



Presentation Skills That Rock: Captivating Your Audience in the Digital Era

By Cheryl R Stinchcomb

Createspace, United States, 2014. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Out of all the things to fear in life, what do you fear most? I would expect most people to say death, but I am always surprised when I hear speaking in front of others? Can you believe that 74 of people suffer from speech anxiety? You can run from public speaking but you can t hide, especially in the world of technology. Personal videos used for marketing on You Tube, Google Hangouts on Air, live video streaming, and of course, the standard business presentation. Let s face it, you will have to give a presentation one day, so you might as well be prepared! This book is perfect for those business professionals that avoid speaking in public yet have a desire to overcome their fear. This book contains a step-by-step procedure that can transform anyone into a dynamic speaker! Learn to captivate every audience of any size. You can use the workbook exercises and a self-assessments included in each chapter to help you master the skill of public speaking. It also teaches you how to research...



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