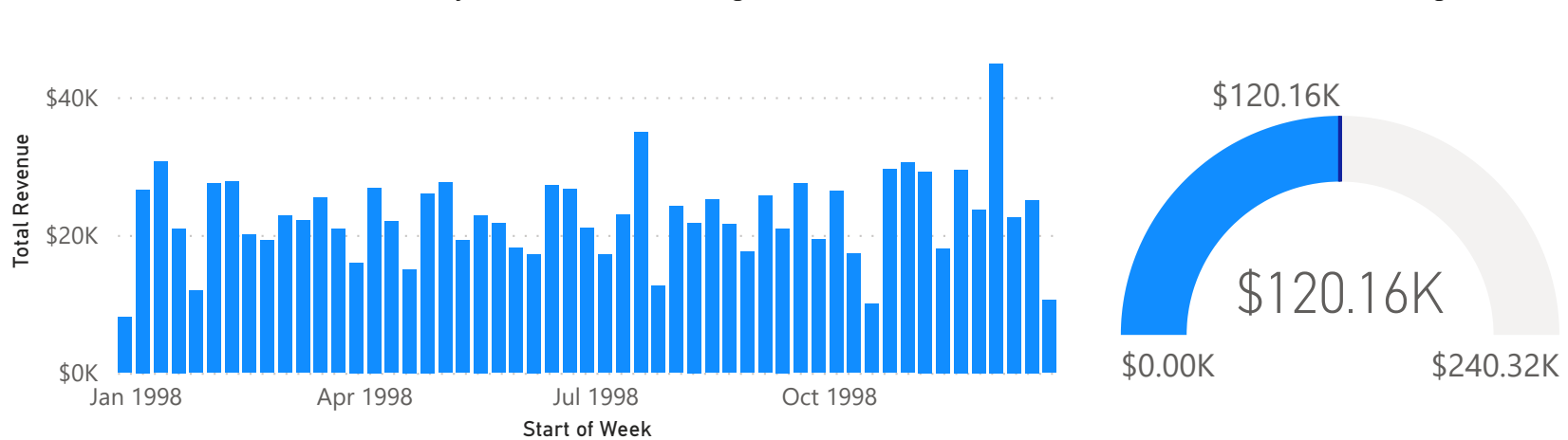
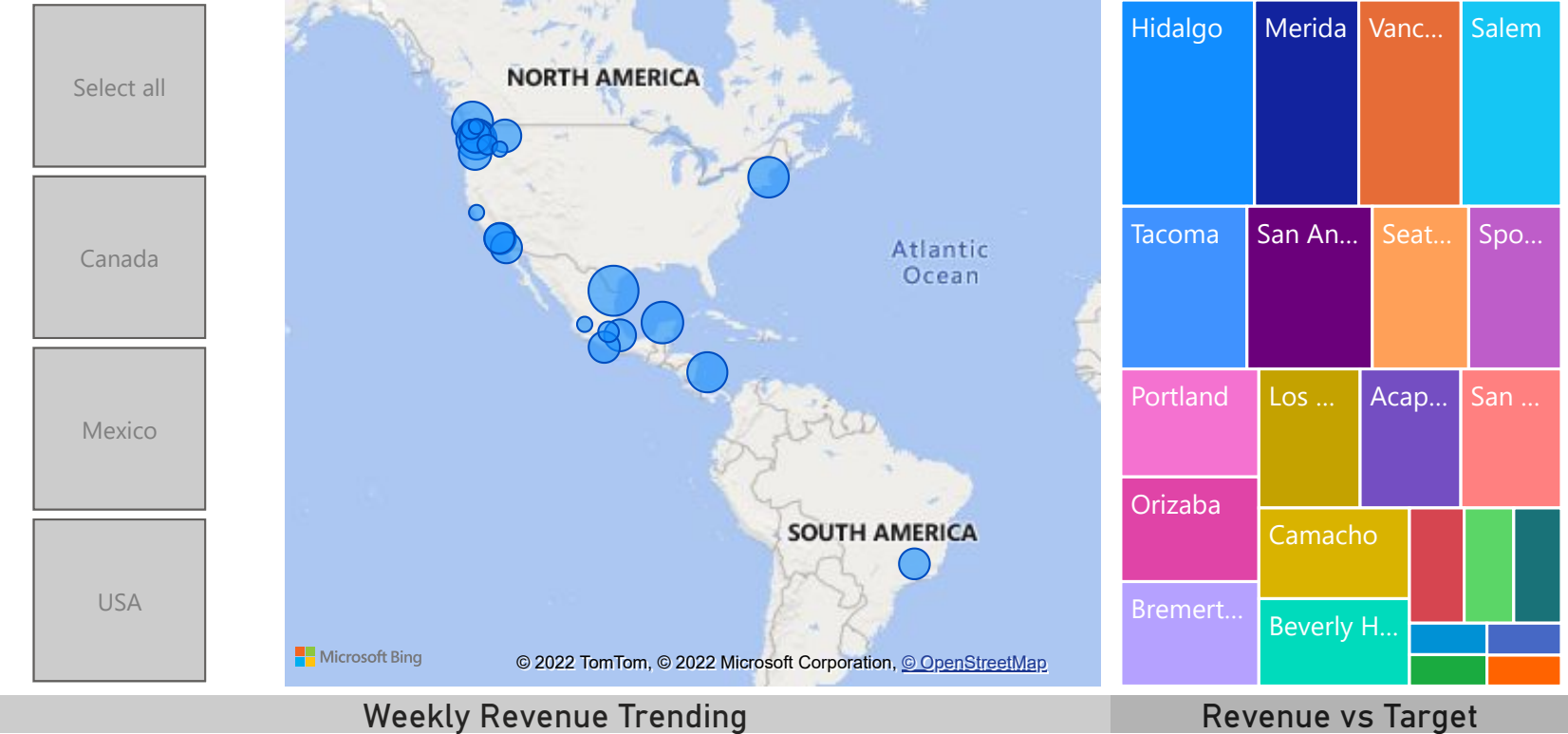
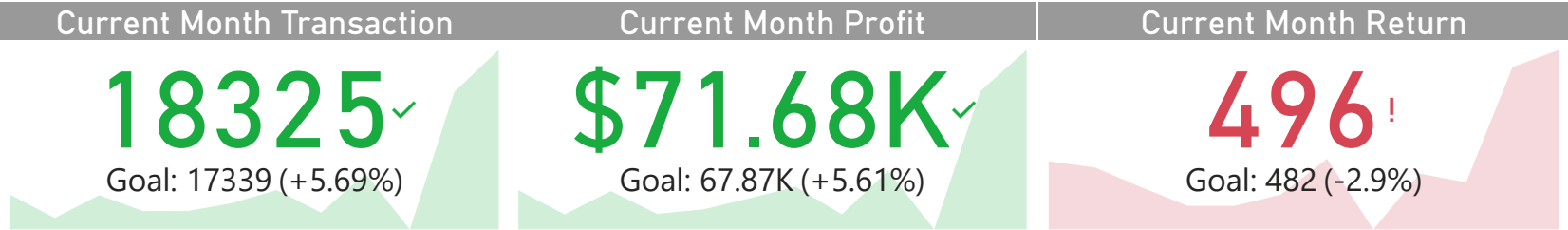


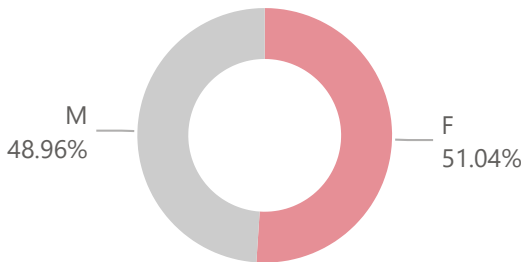


product_brand	Total Transactions	Total Profit	Profit Margin	Return Rate
Tell Tale	5112	\$19,982.03	58.05%	0.99%
Tri-State	5099	\$19,979.82	58.91%	1.10%
Sunset	3953	\$14,018.03	60.45%	1.03%
Red Wing	3870	\$15,869.53	59.36%	1.06%
Super	3618	\$13,868.07	60.59%	0.96%
Pleasant	2564	\$10,186.88	60.18%	0.92%
Steady	2351	\$6,803.34	57.78%	0.87%
Red Spade	1544	\$6,617.00	59.60%	1.06%
Skinner	1323	\$4,812.69	59.86%	0.98%
Token	1261	\$3,404.25	59.20%	0.92%
Washington	1101	\$4,416.78	62.19%	1.09%
Sphinx	1097	\$3,460.68	57.94%	1.11%
Thresher	1055	\$4,219.54	59.90%	0.68%
Portsmouth	947	\$4,542.17	57.82%	1.14%
Top Measure	900	\$2,777.28	57.09%	0.80%
Walrus	847	\$3,715.13	59.15%	1.25%
Urban	619	\$2,311.77	58.66%	0.99%
Shady Lake	557	\$2,292.17	56.33%	1.10%
Robust	536	\$1,842.52	58.06%	1.24%
Special	469	\$2,499.06	62.40%	0.82%
Radius	443	\$1,511.54	59.77%	0.58%
Swell	260	\$960.40	60.47%	1.00%
Toucan	252	\$604.39	54.68%	1.01%
Ship Shape	240	\$980.71	56.59%	0.80%
Quick	236	\$1,540.80	68.48%	0.97%
Tip Top	212	\$857.20	58.77%	1.64%
Total	41012	\$1,55,752.32	59.31%	1.00%

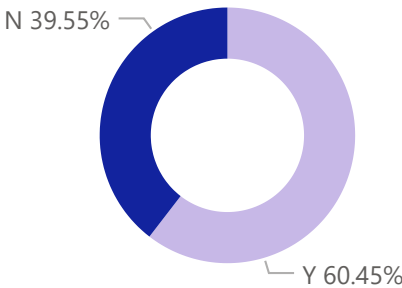


full_name	Total Revenue	Total Transactions
Merridee Archuleta	\$1,763.58	279
Scott Littleford	\$1,716.15	224
Isaiah Heymsfield	\$1,598.53	197
Shirley Ortiz	\$1,583.94	226
Mary Smith	\$1,542.65	215
Craig Blackwell	\$1,538.74	197
Tyler Tejan	\$1,528.41	202
Angelina Pabrislo	\$1,494.46	184
Hilda Suazo	\$1,484.71	187
Kendrick Stephens	\$1,446.36	226
Yolanda Pannell	\$1,444.01	220
Zelma Pereira	\$1,436.54	236
Estela Dvorak	\$1,425.20	200
Peter Swaim	\$1,423.59	231
Natasha Staton	\$1,420.56	223
Sonja Sommers	\$1,406.02	218
Elsie Maggart	\$1,401.18	212
Elizabeth Archuleta	\$1,399.44	199
Norma Serpanchy	\$1,383.85	209
Roberta Bozeman	\$1,380.96	218
Christopher Sweet	\$1,361.49	210
James Stevens	\$1,356.25	182
Pauline Ballard	\$1,344.28	187
Joan Brett	\$1,342.69	203
Jerry Christiansen	\$1,339.07	208
Eleanor Storey	\$1,328.20	197
Andrew Bell	\$1,319.03	199
Margaret Lowery	\$1,315.99	193
Jean Cooper	\$1,305.04	205
Melody Bancroft	\$1,303.59	179
Kimball Asuncion	\$1,303.27	176
Betty Hensley	\$1,287.50	180
Ida Rodriguez	\$1,285.64	165
Denise Baird	\$1,284.84	201
Kurtis Trosper	\$1,281.49	176
Total	\$1,22,875.07	18028

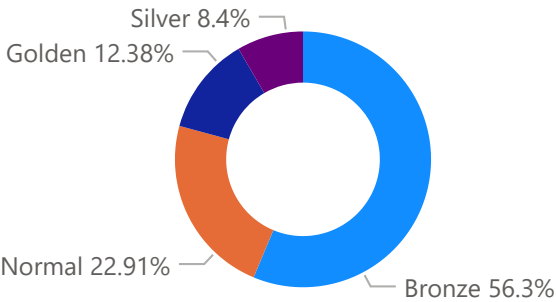
Transactions By Gender



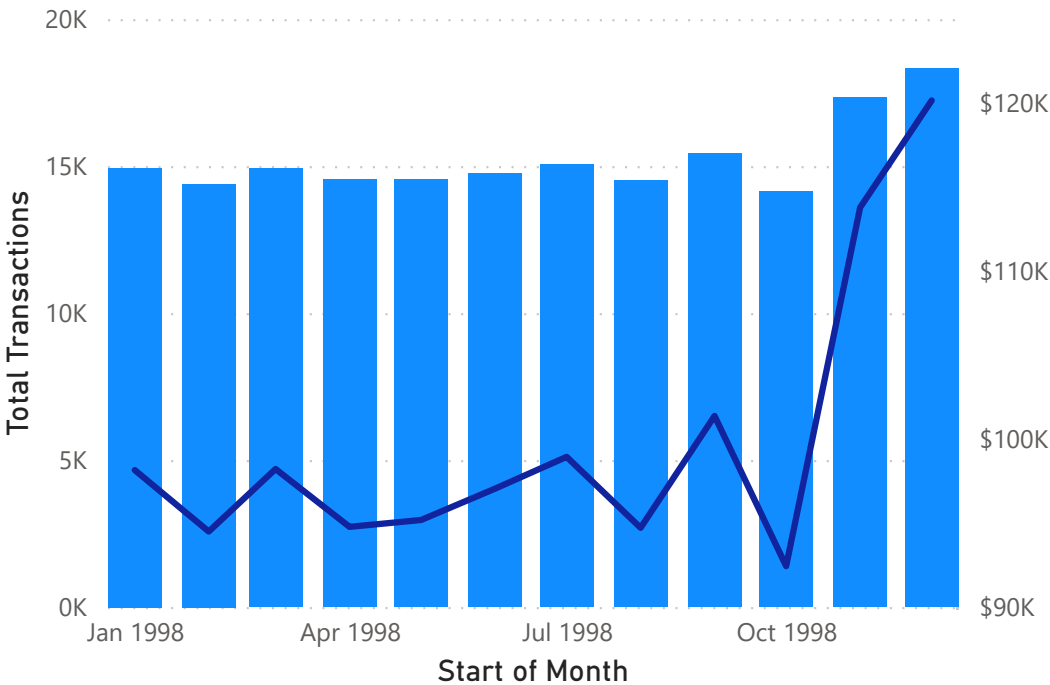
Transactions By Homeowner



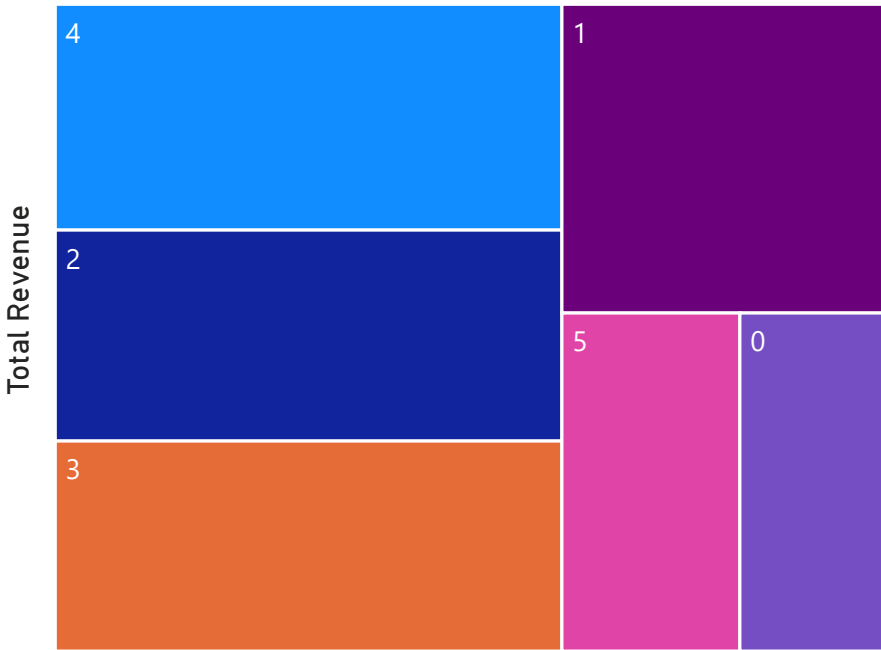
Transactions By Member card



Total Transactions Total Revenue



Total Revenue by total_children



Top Customer

Merridee Arc...

First full_name

Total Transactions

279

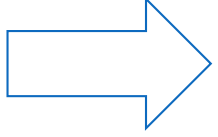
Total Transactions

Customer Revenue

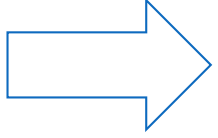
\$1.76K

Total Revenue

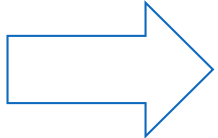
Performance Notes



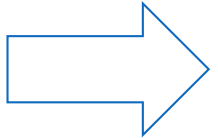
Portland hits 1,000 sales in December



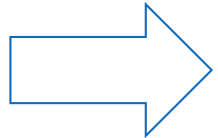
*Tell Tale, Tri State, Sunset, Red Wing, Super
are the best performing brands in Mexico*



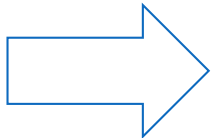
*Product Brand Quick has the best profit
margin of 68.48%.*



*Customers who are homeowner contribute to
60 % of the transactions.*



*56.3 % of the transactions comes from the
customers holding the Bronze member*



*There is drastic increase in revenue from \$90k
to \$113k in the month of November*