



## Whos That with Charlie?: Lessons Learned and Friends Ive Made Along the Way

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By Charles S. Mechem

Clerisy Press. Hardcover. Book Condition: New. Hardcover. 272 pages. Dimensions: 9.0in. x 6.0in. x 1.4in. From the introduction by Neil Armstrong: Charlie Mechem's interests and his background prepared him well for an unusually broad career in law, business, professional sports, and acting as a consultant and adviser to a number of individuals and businesses. For instance, as CEO of the Taft Broadcasting Company, Charlie often held the annual meeting of shareholders at an auditorium inside Taft's Kings Island theme park near Cincinnati, Ohio. Shareholders, along with their invitation to the meeting that arrived in the mail, would receive a ticket to enter the theme park with its many thrill rides and other entertaining attractions. A few people bought one share of the company listed on the New York Stock Exchange, just to get the free ticket to the park. Taft was an entertainment company, and the meeting of shareholders was an opportunity to showcase their talents. Charlie's dynamic speeches, together with music, video, and the help of Yogi Bear and Fred Flintstone, dazzled the shareholder audience. Charlie is a speaker with a touch of genius. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Hardcover.



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