



Microeconomics: An Intuitive Approach (with Livegraphs Web Site Printed Access Card) (Hardback)

By Thomas Nechyba

Cengage Learning, Inc, United States, 2010. Hardback. Book Condition: New. 264 x 210 mm. Language: English . Brand New Book. Is it more efficient to rent a car or take taxis while on vacation? How do coupons change demand?

MICROECONOMICS: AN INTUITIVE APPROACH explains the economic theory underlying everyday choices in a fun and conversational way. While showing the big picture of economic intuition, this easy-to-read text also aids conceptual thinking with careful analysis. Each copy includes access to online LiveGraphs -- a suite of interactive, animated graphs that allows you to view dimensional graphs and functions illustrated in the book, as well as some additional graphs that are not in the printed text. LiveGraphs and the Study Guide are accessible through the access code that is included with the purchase of a new text.



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