



# VO VAN BINH

30.11.1994

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District 4, HCM city

Seeking a chance and challenging to expose all my strength,  
my abilities and my passion in work, and contribute to  
development of company

## EDUCATION

### Hanoi University of Pharmacy

GPA: 3.27/4.00  
Graduated in 06.2017

### AIM Academy

Hands on Marketing

## EXPERIENCE

02.2018  
- now

### GPHARM Co.,Ltd

- Marketing for 5 brands "Thanh Đường An, Vị An GPharm, Kim Sư, Minh Thần An, Hộ Mạch An"
- Client consultancy: 15 people/day, 35% of customers order during call/chat, 20% of customers order after call/chat
- Training and Managers PGs
- Creating contents for website and fanpage base on customer insight
- Creating brand activation events
- Gaining customer insight through analyse market, gauge competitions, interview customers, attend event or trade show,...
- Translating and editing speciality document for 5 porfolios: diabetes, andrology, varicose, gastritis, sleep disorders

## ACTIVITIES

- 2017 Science research in DEPARTMENT of ANALYTICAL CHEMISTRY AND TOXICOLOGY - HUP
- 2015 Admin fanpage "Hội Sinh Viên Trường Đại Học Dược Hà Nội"
- Member of Diplomacy team of HSV
- 2014 Deputy Chief of Logistic of HSV
- Manager of The School's Magazine "Duoc 24/7"
- Liaison officer of The 12th Asean Health Minister Meeting

## LANGUAGE

★ Vietnamese

🇬🇧 English

## SKILLS

- Communication ●●●●●○
- Presentation ●●●●○
- Negotiation ●●●●○
- Collaboration ●●●●○
- Time management ●●●●○
- Learning ●●●●○
- Working under pressure ●●●●○