

# Main Project

**Topic: Pro Analysis-Analysis Tool**



**Ligin Abraham**

**S10 INTMCA**

**Roll No:28**

## Abstract

Tools for your site to learn about your visitors, build a following, increase sales and track your growth along the way. It is a very simple but informative tool for business analysis. Using the help of this tool data in the user can increase their product sales. Moreover, this is completely safe and fast as it has fully featured software with a user-friendly tool.

## The Existing system

In the existing system, it was found that it is not free to use, i.e. customers has to buy to get its service. Also, the user interface is not good.

<https://statcounter.com>

<https://www.woopra.com>

## The Proposed system

The proposed system has two users, Admin and normal users. Admin can manage users and their websites. Admin Can track users' payment systems and he can also approve advertisements. And for users, they can post ads and get revenue from them. They can also use a pro-analysis wallet. For user, they have a provision to upgrade their account to basic or premium plans. Users can also earn income from referring other persons.

Advantages:

- Easy to understand
- 100% secure

## Modules

1. Referral system - Registered users can earn income from referring other users and use in posting advertisements.
2. Advertisement module - Users can promote their business by advertising them.
3. Admin module - Can manage the entire website and registered users.
4. Page analysis - Also new analysis is done using web pages.

## Languages and tools

### A. Php

- a. PHP is a general-purpose scripting language geared towards web development. It was originally created by Danish-Canadian programmer Rasmus Lerdorf in 1994. The PHP reference implementation is now produced by The PHP Group.

### B. JQuery

- a. jQuery is a JavaScript library designed to simplify HTML DOM tree traversal and manipulation, as well as event handling, CSS animation, and Ajax.

### C. Css

- a. Cascading Style Sheets is a style sheet language used for describing the presentation of a document written in a markup language such as HTML. CSS is a cornerstone technology of the World Wide Web, alongside HTML and JavaScript.



#### D. Mysql

- a. MySQL is an open-source relational database management system. Its name is a combination of "My", the name of co-founder Michael Widenius's daughter, and "SQL", the abbreviation for Structured Query Language.

#### E. GIT

- a. Git is software for tracking changes in any set of files, usually used for coordinating work among programmers collaboratively developing source code during software development. Its goals include speed, data integrity, and support for distributed, non-linear workflows.