Dear Employer:

The Chase Boyle Heights Workforce Development Workgroup cordially invites you to participate in the *Boyle Heights Soars Job Fair*.

Tuesday, April 3, 2012
10 a.m. – 2 p.m.
(Set-up 8:30 a.m. – 9:30 a.m.)
PUENTE Learning Center
501 South Boyle Avenue, Los Angeles, CA 90033
(323) 780-7546

Boyle Heights Soars Job Fair is a collaborative effort among workforce development agencies and various community resources to help bring economic self-sufficiency to the Boyle Heights area. The Chase Boyle Heights Workforce Development Workgroup will host this event, which is *free* to all participating business partners. This event will provide an excellent opportunity for employers and community resources to enhance visibility to the surrounding community, promote services, and market job opportunities to prospective candidates.

Boyle Heights Soars Job Fair offers employers an opportunity to connect with job ready candidates from Boyle Heights and surrounding areas. To make this a productive hiring event, we are conducting preliminary job fair orientation events, enabling you to meet prepared and well-qualified applicants.

We hope you can join us for what promises to be a very special day. To reserve your space at no cost to your company, at the *Boyle Heights Soars Job Fair*, please complete and return the enclosed registration form by Friday, March 23, 2012.

With best regards,

Chase Boyle Heights Workforce Development Workgroup

PUENTE Learning Center ELA Community Corporation (ELACC)

Coalition for Responsible Community Goodwill Southern California

Development PACE
LA Conservation Corps Streetlights
Search To Involve Pilipino Americans (SIPA) US VETS

Pacific Asian Consortium in Employment (PACE) Valley Economic Development Center (VEDC)

Fiesta Educativa, Inc. YWCA-Greater Los Angeles

"Our vision is to create an active coalition with the purpose of building a skilled and motivated workforce in the community of Boyle Heights by providing a system-wide approach that creates greater access to opportunities and promotes economic self—sufficiency."