



# Leisure Services Management With Web Resources

By John Meldrum

Human Kinetics. Hardcover. Book Condition: New. Hardcover. 400 pages. Dimensions: 11.3in. x 8.7in. x 1.2in.Leisure Services Management prepares students for the challenges theyll face as entry-level recreation and leisure managers. The book outlines the essential knowledge and skills that successful managers need to have and helps students build those competencies by encouraging them to think as managers. The texts activities, projects, and examples help students connect the competencies to real-world situations. Leisure Services Management begins by presenting a firm foundation of competency-based management theory. Students will learn what management is, what the managers role is, and how their work affects their agency and their customers. They will also explore specific management areas such as marketing, financial management, human resources, employee development, communication, and evaluation. Throughout the text students will be encouraged to apply their own experiences to the concepts being discussed to deepen their understanding of the profession. For each chapter, the authors provide experiential learning activities that simulate real on-the-job situations. Each of the activities asks students to assume one of the many roles of a new manager. Theyll learn to deal with day-to-day management activities by completing work assignments and projects similar to those theyll assume as a...



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