Hello {company\_name},

Insert any variable name inside of the curly bracket to represent the variable of which to be replaced. For example, if the variable name “company\_name” is set as the string “Amazon” in our Python program, then all of the instance in this template with {company\_name} will be replaced with the word “Amazon”. You can add as many variables as you wish as long as Python can properly process and convert command line inputs into the desire variable name in the program.

For example, if job\_position = coder, and company\_name = Amazon, then:

I would like to apply for {job\_position} position at {company\_name}.

Should be equal to:

I would like to apply for coder position at Amazon.