

SPRING CAMPAIGN BROCHURE

Overview:

The Spring Campaign aims to increase brand awareness and drive foot traffic through vibrant visuals and seasonally themed promotions. This brochure includes campaign highlights, sample posters, messaging guidelines, and tips for localized promotion.

Key Highlights:

- "See the Difference" tagline for this season
- Approved imagery: lifestyle shots with bright, natural lighting
- Social media hashtags: #ClaritySpring2025 #SeeClearly

Usage Instructions:

Display posters in storefronts and waiting areas.

Include flyers in product packaging for promotional boost.