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Empire of Vines: Wine Culture in America

By Erica Hannickel

University of Pennsylvania Press. Hardback. Book Condition: new. BRAND NEW, Empire of Vines: Wine Culture in America, Erica Hannickel, The lush, sun-drenched vineyards of California evoke a romantic, agrarian image of winemaking, though in reality the industry reflects American agribusiness at its most successful. Nonetheless, as author Erica Hannickel shows, this fantasy is deeply rooted in the history of grape cultivation in America. Empire of Vines traces the development of wine culture as grape growing expanded from New York to the Midwest before gaining ascendancy in California—a progression that illustrates viticulture's centrality to the nineteenth-century American projects of national expansion and the formation of a national culture. Empire of Vines details the ways would-be gentleman farmers, ambitious speculators, horticulturalists, and writers of all kinds deployed the animating myths of American wine culture, including the classical myth of Bacchus, the cult of terroir, and the fantasy of pastoral republicanism. Promoted by figures as varied as horticulturalist Andrew Jackson Downing, novelist Charles Chesnutt, railroad baron Leland Stanford, and Cincinnati land speculator Nicholas Longworth (known as the father of American wine), these myths naturalized claims to land for grape cultivation and legitimated national expansion. Vineyards were simultaneously lush and controlled, bearing fruit at...



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Reviews

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