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## Challenges in Implementing Corporate Governance: Whose Business is it Anyway?

By John Zinkin

John Wiley and Sons Ltd. Hardback. Book Condition: new. BRAND NEW, Challenges in Implementing Corporate Governance: Whose Business is it Anyway?, John Zinkin, John Zinkin's new book on Challenges in Implementing Corporate Governance is a welcome addition for board members and senior management on how to improve corporate governance in the post-crisis period. John correctly identifies that most boards on underperforming companies have three elements of failure: a lack of proper understanding of the business and its strategy; a total lack of appreciation of both the strategic and systemic risks created by new product markets; and a total failure by boards to ensure that the incentive structures for top management reflect long-term needs rather than short-term profits, thereby putting the company's future at risk. John has written a useful and practical handbook that is a must read for all board members on how to improve corporate governance. Datuk Seri Panglima Andrew Sheng Chief Adviser, China Banking Regulatory Commission and the Boards of the Qatar Financial Centre Regulatory Authority , Sime Darby Berhad and Khazanah Nasional This timely book will interest those wanting to improve corporate governance and risk management. It should also appeal to anyone curious about what caused banks...



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