



Learning
Never stop LEARNING
Because LIFE never stop Teaching

Learning:
Spending on learning
adjacancies
Remort learning



Market research involves gathering data to learn more about target demographics and consumers so a business can market itself more effectively and, ultimately, succeed in the market.

Unveling market insight: Analysing behaviour and identifying for growth



provides critical information about your market and your business landscape by using mini travel(Survey)

Travel and mobility:
Reduction in tourism spend and retail increase in domestic tourism



Travel
Travell
is an investment in Yourself

Communication
Communion
is the LIFETIME KEY of any relationship



Communication and information:
In-person sampling decline Shift in media consumption



Developing a better understanding of customers is increasingly a strategic necessity, because fast-moving markets, new technologies, and new business models are changing what customers want and how they shop.

In today's highly competitive marketplace, understanding consumer behavior is essential for businesses to succeed. Conducting effective market research is a key component in analyzing consumer behavior and gaining valuable insights into their preferences, needs, and motivations.



Entertainment:
preference for digital entertainment channel shift
(eg,cinema to streaming & aditional play timing)
"Disney Plus achieved in 5 month what took 7 years for Netflix "

Entertainment
Entertainment is temperory happiness,
but the real happines is permanent entertainment

