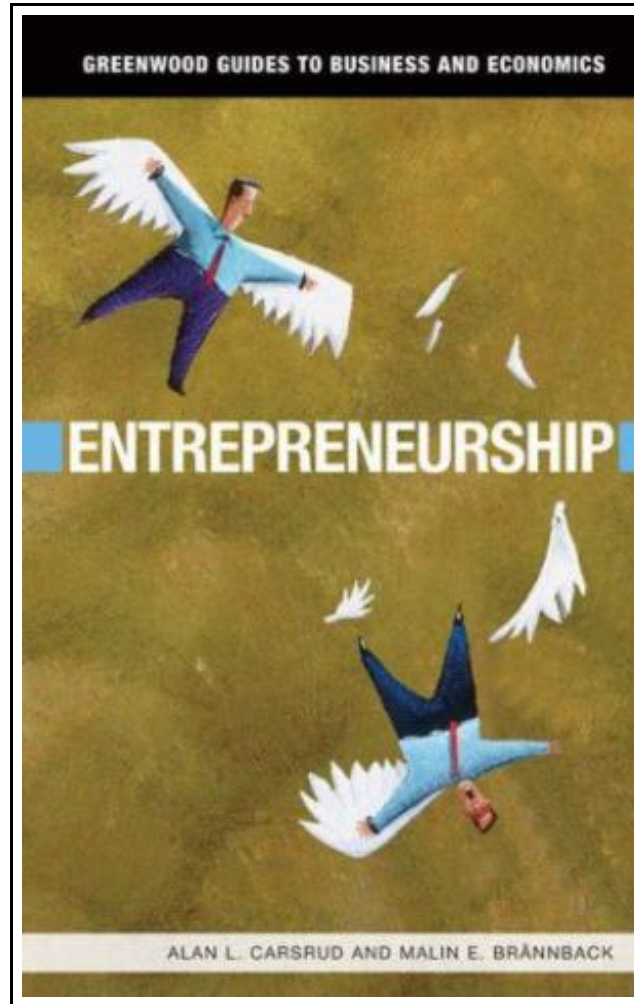


Entrepreneurship (Hardback)



Filesize: 6.51 MB

Reviews

This is actually the greatest publication i have go through right up until now. I really could comprehended every little thing using this composed e book. I realized this book from my i and dad advised this ebook to learn.

(Jimmie Schmidt I)

ENTREPRENEURSHIP (HARDBACK)



ABC-CLIO, United States, 2007. Hardback. Book Condition: New. 236 x 155 mm. Language: English . Brand New Book. Are entrepreneurs born or made? How do they recognize opportunity? How do they address the risks associated with designing, launching, and sustaining a new venture? There are many steps between having an idea and going public-this book explores the entrepreneurial process through all of its stages, a process in which some half a billion people are engaged worldwide every year. Illustrated through numerous real-life examples, the book is a map of the entrepreneurial journey, exploring the wide variety of opportunities open to the entrepreneur and how to build upon them, including an overview of such essential principles as screening, market research, product development, financing, and marketing and sales strategies. It also covers legal issues, intellectual property protection, motivating employees, managing boards and investors, use of technology, and the international environment. Featuring examples of business plans and presentations, exercises and checklists, and a glossary of key terms, this volume provides a solid overview and introduction to the process of business creation that will appeal to students and educators, general readers, and budding entrepreneurs. Nearly everyone recognizes iconic companies like Microsoft, Dell, and Ford. But what do we really know about the entrepreneurs (Bill Gates, Michael Dell, and Henry Ford, respectively) who founded these firms or the factors that influenced the birth and development of these corporate giants? How do entrepreneurs identify opportunity and how do they address the personal, social, and financial risks associated with designing, launching, and sustaining a new venture? There are many steps between having an idea and going public-this book explores the entrepreneurial process through all of its stages, a process in which some half a billion people are engaged worldwide every year. Illustrated through numerous real-life examples, the...



[Read Entrepreneurship \(Hardback\) Online](#)



[Download PDF Entrepreneurship \(Hardback\)](#)

Other eBooks



Goodparents.com: What Every Good Parent Should Know About the Internet (Hardback)

Prometheus Books, United States, 2000. Hardback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book. The Internet may now be the most powerful, single source of information in the world, and...

[Download Book »](#)



Readers Clubhouse Set B What Do You Say

Barron s Educational Series, United States, 2006. Paperback. Book Condition: New. Ann Losa (illustrator). 142 x 13 mm. Language: English . Brand New Book. This is volume six, Reading Level 2, in a comprehensive program...

[Download Book »](#)



Hands Free Mama: A Guide to Putting Down the Phone, Burning the To-Do List, and Letting Go of Perfection to Grasp What Really Matters!

ZONDERVAN, United States, 2014. Paperback. Book Condition: New. 211 x 137 mm. Language: English . Brand New Book. Rachel Macy Stafford s post The Day I Stopped Saying Hurry Up was a true phenomenon on...

[Download Book »](#)



DK Readers L1: Jobs People Do: A Day in the Life of a Firefighter

DK Publishing. Paperback / softback. Book Condition: new. BRAND NEW, DK Readers L1: Jobs People Do: A Day in the Life of a Firefighter, Linda Hayward, DK Publishing, This Level 1 book is appropriate for...

[Download Book »](#)



How The People Found A Home-A Choctaw Story, Grade 4 Adventure Book

McGraw Hill. Soft cover. Book Condition: Brand New. Dust Jacket Condition: No Dust Jacket. Brand New In Softcover Format, How The People Found A Home-A Choctaw Story, Grade 4 Adventure Book. 1-1-3.

[Download Book »](#)