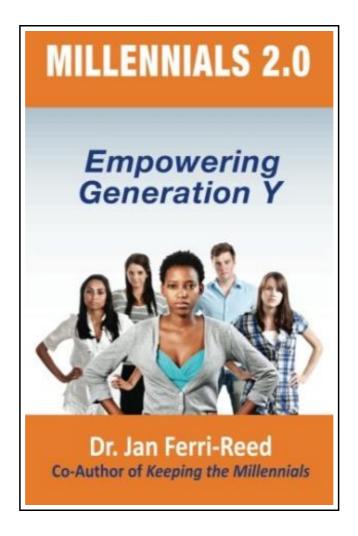
Millennials 2.0: Empowering Generation y



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Reviews

This is actually the best ebook we have read till now. Indeed, it can be enjoy, nevertheless an interesting and amazing literature. You will not feel monotony at whenever you want of the time (that's what catalogs are for regarding should you question me).

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MILLENNIALS 2.0: EMPOWERING GENERATION Y



Keygroup, United States, 2014. Paperback. Book Condition: New. 216 x 140 mm. Language: English. Brand New Book ***** Print on Demand *****.Millennials 2.0 Empowering Generation Y When the Millennial generation began entering the workplace a decade ago they were the most technologically savvy and best-educated generation in history. Also known as Generation Y, they were supremely self-confident with high expectations for themselves. They were going to shake up the work place. And shake it up they did! Millennials 2.0, the followup to co-author Dr. Jan Ferri-Reed s best selling book Keeping the Millennials, presents a fresh look at the challenges and opportunities of recruiting, managing and developing Millennial employees. The new book is packed with strategies for recruiting and managing Millennial employees, including tips for: - Building a Millennial-friendly workplace culture. - On-boarding Millennial workers to get them started on the right foot. -Managing and minimizing intergenerational conflict. - Mentoring Millennials for increased motivation and productivity. - Coaching Millennials on their career-limiting behaviors. - Preparing tomorrow s Millennial leaders to assume the reins of power. Millennials 2.0 is a practical, insightful guide to getting the most out of Millennial employees and preparing them for future leadership opportunities. It s the indispensable book for any leader charged with leading Generation Y! For more than 28 years, Dr. Jan Ferri-Reed, President of KEYGroup, has helped numerous organizations create dynamic workplaces that attract, retain, and inspire talented employees. Her expertise, insight, and practical solutions have made Jan a highly sought-after speaker for keynote addresses, seminars, conferences, and workshops. Jan is also the co-author of Keeping the Millennials published by John Wiley in 2009.

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