



How to Write & Give a Speech: A Practical Guide for Anyone Who Has to Make Every Word Count (3rd)

By Joan Detz

St Martin's Press. Paperback. Book Condition: new. BRAND NEW, How to Write & Give a Speech: A Practical Guide for Anyone Who Has to Make Every Word Count (3rd), Joan Detz, With more than 65,000 copies sold in two editions and recommended by Forbes and U.S. News & World Report, this newly updated guide offers sound advice on every aspect of researching, writing, and delivering an effective speech. Filled with anecdotes, examples, and practical advice, this accessible guide makes one of the most daunting tasks manageable--and even fun. Speaking coach Joan Detz covers everything from the basics to the finer points of writing and delivering a speech with persuasion, style, and humor. Updated to include new examples and the latest technology, as well as a section on social media, this is a must-have for anyone who writes and delivers speeches, whether novices or experienced veterans at the podium.



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