

# DIVYA LIFNA G

## Content Creator

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Date of Birth: 27-09-2001

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Phone Number: +91 9994921901

### PROFESSIONAL SUMMARY

AI-driven Content Creator and Social Media Executive with hands-on experience in generating AI-powered videos, creative storytelling, and digital visual design. Strong background in social media content creation, e-commerce management, brand communication. Adept at working in fast-paced environments and delivering impactful visuals tailored for UAE digital standards. Seeking roles in the UAE as an **AI Video Creator, Content Creator, or Creative Media Executive**.

### CORE SKILLS

#### AI & Creative Tools

- Veo 3
- Hailuo AI
- Gemini
- Meta AI
- Kling AI
- Runway ML
- Reve
- ChatGPT

#### Design & Editing

- Photoshop
- Illustrator
- Inkscape
- MS Office
- CapCut
- SFX
- DaVinci Resolve

#### Digital Skills

- Meta Ads
- Social Media Management
- CRM Tool
- Shopify Management
- Website Content Writing

#### Soft Skills

- Attention to Detail
- Time Management
- Adaptability
- Good Communication
- Team Work

### EXPERIENCE

#### Content Creator

AK Infopark

Dec 2024 – Present

- Designed posters, promotional creatives, and T-shirt graphics. Oversaw social media planning and analytics.
- Produced and edited reels, product videos, and AI-enhanced content. Directed video shoots and handled creative development.
- Wrote 3D animation scripts and managed SFX workflows. Trained interns on AI tools, video editing, and content creation.
- Managed Shopify updates and product listings. Created Meta Ads and monitored performance

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## Digital Media Executive

JC Groups Private Limited

Aug 2024 – Dec 2024

- Designed posters and daily social media content. Shot and edited product photos/videos.
- Managed website content and promotional materials.

## Freelance Designer

Freelancing

May 2024 – Present

- Designed a victory artwork for a solitaire game
- Created posters, graphic illustrations and E-book for clients.

## Montessori Teacher

LK Montessori and Primary School

May 2023 – May 2024

- Monitored and tracked children's progress on daily, weekly and monthly basis.
  - Maintained accurate records of student attendance, progress, behaviour to track growth over time. Introduced new innovative ideas to teach and make students grow to the next level.
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## EDUCATION

Qualification	Year of Passing	Institution	Board/University	CGPA/Percentage
B.E, Computer Science & Engineering	2023	University College of Engineering	Anna University	7.89 CGPA
HSC	2019	Duthie Girls Higher Secondary School	State Board	72%
SSLC	2017	Concordia High School	State Board	91%

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## LANGUAGES KNOWN

- |                          |     |
|--------------------------|-----|
| ✓ Tamil – Native         | 98% |
| ✓ English – Advanced     | 80% |
| ✓ Hindi – Very Basic     | 20% |
| ✓ Malayalam – Very Basic | 10% |