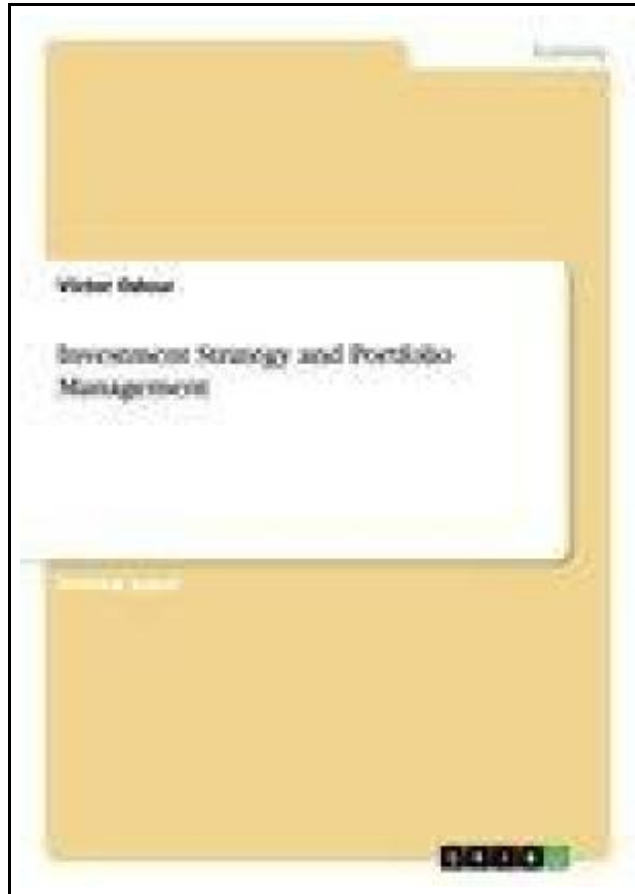


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Reviews

This publication is great. It is full of wisdom and knowledge You will not really feel monotony at at any time of the time (that's what catalogs are for relating to when you ask me).

(Dr. Everett Dicki DDS)

INVESTMENT STRATEGY AND PORTFOLIO MANAGEMENT



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Grin Verlag Gmbh Feb 2014, 2014. Taschenbuch. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Titel. Neuware - Seminar paper from the year 2010 in the subject Business economics - Investment and Finance, grade: A, California State University, East Bay, language: English, abstract: Portfolio management majorly involves two types of investing: passive and active. In passive portfolio management the investment manager tracks an index passively by trying to replicate the performance of a benchmark index. This benchmark index is chosen by the portfolio manager based on certain criteria. In active portfolio management the investment manager tries to beat the benchmark index by outperforming the index. This is achieved by superior stock selection and superior weight allocation (Grinold & Kahn, 2000). Norris Capital's aim is to achieve significant growth in the value of its investments. Currently the company is also facing a lot of competition from depository institutions, mutual funds and other investment options. The company needs to achieve higher growth and superior returns in comparison to its counterparts. Hence the company should actively manage majority of its portfolio in order to achieve superior returns. Further the company should diversify the asset base and invest in assets of developing nations in order to improve returns. UK is a developed nation and the scope of growth in developed economies is much less as compared to the developing economies (Obstfeld, 2009). Company expected outflows in cash after adjusting for the inflows is expected to be 3% of the total assets. In order to keep up with this outflow, the company should have a minimum of 3% of the total assets in liquid assets like cash and short- term investments. Currently company has 10% of its total investments in cash and short term investments so it is...



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