



Tourism Planning

By C. Michael Hall

Prentice Hall, 2007. Softcover. Book Condition: Neu. Neu Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet.

- The new edition of this text is positioned - through its broad coverage, accessible style and presentation, and practical application - as the core learning resource for students of tourism planning. With an increased applied focus, a wider range of international case studies and examples, and two new chapters highlighting sustainability as a core tourism concern in the world today, the new edition will appeal across the spectrum of tourism students and practitioners from business and management and the social sciences. Tourism and Planning is an essential text for students on travel and tourism degrees and will be of key interest to students and practitioners in related fields including management, marketing, geography, development studies and regional planning. 302 pp. Englisch.



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