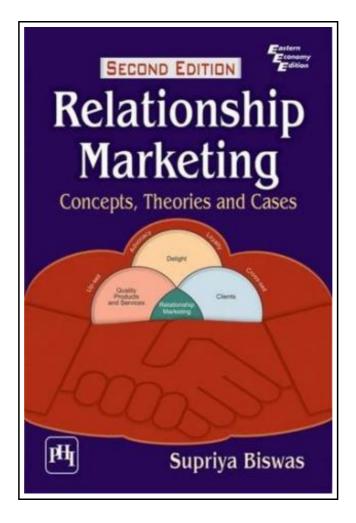
# Relationship Marketing: Concepts, Theories And Cases



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(Laurence Littel)

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