



A Carrot a Day: A Daily Dose of Recognition for Your Employees

By Adrian Gostick

Paperback. Book Condition: New. Paperback. 400 pages. Great managers praise effort and reward results. Its true, and nobody knows it better than the best-selling authors of Managing with Carrots and The 24-Carrot Manager, Adrian Gostick and Chester Elton. Now from these award-winning authors comes a one-a-day managers handbook on motivating employees through praise and recognition. A Carrot A Day can keep you away from recognition pitfalls and help you develop employees who are more focused, more committed, and more engaged in your noble cause. Read just one a day and you will become a better leaders a manager who is able to tap the power of recognition to build a stronger workplace where employees focus on company goals, spot new opportunities faster, and have longer employment life spans (translation: lower turnover). Adrian Gostick is co-author of the bestselling The Integrity Advantage. An award-winning business author, Adrian also co-wrote the critically acclaimed business book The 24-Carrot Manager, called a must read for modern-day managers by Larry King. He has written for USA Today Magazine, Investors Business Daily and other national publications, and has been featured on CNBC, MSNBC and NPR. Adrian is director of corporate communication with the O. C. Tanner...



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