



Social Responsibility and the World Toilet Organisation

By Junaid Javaid

GRIN Verlag GmbH Okt 2014, 2014. Taschenbuch. Book Condition: Neu. 211x151x6 mm. Neuware - Seminar paper from the year 2013 in the subject Business economics - Business Management, Corporate Governance, grade: B, University of Bedfordshire, course: MSc International Business Management, language: English, abstract: The scope of this report is broad as it deals with implication of social responsibility in regard to the success of company. In relation to the Scale of Problems faced by World Toilet Organisation, it has been understood there is a huge underlying demand for the affordable solution as there are almost 2.6 billion people who does have access to proper sanitation and thus signifies that there is a desperate need for about one billion affordable toilets and hence rendering it as a significant work stream in the given context. The organisation only needed venture capital investment by 2015 and after that it would aim for massive scale. In accordance with model of self interest it has been outlined that Jack Sim (founder of World Toilet Organisation) oriented WTO as the advocacy organisation with the purpose of enhancing awareness of huge gap existing between the industrialised and emerging economies in the respective area. Correspondingly, WTO has started...



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