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On Speaking Well (ReganBooksHarperPerennial ed)

By Peggy Noonan

HarperCollins Publishers Inc. Hardback. Book Condition: new. BRAND NEW, On Speaking Well (ReganBooksHarperPerennial ed), Peggy Noonan, Advice from Peggy Noonan: "The most moving thing in a speech is its logic. It's not the flowery words or flourishes, it's not the sentimental exhortations, it's never the faux poetry we're all subjected to these days. It's the logic behind your case. A good case well argued and well said is inherently moving. It shows respect for the brains of the listeners. There is an implicit compliment in it. It shows you're a serious person and understand that you are talking to other serious people. No speech should last more than 20 minutes. Why? Because Ronald Reagan said so. Reagan used to say that no one wants to sit in an audience in respectful silence for longer than that, if that. He knew 20 minutes was more than enough time to say the biggest, most important thing in the world. The Gettysburg Address went five minutes, the Sermon on the Mount probably the same. Some communications professionals will tell you there are specific gestures to use when you make a speech, particular ways to move your hands or use your voice. I do not think...



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Reviews

Very useful to all of category of people. I actually have read through and that i am sure that i will likely to go through once more again in the foreseeable future. I realized this book from my i and dad advised this publication to find out.

-- **Alta Kirlin**

This is the very best publication i have got read until now. It is definitely simplified but shocks within the fifty percent of the pdf. You may like how the article writer create this pdf.

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