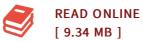




Business Brilliant: Surprising Lessons from the Greatest Self-Made Business Icons

By Lewis Schiff

HarperCollins Publishers Inc. Hardback. Book Condition: new. BRAND NEW, Business Brilliant: Surprising Lessons from the Greatest Self-Made Business Icons, Lewis Schiff, For decades, the middle class has believed that the road to success meant working hard and playing by the rules. But as the 2008 economic crisis has made clear, the old rules no longer applythat particular road to prosperity has become a road to nowhere. While household net worth has declined for most, self-made business leaders-entrepreneurially minded individuals born into the middle class who have accumulated significant wealth-have prospered. What makes these havemores financially successful when others are struggling to keep up. In "Business Brilliant", Lewis Schiff combines compelling storytelling with eye-opening, groundbreaking research and practical guidance to show the rest of us what America's selfmade rich already know. He explodes commonly held myths about wealth and explains how successful entrepreneurs such as Richard Branson, Suze Orman, Steve Jobs, Warren Buffett, and Cirque de Soleil founder Guy Laliberte, subscribe to a set of priorities completely different from those in the middle class. Schiff identifies the seven distinct principles practiced by individuals who may or may not be any smarter than the rest of the population but seem to understand...



Reviews

An incredibly wonderful book with perfect and lucid explanations. It normally is not going to price a lot of. I am just very happy to tell you that this is the greatest pdf we have go through within my personal lifestyle and could be he finest book for at any time.

-- Bart Lowe

This is basically the greatest pdf i actually have go through till now. It is definitely simplistic but surprises within the fifty percent in the ebook. I am easily will get a delight of studying a published ebook.

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