

The Movie Business Book



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Reviews

Complete guide! Its such a excellent read through. It is full of wisdom and knowledge I am very happy to inform you that here is the very best pdf i have got study inside my very own daily life and might be he very best pdf for possibly.

(Mr. Ronaldo Kulas)

THE MOVIE BUSINESS BOOK

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Taylor Francis Ltd, United Kingdom, 2016. Paperback. Book Condition: New. 4th Revised edition. 229 x 152 mm. Language: English . Brand New Book. Drawing from a variety of experts in an industry that has seen major disruptions and technology advancements since the third edition, The Movie Business Book offers a comprehensive, authoritative overview of this fascinating, global business. A must-read for film students and industry newcomers, this new edition features key movers and shakers, such as filmmaker-actor Jay Duplass, (The Puffy Chair, Cyrus), Marvel Studios President Kevin Feige, Walt Disney Studios Chairman Alan Horn, director Doug Liman (Edge of Tomorrow, Mr. and Mrs. Smith, Bourne Identity), National Amusements President Shari E. Redstone, Warner Bros. Pictures Worldwide Marketing Executive Vice President Blair Rich, and many others. A definitive sourcebook, it covers the nuts-and-bolts details about financing, revenue streams, marketing, globalization, micro-budgets and much more.



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