



1 Average Items Per Order = [Total quantity]/[Total Orders]



Total sales  
\$15M



Return Rate  
-6%



Total Orders  
566K

Average Items Per Order  
9

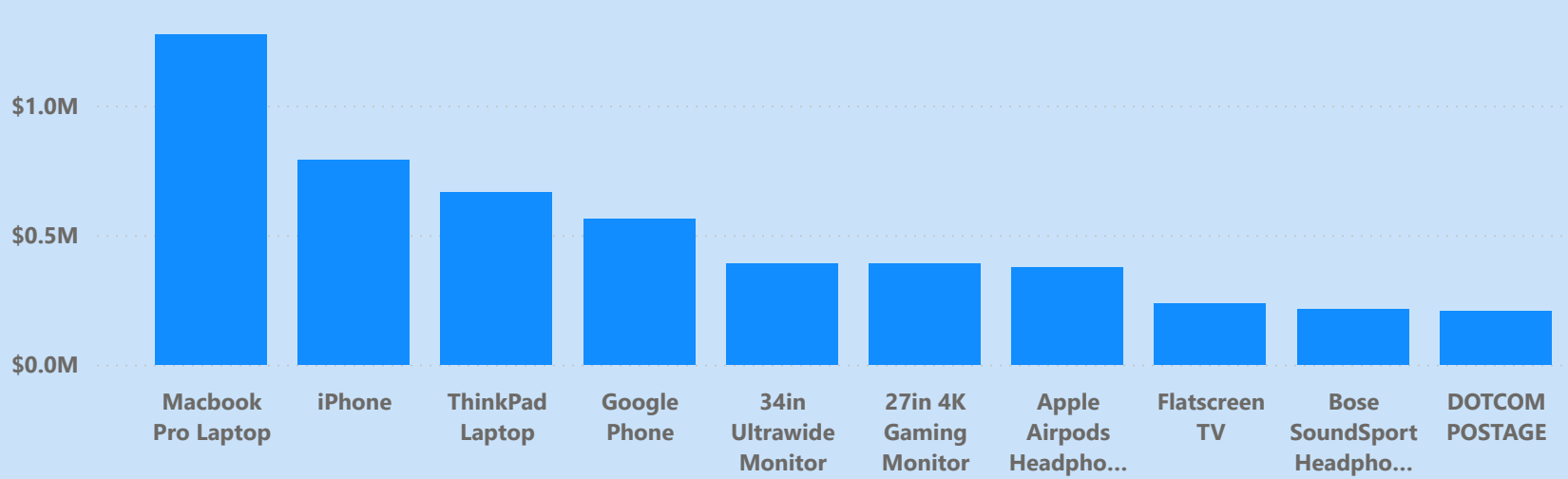


Total quantity  
5M

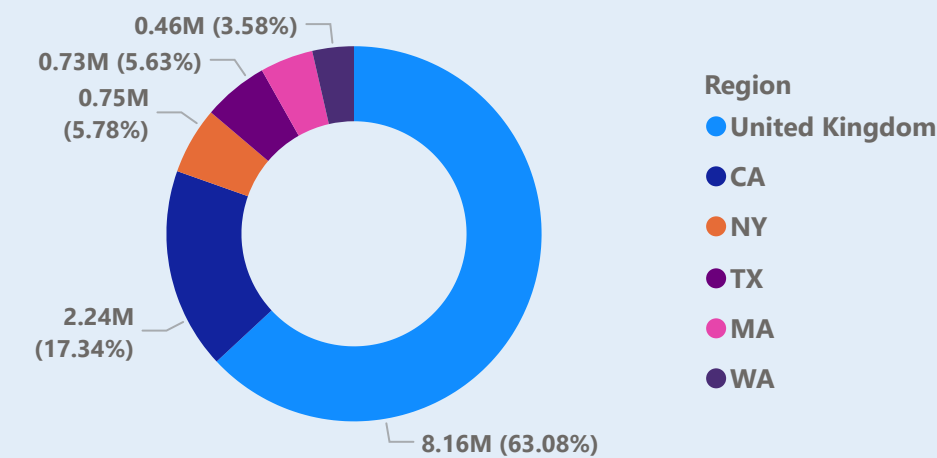
Sales By Month



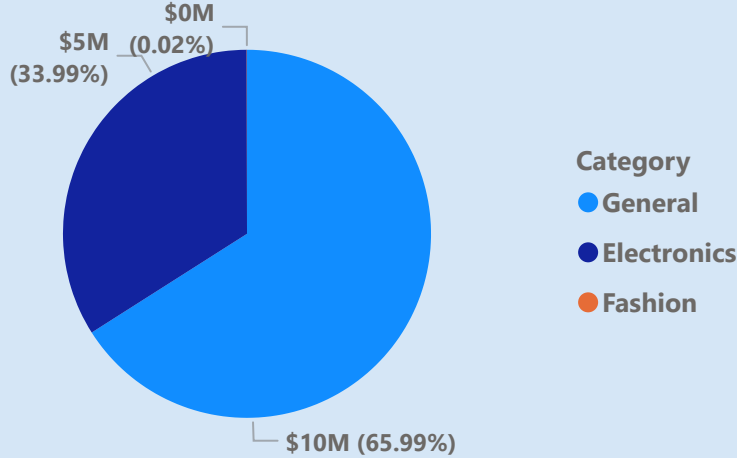
Top 10 Products



Sales by Region



Sales by Category



Our Products

Product	Total sales	Return Rate
ZINC WIRE SWEETHEART LETTER TRAY	\$276	
ZINC WIRE KITCHEN ORGANISER	\$240	
ZINC WILLIE WINKIE CANDLE STICK	\$2,702	-0%
ZINC TOP 2 DOOR WOODEN SHELF	\$193	-40%
ZINC T-LIGHT HOLDER STARS SMALL	\$4,161	-1%
ZINC T-LIGHT HOLDER STARS LARGE	\$23	
ZINC T-LIGHT HOLDER STAR LARGE	\$1,946	-1%
ZINC SWEETHEART WIRE LETTER RACK	\$1,006	-1%
ZINC SWEETHEART SOAP DISH	\$114	
ZINC STAR T-LIGHT HOLDER	\$10	