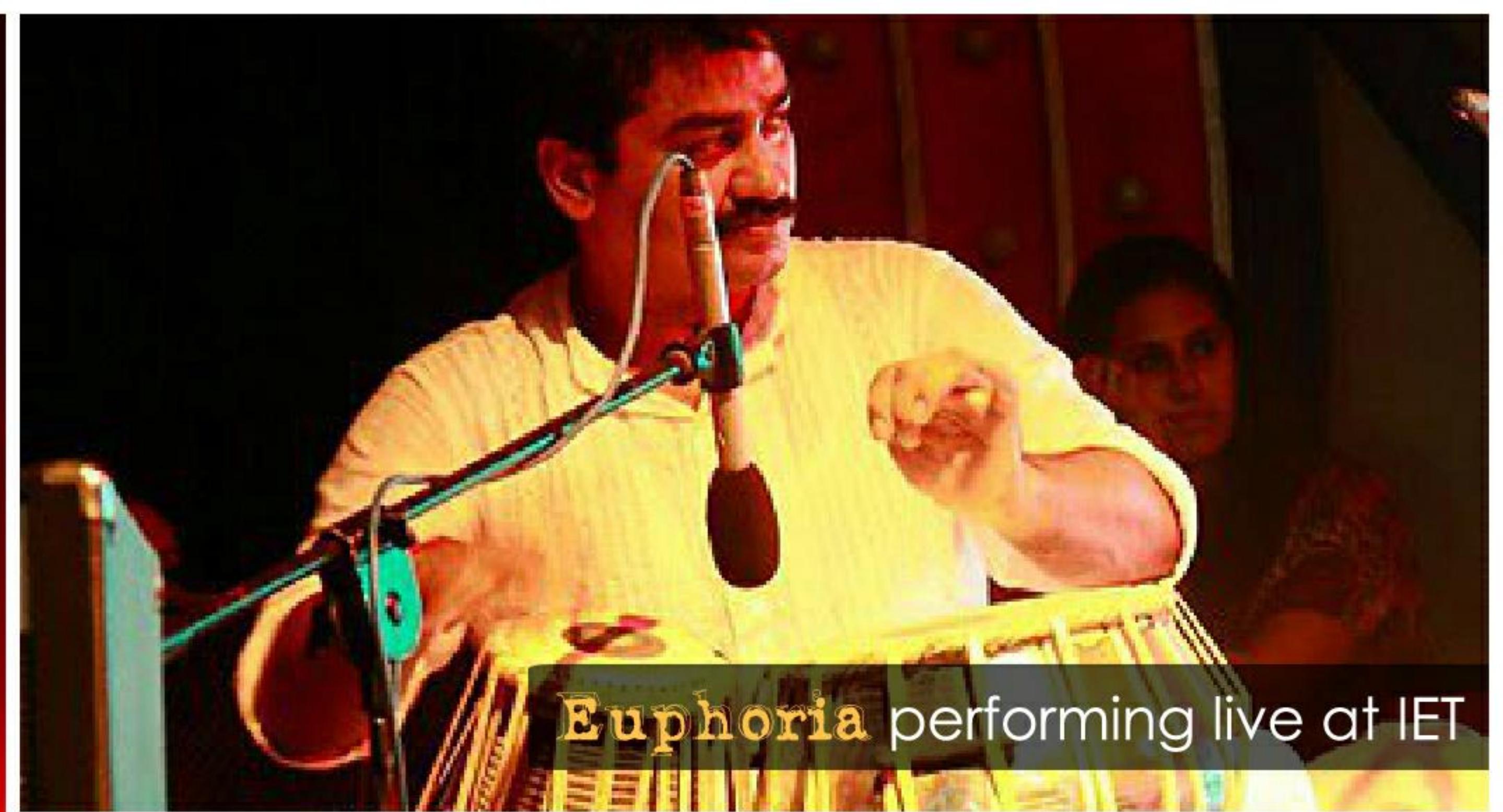
Kailasa performing live at IET

STARNITES





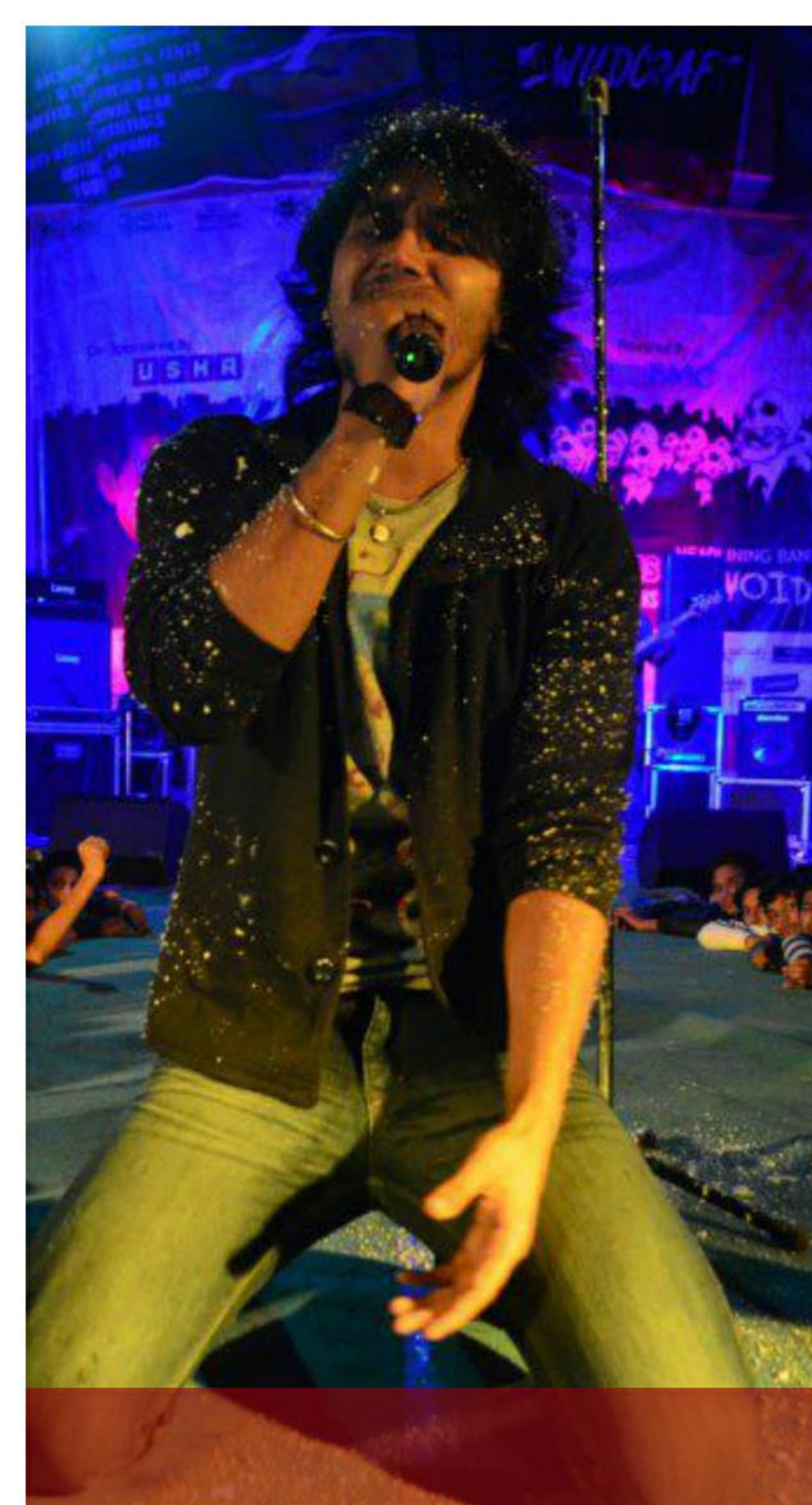
Dr. Palash Sen

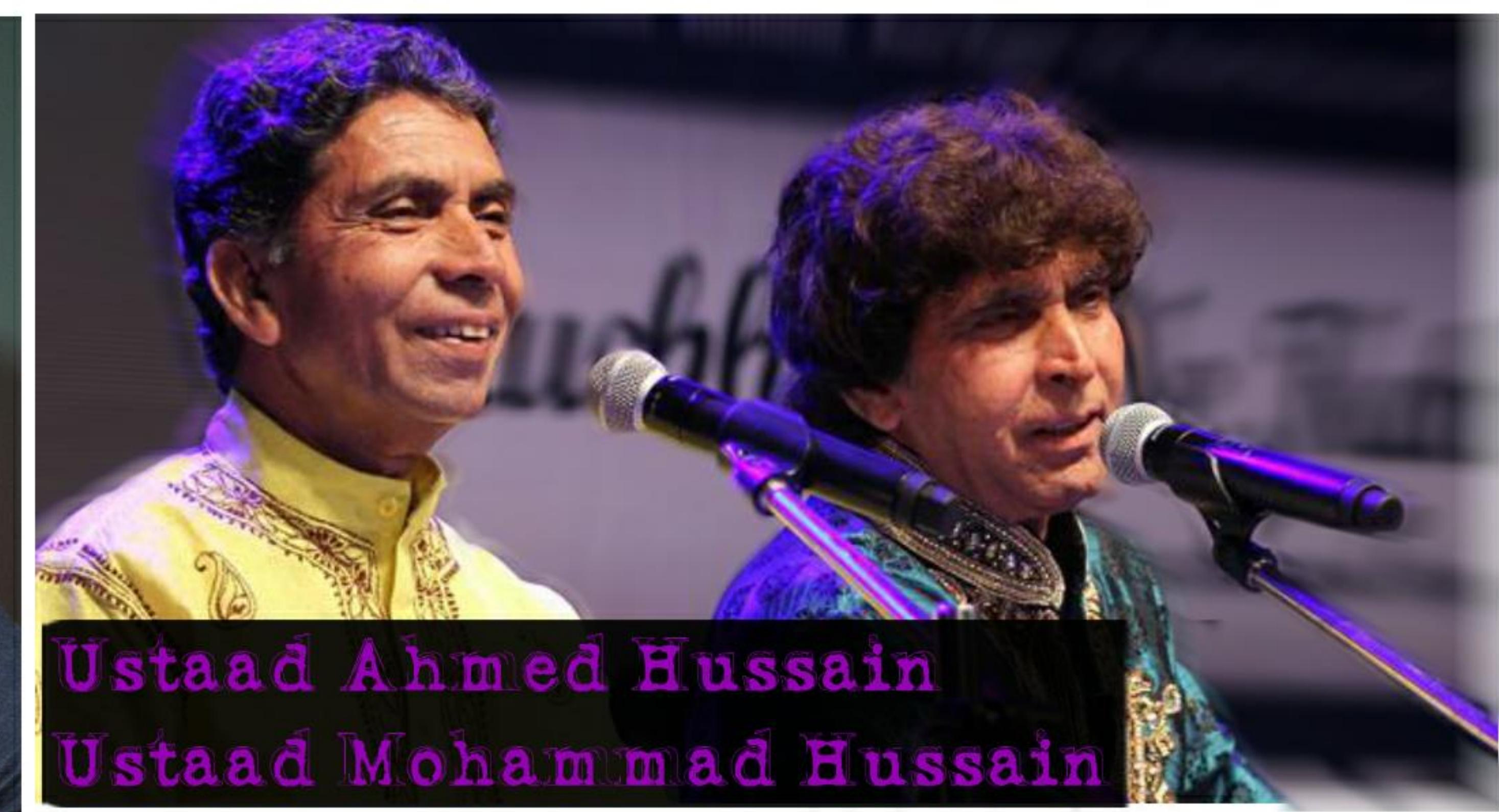


Euphoria performing live at IET



STARNITES



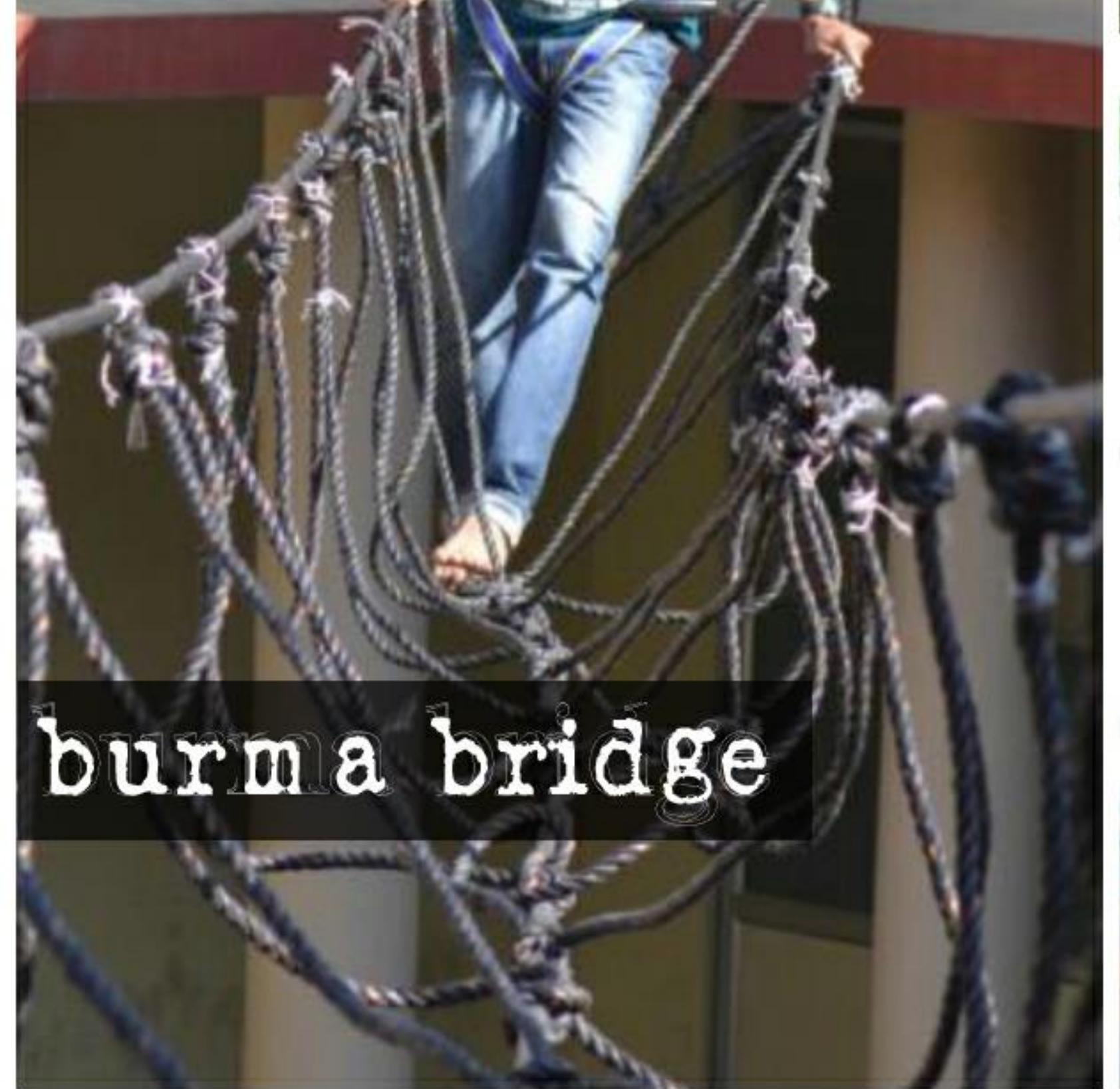


INFORMALS



STUNTMANIA

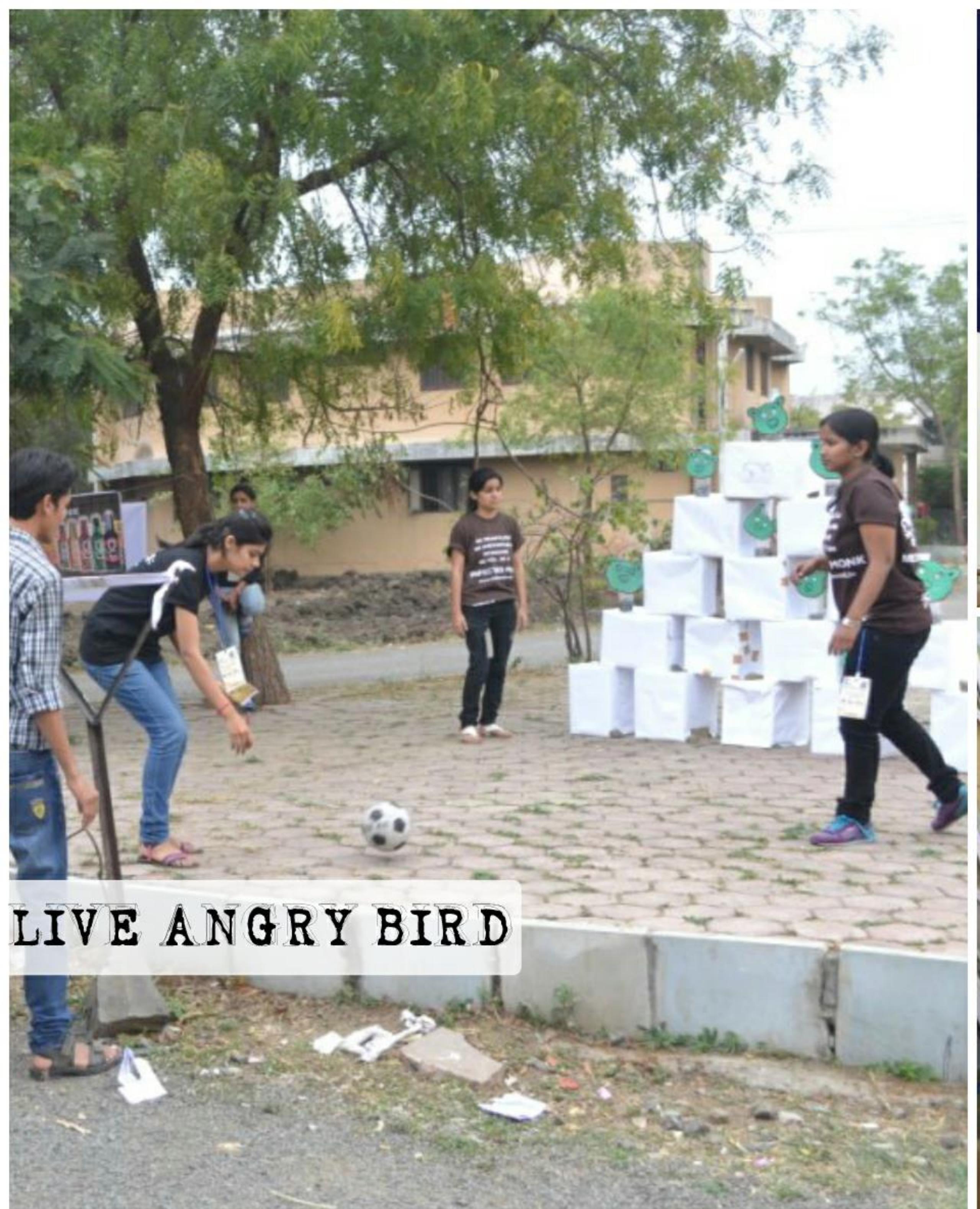




paintball



zorbing



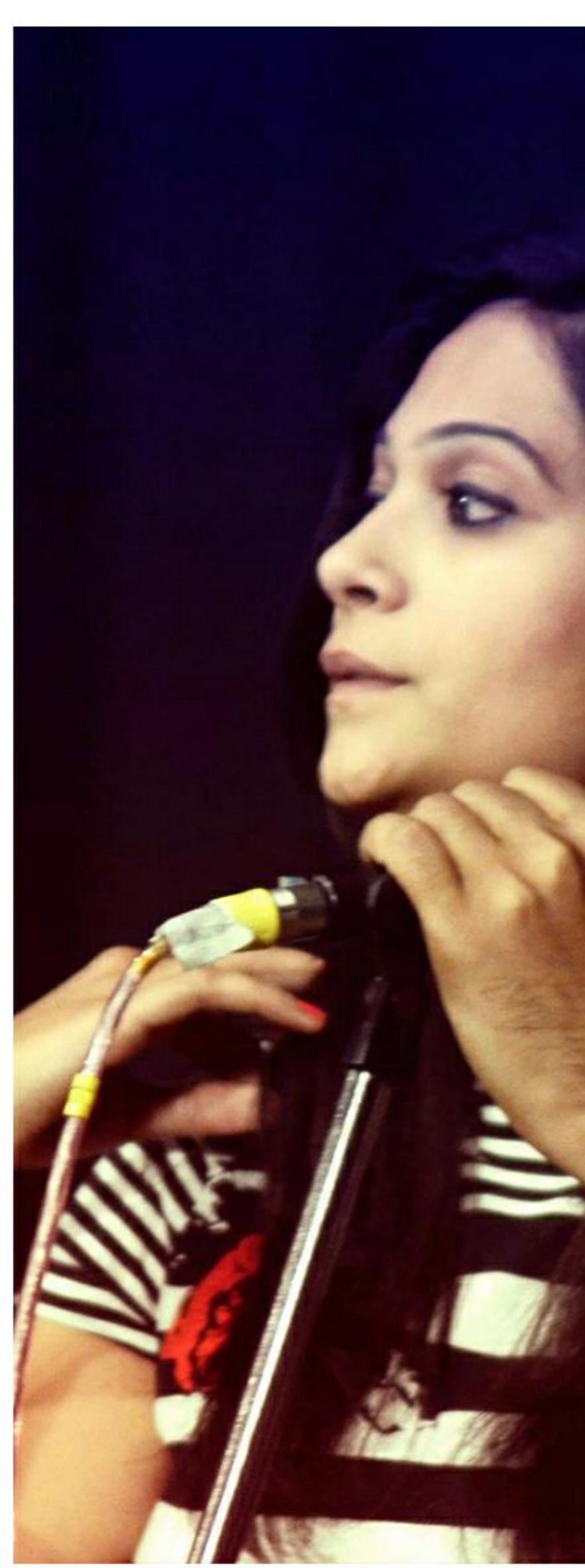
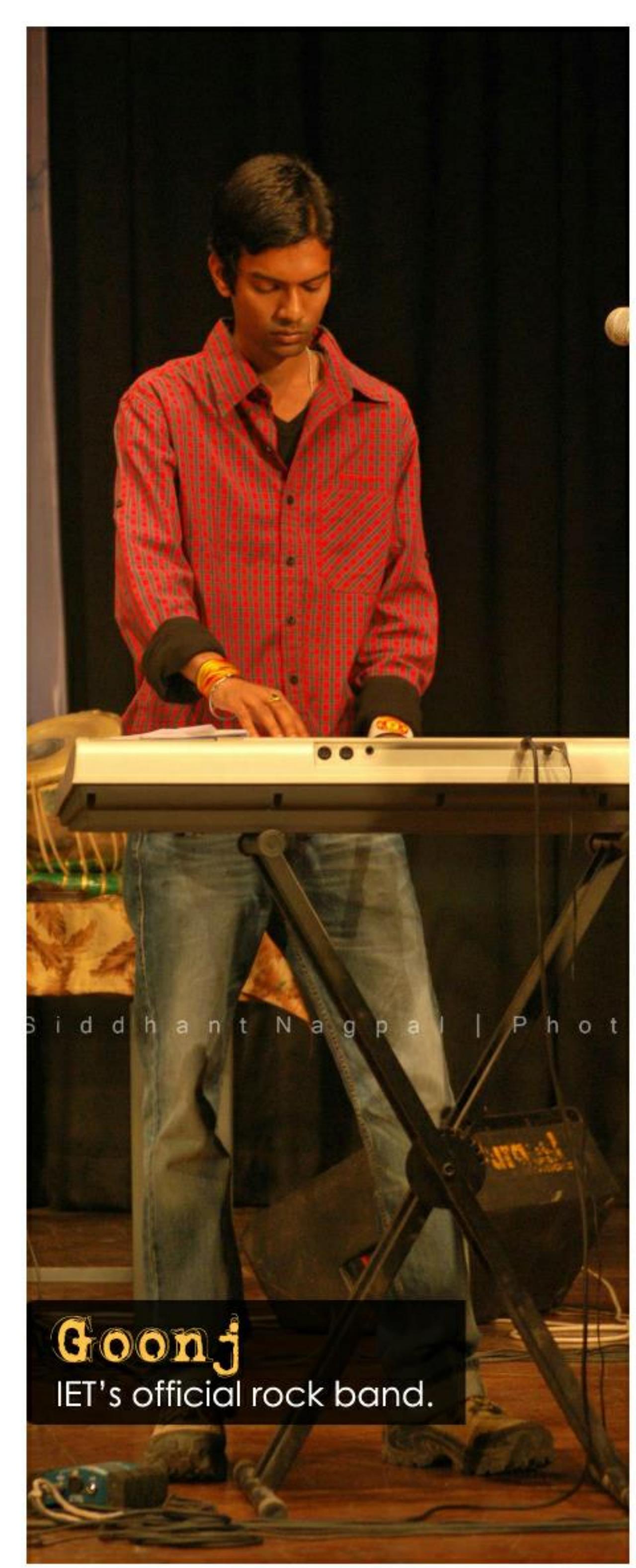
CULTURAL EVENTS



Mridaksh

Annual Fashion Competition





MEDIA COVERAGE



THIS YEAR



live performance by
the official band
of IET

move yourself
to the electronic beats

Stuntmania
Auto Expo
Superbike Rally

Javed Ali
Lucky Ali
Papon
Euphoria

zorbing
angry birds
quizzer
paintball
gully cricket
lan gaming
street football
street volleyball
Hot air balloon
scavenger's hunt
paint your wings

The Ramp melting
fashion show

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freecharge

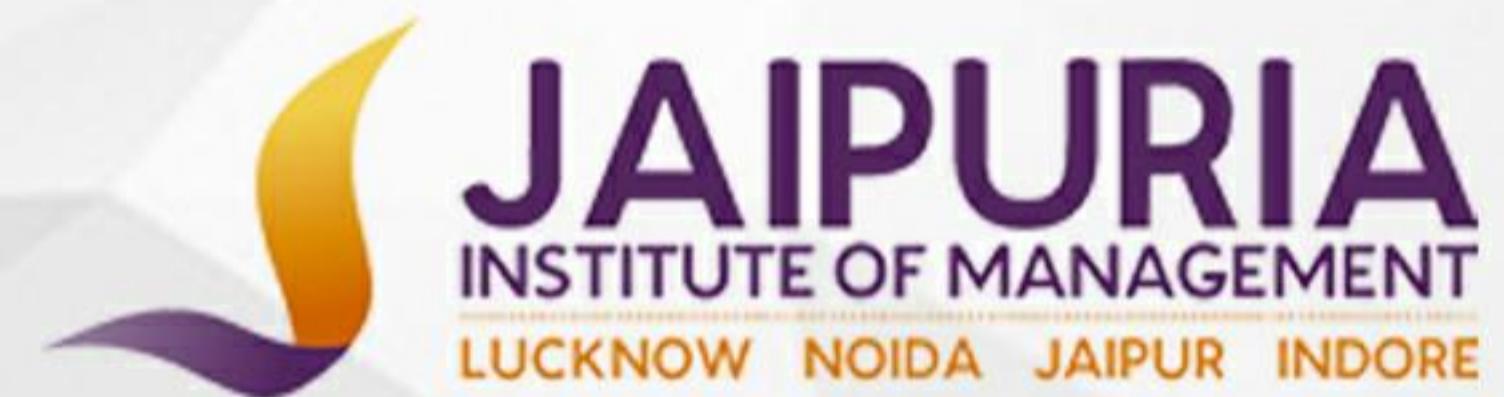


vodafone

KTM



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An ISO 9001:2008 Certified Company



TESTIMONIALS

Being a member of team Aakshank is a great learning experience. It's an education sans books, which makes us ready for the life to come.

-- *Ashutosh Porwal, Alumni
IET DAVV*

A well organised and co-ordinated event and performed with a smile till the end.

-- *K.Mohan, Agnee*

Its always great to partner with team Aakshank. The support and enthusiasm they show is commendable. Wish to venture again.

--*Director, Jaipuria Institute*

Team Aakshank is a real inspiration. Its unbelieveable how students just like us can organise such a great event. Will be back next year !

Student, MediCaps Indore

Student clubs play an important role in the development of any college. Aakshank is the backbone of IET's cultural scenario.

-- *Dr. Pratosh Bansal
Faculty Incharge, Cultural Committee (IET DAVV)*

THE TEAM

MARKETING AND SPONSORSHIP

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