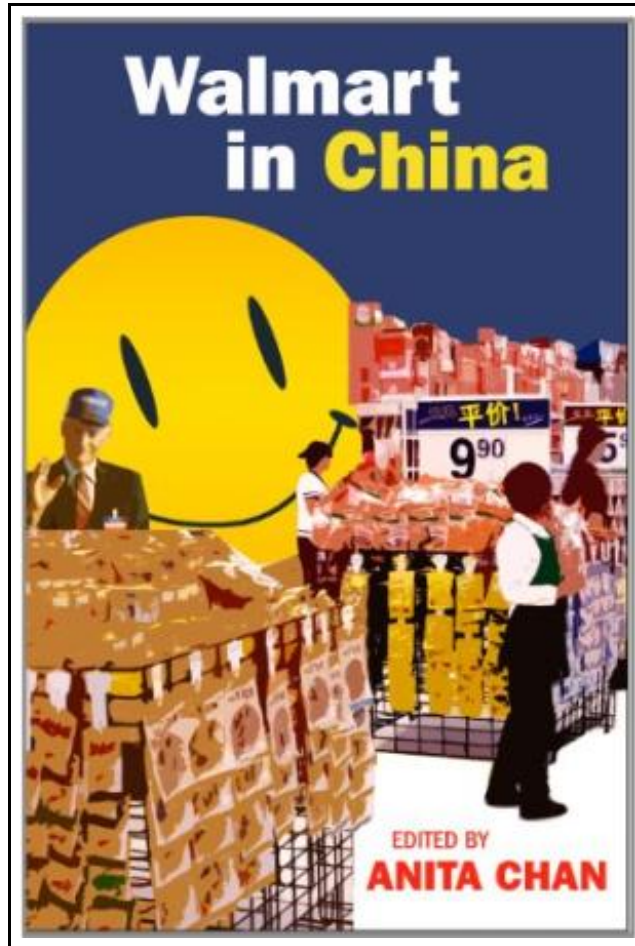


Walmart in China



Filesize: 4.18 MB

Reviews

*This book is really gripping and intriguing. it was writtern very perfectly and beneficial. I am easily will get a enjoyment of looking at a created ebook.
(Jaeden Stiedemann Sr.)*

WALMART IN CHINA



To read **Walmart in China** eBook, you should click the web link below and save the document or have accessibility to additional information which might be relevant to WALMART IN CHINA ebook.

Cornell University Press, United States, 2011. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book. Walmart and Made in China are practically synonymous; Walmart imports some 70 percent of its merchandise from China. Walmart is now also rapidly becoming a major retail presence there, with close to two hundred Walmarts in more than a hundred Chinese cities. What happens when the world's biggest retailer and the world's biggest country do business with each other? In this book, a group of thirteen experts from several disciplines examine the symbiotic but strained relationship between these giants. The book shows how Walmart began cutting costs by bypassing its American suppliers and sourcing directly from Asia and how Walmart's sheer size has trumped all other multinationals in squeezing procurement prices and, as a by-product, driving down Chinese workers wages.China is also an inviting frontier for Walmart's global superstore expansion. As China's middle class grows, the chain's Western image and affordable goods have become popular. Walmart's Arkansas headquarters exports to the Chinese stores a unique corporate culture and management ideology, which oddly enough are reminiscent of Mao-era Chinese techniques for promoting loyalty. Three chapters separately detail the lives of a Walmart store manager, a lower-level store supervisor, and a cashier. Another chapter focuses on employees wages, voluntary overtime, and the stores strict labor discipline. In 2006, the official Chinese trade union targeted Walmart, which is antilabor in its home country, and succeeded in setting up union branches in all the stores. Walmart in China reveals the surprising outcome.Contributors: Diana Beaumont, coeditor of China Labor News Translations; Anita Chan, University of Technology, Sydney; David J. Davies, Hamline University; Nelson Lichtenstein, University of California, Santa Barbara; Scott E. Myers, Monterey Institute of International Studies; Eileen...



Read Walmart in China Online



Download PDF Walmart in China



Download ePub Walmart in China

You May Also Like



[PDF] Book Finds: How to Find, Buy, and Sell Used and Rare Books (Revised)

Access the hyperlink below to download and read "Book Finds: How to Find, Buy, and Sell Used and Rare Books (Revised)" file.

[Save eBook »](#)



[PDF] The About com Guide to Baby Care A Complete Resource for Your Babys Health Development and Happiness by Robin Elise Weiss 2007 Paperback

Access the hyperlink below to download and read "The About com Guide to Baby Care A Complete Resource for Your Babys Health Development and Happiness by Robin Elise Weiss 2007 Paperback" file.

[Save eBook »](#)



[PDF] Baby Friendly San Francisco Bay Area New Parent Survival Guide to Shopping Activities Restaurants and Moreb by Elysa Marco 2005 Paperback

Access the hyperlink below to download and read "Baby Friendly San Francisco Bay Area New Parent Survival Guide to Shopping Activities Restaurants and Moreb by Elysa Marco 2005 Paperback" file.

[Save eBook »](#)



[PDF] The Joy of Twins and Other Multiple Births : Having, Raising, and Loving Babies Who Arrive in Groups

Access the hyperlink below to download and read "The Joy of Twins and Other Multiple Births : Having, Raising, and Loving Babies Who Arrive in Groups" file.

[Save eBook »](#)



[PDF] Found around the world : pay attention to safety(Chinese Edition)

Access the hyperlink below to download and read "Found around the world : pay attention to safety(Chinese Edition)" file.

[Save eBook »](#)



[PDF] Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel s System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers

Access the hyperlink below to download and read "Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel s System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers" file.

[Save eBook »](#)

**[PDF] The Mystery in Icy Antarctica The Frozen Continent Around the World in 80 Mysteries**

Follow the link below to download "The Mystery in Icy Antarctica The Frozen Continent Around the World in 80 Mysteries" PDF file.

[Download ePub »](#)

**[PDF] Runners World Guide to Running and Pregnancy How to Stay Fit Keep Safe and Have a Healthy Baby by Chris Lundgren 2003 Paperback Revised**

Follow the link below to download "Runners World Guide to Running and Pregnancy How to Stay Fit Keep Safe and Have a Healthy Baby by Chris Lundgren 2003 Paperback Revised" PDF file.

[Download ePub »](#)

**[PDF] Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age**

Follow the link below to download "Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age" PDF file.

[Download ePub »](#)

**[PDF] THE Key to My Children Series: Evan s Eyebrows Say Yes**

Follow the link below to download "THE Key to My Children Series: Evan s Eyebrows Say Yes" PDF file.

[Download ePub »](#)

**[PDF] Mystery in Icy Antarctica The Frozen Continent Around the World in 80 Mysteries Carole Marsh Mysteries**

Follow the link below to download "Mystery in Icy Antarctica The Frozen Continent Around the World in 80 Mysteries Carole Marsh Mysteries" PDF file.

[Download ePub »](#)

**[PDF] Hitler's Exiles: Personal Stories of the Flight from Nazi Germany to America**

Follow the link below to download "Hitler's Exiles: Personal Stories of the Flight from Nazi Germany to America" PDF file.

[Download ePub »](#)