LIKHITH RAJAPPA

SENIOR SOFTWARE ENGINEER







WORK EXPERIENCE

Deliveroo , India SDE - 2 | Mar 2023 - Present

- Working on building new business initiative Retail market.
- Developed centralised incident management service for the organisation.

Porter, (Logistics Startup), India SDE - 2 | May 2019 - Feb 2023

- Led a team of approximately 5 engineers to successfully launch the 'Packers & Movers' business initiative, resulting in substantial annual revenue of 3 million USD
- Designed and developed Order Life Cycle for the business initiative Packers and Movers.
- Developed in house partner (driver) app which is responsible for order allocation & wallet management resulting in saving cost per order.
- Successfully led the migration of Core Customer Modules, including Discount, Referral, and Promotional Systems, from ROR Monolithic to KTOR microservices. This transition improved maintenance, ownership, and scalability while reducing the Home Page load time from 3 seconds to an impressive 1.2 seconds (pgg).
- Designed lead scoring system, prioritising leads for customer care and elevating lead quality by an impressive 80% conversion rate..
- Responsible for maintaining and developing functional requirements for the Salesforce Management service, serving as the organisation-wide gateway for all Salesforce interactions.
- Revamped the ticketing system for Customer Care Agents, achieving a remarkable reduction in Turn Around Time (TAT) from 2 minutes to a mere 30 seconds, with minimal human intervention required..
- Played a pivotal role in the B2B Enterprise team, spearheading projects for Auto Completion and Auto Cancellation to proactively prevent faulty orders, effectively managing approximately 10% of daily orders
- Managed end-to-end CI/CD pipelines, container orchestration, service deployment, service communication, application logs, and background job processing within AWS.
- Actively contributed to the organisation's 10x expansion by playing a vital role in hiring, onboarding, and setting up new teams.

TECHNICAL SKILLS

- Go, Java, Ruby, Kotlin
- Postgres, Mysql, Redis, Dynamo DB
- ROR, Ktor, Go-Http
- SQS, SNS, Kafka,
- EC2, ECS, Docker, AWS Lambda,
- Terraform, Jenkins, CircleCi
- Micro services, Monolithic, Distributed Systems, Agile SDLC, Data Structures & Algorithms.
- Team Management, Problem solving

ABOUT ME

- Information technology professional with 5 years of experience in software application development as Backend Developer.
- Proven ability to conduct accurate requirement analysis, solve problems and conduct strategic planning for project development and timed customer delivery.
- A quick learner with exposure of working both independently as well as in teams.

EDUCATION

Bachelor of Technology

NIT Durgapur, (CSE). WestBengal, India	9.10/10.0
Senior Secondary	2013 - 2015
Sri Chaitanya Junior College	98.1%
Matriculation	2008 - 2011
KeshavaReddy School, Anantapur	9.8/10

2015 - 2019

PERSONAL PROJECTS & INTERNSHIPS

IIT Kharagpur, Internship Dec 2017-Jan 2018

- Programmed a hexapod robot for agricultural survey using Arduino mega board.
- Created an application which controls servo motor through bluetooth mode.

Ekshiksha, Internship

Built animations for Ekshiksha (Non Profitable)
organisation which helps in better visualisation and
understanding of concepts of physics and Maths for high
school level students.

ACHIEVEMENTS AND AWARDS

- Received Impact player of quarter for leading the launch of new business at Porter.
- Top 1 percentile in JEE main 2015 among 1.5 million candidates.
- All India Rank 1732 in AP EAMCET 2015
- All India Rank 348 in COMEDK UGET 2015