



Genuine Introduction to Hotel Management (professional hotel service and management of secondary vocational schools teaching book) 97(Chinese Edition)

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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2004-01-01 Pages: 138 Publisher: Basic information of tourism education title: Introduction to Hotel Management (secondary vocational schools. hotel service and management professional teaching books) List Price: 13 yuan: China National Tourism Administration of Personnel and Labor Education Press Secretary: Tourism Education Publication Date :2004-01-01 ISBN: 9787563707928 words: Page: 138 Revision: Binding: Folio: 16 Weight: Editor's Choice in the booming tourism. as tourism is an important an integral part of the quality of hotel services increasingly important. In the hotel business process management has played an important role. Edition of the textbook emphasizes teaching and learning. learning and relationship. increase Skills. the proportion of the actual response. operating standards. simulation training content. making it both reflects the curriculum requirements and industry characteristics. and consistent with national vocational skills standards. Summary of Contents Chapter 1 Hotel Overview Learning Objectives first hotel of the meaning and role of the second generation and development process of the type and grade of the third quarter of the hotel hotel the fourth quarter of the world hotel industry status quo and development trend...

Reviews

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