Communication

Communiction is the LIFETIME KEY of any relationship



Learning: Spending on learning adjacancies Remort learning



COMMUNICATION

Communication and information: In-person sampling decline Shift in media consumption

Market research involves gathering data to learn more about target demographics and consumers so a business can market itself more effectively and, ultimately, succeed in the market.

Unveling market insight: Analysing behaviour and identifying for growth

Developing a better understanding of customers is increasingly a strategic necessity, because fastmoving markets, new technologies, and new business models are changing what customers want and how they shop.

In today's highly competitive

marketplace, understanding

for businesses to succeed.

Conducting effective market

consumer behavior is essential

research is a key component in

analyzing consumer behavior

and gaining valuable insights

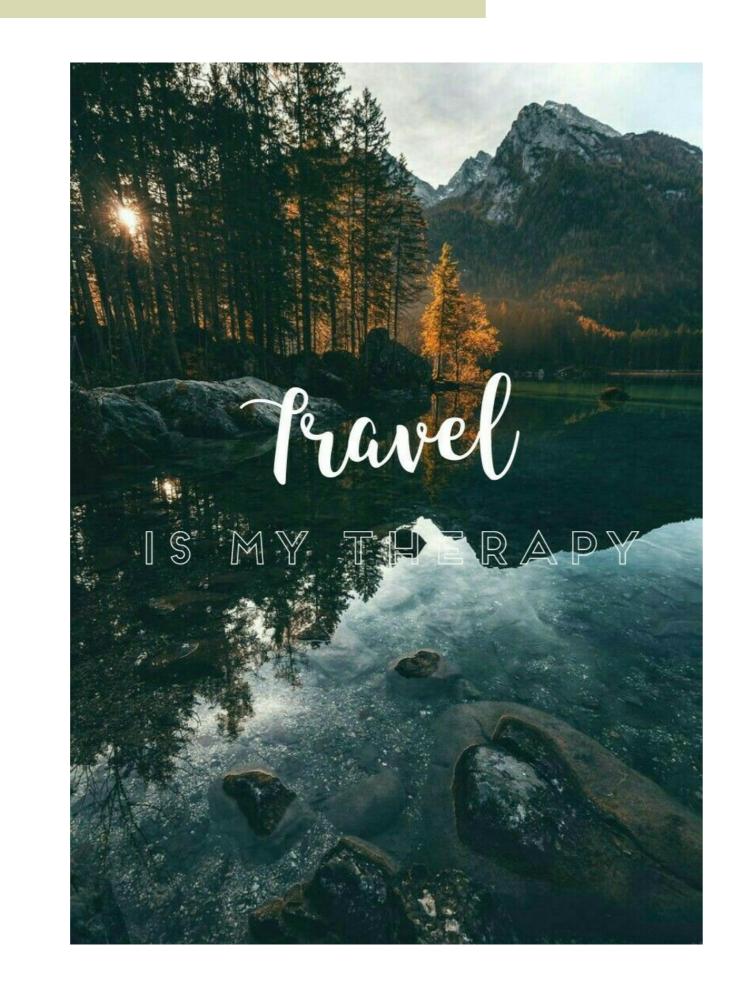
into their preferences, needs,

and motivations.



provides critical information about your market and your business landscape by using mini travel(Survey)

Travel and mobility: Reduction in tourism spend and retail increase in domestic tourism



Entertainment: preference for digital entertainment channel shift (eg,cinema to streaming & aditional play timing) "Disney Plus achieved in 5 month what took 7 years for Netflix "

Travel



Travell is an investment in Yourself

Entertinment

