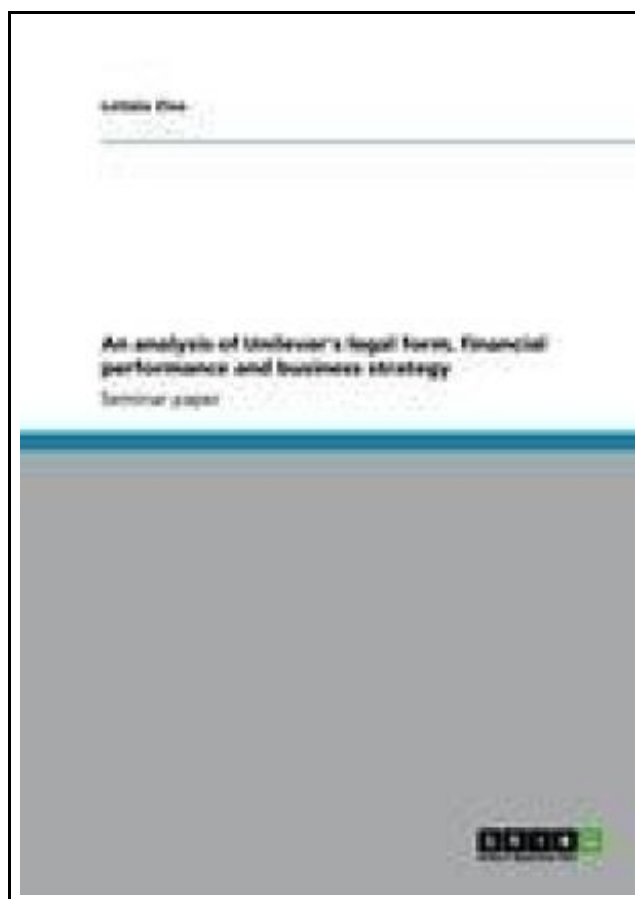


## An analysis of Unilever's legal form, financial performance and business strategy



Filesize: 2.69 MB

### ***Reviews***

*The book is fantastic and great. It is definitely basic but shocks in the 50 percent in the pdf. Its been printed in an remarkably basic way and it is just soon after i finished reading this publication in which really changed me, change the way i believe.*

***(Dr. Lukas Hills DDS)***

## AN ANALYSIS OF UNILEVER'S LEGAL FORM, FINANCIAL PERFORMANCE AND BUSINESS STRATEGY



GRIN Verlag Mai 2011, 2011. Taschenbuch. Book Condition: Neu. 211x149x3 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2010 in the subject Business economics - Business Management, Corporate Governance, printed single-sided, grade: 1,7, Leeds Metropolitan University, language: English, abstract: Unilever Group PLC Unilever is one of the world s leading suppliers of fast moving consumer goods. We aim to meet everyday consumer needs for nutrition, hygiene and personal care with brands and services that help people to feel good, look good and get more out of life (Unilever, Director's Report, p. 17). It generates revenues through four main business segments: savoury, dressings and spreads, personal care, ice cream and beverages and home care.Vision & Mission StatementA company s mission can be defined as the overriding purpose in line with the values or expectations of stakeholders (Johnson & Scholes, 2005, p.13). We work to create a better future every day. We help people feel good, look good and get more out of life with brands and services that are good for them and good for others. We will inspire people to take small everyday actions that can add up to a big difference for the world. We will develop new ways of doing business with the aim of doubling the size of our company while reducing our environmental impact .Unilever's legal business formCommonly, there are three types of business organisations; sole traders, partnerships, limited companies. Unilever is a Public Limited Company (PLC) which means that it is permitted to advertise its shares to the public on the stock exchange market and which is registered as a public limited company (Companies Act 2006, 58 (1)). Public companies are aimed at securing investment from the general public (Lowry et al., 2006, p.9). A...



**Read An analysis of Unilever's legal form, financial performance and business strategy Online**



**Download PDF An analysis of Unilever's legal form, financial performance and business strategy**

## You May Also Like



**The genuine book marketing case analysis of the the lam light. Yin Qihua Science Press 21.00(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2007-01-01 Pages: 244 Publisher: Science Press Welcome Our service and quality...

[Download eBook »](#)



**The Kid Friendly ADHD and Autism Cookbook The Ultimate Guide to the Gluten Free Casein Free Diet by Pamela J Compart and Dana Laake 2006 Hardcover**

Book Condition: Brand New. Book Condition: Brand New.

[Download eBook »](#)



**Study and Master English Grade 6 Core Reader: First Additional Language**

Cambridge University Press (South Africa). Paperback. Book Condition: new. BRAND NEW, Study and Master English Grade 6 Core Reader: First Additional Language, Karen Morrison, Fiona Macgregor, Daphne Paizee, Study & Master English First Additional Language...

[Download eBook »](#)



**Phonics Fun Stick Kids Workbook, Grade 1 Stick Kids Workbooks**

Creative Teaching Press. Paperback. Book Condition: New. Paperback. 56 pages. Dimensions: 8.8in. x 6.4in. x 0.3in. Learning to read is a fun and exciting time in a child's life, and being able to decode words is...

[Download eBook »](#)



**The Religious Drama: An Art of the Church (Beginning to 17th Century) (Christian Classics Revived: 5)**

Christian World Imprints/B.R. Publishing Corporation, New Delhi, India, 2014. Hardcover. Book Condition: New. Dust Jacket Condition: New. Reprinted. This classical on ageless Christian Drama aims to present periods when actually dramatic performances or 'Religious Drama'...

[Download eBook »](#)