

## Champagne and Wax Crayons: Riding the Madness of the Creative Industry



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LID Publishing. Paperback. Book Condition: new. BRAND NEW, Champagne and Wax Crayons: Riding the Madness of the Creative Industry, Ben Tallon, This is the story of Illustrator and art director Ben Tallon's journey from his childhood hobby of drawing, to a freelance career working with the world's most glamorous clients in illustration, graphic design, music, film and television. Detailing highs of securing dream client World Wrestling Entertainment and lows of unconventional methods of paying the tax bill, this humorous, brutally honest documentation of navigating the art world alone and breaking into new markets introduces the real side of the creative industry and what you need to do to make your way to the top. The creative industry is built on opinion, ideas and ever-changing trends. Individuality is everything and how each person responds to adversity, triumph and disaster especially in the freelance world is impossible to teach or understand. This original and engaging book contains savvy advice from someone who has survived the unpredictable and often surreal world of the creative industry.

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