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# MANAGEMENT IN TWO CULTURES: BRIDGING THE GAP BETWEEN US AND MEXICAN MANAGERS



NICHOLAS BREALEY PUBLISHING, United Kingdom, 1995. Paperback. Book Condition: New. Revised edition. 224 x 152 mm. Language: English. Brand New Book. In Management in Two Cultures: Bridging the Gap Between U.S. and Mexican Managers, Eva Kras confronts the problems that arise out of the cultural differences between U.S. and Mexican managers. Since the original publication in 1989, NAFTA has been ratified, and we can see how business relationships and practices are evolving. Mexico s ambitious Maquiladora program - designed...

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- Authored by Eva S. Kras
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