



Green Power Marketing in the United States: A Status Report (Tenth Edition)

By National Renewable Energy Laboratory (NREL)

Bibliogov, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This report documents green power marketing activities and trends in the United States, focusing on consumer decisions to purchase electricity supplied from renewable energy sources and how this choice represents a powerful market support mechanism for renewable energy development. The report presents aggregate green power sales data for all voluntary purchase markets across the United States. It also provides summary data on utility green pricing programs offered in regulated electricity markets, on green power marketing activity in competitive electricity markets, and green power sold to voluntary purchasers in the form of renewable energy certificates. It also includes a discussion of key market trends and issues.



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