

Soctrang, Vietnam. DOB: March 30th 1995

Lim Minh Phuong

Medical representative

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OBJECTIVE

- **Short-term:** Gain experiences and grasp all the skills of being a medical representative after 3 to 4 months of working, by using communication skill, presentation skill and sale experience. Besides, try to learn from colleagues in order to develop the ability of myself and become more professional in work.
- **Long-term:** Become an excellent Medical representative, always reach sale targets and strive to be promoted to a manager position after 4-5 years working

WORK EXPERIENCES

GPP DRUGSTORE

JUL 2018 - PRESENT

OWN BUSINESS

MAR 2016 - MAY 2018

TRAINEE SALES STAFF

- Sale, give information for customers.
- Advertise promotional campaign or good's on special offer for customers through phone text messages.
- Check, price and classify goods and pharmaceutical products in the warehouse.

MANAGER AND SALES STAFF

- Found and managed a Facebook fanpage of a Korean musical band.
- Grasped at special opportunities of Korean idols' activities to do business (buy and sale products from Korea, order to have products/ gifts made in Vietnam factoies) in order to serve for the need of fans.
- Introduced, provided advice on products through Facebook messenger and answer customers' questions on phone.

Results:

- Succeeded in managing Facebook fanpage with more than 130,000 followers (up to now) thanks to creative promotional strategies such as interesting online activities, give-away games, the offline fanmeetings to increase interaction amongst administrators, members and the page.
- On average, for each month, offer 1 or 2 times to sell different products (music disc, posters, lightsticks, phone cases, teddy bears, costumes, ...). The number of orders is always exceeded the expected (120-150%).

EDUCATION

CANTHO UNIVERSITY OF MEDICAL AND PHARMACY

SEP 2013 - IUL 2018

MAJOR: BACHELOR'S DEGREE IN PHARMACY

Graduation result: Good GPA: 3.16/4.0

ACTIVITIES

"THE YOUTH ARENA" COMPETITION

MAR 2014

ORGANIZER

- Planned, created and arranged fun, entertaining and team-building games for all of our students.
- Outstanding success, more than 100 teams equivalent to 500 students participated.

CONTACTING SOCTRANG PROVINCE STUDENT BOARD

SEP 2014 - JUL 2018

CORE MEMBER

- Participated in meetings, exchanged experiences, made friends with members of the board.
- Collaborated, supported online sales and set up booth at the Pia Cake Festival of Soc Trang Province to raise funds for the board.

"A WARM MID-AUTUMN" PROGRAM

OCT 2017

VOLUNTEER

- Mobilizing donations, organizing singing contest and giving presents to primary pupils of Hoa An 4, Hau Giang province

HONORS & AWARDS

2013, 2014, 2017, 2018

MAR 2015

Encouraging Study Scholarships

The third-prized winner of Badminton competition of Pharmacy Faculty

SKILLS

Communication

Teamwork

Public Speaking

Logical thinking and creativity

Microsoft office

English

Korean

INTERESTS

- Communicating and making friends
- Sports
- Traveling
- Reading books