



## CAO THỊ HOÀI DUNG

Marketer

15/06/1993

Female

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Room 502, A2 building , 229 apartment, Pho Vong street.

## OBJECTIVE

I am sure that I will make a valuable contribution to your company and you will find me an enthusiastic and resourceful employee

## SKILLS

Presentation and convincing skills

Good planning

Microsoft office products

English

## INTERESTS

- Reading books and newspapers.
- Travelling, photography.
- Listening music and play guitar .



## EDUCATION

### GRADUATED AT HANOI UNIVERSITY OF PHARMACY

JUL 2016

- Clinical Pharmacy
- Basic knowledge in pharmaceutical sector, including Pharmacology, Clinical, Traditional medicines, Industrial Pharmacy, Marketing, Business Strategy



## WORK EXPERIENCE

### COCO SECRET

JULY - NOV 2015

Selling product of COCO SECRET company

- Find out information on products.
- Introduce and selling product of COCO SECRET company.

### MERCK CH

9/2016 - 4/ 2017

Medical representative

- Convince and establish privileged relations with target Health Operators in order to achieve sales
- Promote and sell products to target audiences based on action plan and marketing plan

### DUOC PHAM TIN PHONG

4/2017 - TO NOW

Marketer

- Develop short and long term plans, analyze market research findings, prepare budget, evaluate inventory requirements, design promotional campaigns and integrate -- management inputs to establish the strategic direction of the product in terms of profit, sales, market share, growth and desired market positioning;
- Conduct training for Sales Rep as needed, including Product Knowledge, Obstacle Handling and Promotional Materials;



## ACTIVITIES

### HA NOI UNIVERSITY OF PHARMACY'S VOLUNTEER ORGANIZATION.

2012 - 2013

- Member.
- Took responsibility in project teaching Reproductive & Sexual Health in Nguyen Dinh Chieu.



## CHARACTER DESCRIPTIONS

- Honest, enthusiastic, inquisitive, etc.
- Higher sense of responsibility.



## ADDITIONAL INFORMATION

- I alway build best plan to get jod done.
- Good presentation skills