



Atliq Hospitality Analysis

Revenue

₹5.75M

Occupancy

46.08%

Avg.Rating



Realization %

69.15%

Total Bookings

376

RevPar

7,045.75

Property Name

All

City

Mumbai

Platform

All

Booking Status

All

Room Category

All

Revenue By City

Mumbai

₹669M

Occupancy % By City

Mumbai

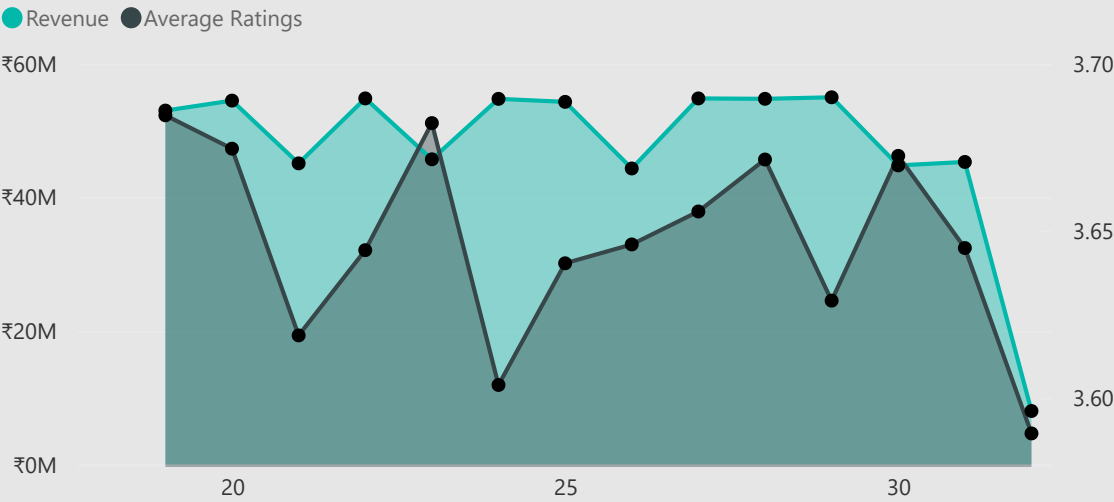
57.88%

Average Rating By City

Mumbai

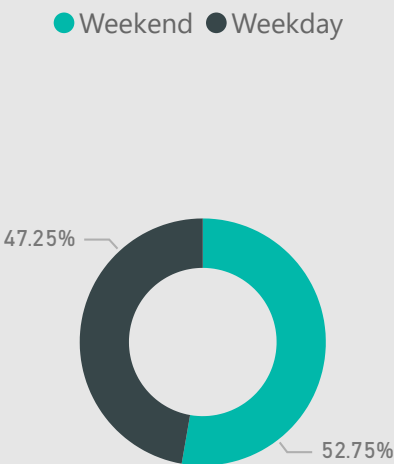
3.65

Weekly Trend(Revenue & Rating)

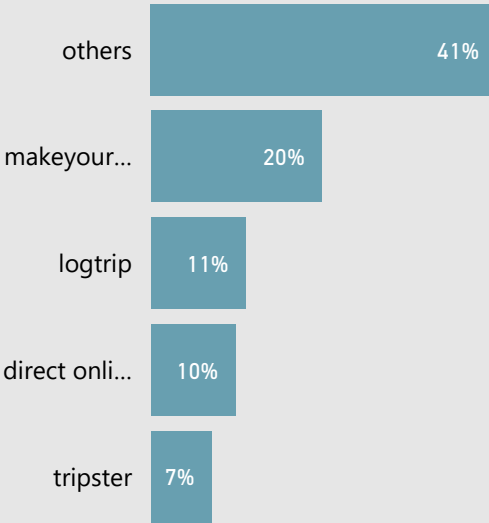


Property Name	Revenue	Total Bookings	Occupancy %	Average Ratings	Cancellation %	Total Capacity	No Show Rate %	AD
Atliq Bay	₹52M	3424	44.84%	2.36	25.44%	7636	4.94%	15,
Mumbai	₹52M	3424	44.84%	2.36	25.44%	7636	4.94%	15
Atliq Blu	₹74M	5183	66.28%	4.30	24.52%	7820	5.50%	14,
Mumbai	₹74M	5183	66.28%	4.30	24.52%	7820	5.50%	14
Atliq City	₹88M	6013	53.14%	3.04	25.06%	11316	5.39%	14,
Mumbai	₹88M	6013	53.14%	3.04	25.06%	11316	5.39%	14
Atliq Exotica	₹212M	13480	66.00%	4.32	24.34%	20424	5.09%	15,
Mumbai	₹212M	13480	66.00%	4.32	24.34%	20424	5.09%	15
Atliq Grands	₹75M	5036	53.67%	3.05	25.66%	9384	4.43%	14,
Mumbai	₹75M	5036	53.67%	3.05	25.66%	9384	4.43%	14
Atliq Palace	₹102M	6337	66.23%	4.29	24.38%	9568	4.96%	16,
Mumbai	₹102M	6337	66.23%	4.29	24.38%	9568	4.96%	16
Atliq Seasons	₹66M	3982	44.62%	2.29	24.79%	8924	4.62%	16,
Mumbai	₹66M	3982	44.62%	2.29	24.79%	8924	4.62%	16
Total	₹669M	43455	57.88%	3.65	24.75%	75072	5.03%	15,

Occupancy %



Booking By Platform





Atliq Hospitality Analysis

Revenue

₹14.44M

Occupancy

45.06%

Avg. Rating



Realization %

70.24%

Total Bookings

1139

RevPar

5,711.26

Property Name

All

City

All

Platform

All

Booking Status

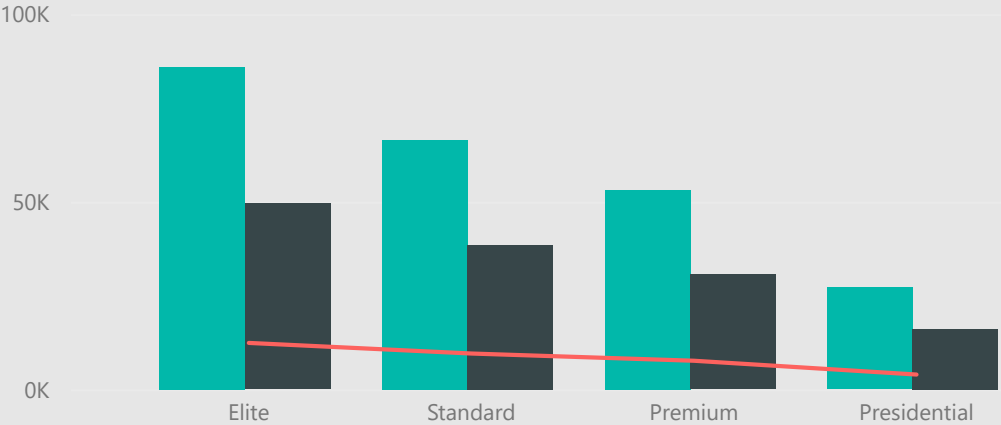
All

Room Category

All

Capacity Vs Booking Vs Cancelled Bookings

● Total Capacity ● Total Bookings ● Total Cancelled Bookings



Select all

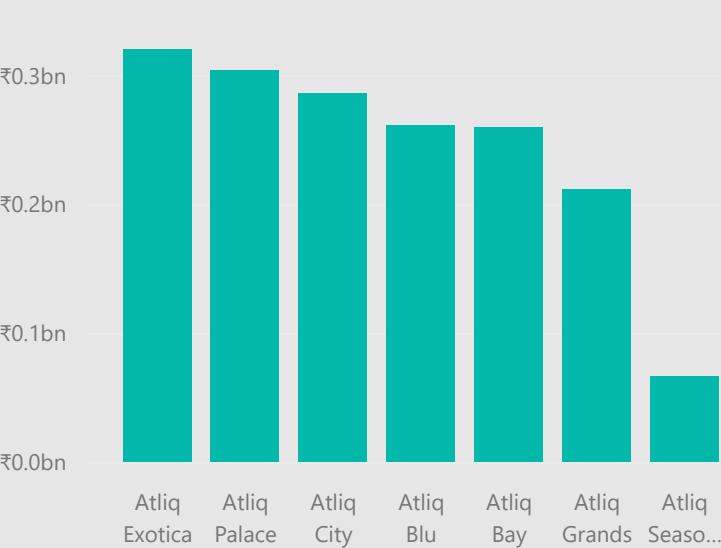
July

June

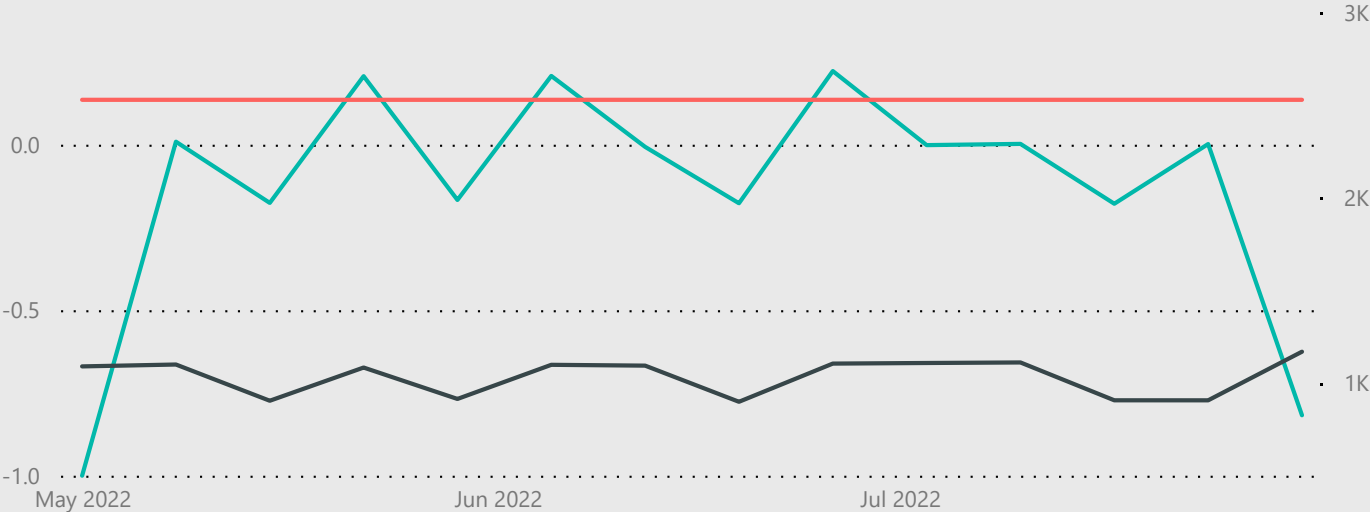
May

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
32	31						
31	24	25	26	27	28	29	30
30	17	18	19	20	21	22	23
29	10	11	12	13	14	15	16
28	3	4	5	6	7	8	9
27	26	27	28	29	30	1	2
26	19	20	21	22	23	24	25
25	12	13	14	15	16	17	18

Revenue By Property



● Revenue WOW Change % ● DURN ● DSRN



Some Important Insights From Dashboard

- *Atliq Exotica has the highest revenue with the revenue of 2.82 million, Realization % of 73.63%*
- *Mumbai produces highest revenue with 662 million, followed by Bangalore, Hyderabad and Delhi*
- *There is a huge gap between DURN and DSRN, which implies that the amount of rooms successfully utilized by customers in a day when compared to amount of average sellable rooms in a day. The overall DURN TO DSRN ratio is 0.41.*
- *Revenue WOW change in most of the week is negative. which is not a good sign for the overall health of business*
- *Elite room class has highest number of bookings as well as largest cancellation rate.*
- *Delhi tops in Occupancy rate and Average rating, followed by Hyderabad, Mumbai and Bangalore*

Glossary

Occupancy % : *total successful bookings happened to the total rooms available(capacity).*

Cancellation % : *Total Cancelled bookings out of total bookings.*

ADR : *It is the ratio of revenue to the total rooms booked/sold. It is the measure of the average amount paid for rooms sold in a given time period.*

Realization % : *It is nothing but the successful "checked out" percentage over all bookings happened.*

DURN (Daily Utilized Room Nights) : *This metric tells on average how many rooms are successfully utilized by customers for a day considering a time period.*