



Communication Tools for Any Trade: A Simple Blueprint for Getting Along at Work

By Layton Park, Myrna Park

iUniverse, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. This book is not only a page turner; it also shares some very valuable information. I look forward to the follow up adventures of Joe and Betty. --D. Dale, Owner, Wayne Manufacturing Over the years, Joe and his wife, Betty, have built a successful plumbing business, but it s at a crisis point--all because of interpersonal relationships. Joe faces an ultimatum from his managers: fire Betty, or they will quit. In Communication Tools for Any Trade, authors Layton Park and Myrna Park tell Joe and Betty s story while exploring the key skills and traits of successful business and personal relationships. Using information gained from their personal experiences of starting and running businesses and from examples encountered consulting with clients, the Parks present a guidebook for overcoming communication challenges that many businesses face. Focusing on the importance of both verbal and nonverbal communication, Communication Tools for Any Trade presents an informative guide to DISC behavioral styles and values in business and explores ways to recognize, remember, and use them. This business parable provides insight in the how...



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