



NGUYEN THANH LUAN

📅 29/07/1992

👤 MALE

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📍 No 9, 30-4 street, 1 Ward, Tay Ninh City,
Tay Ninh Province

OBJECTIVE

Short-term: Gain more knowledge, experiences about the medical communicator

Long-term: Promote to the First line manager in 3-5 years

EDUCATION

HIGH SCHOOL

2008 - 2010

TAY NINH HIGH SCHOOL

FAIR

UNIVERSITY

2011 - 2016

VO TRUONG TOAN UNIVERSITY

Major: PHARMACY

LANGUAGE

ENGLISH

MICROSOFT OFFICE

GOOD

EXPERIENCE

FIELD FORCE (PART-TIME)

2013 - 2015

FFL RESEARCH COMPANY

Make survey of consumer goods

- KNOWLEDGE:

+ Demand and habits of consumer

+ Improve the soft skills

MEDICAL COMMUNICATOR

2016 - 2018

GEDEON RICHTER

- Territory management: Thong Nhat hospital, heart Institute HCM, An Binh hospital, hospitals in Tay Ninh town... and pharmacies in Tan Binh district. - KNOWLEDGE:

+ Expand Tay Ninh market

+ Experiences in 2 channels: OTC and ETC

+ The process of tender

+ Customer psychology: Doctors, pharmacist.

+ Build good relationships with some KOL in hospitals.

+ Take charge of some products: lisonorm, verospiron, panangin, cavinton, postinor...

- SKILLS:

+ Access and persuade customers

+ Analyze the market and competitors.

+ Teamwork skill and individual work skill.

+ Time management and Work planning.

+ Set up group presentations.

-ACHIEVEMENT:

+ Achieve the best seller of cardiovascular products in: 2016, 2017