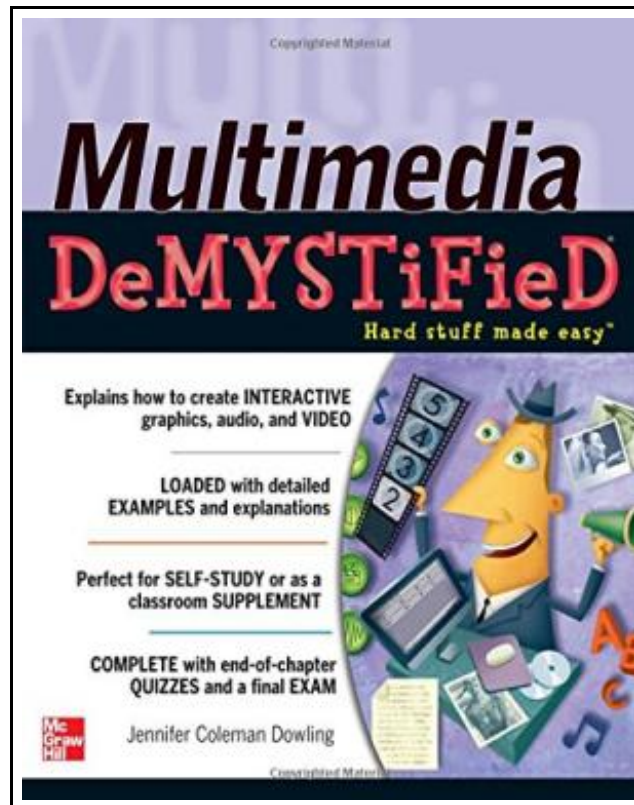# Multimedia Demystified

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Reviews

Basically no words to clarify. Of course, it is perform, still an amazing and interesting literature. Its been printed in an exceptionally basic way which is only soon after i finished reading through this ebook where actually altered me, change the way i really believe.
(Newton Runolfsson)

MULTIMEDIA DEMYSTIFIED

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McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, Multimedia Demystified, Jennifer Coleman Dowling, Learn the latest multimedia skills with ease! Featuring a color insert, Multimedia DeMYSTiFieD is a self-paced study guide and desk reference for learning about the fundamentals of multimedia. It covers the concepts, tools, and skills needed to create, combine, display, and provide interactivity for graphics, photography, text, typography, audio, video, and animation in digital formats. The book covers the essential topics and terminology relating to current software and hardware technologies for creating media. It breaks down all the necessary technical information in a way that's easy to understand, providing visual examples and hands-on exercises. Web design and HTML are also addressed, with particular emphasis on multimedia tags and scripts. You will develop an understanding of the fundamental concepts and applications of digital media and gain practical knowledge and real-world skills through step-by-step exercises. Multimedia DeMYSTiFieD Features a color insert illustrating color design principles Contains technical information on hardware and software Covers audio and video recording and manipulation methods Reviews types of file formats and delivery options Explains how to create multimedia for the Web, covering HTML tags, JavaScript, and CSS Contains questions at the end of every chapter that reinforce learning and pinpoint weaknesses Includes a final exam for overall self-assessment.

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