# 机器学习与数据挖掘

Machine Learning & Data Mining

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### 1. Preface

"You are the average of the five people you spend the most time with."

— Jim Rohn

"Jim" Rohn was an American entrepreneur, author and motivational speaker. Hs rags to riches story played a large part in his work, which influenced others in the personal development industry.



"You are the average of the five people you spend the most time with."

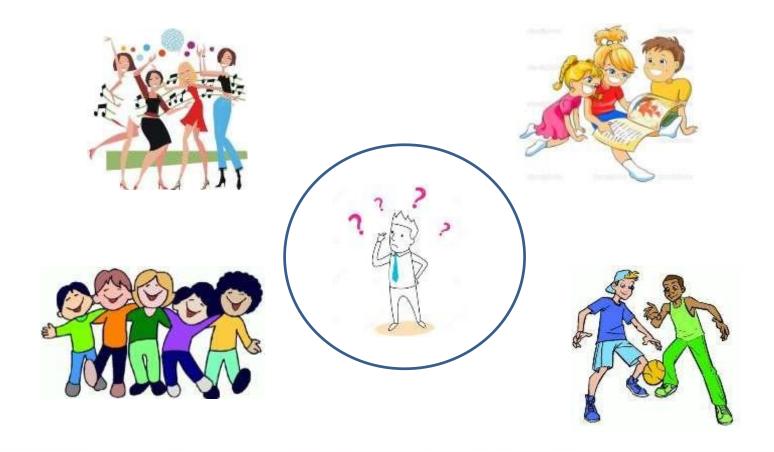
— Jim Rohn

- 1.物以类聚,人以群分
- 2.近朱者赤,近墨者黑

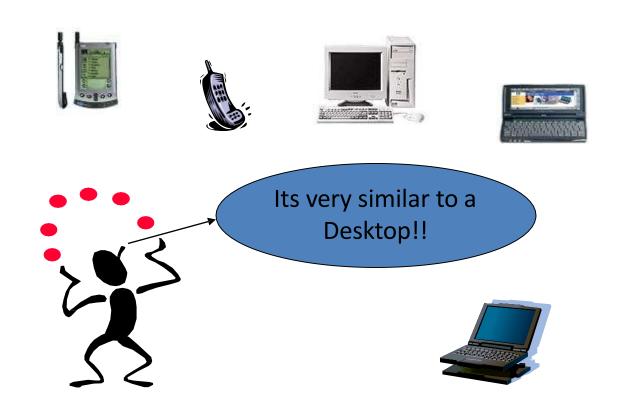
与凤凰同飞,必是俊鸟 与虎狼通行,必是猛兽



• Tell me about your friends(who your neighbors are) and I will tell you who you are.



### **Instance-based Learning**



# 2. K-Nearest Neighbors Algorithm

## k-nearest neighbors algorithm

In pattern recognition, the *k*-nearest neighbors algorithm (*k*-NN) is a non-parametric method used for **classification** and **regression**. In both cases, the input consists of the *k* closest training examples in the feature space.

-Wikipedia

### k-nearest neighbors algorithm

#### **Different names:**

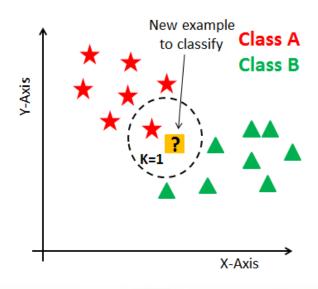
- K-Nearest Neighbors
- Example-Based Reasoning
- Instance-Based Learning
- Lazy Learning

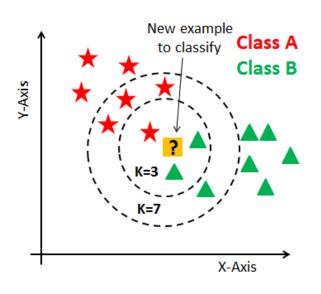
### k-nearest neighbors algorithm

- A powerful classification algorithm used in pattern recognition.
- K nearest neighbors stores all available cases and classifies new cases based on a *similarity measure*(e.g distance function)
- One of the top data mining algorithms used today.
- A non-parametric lazy learning algorithm (An Instance-based Learning method).

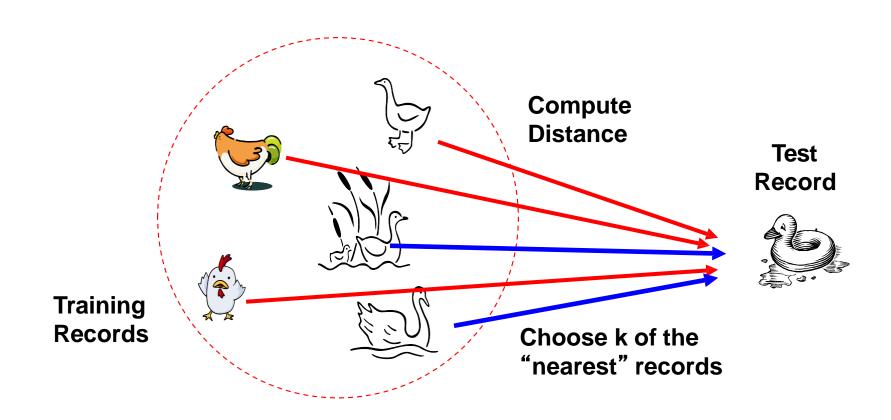
### KNN: Classification Approach

- An object (a new instance) is classified by a majority votes for its neighbor classes.
- The object is assigned to the most common class amongst its K nearest neighbors. (*measured by a distant function* )



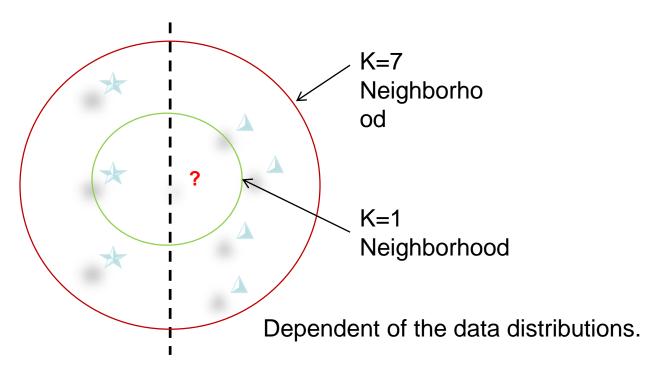


### **Distance Measure**



## 3. KNN算法原理和流程

## KNN算法原理和流程



Can make mistakes at boundaries.

### **K-Nearest Neighbors**

### • 工作原理

- 存在一个样本数据集合,也称作训练样本集,样本集中每个数据都存在标签,即我们知道样本集中每个数据和所属分类
- 输入没有标签的新数据后,将新数据的每个特征与样本集中数据对应的特征进行比较,然后算法提取样本集中特征最相似数据(最近邻)的分类标签
- 一般来说,只选择样本数据集中前k个最相似的数据。最后, 选择k个中出现次数最多的分类,作为新数据的分类

## KNN算法的一般流程

- 收集数据:可以使用任何方法
- 准备数据: 距离计算所需要的数值, 最后是结构化的数据格式。
- 分析数据: 可以使用任何方法
- 测试算法: 计算错误率
- 使用算法: 首先需要输入样本数据和结构化的输出结果,然后运行k-近邻算法判定输入数据分别属于哪个分类,最后应用对计算出的分类执行后续的处理。

## 距离度量

#### Distance functions

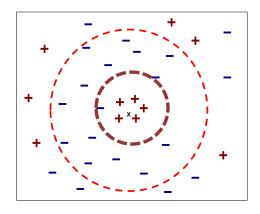
Euclidean 
$$\sqrt{\sum_{i=1}^{k} (x_i - y_i)^2}$$

$$\sum_{i=1}^{k} |x_i - y_i|$$

Minkowski 
$$\left(\sum_{i=1}^{k} \left(\left|x_{i}-y_{i}\right|\right)^{q}\right)^{1/q}$$

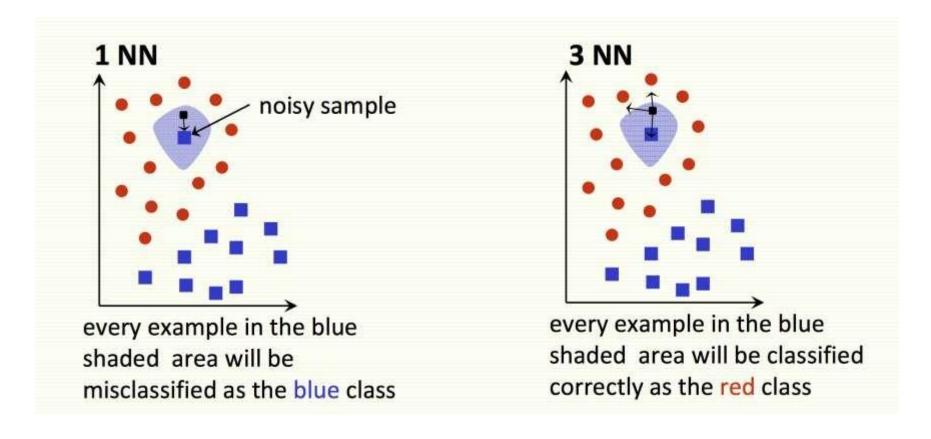
### How to choose K?

- If K is too small it is sensitive to noise points.
- Larger K works well. But too large K may include majority points from other classes.

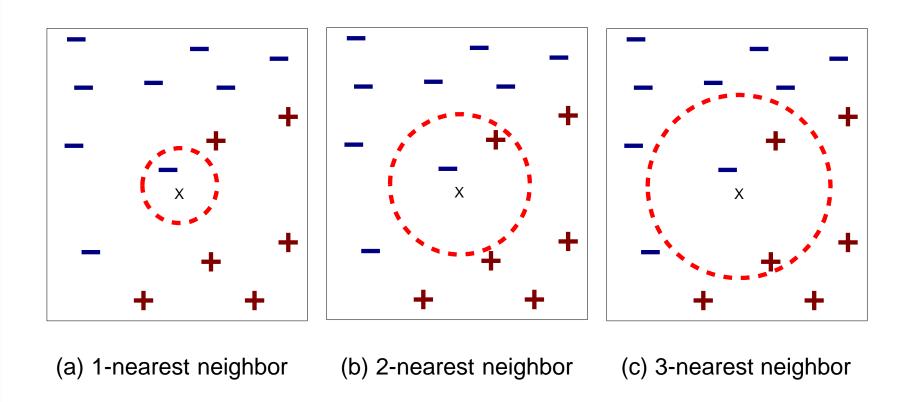


Rule of thumb is K < sqrt(n), n is number of examples.</li>

### How to choose K?



### How to choose K?



K-nearest neighbors of a record x are data points that have the k smallest distance to x

## **KNN Feature Weighting**

Scale each feature by its importance for classification

$$D(a,b) = \sqrt{\sum_{k} w_{k} (a_{k} - b_{k})^{2}}$$

 Can use our prior knowledge about which features are more important

### **Feature Normalization**

- Distance between neighbors could be dominated by some attributes with relatively large numbers.
  - e.g., income of customers in our previous example.

$$a_i = \frac{v_i - \min v_i}{\max v_i - \min v_i}$$

- Arises when two features are in different scales.
- Important to normalize those features.
  - Mapping values to numbers between 0 1.

## **Nominal/Categorical Data**

- Distance works naturally with numerical attributes.
- Binary value categorical data attributes can be regarded as 1 or 0.

#### **Hamming Distance**

$$D_H = \sum_{i=1}^k \left| x_i - y_i \right|$$

$$x = y \Rightarrow D = 0$$

$$x \neq y \Rightarrow D = 1$$

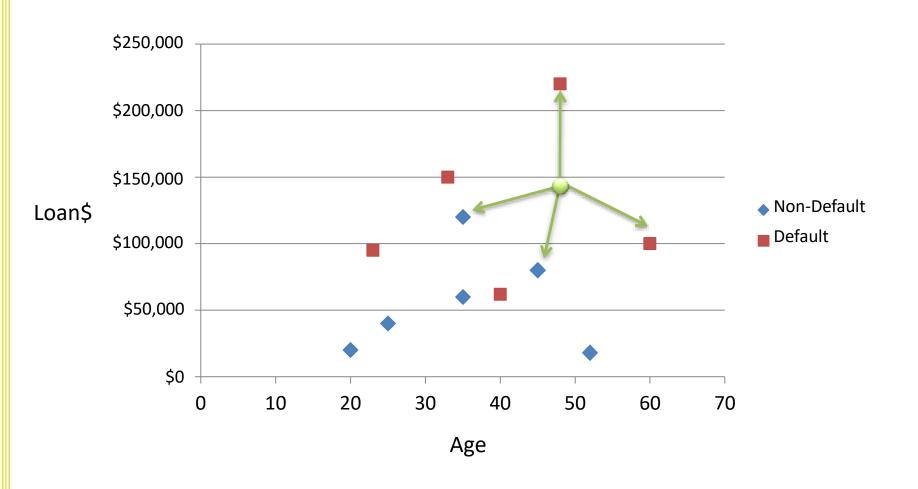
Х	Υ	Distance
Male	Male	0
Male	Female	1

### **Exercise**

Exercise #1: How to measure the distance for categorical attributes with more than two values?

(Please consider from both sequential and non-sequential aspects.)

### **KNN Classification**



## K-Nearest Neighbors算法特点

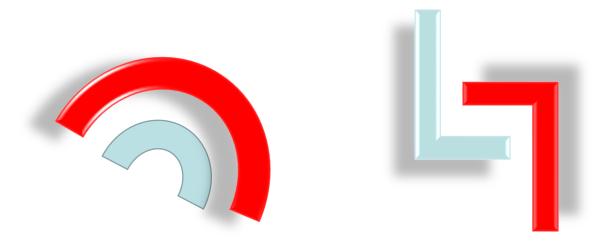
### **Strengths of KNN**

- Very simple and intuitive.
- Can be applied to the data from any distribution.
- Good classification if the number of samples is large enough.

#### Weaknesses of KNN

- Takes more time to classify a new example.
  - need to calculate and compare distance from new example to all other examples.
- Choosing k may be tricky.
- Need large number of samples for accuracy.

## KNN面临的挑战



**Instance-Based Learning** 

No explicit description of the target function

Cannot handle complicated situations.

# 4. Python程序实现

- 对未知类别的数据集中的每个点依次执行以下操作
  - 计算已知类别数据集众多点与当前点之间的距离
  - 按照距离递增次序排序
  - 选取与当前点距离最小的k个点
  - 群定前k个点所在类别的出现频率
  - 返回前k个点出现频率最高的类别作为当前点的预测分类

### kNN中的分类算法:

- def classify0(inX, dataSet, labels, k):
- dataSetSize = dataSet.shape[0]
- diffMat = tile(inX, (dataSetSize,1)) dataSet
- sqDiffMat = diffMat\*\*2
- sqDistances = sqDiffMat.sum(axis=1)
- distances = sqDistances\*\*0.5
- sortedDistIndicies = distances.argsort()
- classCount={}
- for item in range(k):
- votellabel = labels[sortedDistIndicies[item]]
- classCount[votellabel] = classCount.get(votellabel,0) + 1
- sortedClassCount = sorted(classCount.iteritems(), key=operator.itemgetter(1), reverse=True)
- return sortedClassCount[0][0]

### Shape函数

- group,labels=kNN.createDataSet()
- group.shape
- group.shape[0]

```
tile([1.0,1.2],(4,1))
array([[ 1., 1.2],
     [1., 1.2],
     [1., 1.2],
     [1., 1.2]])
tile([1.0,1.2],(4,1))-group
array([[ 0., 0.1],
     [0., 0.2],
     [ 1. , 1.2],
     [1., 1.1]])
a=(tile([1.0,1.2],(4,1))-group)**2
array([[ 0. , 0.01],
     [0., 0.04],
     [1., 1.44],
     [1., 1.21]])
```

## Tile函数

## Argsort ()

- b=a.sum(axis=1)
- c=b\*\*0.5
- d=c.argsort()
- >>> d
- array([0, 1, 3, 2])

### 字典的使用

- classCount={} #字典
- for i in range(k): #列表的扩展
- votellabel = labels[sortedDistIndicies[i]]
- classCount[votellabel] = classCount.get(votellabel,0) + 1
- sortedClassCount = sorted(classCount.iteritems(), key=operator.itemgetter(1), reverse=True)
- return sortedClassCount[0][0]
- kNN.classify0([0,0.2],group,labels,3)

'B'

### 从文本文件中解析数据-打开文件

- def file2matrix(filename):
- fr = open(filename)
- numberOfLines = len(fr.readlines()) #get the number of lines in the file
- returnMat = zeros((numberOfLines,3)) #prepare matrix
   to return
- classLabelVector = [] #prepare labels return
- fr = open(filename)
- index = 0

•

### 从文本文件中解析数据-获得数据

- for line in fr.readlines():
- line = line.strip()
- listFromLine = line.split('\t') 截取掉所有回车 符号, \t分割成列表
- returnMat[index,:] = listFromLine[0:3]
- classLabelVector.append(int(listFromLine[-1]))
- index += 1
- return returnMat,classLabelVector

### 使用Matplotlib创建散点图

- import matplotlib
- >>> import matplotlib.pyplot as plt
- >>> fig=plt.figure()
- >>> ax=fig.add\_subplot(111)
- >>> ax.scatter(datingDataMat[:,1],datingDataMat[:,2])
- <matplotlib.collections.PathCollection object at 0x01D8F590>
- >>> plt.show()

### 使用Matplotlib创建散点图

- >>> fig=plt.figure()
- >>> ax=fig.add\_subplot(111)
- >>>ax.scatter(datingDataMat[:,1],datingDataMat[:,2], 15.0\*array(datingLabels),15.0\*array(datingLabels))
- >>> plt.show()

### 数据归一化

- def autoNorm(dataSet):
- minVals = dataSet.min(0)
- maxVals = dataSet.max(0)
- ranges = maxVals minVals
- normDataSet = zeros(shape(dataSet))
- m = dataSet.shape[0]
- normDataSet = dataSet tile(minVals, (m,1))
- normDataSet = normDataSet/tile(ranges, (m,1)) #element wise divide
- return normDataSet, ranges, minVals

## 数据归一化

- >>> n,r,m=kNN.autoNorm(datingDataMat)
- >>> n
- array([[ 0.44832535, 0.39805139, 0.56233353],
- [ 0.15873259, 0.34195467, 0.98724416],
- [ 0.28542943, 0.06892523, 0.47449629],
- •
- [ 0.29115949, 0.50910294, 0.51079493],
- [ 0.52711097, 0.43665451, 0.4290048 ],
- [ 0.47940793, 0.3768091, 0.78571804]])
- >>> r
- array([ 9.12730000e+04, 2.09193490e+01, 1.69436100e+00])
- >>> m
- array([ 0. , 0. , 0.001156])

## 测试算法:验证分类器

- def datingClassTest():
- hoRatio = 0.50 #hold out 10%
- datingDataMat,datingLabels = file2matrix('datingTestSet2.txt') #load data setfrom file
- normMat, ranges, minVals = autoNorm(datingDataMat)
- m = normMat.shape[0]
- numTestVecs = int(m\*hoRatio)
- errorCount = 0.0
- for i in range(numTestVecs):
- classifierResult = classify0(normMat[i,:],normMat[numTestVecs:m,:],datingLabels[numTestVecs:m],3)
- print "the classifier came back with: %d, the real answer is: %d" % (classifierResult, datingLabels[i])
- if (classifierResult != datingLabels[i]): errorCount += 1.0
- print "the total error rate is: %f" % (errorCount/float(numTestVecs))
- print errorCount

### **Exercise**

Exercise #2: How to quickly retrieve K nearest neighbors of a given query (sample)?

# Thank you!

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