LIHI HARARY | UX UI Design Student with AI Focus

lihiharary9@gmail.com • LinkedIn • +972-504214212

SUMMARY

Third-year Instructional Technologies student specializing in UX/UI design and web development. Skilled in Figma, wireframing, and prototyping, with a strong passion for combining creativity and analytical thinking to craft clear, user-centered digital experiences.

SKILLS

UX UI Design: Figma, Adobe Illustrator, Photoshop, Wireframing, UI Design, UX Flows, Prototyping
AI Tools: Generative AI Tools for ideation, visual exploration, workflow acceleration and content creation
Development: C#, Unity, HTML, CSS, JavaScript, Visual Studio, Rider, Postman, Valentina, SQL
Tools & Platforms: JetBrains Rider, Postman, Valentina Studio, Articulate 360, Generative AI Tools.

PROJECTS - 🔗 Portfolio

Interactive Game Platform & Editor (Unity & C#)

- Full-Stack Development: Built a complete ecosystem (Client, Server, Editor). Managed database structures via Valentina Studio and tested API connectivity using Postman.
- Product Design: Developed a custom Level Editor for content creation and designed all UI assets from scratch for an intuitive user experience.

AI-Based Instructional Development Agent (Capstone Project - In Progress)

- Defining the architecture and user flow for a "Super-Agent" designed to automate instructional design processes using LLMs.
- Conducting user research to optimize the interaction between instructional designers and AI tools.

Reservists Support Platform (Web Development)

- Designed and developed a responsive platform to support businesses affected during wartime
- Built clear and simple registration forms and improved information hierarchy for stressed users
- Developed the frontend interface using HTML5, CSS3, and JavaScript.

Oreo Rebranding Concept (Adobe Illustrator)

- Redesigned brand packaging with a focus on visual consistency and user experience.

MushBot- AI-Powered Mushroom Identification

- Assisting travelers in safe mushroom identification using AI powered analysis and integrated data APIs.
- High accuracy detection via Kindwise API, with safety driven logic and instant alerts.

EDUCATION

Holon Institute of Technology HIT	10/2023 – Present
B.A. in Instructional Technologies	

WORK EXPERIENCE

Customer Experience Lead	The Blue Rooster	2024 – Present

- Managed guest flow and seating logistics to optimize customer journey.
- Resolved real-time service issues, ensuring high satisfaction and efficiency.

Sales & Client Relations	Beauty & Wellness	2022 – 2023

- Provided personalized solutions based on client needs assessment.
- Managed sales cycles and retention using CRM tools (RAPID, Plando).

Customer Onboarding	Bank Transition Project	2021-2022

- Guided customers through digital banking migration and onboarding.
- Tracked interactions and support processes via CRM systems.

MILITARY SERVICE

Squad Commander – IDF, Magal	2019 – 2021
Unit Commanded and trained a squad of soldiers; responsible for operational and instructional tasks.	