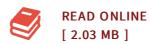# The Designer s Web Handbook: What You Need to Know to Create for the Web

By Patrick McNeil

FW Publications Inc, United States, 2012. Paperback. Book Condition: New. New.. 203 x 201 mm. Language: English . Brand New Book. Make the Web Work for You You know how to design. But you can increase your value as a designer in the marketplace by learning how to make that design function on the web. From informational sites to e-commerce portals to blogs to mobile apps, The Designer s Web Handbook helps any designer understand the full life cycle of a digital product: idea, design, production and maintenance. The best web designers create not only beautiful sites but also sites that function well-- for both client and end user. Patrick McNeil, creator of the popular web design blog and author of the bestselling Web Designer s Idea Book, volumes 1 and 2, teaches you how to work with developers to build sites that balance aesthetics and usability, and to do it on time and on budget.

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