



26/10/1990

No 10, Alley 149, Nguyen Tuan Street, Thanh Xuan District, Hanoi city

01667399435

xuankhanh.pharmacist@gmail.com

KỸ NĂNG

Planning



English (well communicate and present in dual language)



Designs (PTS, Proshow)



Self-study



Teamwork



REFERENCES

Full name: Hoang Thi Thanh Huong
Job Title: Director
Company name: Moller Vietnam
Phone number: 0912211229
Full name: Pham Thi Lien
Job Title: Marketing Executive
Company name: Moller Vietnam
Phone number: 01656288550

NGO XUAN KHANH

MARKETING

CAREER GOAL

Become an excellent Brand Manager in next 2 years and Marketing Director in next 5 years

EXPERIENCE

5/2017 - Now

MOLLER VIETNAM MARKETING MANAGER (TEMPORARY)

Description

Teamwork for short-term Marketing Communication Plans
Increase the turnover of E-Commercial Channel (Facebook, Shopee, GHTK)
Manage the budget of Marketing Communication activities
Create Sale and Consulting process online
Create the solution to eliminate the damages of crisis communications.

Achievements

Successful events on facebook: Photo Contests of Fanpage of Moller's and Ferrumplus brand of which reached more than 100.000 people
Each fanpage has been naturally increasing by 100 - 300 likes per month

5/2016 - Now

MOLLER VIETNAM PRODUCT SPECIALIST

Description

Research products and training all employees in the company (majoring in Omega-3 and iron supplement)
Research market before launching new products
Teamwork to build the brand positioning
Introduce brand and products to physicians in hospitals and clinics
Respond to questions and complains of physicians and customers.

Achievements

Successfully presented products in more than 20 hospitals in Hanoi, HCM city, and other provinces

7/2014 - 5/2016

NATIONAL INSTITUTE OF DRUG QUALITY CONTROL ANALYST

Description

Conduct Chemical and Physical Experiments to control the drug quality.

Achievements

working in laboratory

EDUCATION

National Economy University (MBA in Oct 2018)
Hanoi University of Pharmacy (9/2009-7/2014)
Military Medical Academy (9/2008 - 7/2009)
High school for Gifted Students (Biology, 8/2005 - 8/2008)