







Help our team members get the skills they need to be STEAM leaders!

Sponsor Recognition Levels

			
Your individual banner in our competition pit			
Your logo in priority positioning on the sponsor page of our website			
Your logo in the sponsor bar on every page of our website			
Your logo on our robot			
Your logo on LigerBots team T-shirts			
Your logo on a sponsor table sign at every outreach event			
Your logo on the sponsor banner in our competition pit			
Your logo on sponsor banners at our FIRST LEGO League competitions			
Your logo on the sponsor page of our website			
Your company's name in a list of sponsors on LigerBots T-shirts			
Your company tagged on our social media			
A link to the LigerBots website sponsor page on our graphic materials			
Your company's name in a list on the sponsor page of our website			
Your company's name in a list on our competition pit banner			
Your company's name in a list on our FLL sponsor banners			
	Lynx	Cheetah	Panther
	\$200–\$499	\$500–\$999	\$1000–\$2999
			\$3000 and up

Examples of Sponsor Logos on LigerBots Materials



Left to right: team outreach flyer, 2024 t-shirt back, 2024 competition pit, 2024 robot, website sponsor page

How to Sponsor the LigerBots

To sponsor, please email the LigerBots chief marketing officer at cmo@ligerbots.org

The LigerBots, Newton's award-winning high school FIRST Robotics team

The LigerBots are proud to recognize our sponsors at every event we attend. Thousands of people will see your brand and your support for STEAM learning.

The Exposure You Will Get

Educational Events We Typically Attend

- Boston Greenfest
- Boston STEM Fair
- Needham STEM Week
- MIT Blueprint Hackathon
- Student Association for STEM Advocacy (SASA) Conference, in DC
- Southern New England STEM Advocacy Conference
- RoboBoston
- Newton Earth Day
- Newton Harvest Fest and Green Expo
- Cambridge Carnival and Robot Zoo
- Newton Mayor's STEM Night
- Newton Free Library Women in STEM Event
- "Newton Inspires" speaker night
- Visits to Newton elementary schools and Cub Scout troops
- Club fairs and science open houses at Newton North and South high schools



LigerBots at the Boston Greenfest

FIRST Competitions We Typically Enter or Host

- FIRST Robotics Competition (FRC) district competitions:
We attend two every year.
- FRC New England Championship.
- FIRST World Championship. LigerBots attended 2009, 2014, 2015, 2018, 2024; 50,000 attendees.
- Newton Qualifier FIRST LEGO League (FLL) competition, hosted by the LigerBots; 300 attendees.
- Massachusetts-East FLL Championship plus STEAM expo, hosted by the LigerBots; 600–800 attendees.

Community Events We Typically Attend

- Newtonville Village Day
- Newton Highlands Village Day
- Newton Memorial Day parade
- Newton Harvest Fair
- Newton Pumpkin Smash
- Newton Green Expo



LigerBots at the 2024 Newton Memorial Day parade

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