

## **LIFETRARECEN PROJECT IMPLEMENTATION**

### **FIRST PHASE PROJECT IMPLEMENTATION**

#### **TARGET-REACH OUT 450-500 COMMERCIAL SEX WORKERS IN NAIROBI COUNTY:-**

**LIFE TRARECEN'S** flagship or pilot phase Target is earmarked to start off in the county of **NAIROBI** and being the capital city and commercial hub of the country, the need is more urgent, pressing-depressing and direly desperate.

Therefor the **Initial LIFETRARECEN Target of 450-500 commercial Sex workers** to be identified, Transformed, Rehabilitated, Restored and well established is bare minimum number.

As funds allow, we intend to raise the number exponentially even beyond **1000 Commercial Sex workers**.

**THE TARGET OF 500 OF COMMERCIAL SEX WORKERS**-Are to be meticulously Identified, thoroughly proven and certified to have the “burning Desire” to abandon their illicit and indecent Livelihood and placed in **LIFETRARECEN FULLY SPONSORED AND SUPPORT PROGRAM**, with the objective of financially stabilizing their lives through Income generating initiatives that align with their individual and respective passions or visions.

These income-generating Initiatives will be carefully crafted and Tailor made in accordance or alignment to the respective **Capacities, (previous) Levels of education and Training and innate Talents**. These Business Initiatives are meant to play to the strengths of these fine ladies.

**These initiated small Medium Enterprises (S.M.E's) Business Initiatives** must be imperatively preceded with feasibility studies and information of the respective catchment areas where they are set to be placed.

This is significantly meant to not only **bullet proof the initiative from failure**, but also to ensure that they are **Self-sustaining and achieve their exponential potential for growth** to their maximum.

#### **CONSTANT EVALUATION AND VIGILANT MONITORING OF THE BUSINESS INITIATIVES AS BUSINESS LADIES.**

**LIFETRARECEN** will commit to constantly evaluate and monitor the initiated business enterprises to ensure that they are efficiently running to effect the requisite prominent and permanent changes.

**THE ENVISAGED BUSINESS GROWTH AND SUCCES**-will be harnessed to increase more employment to more commercial sex workers thus achieving **the much needed multiplier effects** of the **LIFETRARECEN** projects consequently increasing our

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outreach and provision of financial empowerment and employment opportunities: (**Job creation**)

This significant increase is vital to the **LIFETRARECEN** vision and noble mission objective of creating **more job/employment opportunities in the market place**:

- **CONSTANT BUSINESS TIPS & MENTORSHIP PROGRAMMES TO FURTHER EQUIP THE BUSINESS LADIES**

**LIFETRARECEN** will continuously and constantly engage in business mentorship programs that will be periodically run to facilitate these transformed ladies with **cutting edge business tips, Secrets and Acumen to keep them a float and strong.**

- **LIFETRARECEN** wholeheartedly subscribes to the principle and policy that states:
- **Continuous, Increasing in learning directly Imports and impacts earning capacity: (i.e.(LEARNING CAPACITY PREDICATES EARNING CAPACITY)**
- **LIFETRARECEN** will seek to constantly engage diverse financial Advisers and literacy facilitators. That will provide up to date trainings that will aptly equip these ladies on how to effectively manage and invest financial resource.
- **FINANCIAL LITERACY CLASSES:** - This is paramount to equip and facilitate or ensure that their **financial Intelligence Quotient** consequently ensuring that whatever little resources, financial gains or profits are well saved and more so well invested in various profitable ventures.

**Financial Illiteracy has been the root cause of many business failures and poverty promotion.** Therefore, it is incumbent upon **LIFETRARECEN** to ensure that all these ladies placed under its transformation, Rehabilitation and restoration programs are showered with financial Literacy, Skill sets and acumen. Most of these former commercial sex workers are commonly deficient in financial Literacy and intelligence thus desperately need such Life skill.

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## **LIFETRARECEN PROJECT INITIATIVE**

**PROJECT TARGET:** By the end of the four phases of this project, approximately 800-1000 commercial sex workers will have completely abandoned prostitution and will have consequently empowered, established decently living.

This **LIFETRARECEN** project includes the positive identification of commercial sex workers, their extraction from the streets (trade –catchment area) life mentorship and counseling; social integration development of their latent talents and economic empowerment

Upon the various social economic empowerment the project directly absorbs them in the different income generating ventures and initiatives run and managed by **LIFETRARECEN**.

**THIS LIFETRARECEN BUSINESS, INITIATIVES AND FINANCIAL EMPOWERMENT THROUGH SOFT LOANS WILL BE IMMENSELY BENEFICIAL TO BOTH THE TRANSFORMED SEX WORKERS AND THE SOCIETY OR THE COMMUNITY AT LARGE WHERE THEY USED TO PLY THEIR INITIAL ILLICIT TRADE IN THE DESPERATE QUEST TO EARN THEIR LIVELIHOODS.**

The success of **LIFETRARECEN** projects will also go a long way in mitigating the spread of HIV/AIDS virus where the infection spread is a direct result of prostitution. This includes the increased awareness of HIV/AIDS

The exponential reduction of broken marriage, divorce marital feuds or conflict that emanate from interaction with prostitution.

This project success will have a great ripple effect to the immediate nuclear families, communities and the Kenyan society at large

**It will restore talent, honor and distinguished dignity to the commercial sex workers that will be duly transformed** To the otherwise ladies to society and to their families that have been adversely affected by the career choice of the once highly esteemed daughters. **Prodigal daughters will have returned home, so to speak sparking great family reunion and cheerful celebrations**

The direct and main **LIFETRARECEN** Beneficiaries (**The transformed former commercial sex workers**). After the successful completion and running of the current

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phase 1 of this project will **form formidable team that will be absorbed into the LIFETRARECEN project and initiatives management team**

The said formidable team **aptly dubbed LIFETRARECEN Dream Team;** will be actively involved in the successful running of the other phases of the project countrywide

Upon the successful completion and significant running of **PHASE 1-NAIROBI LIFETRARECEN PROJECT** the project will proceed to phase 2 which is the second city to the capital, which is **MOMBASA. Phase 3, KISUMU and PHASE 4, NAKURU.**

**EACH PROJECT PHASE IS PROJECTED TO LAST AT 2 YEARS AND 3 YEARS UTMOST IN EVERY TOWN.**

### **PROJECT MONITORING AND EVALUATION**

The management board has selected a monitoring and evaluation (M & E) team to do a **Bi-annual, half-year or six month of evaluation of each LIFETRARECEN project initiated.**

This team is composed of an accountant, an officer who is a monitoring and evaluation consultant, **LIFETRARECEN** project coordinator and secretary and chairperson

The **LIFETRARECEN** secretary is expected to brief and give the report to the board and give the report to the board after every monitoring and evaluation process has been conducted.

In case of any shortfall or project discrepancies will be remedies immediately to prevent any further shortfalls.

### **PROJECT DOCUMENTATION AND SHARING OF RESULTS**

Comprehensive reports have to be prepared after conduction of every monitoring and evaluation process. Subsequently we shall submit the **LIFETRARECEN** project report to our bona fide sponsors. Upon their highly esteemed request, we shall avail the said project reports for their further perusal and any other appropriate action

Lastly the document of each progress report will be safely filed for future reference and track record.

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