



LE THI HONG PHUC

Pharmacist & MBA Pharmaceutical Management Student
Seeking 6-month INTERNSHIP in MARKETING from 04/2019

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OBJECTIVE

To leverage my dual competence and bring a different perspective to your marketing team during an internship.

WORK EXPERIENCE

EXPERT MARKETING INTERN

05-08/2018 | **GSK Consumer Healthcare, VIETNAM**



- Participated in operational and strategic support of marketing actions for HCPs
- Analysed market and competitors
- Identified, organized and delivered training to sales force
- Supported organization of national congresses (stands, animations, material, etc.)

MARKETING INTERN

03-05/2018 | **Chan Tam Pharma, VIETNAM**



- Supported the development and implementation of product campaigns
- Prepared for business seminars, events and trade shows
- Recruited and managed the consultant team

MEDICAL REPRESENTATIVE INTERN

12/2016-04/2017 | **Merck Sharp & Dohme (MSD), VIETNAM**



- Developed strategies for increasing opportunities to meet and talk to contacts in the medical and healthcare sector
- Presented and promoted the products



PHARMACEUTICAL WAREHOUSE ASSISTANT

03-06/2017 | **Department of Pharmacy at Hospital District 6, VIETNAM**

- Compiled dissertation in French «Standard Operating Procedure in Department of Pharmacy »

LANGUAGE

French

Highly proficient in spoken and written (DELFI B2)

English

Good working knowledge (TOEIC 875)

Vietnamese

Mother tongue

EDUCATION

MBA, PHARMACEUTICAL COMPANIES & MEDICAL TECHNOLOGIES MANAGEMENT

2017-2019 | IAE Lyon - School of Management, FRANCE

BACHELOR OF PHARMACY - GPA: 7.6/10

2012-2017 | University of Medicine and Pharmacy at Ho Chi Minh City, VIETNAM

Mitsubishi Scholarship (2014-2015), Chong Kun Dang Scholarship (2012-2013)

FORMATION

PHARMACEUTICAL MARKETING | 04-09/2018 | BMG International Education, VIETNAM

BRAND MARKETING | 01/2018 | University of Economics in Prague, CZECH REPUBLIC

INTEREST

Yoga

Travelling

(Asia, Europe, North America)

EXTRA-CURRICULAR ACTIVITY

YOUTH AMBASSADOR, Youth Ambassadors Program, FRANCE | From 10/2017

ACTIVE VOLUNTEER, Non-profit organization « Au bout du fil », FRANCE | From 11/2018

ACTIVE MEMBER, Lyon English Toastmasters Club, FRANCE | From 10/2018

PARTICIPANT, International Summer Camp at National University of MONGOLIA | 08/2016

PRESIDENT, Skills Club of Faculty of Pharmacy, VIETNAM | 2013-2016