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Motivation

By Philip Whiteley

John Wiley and Sons Ltd, United Kingdom, 2002. Paperback. Book Condition: New. 168 x 124 mm. Language: English . Brand New Book. This title presents a fast track route to motivating individuals and teams. It covers the key areas of motivation, from the development of academic theories and celebrated workplace experiments to the contemporary dilemmas caused by restructuring and job insecurity. It provides examples and lessons from some of the world s most successful businesses, including LVMH and BP, and ideas from the smartest thinkers, including Abraham Maslow, Douglas McGregor, W Edwards Deming, Lynda Gratton, Fons Trompenaars and Meredith Belbin. It includes a glossary of key concepts and a comprehensive resources guide.



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