

DIVYA LIFNA G

Content Creator

E-mail: lifnadivyag2001@gmail.com
Date of Birth: 27-09-2001

LinkedIn: www.linkedin.com/in/divya-lifna-g
Phone Number: +91 9994921901

PROFESSIONAL SUMMARY

AI-driven Content Creator and Social Media Executive with hands-on experience in generating AI-powered videos, creative storytelling, and digital visual design. Strong background in social media content creation, e-commerce management, brand communication. Adept at working in fast-paced environments and delivering impactful visuals tailored for UAE digital standards. Seeking roles in the UAE as an **AI Video Creator, Content Creator, or Creative Media Executive**.

CORE SKILLS

AI & Creative Tools

- Veo 3
- Hailuo AI
- Gemini
- Meta AI
- Kling AI
- Runway ML
- Reve
- ChatGPT

Design & Editing

- Photoshop
- Illustrator
- Inkscape
- MS Office
- CapCut
- SFX
- DaVinci Resolve

Digital Skills

- Meta Ads
- Social Media Management
- CRM Tool
- Shopify Management
- Website Content Writing

Soft Skills

- Attention to Detail
- Time Management
- Adaptability
- Good Communication
- Team Work

EXPERIENCE

Content Creator

AK Infopark

Dec 2024 – Present

- Designed posters, promotional creatives, and T-shirt graphics. Oversaw social media planning and analytics.
- Produced and edited reels, product videos, and AI-enhanced content. Directed video shoots and handled creative development.
- Wrote 3D animation scripts and managed SFX workflows. Trained interns on AI tools, video editing, and content creation.
- Managed Shopify updates and product listings. Created Meta Ads and monitored performance

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Digital Media Executive

JC Groups Private Limited

Aug 2024 – Dec 2024

- Designed posters and daily social media content. Shot and edited product photos/videos.
- Managed website content and promotional materials.

Freelance Designer

Freelancing

May 2024 – Present

- Designed a victory artwork for a solitaire game
- Created posters, graphic illustrations and E-book for clients.

Montessori Teacher

LK Montessori and Primary School

May 2023 – May 2024

- Monitored and tracked children's progress on daily, weekly and monthly basis.
- Maintained accurate records of student attendance, progress, behaviour to track growth over time. Introduced new innovative ideas to teach and make students grow to the next level.

EDUCATION

Qualification	Year of Passing	Institution	Board/University	CGPA/Percentage
B.E, Computer Science & Engineering	2023	University College of Engineering	Anna University	7.89 CGPA
HSC	2019	Duthie Girls Higher Secondary School	State Board	72%
SSLC	2017	Concordia High School	State Board	91%

LANGUAGES KNOWN

✓ Tamil – Native	98%
✓ English – Advanced	80%
✓ Hindi – Very Basic	20%
✓ Malayalam – Very Basic	10%