

# Lovely Professional University, Punjab

**Course Code:** MGN231

**Course Title:** PROJECT

**L:0 T:0 P:4 Credits:2**

**Course Outcome(s):** Through this course students should be able to

- identify the issues related to community development and to find solutions for improvement.
- develop creative thinking process and evolving behavioral changes in order to develop effective problem-solving campaign.
- compute the skills to promote unique idea among public aiming to originate substantial and sustainable development bringing in difference in the community at large.
- illustrate the ability to deliver effective presentation and written report covering major issues and suggestions related to the Project.

## **Description:**

The purpose of the student internship is to provide an opportunity to seek, identify and further develop an appropriate level of professionalism while learning latest techniques, skills, methodologies to build a strong foundation for their career growth.

## **Course Weightages:**

ATT	CA	MTP	ETP1	ETP2
0	0	0	100	0

**Attendance Requirement:** NA

**Continuous Assessment (CA):** NA

## **ETP Evaluation Parameters:**

Parameter	Marks
Action Taken to achieve Objectives and their supportive documents including Photographs before and after, videos and testimonials	20
Cause of the Problem Identified	10
Effectiveness of the Project	10
Innovativeness and Uniqueness of the Project undertaken	20
Objective	10
Presentation	20
Problem identification	10
<b>Total</b>	<b>100</b>

**Applicability of R Grade:** Yes

**The conduct of the course shall be as per guidelines issued by the University for the given course.**