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The Magic of Referrals

By Hariom Sisodia

Createspace, United States, 2014. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****.The Magic of Referrals unfolds the actual magic, the magical book to set your inner winner on fire. How to create MAGIC WITH POSITIVE REFERRALS, Suppose you have sat in an audience watching a sales awards ceremony and been spellbound by the acceptance speeches as the winners talked about their success. If you were struggling at the time, their success may have looked like magic. And you wanted to know how they did it. How did they pull all those sales out of the hat? The truth is, if their sales came from strong referrals, they may not really know how they did it. Or, they may know what worked and be unwilling to share it. They may want the secrets behind their magic to remain hidden.

Reviews

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