Corporate Governance

By -

Gabler Verlag, United Kingdom, 2000. Paperback. Book Condition: New. 2000 ed.. 244 x 170 mm. Language: German . Brand New Book ***** Print on Demand *****.This paper argues that management practice tends to be standardised on aglobai scale through an interaction between such practice, management education and research, man agement publications, and management consulting. It points out how actors in the four fields of management follow each other as a result of evaluation procedures and the ex amples set by dominant players. Due to the dominance of American models in manage ment education, research, and consulting the globalisation of management is, to a consid erable extent, an Americanisation. The reasoning is illustrated by evidence from Scandi navia regarding inspiration for the early business schools, the destinations of study trips, the composition of curricula, and frames of reference for research. Zusammenfassung In dem Beitrag wird die These vertreten, dass sich das Management gegenwartig in einem Prozess der globalen Standardisierung befindet, der durch das Zusammenwirken von Management-Praxis, Management-Ausbildung und Management-Forschung, betriebs wirtschaftlichen Veroffentlichungen und Management-Beratung gekennzeichnet ist. Es wird gezeigt, wie die Akteure in vier Bereichen des Management einander als Ergebnis von Evaluationsverfahren und von Vorbildern der Global Players folgen. Wegen der...

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