













CSC 5741 Epilogue: Paper Reviews and Closing Remarks

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Announcements—June 11, 2019

- Class Theory Test #02
 - June 18, 2019
 - Classroom #03, Department of Computer Science
 - 17H40 GMT+2
- Continuous Assessment Scores
 - Verify scores once entire scores are computed
 - Continuous assessment to be computed after Class Theory Test #02

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Paper Reading Schedule (1/2)

#	Time	Student Name	Paper
1.	18:00-18:10	John Daka	Using Data Mining For Bank Direct Marketing
2.	18:10-18:20	Inonge Lamaswala	A Study of Some Data Mining Classification Techniques
3.	18:20-18:30	Mubanga Mubanga	A Novel Position-based Sentiment Classification Algorithm for Facebook Comments
4.	18:30-18:40	Nonde Mukuma	Speeding up Support Vector Machines
5.	18:40-18:50	David Mulenga	Mining Educational Data to Analyze Students' Performance

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Paper Reading Schedule (1/2)

#	Time	Student Name	Paper
6.	18:50-19:00	Memory Mumbi	Application of Fuzzy C-Means Clustering Algorithm
7.	19:00-19:10	Kaumba Mutende	Data Mining for Fraud Detection
8.	19:10-19:20	Justin Nongola	Educational Data Mining & Students' Performance Prediction
9.	19:20-19:30	Anthony Sampa	Tiger Population Growth Prediction
10.	19:30-19:40	Tasha Shamane	A System to Filter Unwanted Messages from OSN User Walls
11.	19:40-19:50	Mweemba Sikuyuba	Educational Data Mining Rule based Recommender Systems
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"Some" Important Things to Pay Attention to

- · Relevance to focus
- Publication Venues
- · Year of Publication
- Publication Venue and Paper Repulation
 - (i) Journal impact factor; (ii) Frequency of publication
 - Confirm if publication venue is not on any publicly available "watch lists"—e.g. Bell's List of Predatory Journals and Publishers

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Beware of Predatory Journals

How to identify a predatory journal/publisher

· Online journal

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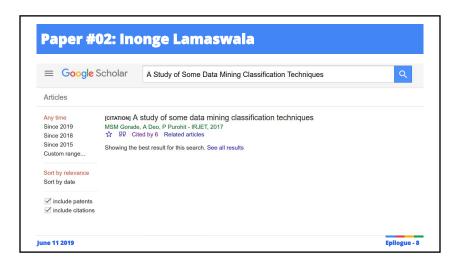
- · 'Aggressive' solicitation
- Request to submit identified as **Spam**
- · Obscure title, publisher, source
- No journal impact factor*

https://www.up.ac.za/media/shared /624/Prof-Don-Cowan-predatory-jour nals-publishers-and-conferences.zp9 1698.pdf

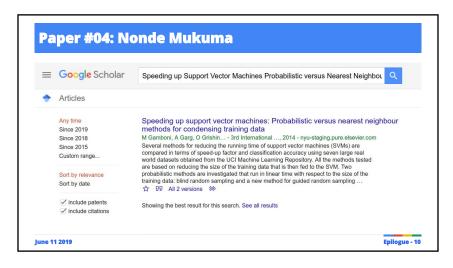
Listed on the 'BEALL' website

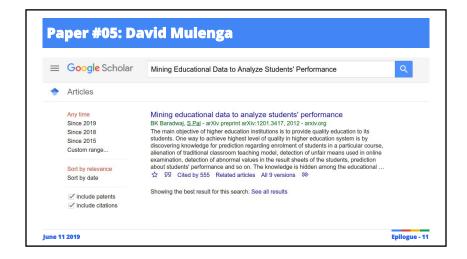
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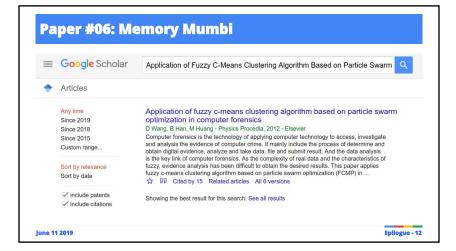
Paper #01: John Daka ≡ Google Scholar
USING DATA MINING FOR BANK DIRECT MARKETING: AN APPLICATION Articles Any time Using data mining for bank direct marketing: An application of the crisp-dm Since 2019 S Moro, R Laureano, P Cortez - Proceedings of ..., 2011 - repositorium.sdum.uminho.pt Since 2018 The increasingly vast number of marketing campaigns over time has reduced its effect on the general public. Furthermore, economical pressures and competition has led marketing Custom range... managers to invest on directed campaigns with a strict and rigorous selection of contacts. Such direct campaigns can be enhanced through the use of Business Intelligence (BI) and Data Mining (DM) techniques. This paper describes an implementation of a DM project based on the CRISP-DM methodology. Real-world data were collected from a Portuguese . Sort by date \$\frac{1}{12}\$ DD Cited by 184 Related articles All 7 versions ₩ ✓ include patents Showing the best result for this search. See all results ✓ include citations Epilogue - 7 June 11 2019

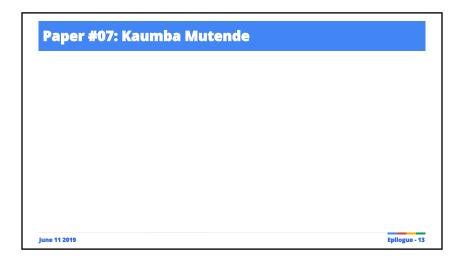


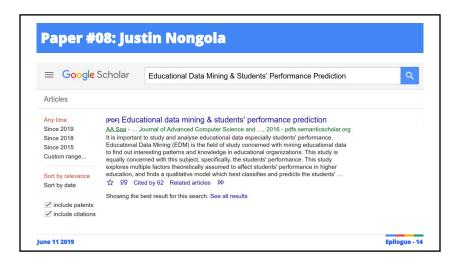


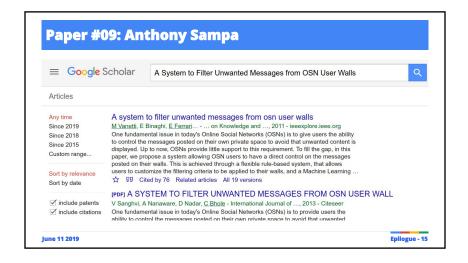




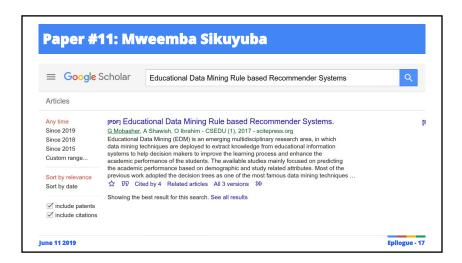


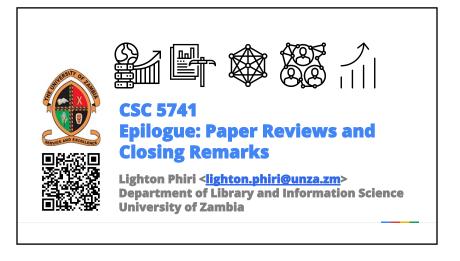












Bibliography

- [1] Cowan, D. (2016). Predatory Journals, Publishers and Conferences https://www.up.ac.za/media/shared/624/Prof-Don-Cowan-predato ry-journals-publishers-and-conferences.zp91698.pdf
- [2] Beall's List of Predatory Journals and Publishers https://beallslist.weebly.com

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