



## The relationships between cultural consumption, identity and holidays for the over 50s

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By Kathrin Gerbe

GRIN Verlag Dez 2007, 2007. sonst. Bücher. Book Condition: Neu. 211x19x8 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2007 in the subject Tourism, grade: 1,0, University of Newcastle upon Tyne, course: Advertising and Consumption, 34 entries in the bibliography, language: English, comment: Excellent! A comprehensively researched and intelligently analysed discourse that incorporates and blends theoretical and critical texts with more practical sources statistics etc to arrive at a perceptive and telling conclusion. In both the conception and the realisation, there is a sense of objectivity and you are highly aware of the limitations of the findings altogether, this provides with a concise, well written and, moreover, interesting analysis of this phenomenon. Well done! , abstract: For several decades now there has been a trend towards a declining birth rate and therefore rapid ageing of the British population. With good medical supplies, older people stay healthy and live longer: in the past twenty years life expectancy has risen from 70 years in 1981 to 75 years in 2001 for men, and from 76 to 80 years for women (Soule et al. 2005). When retiring in their 50 or 60s, people...



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