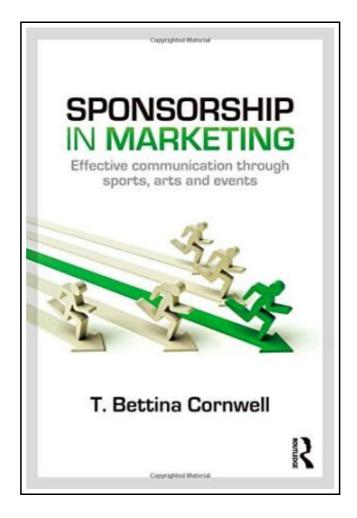
## Sponsorship in Marketing: Effective Communication through Sports, Arts and Events (Hardback)



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