Digital Vidya



In exclusive association with



1200+ Trainings | 20,000+ Participants | 10,000+ Brands | 45+ Countries [Since 2009]

Who Is This Course For?



Programers

Willing to learn Python as 1st Language

Course Highlights



Govt. of India (Vskills Certified Course)



3 hrs/week Live Instructor-Led Online Sessions



Lifetime Access To Updated Content and Videos



IIT & IIM Faculty



15 days of Project Work



Placement Support



Personalised Training Program



24X7 Support On Discussion Forum



Weekly Assignments



Top Data Analytics Tools covered



Specialize in R, SAS & Python



Industry's Top Data Analytics Advisors

Course Advisors



Vishal Mishra
CEO & Co-Founder

⇒ RIGHT
RELEVANCE

Vishal is a Technology influencer and CEO of Right Relevance. (A platform used by millions for content & influencer discovery)

Manas Garg heads the Analytics for Marketing at Paypal. He takes Data Driven Decisions for Marketing Sucess.



Course Instructors



Ajay Ohri has a MBA from Indian Institute of Management Lucknow. In addition he did graduate courses at University of Tennessee, Knoxville. He has written multiple books, Articles & Journals on R for Business Analytics, Python, Approach to Data Science etc.



Lynn has over 25 years of experience in data analysis and problem-solving, including more than ten years at General Electric's Global Research Center, where, among many other projects, she did extensive work in anomaly detection, using large sets of time series data and others.

Course Curriculum

A streamlined range of courses with hands-on-experience to help you learn and implement data analytics for career or business growth.

Course: Introduction to Data Analytics



What is Data Science?

Introduction to Data Science
Introduction to Cloud Computing
Introduction to Data Driven Decision Making
Business Strategy Models
Introduction to git and github

Tools and Techniques in Data Science

Introduction to Tools and Technqiues in Data Science Lifetime Value Analysis RFM Analysis

Course: Statistics for Data Analysts



Basic Statistics

Central Tendency Dispersion Central Limit Theorem Normalization **Advanced Statistics**

Distributions
Probability
Bayes Theorem
Hypothesis Testing

Course: Introduction to Python



Part 1:

Data Structures

Introduction to Jupyter Other Python Interfaces Data Structures

Strings

Datetime

Numeric

Lists

Tuple

Dicts

Loops

Functions

Classes

Part 2:

Scientific Packages of Python

Using functions from Packages in Python
Math Package
DatetimePackage
OS Package
SciPy Package
NumPy Arrays
Slicing Arrays
Stacking Arrays
Other Packages



Course: Data Analytics using Python

Introduction to Pandas

Introduction to Pandas

Data Import

Data Inspection

Data Quality
Data Manipulation

Using Pandas for Data Analysis

Data Manipulation
Data Querying
Data Summarizing
Data Exploration
Data Merging

Course: Data Visualization using Python



Data Visualization using Python

Concepts in Data Viz Grammar of graphics Tufte and Data Viz Seaborn and Matplotlib

Course: Machine Learning using Python



Using scikit-learn for supervised learning

Using scikit-learn for unsupervised learning

Parameter tuning
Diagnostics
Overfitting
Plotting
Data Preprocessing

Course: Advanced Data Analytics Techniques using Python



Projects

Project 1: Data Manipulation Project (5 days)

Slice and Dice the dataset related to Credit Card Fraud to extract valuable insights

Project 2: Data Visualization Project (5 Days)

Tableau to "Python"

Project 3: Data Mining Project (5 Days)

Use Data Mining technique to do Predictive Analytics on a Mortgage dataset

Tools







Duration

14 Weeks

Fee

Rs. 29,900+ST

Digital Vielya

Interested? Contact Us!







