

ĐINH THỊ KIỀU ANH

Bachelor of Science in Pharmacy

Date of Birth: 06/11/1996

Gender: Female

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Permanent Address: No.70/13 Dinh Cong Trang, KonTum City, KonTum Province, Viet Nam

EDUCATION

DaNang University of Medical Technology and Pharmacy

(Aug, 2014 to Jul, 2019).

Major: Pharmacy

PROFESSIONAL WORK EXPERIENCES

- **Marketing Intern (Jul 1st, 2019 to Now)**

Abbott – Establish Pharmaceutical Division (EPD)

- Responsible for behavioral segmentation Project
Training about behavioral segmentation for sales team and develop CLM for them.
Work on field to give feedbacks from sales team, guide them use system.
Analyze data, market segment KPIs and make recommendations for improvement.
Track & maintain market segment business plans as per alignment.
- Prepare ideas for designing brochure, poster, leaflet...
- Support Marketing Activities: CME, Workshop, agendas,..and give idea for events to unite employees .
- Other tasks assigned by Supervisors

- **Intern** (Jan 7th, 2018 to Apr 19th, 2019)

Hai Chau DaNang General Hospital

- Practiced consultation for patients.
 - Practiced at arranging medicine by FIFO, FEFO rules.
 - Researched pharmaceutical Laws and Circulars.
- **Vice-chairman of the Medical Student Skills Club** (Mar 10th, 2016 to Mar 11th, 2017)
 - Planned activities, weekly meeting, teambuilding, camping to improve hard skills and soft skills with other board members.
 - Supported in university's youth Union activities.

STRENGTH

- **Working in a high pressure environment**
- **Dynamic and enthusiasm**
- **Logical thinking and creative**
- **Well-organized**
- **Patience**
- **Working far from home**

SKILLS

Microsoft office (Word, Excel, Powerpoint)



Teamwork



Sales communication



Presentation



CERTIFICATIONS

- **TOEIC Certificate by IIG Vietnam**
- **Certificate of application in basic information technology**
- **Effective self-management Course Certificate by Tam Tri Tin Training and Consulting company**
- **VUG DaNang Certificate by VUG Vietnam and Vietnamese Student's Association In 2018**

ACTIVITIES

- **Volunteer almost Events in University**
- **Volunteer in Football Event of VUG**
- **Top 3 of Vietnamemse food jouney with 7UP**