



## Transglobal media flows and African popular culture : revolution and reaction in Muslim Hausa popular culture

By Abdalla Uba Adamu

Kano, Nigeria : Visually Ethnographic Productions, 2007. Soft cover. Book Condition: New. v, 120 p. : ill. ; 22 cm. This essay explores the impact of global trends and flows of popular culture to Muslim Hausaland from 1935 to 2005 in three distinct areas: prose fiction, oral performing arts and video film. The paper specifically analyses the impact of popular culture from the Far East and Asia on the transformation of the identity of creative and performing arts among the Hausa of northern Nigeria. The main work that led the way to such literary influence was Magana Jari Ce, often considered the unalloyed Hausa literary classic. This book, published in 1937, gave birth to a phenomenon of artistic adaptation - or more directly, appropriation - of creative works by the Hausa from countries and cultures deemed to share the same cultural space as the Hausa. Magana Jari Ce, based on extensive re-telling and re-structuring of folk tales from various European, Middle Eastern and Far Eastern cultures laid the foundation of using the cultural identity of other societies in Hausa popular culture. When globalisation became electronic in the form of Hindi cinema, Hausa performance artistes followed the lead of literary adapters...



**READ ONLINE**  
[ 3.46 MB ]

### Reviews

*This composed book is excellent. it was actually writtern very perfectly and valuable. I found out this book from my i and dad advised this book to learn.*

-- **Maymie O'Kon**

*Here is the finest ebook i have got read until now. It really is simplistic but excitement within the 50 percent in the book. Once you begin to read the book, it is extremely difficult to leave it before concluding.*

-- **Lupe Connolly**

## Other Kindle Books



### **TJ new concept of the Preschool Quality Education Engineering: new happy learning young children (3-5 years old) daily learning book Intermediate (2) (Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...



### **TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (3-5 years) Intermediate (3)(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...



### **TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (2-4 years old) in small classes (3)(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...



### **Genuine book Oriental fertile new version of the famous primary school enrollment program: the intellectual development of pre-school Jiang(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2012-09-01 Pages: 160 Publisher: the Jiangxi University Press Welcome Salan. service and quality to your satisfaction. please tell...



### **YJ] New primary school language learning counseling language book of knowledge [Genuine Specials(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2011-03-01 Pages: 752 Publisher: Jilin University Shop Books All the new book. the subject of genuine special part...



### **Art appreciation (travel services and hotel management professional services and management expertise secondary vocational education teaching materials supporting national planning book)(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 146 Publisher: Higher Education