



Writing Well for Business Success

By Sandra E. Lamb

St Martin s Press, United States, 2015. Paperback. Book Condition: New. 210 x 140 mm. Language: English . Brand New Book. A light-hearted but very useful guide to the ins and outs of business writing. So much of success in business depends on writing well. From resumes to reports, proposals to presentations, Writing Well for Business Success will help you communicate your ideas clearly, quickly and effectively. It will help you: Distil your message into a well-targeted statement; Ace the elements of style; Write what you want to say in emails, business plans and more; Master the tricks of editing yourself.

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