

Olena Kaidalova

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SUMMARY

I am an enthusiastic and self-motivated Front-End developer with a strong technical skill-set and attention to details. Proactive and self motivated, always ready to learn something new and use it in any project immediately. I am adaptable and transformational person with an ability to work independently or in team as well. Also I can work on several projects simultaneously with an ability to prioritize tasks as well.

TECHNICAL SKILLS

Technologies: HTML5, CSS3, Sass, JavaScript, JQuery, Bootstrap, AJAX, JSON, PHP (basic)
Tools: Trello, Photoshop, Gulp, Webpack
Methodologies: BEM
Version Control Systems: Git
RDBMS: MS SQL Server 2012, My SQL
Management methodologies: Scrum, Agile, Kanban, Waterfall
Languages: Ukrainian (native), Russian (native), English (intermediate)

EXPERIENCE

Social Media Marketing Specialist
Sempostudio Mar 2017 - Apr 2018

- creates marketing and social media campaigns and strategies, including budget planning, content ideation, and implementation schedules
- creates and distributes engaging written or graphic content in the form of e-newsletters, web page and blog content, or social media messages

Site Administrator, Internet Marketing Manager
Kodokan Dec 2015 - Jan 2017

- researches and monitors activity of company competitors
- reports progress to senior marketing management
- collects customer data and analyses interactions and visits

EDUCATION

FrontEnd Advanced Course
Mate academy, Kyiv

Kyiv National University of Construction and Architecture
Engineer, master degree
Kyiv