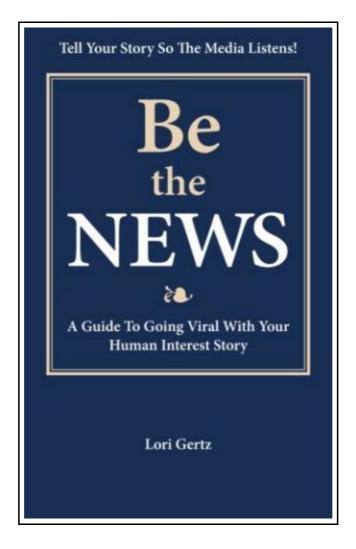
### Be the News: A Guide to Going Viral with Your Human Interest Story



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