



Career Opportunities in the Fashion Industry

By Peter Vogt

Checkmark Books. Paperback. Book Condition: New. Paperback. 262 pages. Dimensions: 9.1in. x 7.3in. x 0.9in.ln 2005, Americans spent some 181 billion on fashion and apparel, according to the NPD Group, an international marketing information company specializing in consumer purchasing and behavior. Fashion trends are always changing, and each season presents new styles for the public and new opportunities for all sectors of the fashion industry. Career Opportunities in the Fashion Industry, Second Edition covers the exciting developments in this trend-setting industry. Comprehensive and accessible, this second edition has had a complete makeover: it now features revised and updated entries, concise new job profiles, and updated appendixes. Career profiles include: Boutique owner, Costume designer, Event planner, Fashion buyer, Fashion designer, Fashion illustrator, Fit model, Marketing manager, Textile designer, and, Web content producer. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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