



Guerrilla Selling: Unconventional Weapons and Tactics for Increasing Your Sales

By Orvel Ray Wilson; William K Gallagher; Jay Conrad Levinson

Mariner Books, 1992. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Today's increasingly competitive business environment requires new skills and commitment from salespeople. Like the successful Guerrilla Marketing and Guerrilla Marketing Attack, this book presents unconventional ideas that are easy, and exciting for entrepreneurs at every level.



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It is easy in study safer to comprehend. It can be writter in basic phrases and never confusing. It is extremely difficult to leave it before concluding, once you begin to read the book.

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