

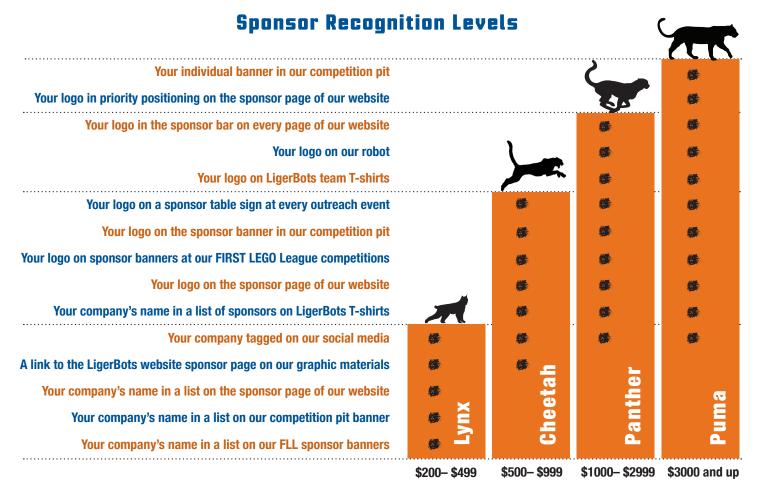
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#FRC2877 • If The LigerBots

Newton North and South High Schools

Help our team members get the skills they need to be STEAM leaders!



## **Examples of Sponsor Logos on LigerBots Materials**











Left to right: team outreach flyer, 2024 t-shirt back, 2024 competition pit, 2024 robot, website sponsor page

### **How to Sponsor the LigerBots**

To sponsor, please email the LigerBots chief marketing officer at cmo@ligerbots.org

The LigerBots are proud to recognize our sponsors at every event we attend. Thousands of people will see your brand and your support for STEAM learning.

# The Exposure You Will Get

#### **Educational Events We Typically Attend**

- Boston Greenfest
- Boston STEM Fair
- Needham STEM Week
- MIT Blueprint Hackathon
- Student Association for STEM Advocacy (SASA) Conference, in DC
- Southern New England STEM Advocacy Conference
- RoboBoston
- Newton Earth Day
- Newton Harvest Fest and Green Expo
- Cambridge Carnival and Robot Zoo
- Newton Mayor's STEM Night
- Newton Free Library Women in STEM Event
- "Newton Inspires" speaker night
- Visits to Newton elementary schools and Cub Scout troops
- Club fairs and science open houses at Newton North and South high schools

#### **FIRST Competitions We Typically Enter or Host**

- FIRST Robotics Competition (FRC) district competitions: We attend two every year.
- FRC New England Championship.
- FIRST World Championship. LigerBots attended 2009, 2014, 2015, 2018, 2024; 50,000 attendees.
- Newton Qualifier FIRST LEGO League (FLL) competition, hosted by the LigerBots; 300 attendees.
- Massachusetts-East FLL Championship plus STEAM expo, hosted by the LigerBots; 600–800 attendees.

#### **Community Events We Typically Attend**

- Newtonville Village Day
- Newton Highlands Village Day
- Newton Memorial Day parade
- Newton Harvest Fair
- Newton Pumpkin Smash
- Newton Green Expo



LigerBots at the Boston Greenfest



LigerBots at the 2024 Newton Memorial Day parade

### **How to Sponsor the LigerBots**