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Design Grow Sell: A Guide to Starting and Running a Successful Gardening Business from Your Home

By Sophie Davies

Brightword Publishing. Paperback. Book Condition: new. BRAND NEW, Design Grow Sell: A Guide to Starting and Running a Successful Gardening Business from Your Home, Sophie Davies, This book is aimed at garden lovers and anyone keen to turn their gardening talent into a business. It's for those who, while stuck in an office, have always dreamed of making a living outdoors, for second career-ers who have a flair for gardening and want a job that makes them happy and for anyone who would like to combine a love of plants of gardens with the freedom of being their own boss. Uniquely, the book looks at the diverse opportunities that exist in gardening, from running a nursery to building a garden maintenance business, and from training to be a landscape designer to writing about gardening for a living. Taking the reader through how to pursue each type of business successfully, it looks at everything from researching the competition, training and internships, to how to get your first job, develop a network and grow the business. As well as all the practical information required to start a gardening business, this essential guide profiles 20 individuals and tells their inspiring stories - from...



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