

THE CRITIC

*The Critic is an entity that evaluates
the work of Others*

*They think to validate themselves through
Others*

*They seek to exert some influence over
the meaning being created*

PR STATEMENTS FROM
DEVELOPER FLOAT AROUND
HELPING YOU
CONTEXTUALIZE

OVERALL
SCORE
AFFECTS METAScore
OF DEVELOPER



TYPE HEADLINES TO INCREASE/DECREASE
SCORE BASED ON HOW GOOGLE ALGORITHM
ANALYZES ITS SENTIMENT